

# PRIVACY NOTICE

Personal data communicated on the website <https://vivatechnology.com/challenges> (hereinafter the "Site") are collected and processed by the organizer of Viva Technology Paris (namely the companies MSL France SA - 30-34, rue du Chemin Vert - 75011 PARIS and Les Echos Solutions SAS - 10, boulevard de Grenelle - 75015 Paris) hereinafter "Viva Technology", in compliance with the provisions of the French Data Protection Act No. 78-17 of January 6, 1978 as amended and European Regulation 2016-/679 of April 27, 2016 and in application of this privacy policy (hereinafter the "Privacy Policy").

Reference in this notice to "personal data" means any information that identifies, or could reasonably be used to identify a living individual, either on its own or together with other information. In addition to this Privacy Notice, please also refer to our Terms and Conditions, as well as our Cookies Notice which explains the use of cookies and other web tracking devices used on our website. Together these documents set out the basis on which any personal data will be processed by us.

Please read this notice carefully to understand our practices with respect to personal data.

## HOW WE COLLECT YOUR PERSONAL DATA

As a website-based open innovation platform, we regularly receive personal data as part of our services. The personal data that we collect and process may include:

**Personal data that you give us**, including:

- **Registration**. We collect the mandatory information required to create your user account and to register for the services we provide on our website, meaning your name, email address, and password.
- **Profile**. You have choices about the information in your profile, such as, whether to provide your date of birth, title, photograph, country, education, professional skills, and employment preferences. You don't have to provide additional information in your profile; but profile information helps you to get more from our services, like being identified by teams to participate in a challenge. If applicable, your profile will also show membership in a team(s).
- **Messages, postings and uploads**. We collect personal data from you when you provide, post or upload it to our website, such as when you register for a challenge, when you upload deliverables (e.g., documents, presentations, audio/video files) submitted as part of your participation in a challenge, when you chat or message with other members of the community, post announcements, or use public message boards.

- Technical information. We keep a record of any correspondence between you and us, such as information that you send when you report a problem with our website or service.
- Any other information relating to you which you may provide to us.

**Information that we collect automatically** from a third-party source, including:

Social Media Authentication Information. If you register on our website using social media authentication (such as Facebook, LinkedIn, Twitter, etc.), we will access certain personal data (e.g., name, email) from your social media profile according to the terms and conditions of those platforms.

Technical Information. When you visit our website we collect information relating to the devices you use and the networks to which you are connected. This technical information, includes your IP address, log-in information, bandwidth used, time of visit, browser type and version, browser plug-ins types and versions, operating system, information about your visit including the URL clickstream, download/upload errors, pages visited, page interactions, and other connection data held in our logs. We collect this information using different technologies, like cookies (see our Cookies Notice).

## **HOW LONG WE RETAIN YOUR PERSONAL DATA**

The data, which you have communicated to us, allowing us to contact you, will be retained by Viva Technology for five years following your registration for the event. Here are the details of VivaTech's privacy policy: <https://vivatechnology.com/data-privacy>

## **HOW WE USE YOUR PERSONAL DATA**

We use your personal data to provide, support and develop our innovation platform service. We use your personal data to:

- allow you to take part in the innovation challenges on our website;
- enable you to personalize your user profile/account;
- send you service-related information (e.g., confirmation of your registration in a challenge) by email and/or any other communication means;
- enable you to communicate and interact with other community members, such as team members, mentors, jury members and/or the organizers of a challenge (e.g., team member messages or invitations to join a team);
- publish an announcement that you are a finalist or winner of a challenge;
- give you access to our support services to enable you to communicate with us;
- keep our website secure and safe;
- send you, in accordance with applicable laws and where required, with your consent, marketing materials and suggestions of our services (e.g., up-coming challenges) that may interest you;

- notify you about changes to our services;
- administer our website, including for troubleshooting, access, data analysis, testing, research, analytic and survey purposes;
- improve our website to ensure that content is presented in the most effective manner; and
- comply with our legal obligations, including court orders and other legal or regulatory requirements.

## HOW WE SHARE YOUR PERSONAL DATA

We may share your personal data with the co-organisers of the Challenges, for the purposes outlined in this Privacy Notice.

**Profile.** When you use our services, your profile is fully visible to all members of our community, such as challenge participants, mentors, jury members, and the company or organization that sponsors a challenge. Certain profile information (e.g., name, photo, community, etc.) can also be visible to others on or off our website (e.g., visitors to our website or users of third-party search engines).

**Wall posts, messages and deliverables.** When you post on a message board/wall, it can be viewed by all members of the community. You can send messages to team members, individual participants, challenge administrators or mentors. Deliverables pertaining to the challenge, can be viewed by other members of your team (if applicable), challenge administrators, jury members and team mentors.

**Public challenges.** Certain of our challenges are public, which allows the public to vote on the winning deliverables. In these cases, the public can view wall posts related to the challenge, individual and team profiles and deliverables pertaining to the challenge (presentations, audio/video files, etc.). Before participating in a public challenge, you will be asked to consent to this information being made public. Please don't participate in a public challenge, if you do not want to make this information public.

We also work with third parties who are recipients of your personal data, such as:

- Agorize SAS which is the company hosting and maintaining the platform
- the company that has sponsored a challenge, its administrators, mentors and jury members, or other persons to whom it has granted access to your personal data for the sole purpose of administering the challenge. We have entered data sharing arrangements with the companies with whom we co-organize a challenge to ensure compliance with data protection laws;
- social media platforms that may provide you with connecting services to use our website;
- our sub-contractors, who are technical (e.g., cloud computing platforms, data and content management and transmission systems, search engine providers, etc.) or analytics providers; and

- social media platforms who may advertise our services on their websites.

We only share your personal data with third parties in the following cases:

- where it is necessary to perform our services (e.g., providing your personal data to a partner company with whom we co-organize a challenge);
- to assist us in the improvement and optimization of our website by using analytics and search engines;
- it is explicitly requested by you (e.g., when registering through social media authentication);
- it is based on your consent;
- if we are required to do so by law or in a good faith belief that disclosure is reasonably necessary to respond to claims asserted against us, to comply with legal proceedings, in the framework of an investigation, or protect the rights, property or personal safety or its members;
- if we sell or buy any business or assets, we may disclose your personal data to the prospective seller or buyer; and
- if all or part of our assets are acquired by a third party, your personal data may be included as transferred assets.

If you decide to share your personal data with us by using social media authentication, the latter's privacy policies will apply to you. We do not control the collection or processing of your information by such platforms.

## **THE LEGAL BASIS FOR DATA PROCESSING**

We collect, use and share the data that we have in the ways described above:

- as necessary to provide the services on our website and fulfill the Terms and Conditions;
- consistent with your consent, which you may revoke at any time through your profile page;
- as necessary to comply with our legal obligations;
- as necessary for our legitimate interests, including our interests in providing an innovative, personalized, and effective service to our users and partners, unless those

interests are overridden by your interests or fundamental rights and freedoms that require protection of personal data.

## **DIRECT MARKETING E-MAILS AND TARGETTED ADS ON SOCIAL MEDIA PLATFORMS**

We may also use your information as part of our communication activities. For this purpose, we may use your data:

- To invite you to register for any new event organized by us
- To invite you to register for any new event organized by our partners, including exhibiting partners present at Viva Technology if you have registered for the event.
- To send you any documentation (newsletter, ...) that you may request
- Communicate any useful information to you in the context of the organization of the event

The data, which you have communicated to us, allowing us to contact you, will be kept for 3 years following your subscription to the newsletter or requests for information.

The data, which you have communicated to us, allowing us to contact you, will be kept 5 years following your registration to an event.

## **TRANSFERRING YOUR PERSONAL DATA**

We store your personal data in the European Economic Area. If you use our website, your personal data may be shared among Viva Technology affiliates (both inside and outside the European Economic Area). Our global policy requires all affiliated entities to ensure a level of data protection at least as protective as those mandated by the European Economic Area.

We may also transfer personal data to third parties, including those based outside the European Economic Area, for example (but not limited to) sub-contractors and third parties involved in providing services. When we transfer your personal data, we will do this in accordance with applicable data protection laws and will take appropriate safeguards to ensure its integrity and protection.

In connection with the organization of the event, Viva Technology may share the Personal Data you provide to it, as necessary, with its partners, subcontractors and suppliers and only for the needs of this organization and the purposes described in the preceding paragraph.

[You can find the list of partners here.](#)

Viva Technology ensures that its partners and subcontractors process your data in accordance with the provisions of this Privacy Policy.

Viva Technology will never sell, rent, or otherwise transfer your Personal Information to third parties other than Viva Technology's partners or contractors except in connection with (i) a merger, acquisition, or sale of all or a portion of the company's assets, (ii) in response to legal or administrative process of any kind, or (iii) to comply with legal obligations and protect its rights.

## **HOW WE KEEP YOUR PERSONAL DATA SECURE**

We will take appropriate technical and organizational measures against unauthorized or unlawful processing of your personal data and against accidental loss or destruction of, or damage to, your personal data in accordance with our internal security procedures covering its storage, access and destruction.

## **YOUR RIGHTS REGARDING PERSONAL DATA**

In accordance with articles 48 to 56 of the French law "Informatique et Libertés" of January 6, 1978 amended and the European Regulation 2016/679 of April 27, 2016, you have the following rights concerning the data you have entrusted to us:

- Right of withdrawal of consent
- Right of rectification
- Right of deletion
- Limitation of treatment
- Right to portability

In addition, you may send Viva Technology specific instructions regarding the use of your data after your death. You may exercise these rights by contacting Viva Technology at:

- Viva Technology - 30-34, rue du Chemin Vert 75011 Paris (France)
- Email: [dpo@vivatechnology.com](mailto:dpo@vivatechnology.com)

Finally, you have the right to file a complaint with the competent administrative control authority (in France, the CNIL). However, we invite you to contact us before filing your request with the CNIL.

## **COOKIE POLICY**

Please refer to the Cookie Policy of the Viva Technology website.

## **THE DAY OF THE EVENT VIVA TECHNOLOGY**

On the day of the event we will collect data related to :

- The use of Wifi during the event
- Your passage during the access to the event

The connection data generated when using Wifi during the event is also kept in accordance with legal obligations.

## **LINKS TO EXTERNAL SITES**

Certain links on the Site will take you to an external site. The sites linked to the Viva Technology Site are not under the control of Viva Technology and Viva Technology is not responsible for the contents of any linked site or any link contained in a linked site. Viva Technology reserves the right to remove any link to an outside site from the Site at any time and for any reason it deems appropriate.

## **CHANGES TO THE PRIVACY POLICY**

This Privacy Policy may be modified by Viva Technology as the functionality of the Site and the services offered on the Site evolve and as laws applicable to Viva Technology's business change.

*DATE OF LAST PRIVACY POLICY UPDATE: 27/11/2023*