

BREAKING NEWS

**NEWSFLASH TWO DAYS BEFORE VIVATECH:
BAIDU CEO ROBIN LI WILL JOIN US IN PARIS 22 MAY**



Paris, 20 May 2024 – VivaTech is proud to announce the exceptional participation of **Robin Li**, CEO of Baidu, the most widely used search engine in China, at the next edition of VivaTech, which is taking place 22-25 May at Porte de Versailles in Paris.

The opening day of VivaTech 2024 will feature an extensive series of highlights, including this new session to round off the program on Stage One. Robin Li, renowned for his influence in the tech sector and playing a key role in transforming the current artificial intelligence landscape, will be taking the stage on Wednesday 22 May at 2:40 pm.

CEO and co-founder of Baidu, one of the world's most visited websites, Robin Li is a leading figure in AI. His enthusiasm for the future is reflected in his eager anticipation of the emergence of *"millions and millions of new native AI applications that we probably can't even imagine"*.

**Last chance to register for Viva Technology 2024!
Request your accreditation by following [this link](#)**

About Viva Technology

VivaTech accelerates innovation by connecting startups, tech leaders, major companies and investors responding to our world's biggest challenges.

Each year, over four exciting days in Paris, VivaTech creates Europe's biggest technology and startup event, exploring the most disruptive topics in tech with world-premiere demos, launches and conferences in a collaborative ecosystem. This is where business meets innovation. Join us for the eighth edition of VivaTech 22-25 May 2024.

For more information go to our website at <https://vivatechnology.com/media> or follow us on social media @VivaTech.

Press Contacts

Publicis Consultants: vivatech@publicisconsultants.com

Viva Technology: Léa Roos - lroos@vivatechnology.com / Inès Vautier - ivautier@vivatechnology.com