

## **BREAKING NEWS**

### **VIVATECH ANNOUNCES THE PARTICIPATION OF FRENCH PRESIDENT EMMANUEL MACRON IN AN EXCEPTIONAL SESSION ALONGSIDE JENSEN HUANG, FOUNDER AND CEO OF NVIDIA, AND ARTHUR MENSCH, CEO OF MISTRAL AI**

**Paris, 10 June 2025 – VivaTech, Europe's largest startup and tech event, is honored to announce an outstanding conference session bringing together French President Emmanuel Macron, Jensen Huang, founder and CEO of NVIDIA, and Arthur Mensch, CEO of Mistral AI, during the ninth edition of VivaTech which is taking place 11-14 June in Paris.**

#### **An unmissable session in the Dôme de Paris**

On Wednesday, 11 June 2025 at 5:30 pm, an exceptional session will be held in the Dôme de Paris at the occasion of VivaTech. **French president Emmanuel Macron** will join **NVIDIA** and **Mistral AI** to discuss the major opportunities for Europe with the rise of Artificial Intelligence. At a time when Europe's economic competitiveness, technological sovereignty, and democratic values are at stake, this session will consider pathways to increasing investment, adapting the regulatory environment, and dealing with the fragmentation of the European market.

#### **AI: Clash of the titans at VivaTech 2025**

Artificial Intelligence will be the undisputed star of this 9th edition of VivaTech, and this will be an important opportunity to exchange, debate and compare points of view as AI becomes increasingly prevalent in our economies and our daily lives. The USA and China will be strongly represented with industry leaders such as **Sarah Friar**, Chief Financial Officer of OpenAI, and **Fidji Simo**, CEO of Instacart who will soon become co-CEO of OpenAI. Yann **LeCun**, VP & Chief AI Scientist at META, will also join us at VivaTech, along with **Joe Tsai**, co-Founder and Chairman of Alibaba, and **Mike Krieger**, Chief Product Officer of Anthropic and co-founder of Instagram. Also, for the first time in Europe, Chinese startup Manus AI will be represented by co-founder **Tao Zhang** who will discuss the new frontiers of AI.

Find the full VivaTech program [here](#)

Last chance to attend Viva Technology 2025: Request your press accreditation by [following this link.](#)

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**About Viva Technology**

**VivaTech accelerates innovation by connecting startups, tech leaders, major companies and investors responding to our world's biggest challenges.**

Each year, over four exciting days in Paris, VivaTech creates Europe's biggest technology and startup event, exploring the most disruptive topics in tech with world-premiere demos, launches and conferences in a collaborative ecosystem. This is where business meets innovation. Join us for the ninth edition of VivaTech 11-14 June 2025.

For more information go to our website at <https://vivatechnology.com/media> and follow us on social media @VivaTech.

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