

BREAKING NEWS

ELON MUSK RETURNS TO VIVATECH FOR AN EXCLUSIVE Q&A SESSION



Paris, 21 May 2024 - VivaTech is delighted to announce that Elon Musk will be taking part in VivaTech 2024.

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT ELON MUSK (BUT WERE AFRAID TO ASK)

For this 8th edition of VivaTech, Elon Musk is back to answer questions live from the audience, starting with Maurice Lévy who will kick off the proceedings on the afternoon of Thursday 23 May.

This will be an opportunity to discuss Elon Musk's personal vision as well as the advances made by his companies in the field of Artificial Intelligence, which have been the subject of much debate. There will also be news from Tesla, whose entire ecosystem will be on show in Hall 2 of VivaTech, including – for the first time in France – the Cybertruck.

This 8th edition of Viva Technology promises to be a new milestone, and to reaffirm VivaTech's position as *the* must-attend event on the international tech and startup calendar.

"I am extremely pleased that the incomparable Elon Musk has graciously agreed to speak at VivaTech again. At this year's edition, Artificial Intelligence will have a prominent place on every stage and in every aisle. We could not have hoped for a better opportunity to talk to Mr. Musk about his vision and the challenges of such a technology," said Maurice Lévy, co-President of Viva Technology and Chairman of the Supervisory Board of Publicis Groupe.

Elon Musk's participation will be conducted remotely, and the session will take place on the afternoon of Thursday 23 May in the Dôme de Paris.

About Viva Technology

VivaTech accelerates innovation by connecting startups, tech leaders, major companies and investors responding to our world's biggest challenges.

Each year, over four exciting days in Paris, VivaTech creates Europe's biggest technology and startup event, exploring the most disruptive topics in tech with world-premiere demos, launches and conferences in a collaborative ecosystem. This is where business meets innovation. Join us for the eighth edition of VivaTech 22-25 May 2024.

For more information go to our website at <https://vivatechnology.com/media> or follow us on social media @VivaTech.

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