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Pedro Sánchez, prime minister of Spain, will participate at the 5th edition of Viva Technology

Pedro Sánchez, prime minister of Spain, will participate at Viva Technology, Europe's biggest startup and tech event. In light of his stated goal of making Spain one of the most modern and prosperous countries in the European Union by 2050, the prime minister's participation at Viva Technology will allow him to immerse himself in the European tech ecosystem and present the Spain Entrepreneurial Nation Strategy.

Spain is a key country in the development of startups in Europe, especially in the energy, retail and e-commerce sectors, with two main startup hubs – Barcelona and Madrid – to accelerate development.

In addition to the remote intervention of the prime minister, Spain will be represented by many innovations and prominent speakers, including:

H2 SITE (hosted by Engie): Solutions to produce high-quality hydrogen on-site while reducing costs

SENSE4CARE (hosted by Air Liquide): Specializing in the design, manufacture and marketing of medical devices to improve the quality of life of people requiring special care

DINBEAT (hosted by Royal Canin): The first multi-parameter harness that wirelessly monitors the health of pets in real-time

Juan Alvarez de Lara, Founder and CEO - Seed&Click: A platform to connect talented entrepreneurs, smart investors and large companies looking to innovate

Yasmine Fage, Founder & COO - Levere Holdings: A publicly traded SPAC looking to invest in and merge with electric and connected mobility companies in Europe

Ana Maiques, CEO - Neuroelectrics: A new therapeutic platform to treat neurological and psychiatric disorders

The platform is now open for press accreditation on 16, 17, 18 and 19 June 2021!
Follow this link to apply: <https://press.vivatechnology.com/press-accreditation/>

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About Viva Technology

In just four years, VivaTech has become the biggest startup and tech event in Europe and is recognized worldwide as a powerful catalyst for business transformation, startup growth and innovation for the common good. Every year, VivaTech brings together in Paris the world's top business leaders, startups, investors, researchers and thinkers for a unique experience combining inspiration, networking and a showcase for innovation. Starting in 2021, VivaTech will be enriched with a digital platform that will bring together an even larger community of innovators. In 2019, VivaTech has already reached 231 million people worldwide, and has brought together 124,000 visitors on-site, among them more than 13,000 startups, 3,000 venture capitalists and 2,500 journalists from 124 countries. The 5th edition of VivaTech will be held from 16 to 19 June 2021.

More information available at <https://vivatechnology.com/media/> and @VivaTech

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