

Mark Zuckerberg, founder and CEO of Facebook, returns to Viva Technology on Thursday, June 17, 2021, for an in-depth conversation about innovation and technology.

Paris, June 1, 2021 - Mark Zuckerberg, founder and CEO of Facebook, returns to Viva Technology for a live virtual discussion with Maurice Lévy, Chairman of the Supervisory Board of Publicis Groupe and co-founder of Viva Technology. Mark Zuckerberg will share his vision of the future, shaped by the technology Facebook is creating, and will discuss some of the company's current and future projects.



Mark Zuckerberg has built Facebook into an iconic tech company, empowering more than 3 billion people around the world to connect, build communities and grow businesses. VivaTech is delighted to welcome Mark back this year to speak to an international audience who share his passion for innovation, confirming the international dimension of Viva Technology and its prime position on the global tech calendar.

Press accreditation is still available for June 16, 17, 18 and 19. Register today to attend this extraordinary event (in-person or online) by following this link:

<https://press.vivatechnology.com/press-accreditation/>

About Viva Technology

In just four years VivaTech has become the biggest startup and tech event in Europe and is recognized worldwide as a powerful catalyst for business transformation, startup growth and innovation for the common good. Every year VivaTech brings together in Paris the world's top business leaders, startups, investors, researchers and thinkers for a unique experience combining inspiration, networking and a showcase for innovation. Starting in 2021, VivaTech will be enriched with a digital platform that will bring together an even larger community of innovators. In 2019, VivaTech had already reached 231 million people worldwide, and had brought together 124,000 visitors on-site, among them more than 13,000 startups, 3,000 venture capitalists and 2,500 journalists from 124 countries. The 5th edition of VivaTech is taking place June 16-19, 2021.

More information available at <https://vivatechnology.com/media/> and @VivaTech

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