PRESS KIT

EDITORIAL

"In Tech We Trust!"

The worldwide tech ecosystem has faced major economic and societal challenges in the last year. It's more difficult for startups to find financing they need, tech leaders are experiencing major setbacks, and many people are worried about the consequences of new tech revolutions, especially the continued development of generative AI.

While today's business and intellectual challenges are huge, battling to preserve the past is not the answer. Technology is more deeply integrated and vital to our political, economical, and social systems than ever before.

At VivaTech, we believe that technology drives change and provides solutions for a sustainable future. Business can ignite opportunities to invest in startups that are creating the solutions we need to construct the way forward that responds to market and planetary challenges.

While technology might not be the answer to everything, through its use and development we can find answers to some of the world's most perplexing questions.

Technology is already used to cut waste, increase efficiency, and diversify resources to solve our energy crisis. It's employed in different ways to redesign education and the workplace to be more diverse and inclusive.

If we fuel the power of sustainable innovation with a business-focused mindset, we can generate positive outcomes for our tech-driven future.

To shape this future, visitors from across the globe gather at VivaTech every year. This year, the 2023 edition is packed with the victories, the challenges, and the ground-breaking ideas in our tech ecosystem.

For four adrenaline-filled days in Paris, VivaTech will become, yet again, a buzzing hub for technology.

Jumpstarting business and collaboration with the global tech and startup community, VivaTech welcomes the world's biggest tech players and leading companies from more than 20 economic sectors.

We gather more than 2,400 startups and 2,000 investors in one place. A true startup paradise where innovators can grow and connect with the biggest corporations and public actors.

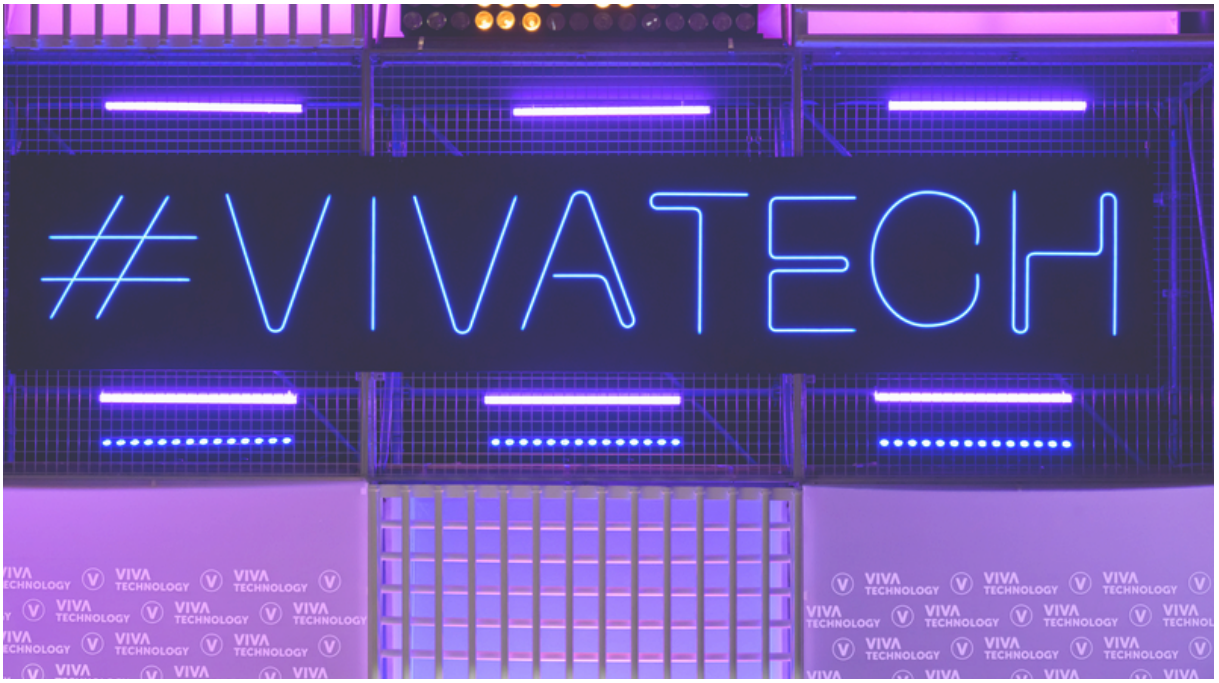
From Africa to Asia, startups, VCs, and corporate partners converge at VivaTech to enable local heroes to become global champions. There will be over 30 different country pavilions at VivaTech, including the Republic of Korea, our 2023 Country of the Year.

The biggest thought leaders, tech visionaries, heads of state, and industry icons will share their insights and vision for the future on our four stages. More than 450 speakers this year will discuss and debate the latest tech trends from AI and cyber security to climate tech, sport, and diversity.

For this seventh year, we have more than 50 major partners with us at VivaTech. We would like to warmly thank our **Founding Partners,** without whom this adventure would never have begun: BNP Paribas, Google, La Poste Groupe, LVMH and Orange. ManpowerGroup and Amazon / AWS are **Platinum Partners** this year. Among our **Gold Partners** this year we have Germany, Audi, Dubai, Edenred, Engie, EY, Huawei, India, JCDecaux, KPMG, L'Oréal Groupe, Microsoft, PricewaterhouseCoopers, RATP Group, Sanofi, SNCF Groupe, International Finance Corporation, The Adecco Group, and TotalEnergies. Our **Silver partners** are Air Liquide, Alibaba, Alstom, AXA, Banque de France, Belgium, Capgemini, CMA CGM, CNRS, Crédit Agricole, EDF, Groupe Bouygues, Groupe FDJ, IBM, Italy, Meta, Métropole du Grand Paris, Ministère des Armées, Pavillon numérique de l'Etat, Région Auvergne-Rhône-Alpes, Région Centre-Val de Loire, Région Île-de-France, Région Occitanie, Région Sud, Mobilize, Software République, Switzerland, Taiwan, Togg, and United Robotics Group.

On behalf of the entire VivaTech team and our exceptional partners, thank you for joining us at VivaTech 2023. We are shaping the future, together.

François Bitouzet, Maurice Lévy and Pierre Louette, Viva Technology


#VIVATECH

KEY FIGURES AND NEW FEATURES

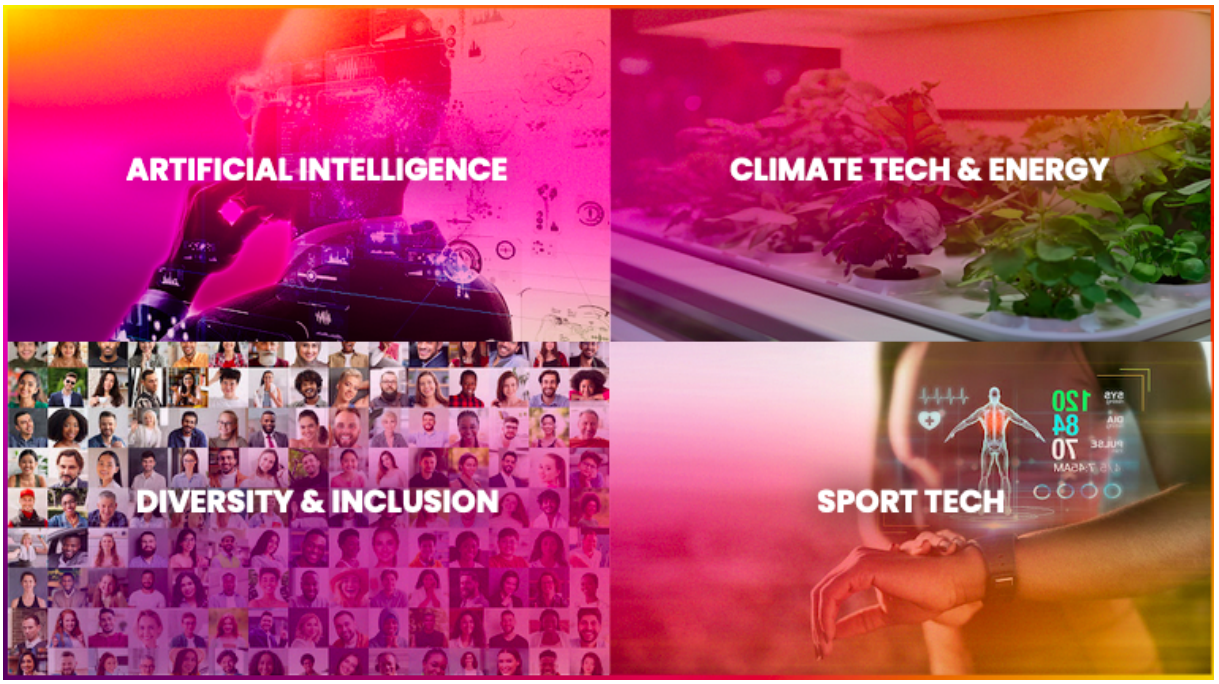
VivaTech 2023 is:

- Three professional days, on 14, 15 and 16 June and one day for the general public, on Saturday 17 June 2023
- 20% more exhibition space in Halls 1&2: 53,000 m2
- 10% more exhibitors than in 2022, i.e. 2,200 exhibitors from 23 different sectors
- 20% more startups than in 2022, i.e. 2,400 startups (exhibitors, pitches and challenges) from more than 50 countries around the world
- 300 innovations presented, including dozens of exclusives and surprises
- 32 countries from all over the world represented, with a space dedicated to European innovation with around ten countries, an AfricaTech zone with eight country pavilions and more than 100 startups,
- One Country of the Year: the Republic of Korea, which will present 150 of its best startups
- Four conference zones, three in Hall 1 and one in Hall 2
- More than 450 inspiring international speakers and 200 conferences

- Four days of C-Level Programs: the HR Summit on 14 June, the CDO Summit on 15 June and the CMO Summit and CTO Summit on 16 June.

- One Grand Central, the meeting point for visitors to contemplate the effervescence of the event, as well as being a point of assistance and support to make the most of their visit
- One completely redesigned Discovery space and a Discovery Stage in partnership with Togg and Webedia
- One Impact Mile, developed in part with EDF: on 400m², more than 30 innovations with a positive impact on the planet and society will be presented.
- One Food & Retail Park with Carrefour
- One Mobility & Smart City Park with Togg
- One Digital Experiences & AI Park with Verizon
- One FemTech Village with startups and manufacturers committed to changing the face of women's health
- One new FemTech challenge
- Hall 2 of VivaTech is entirely dedicated to the Future of Sport, in association with Global Sports Week
- The "Tech on Tracks" project, in partnership with the SNCF Groupe, which brings together the best of the European tech ecosystem in Paris and enables 150 startups, investors, ecosystems and media from the main European hubs to come to Paris, thanks to the provision of cross-border trains
- One Food Court in partnership with Sunday, which is being enhanced with a food 2.0 experience in addition to artistic entertainment for lunch and dinner.
- 17 Visitor Journeys : Journeys by theme (DeepTech & AI; Blockchain; NFT, Crypto & Web3; Sustainability; Cloud; Cybersecurity & Data; Metaverse, Gaming & Entertainment; Retail, E-commerce & Luxury; Smart City & Mobility; AfricaTech; Diversity & Inclusion & Education; Sport, Performance & Competition; Chief Financial Officers; Chief Marketing Officers; Chief Business Officers; Chief Technical Officers; Chief Human Resources Officer; Women in Tech; Students) designed by VivaTech staff to highlight a selection of content, innovations and booths to prepare for the visit
- One Viva Lounge in partnership with EY & Microsoft
- One media lounge with 280 workstations to welcome journalists and influencers from around the world
- More than 50 challenges launched, 70% of them international, in key areas such as sustainable development, diversity & inclusion, the future of work and the future of sport - 4,000 candidates, with 65% of the applications received coming from abroad
- The return of VivaTech News, which broadcasts live on the Internet interviews with top speakers, reports and debates so that you don't miss a moment of VivaTech, even when you're not at the venue.
- Tech Days Paris, with French Tech Grand Paris, from 12 to 17 June (see the program here)

Four Main Program Tracks for 2023



Each year, VivaTech decodes, debates and analyzes the hottest topics in tech news. This year, these include four main program tracks and six complementary program tracks.

Tech to Watch: Artificial Intelligence

ChatGPT, Bard, MidJourney – generative AI is making news every day. How, then, can we avoid giving artificial intelligence a prominent place in the 2023 VivaTech? With a market estimated at a total of USD 136 billion (EUR 127 billion) in 2022, AI is also a topic that raises many questions, whether it be about regulation, ethics or environmental impact.
Interestingly, 66% of Europeans believe that AI will not have a negative impact. VivaTech will allow us to evoke this duality between eye-opening solutions and social debates through all the innovations and speakers present this year.

Climate Tech & Energy

One of the major challenges of the 21st century is the preservation of the planet, which involves climate issues and energy consumption. For VivaTech, technologies have their place in this fight, particularly those that help to reduce greenhouse gases, bringing innovation in electrification, AgriTech, hydrogen as a new energy source for transport, and decarbonization with carbon capture. Europeans also consider that startups are the most active in the search for solutions to climate change, with 71% of respondents in agreement with this view.

Diversity & Inclusion

Societies and companies are being driven by new expectations of inclusion and respect for diversity, in terms of gender, geography, culture or social background. It is crucial to ensure that new technologies contribute to the positive transformation of the world, especially in the workplace. Many entrepreneurs are reinventing education, training and work by combining new technologies, responses to human resource needs and consideration of global challenges.

This year, for the first time, VivaTech is hosting a FemTech village, which brings together a selection of innovations that improve women's health, from menstruation to endometriosis to post-operative recovery. According to the Viva Technology survey with Harris Interactive Toluna, 70% of Europeans believe that FemTech, a global market expected to exceed USD 100 billion by 2030, will contribute to greater gender equality. In association with FemTech France, VivaTech will showcase this industry that seeks to put tech at the service of women's health and a more inclusive society.

Sport Tech

A few weeks before the Rugby World Cup and less than a year before the Paris 2024 Olympic and Paralympic Games, VivaTech is putting the spotlight on sports tech, which represents a market of more than EUR 1.8 billion in Europe alone. The potential for startups is huge to help improve athletes' performance, engage with consumers' wellbeing and capture the emotions of fans around the world. In fact, 91% of Europeans consider technological innovations in the field of sport to be useful, promising or worth trying. This year, VivaTech is joining forces with Global Sports Week to create Future of Sport, a space dedicated to the positive transformation of sport, in particular in Hall 2.

In the aisles of the Porte de Versailles venue and on VivaTech's stages, other major themes will be addressed, in particular: **Cybersecurity**, a major issue for companies and users over the past year, especially in a context of exponential technological innovation. Numerous startups will be demonstrating innovative solutions in the fields of **Artificial Intelligence**, **Cryptography**, **Web3**, and **DeepTech**, which concerns cutting-edge innovations that will transform our ways of life and societies. We'll also be discussing **Health Tech**, **Biotechnology**, **Nanotechnology**, the **Creators' Economy**, **Food Tech**, and **Scaleups**. And we'll be examining Europe's ambition to propose an alternative digital model.

Awards at VivaTech 2023

AfricaTech Awards

Viva Technology and the International Finance Corporation (IFC), part of the World Bank, are renewing for the second consecutive year the AfricaTech Awards, a pan-African initiative to recognize and support the most innovative startups in the Climate Tech, Health Tech and FinTech sectors based in or working with the African continent.

In 2022, the AfricaTech Awards mobilized more than 300 startups. This year, VivaTech partner Deloitte was tasked with selecting the top 45 from more than 380 candidates. At the top of the list are Nigeria, Kenya, Egypt, Tunisia and South Africa, which have the highest participation rates among the 33 African countries represented. Fintech, sponsored by Cassava Technologies and Helios Investment Partners, was the category with the most entries (143), followed by Climate Tech (124), sponsored by OCP, and Health Tech (115).

Following the second evaluation by a panel of experts, the top three startups in each category will be invited to participate in Viva Technology and the winners in each category will be awarded their prizes on Stage One.

You can see the 45 selected startups here.

Female Founder Challenge

For the fifth consecutive year, VivaTech and 50inTech are organizing the Female Founder Challenge, with the support this year of Axa, Mazars and Société Générale. The aim is to facilitate meetings between VCs and women entrepreneurs to accelerate the financing of startups led by women and to encourage VC funds to commit to greater gender equity at all levels.

2021 winner Clarisse Hagège, founder of DFNS, a startup specialising in cybersecurity for crypto-currency, raised USD 12.3 million and acknowledges that VivaTech not only allowed

her to meet her mentor Claire Calmejane, "but also to get in touch with the right people for fundraising and establish credibility with investors." The five finalists (out of the 30 selected) will come and pitch their project on 17 June at 5pm on Stage One, in front of a jury composed of investors and leading corporates such as Auxxo, EQT Ventures, Iris, SistaFund.

FemTech Challenge

VivaTech and the FemTech France collective have launched for the first time the FemTech Challenge, open to startups from the industry, so that 10 startups can be offered a place in the second bootcamp organized by Femtech France and receive accelerated training courses on gynecology, the healthcare system in France and the FemTech market. They will join the 35 startups that are members of the Femtech France collective.

Next Unicorn Awards

Back this year for their 5th edition, the Next Unicorn Awards celebrate the fastest growing European scaleups that have the potential to become unicorns in the coming years (six winners per category + one grand prize winner).

In March, Viva Technology in partnership with GP Bullhound published Top 100 Next Unicorns 2023, its annual list of the 100 most promising scaleups in Europe, including the UK and Israel. Key criteria for the list include growth, funds raised and geographic spread. A jury of senior ecosystem representatives, investors, unicorns and VivaTech founding partners then evaluates this list and selects the winners in the following categories: FinTech, Marketplace, Enterprise Saas, Digital Media, AI, Deeptech & Big Data and the Coup de Cœur-Impact Award.

The list was compiled by Viva Technology, in partnership with global investment bank GP Bullhound, with the support of White & Case and the Dubai Department of Economy and Tourism, and with contributions from five of the world's leading investment funds: Accel, Balderton, Eurazeo, NorthZone and Partech.

Find more information here about the 2023 Top 100.

The most promising scaleups will be rewarded on Stage 2 of VivaTech, on June 14 at 5pm.

Previous winners include Vinted, Sorare and Tessian. Since 2019, 40% of the scaleups identified by the Top 100 Next Unicorn Awards have achieved unicorn status including: Aiven, Back Market, Contentsquare and Sumup.

Next Startupper Challenge

This challenge, sponsored by the French Chambers of Commerce and Industry and organized in partnership with FrenchFounders, allows students, entrepreneurs and budding startuppers to pitch their impactful projects in real-world conditions; test their concepts; make valuable connections with investors, mentors and peers; and possibly win a corner at VivaTech and, for the grand prize winner, EUR 5,000 and six months of fundraising support by G.Ventures. This year, the sponsor of the Next Startupper Challenge is Éric Larchevêque, co-founder of Ledger, the world leader in security solutions for crypto-assets, and the members of the jury are Julia Lemarchand, journalist and head of department at Les Echos START; Carole Juge-Llewellyn, CEO and founder of Joone; Wilfried Granier, CEO and founder of Superprof; Maud Caillaux, CEO and co-founder of Green-got; and Sébastien Couasnon, Podcast Host of Tech 45'.

To take part, students had to propose a project aimed at creating a sustainable and inclusive world. All finalists are invited to VivaTech on Saturday, 17 June at 10am on Stage 2 to pitch and receive mentoring to help them take their project to the next level. The 2023 Grand Prize winner will have the opportunity to present their project on their own Startup Corner at the next edition of VivaTech.

The seven finalists are Wheel-E (Valentin Pierrat), Revalocar (Enguerran Best), IDA (Mateo Beacco), Lueur (Jules de Villeplée), Holis (Martin Besnier), P2C (Arwenn Semplicini), and Human-I (Mallory Gombault).

In 2022, the Grand Prize was awarded to Charles Arnault, grand prize winner of NSC 2022 and founder of Tracker, an SaaS acting as a new financial system for NGOs; and Séverine Labady, winner of the NSC 202 "coup de coeur" prize and founder of Sheeriz, a dating application for girls only.

LVMH Innovation Award

On 15 June from 10am to 10:40 am on Stage One, LVMH will reward the most promising startups at the Innovation Award ceremony. Six startups will be recognized in six categories corresponding to the LVMH Group's major challenges. A special prize will be awarded to the most promising solution around data and artificial intelligence. One of the six finalists will be named the winner of the Innovation Award, and all the winners will have the opportunity to join La Maison des Startups, the Group's acceleration facility at Station F.

The very best lineup of speakers in Europe

Each edition of VivaTech brings together the best speakers in the world, those who are making the technology and the economy of today and tomorrow. This year VivaTech visitors will be able to attend talks with **Ramses Alcaide**, CEO of Neurable; **Mitchell Amador**, Founder & CEO of Immunefi; **Jonas Andrulis**, Founder & CEO of Aleph Alpha; **Timothy Armstrong**, Founder & CEO of Flowcode; **Bernard Arnault**, Chairman & CEO of LVMH; **Ana Paula De Jesus Assis**, Chair & General Manager EMEA of IBM; **Jean-Noël Barrot**, Minister Delegate for Digital Transition and Telecommunications; **Marguerite Bérard**, Head of French networks, member of the Executive Committee of BNP Paribas; **Eva Berneke**, CEO of Eutelsat; **John Chambers,** CEO of JC2 Ventures; **Alexandre Bompard**, CEO of Carrefour; **Clara Chapaz**, CEO of FrenchTech; **Cyril Chiche**, Co-Founder & CEO of Lydia; **Quentin Clarke,** Managing Director of General Catalyst; **Nathalie Collin**, Deputy Managing Director of Groupe la Poste; **Amadou Coulibaly**, Minister of Communication and Digital Economy, Côte d'Ivoire; **Corinne de Bilbao**, CEO of Microsoft France; **Maktar Diop**, Managing Director of IFC; **Thomas Dohmke**, CEO of Github; **Asmita Dubey**, Chief Digital and Marketing Officer at L'Oréal Groupe; **William Eldin**, CEO of XXII; **Tony Elumelu**, Chairman of Heirs Holdings/United Bank of Africa/The Tony Elumelu Foundation; **J. Michael Evans**, CEO of Alibaba Group; **Jean-Pierre Farandou**, President and CEO of SNCF Groupe; **Eleanor Fairford**, Deputy Director, Incident Manager of the National Cybersecurity center; **Pascal Gauthier**, CEO of Ledger; **Eva Gouwens**, CEO of Fairphone; **Zoubin Ghahramani**, Senior Research Director of Google Brain; **Tim Gould**, Chief Energy Economist of IEA; **Aude Guo**, Co-Founder & Executive Director of InnovaFeed; **Tina Halborg**, VP Operations Europe of Too Good To Go; **Ronan Harris**, President EMEA of SNAP Inc.; **Christel Heydemann**, CEO of Orange; **Jack Hidary**, CEO of Sandbox AQ; **Nicolas Hieronimus**, CEO of L'Oréal Groupe; **Peggy Johnson**, CEO of Magic Leap; **Nicolas Julia**, Co-Founder & CEO of Sorare; **Gürcan Karakas**, CEO of TOGG; **Michael Kassan**, Chairman & CEO of Media Link; **Peter Koerte**, CTO of Siemens; **JP Lee** of SoftBank Ventures Asia; **Yann Lecun**, Chief AI Scientist of Meta, recipient of the Turing Award in 2018; **Luciana Lixandru**, General Partner of Sequoia Capital; **Isabelle Loc**, CEO of BNP Paribas Leasing Solutions; **Roger Lynch,** CEO of Conde Nast / Wired; Blaise Matuidi, international footballer and founder of Origins; Luca de Meo, CEO of Renault; **Bill McDermott**, President & CEO of ServiceNow; **Matthew McWhirt**, Managing Director; Google Cloud / Mandiant; **Bob Metcalfe**, Inventor of the Ethernet, Professor Emeritus at the University of Texas at Austin and Affiliated Researcher at MIT, recipient of the Turing Award in 2022; **Sunil Bharti Mittal**, Chairman of Bharti Enterprises; **Bob Moritz**, Global Chairman of PriceWaterCoopers; **Herman Narula**, Co-Founder & CEO of Improbable; **Dava Newman**, Director of the MIT Media Lab; **Berta de Pablos-Barbier**, President & CEO for Moët & Chandon, LVMH; **Benoit Pagotto**, Co-founder of RTFKT and Senior Director Brand & Partnerships for Nike; **Stéphane Pallez**, Managing Director of FDJ Group; **Laurence Parisot**, former President of Medef and President of Citi France; **Joelle Pineau**, VP AI Research of Meta; **Bob Pittman**, Chairman & CEO of iHeartMedia; **Jonas**

Prising, Chairman & CEO of Manpowergroup; **Gabriela Ramos**, Assistant Director-General, Social and Human of Unesco; **Georges-Olivier Reymond**, CEO of Pasqal; **Arthur Sadoun**, Chairman & CEO of Publicis Group; **Arianna Simpson**, General Partner of A16Z; **Dan Schulman**, President & CEO of Paypal; **David Steinberg**, CEO of Zeta Global; **Larry Summers**, former Secretary of the Treasury under President Bill Clinton, and Director of the White House National Economic Council under President Barack Obama; **Julie Linn Teigland**, EMEIA Area Managing Partner of EY; **Chris Tung**, CMO of Alibaba; **Thiemo van Spellen**, Group Global Accounts Managing Director of Geopost; **Hans Vestberg**, CEO of Verizon; **Arthur Waller**, CEO of Pennylane; **Andrew W. Wyckoff**, OECD Directorate for Science, Technology and Innovation; **Linda Yaccarino**, Chairman of Global Advertising and Partnerships at NBCUniversal; **Lee Young**, Minister of SMEs and Startups, South Korea; and **Jeremy Zimmer**, CEO at United Talent Agency.

Top speakers from the world of sport will also be on hand: **Catherine Chabaud**, Skipper and Member of the European Parliament; **Ollie Dudfield**, Associate Director of the OLYMPISM365 International Olympic Committee; **Julie Duffus**, Sustainability Senior Manager of the International Olympic Committee; **Nicolas Dupeux**, CEO of the Accor Arena; **Guy-Laurent Epstein**, CMO of UEFA Events SA; **Tony Estanguet**, President of Paris 2024; **François Gabart**, professional skipper and founder of the ocean racing team MerConcept; **Nicolas Julia**, Co-Founder & CEO of Sorare; **Nicolas Maurer**, CEO of Team Vitality; **Blaise Matuidi**, international footballer & founder of Origins; **Amélie Oudéa-Castéra**, Minister of Sports and Olympic and Paralympic Games of France; **Sarah Ourahmoune**, boxing athlete; **Sophie Sauvage**, Head of International Women's Football of Olympique Lyonnais; **Michelle Schwartz**, Chief External Affairs Officer of Los Angeles 2028; **Alex Thomson**, British skipper; **Jo-Wilfried Tsonga**, French tennis player and world number 5, mentor for the Team BNP Paribas Jeunes Talents by BNP Paribas; **Marc Van Peteghem**, Co-Founder of VPLP design; and **Ibrahima Wade**, General Coordinator of the 2026 Youth Olympic Games organizing committee in Dakar.

Find more information here about the 2023 speakers.

TECH TO WATCH: AI

Each year, Viva Technology shines a spotlight on emerging technologies. In 2023, with all the interest sparked by generative AI and the spectacular advances it promises, VivaTech is focusing on Artificial Intelligence. We'll look at it from the business angle, with a market value of USD 136 billion as of 2022, but also as a technology that raises doubts, fears and questions. AI is still new and continues to take shape, like other sectors before it such as crypto-currency or cybersecurity. The various facets of AI will be on the minds of many speakers at VivaTech this year and will be illustrated through innovations and startups present in both Halls.

For example, according to the Harris Interactive Toluna study conducted for VivaTech, three quarters of Europeans consider AI to offer a promising way to make improvements in the healthcare sector.

Key speakers: With questions about ethics and regulation, but also its impact on energy and the environment, AI is the theme that will be the focus of debates and discussions among international experts in AI and governance on the VivaTech stage. Sessions such as "AI Trends: From Lab to Market; "(When) Will Generative AI Take Over Your Job? "; and "AI Ubiquity: The Good, the Bad, and the Ugly" will feature speakers such as **Kay Firth-Butterfield**, in charge of AI and machine learning at the World Economic Forum; and **Bertrand Pailhès**, in charge of technology and innovation at the CNIL. **Tobias Hann**, CEO of MOSTLY AI, one of the key players in big data, will focus on the ethics and possibilities created by synthetic data and new paths towards a more widespread application of AI and algorithms. **Quentin Clark**, Managing Director of General Catalyst, will talk about the AI Trend: From Lab to Market; **Philip Moyer**, Global VP, Artificial Intelligence Business, Google Cloud and we will also have with us **Joëlle Pineau**, who is VP AI Research at Meta and is an internationally renowned professor at McGill; and **Yann Lecun**, who is Chief AI Scientist at Meta and is a Deep Learning pioneer and the 2018 Turing Award winner.

Many innovations in the AI sector will be on display for visitors to VivaTech, from agriculture and food, to health and improving the quality of life at work, to art and education.

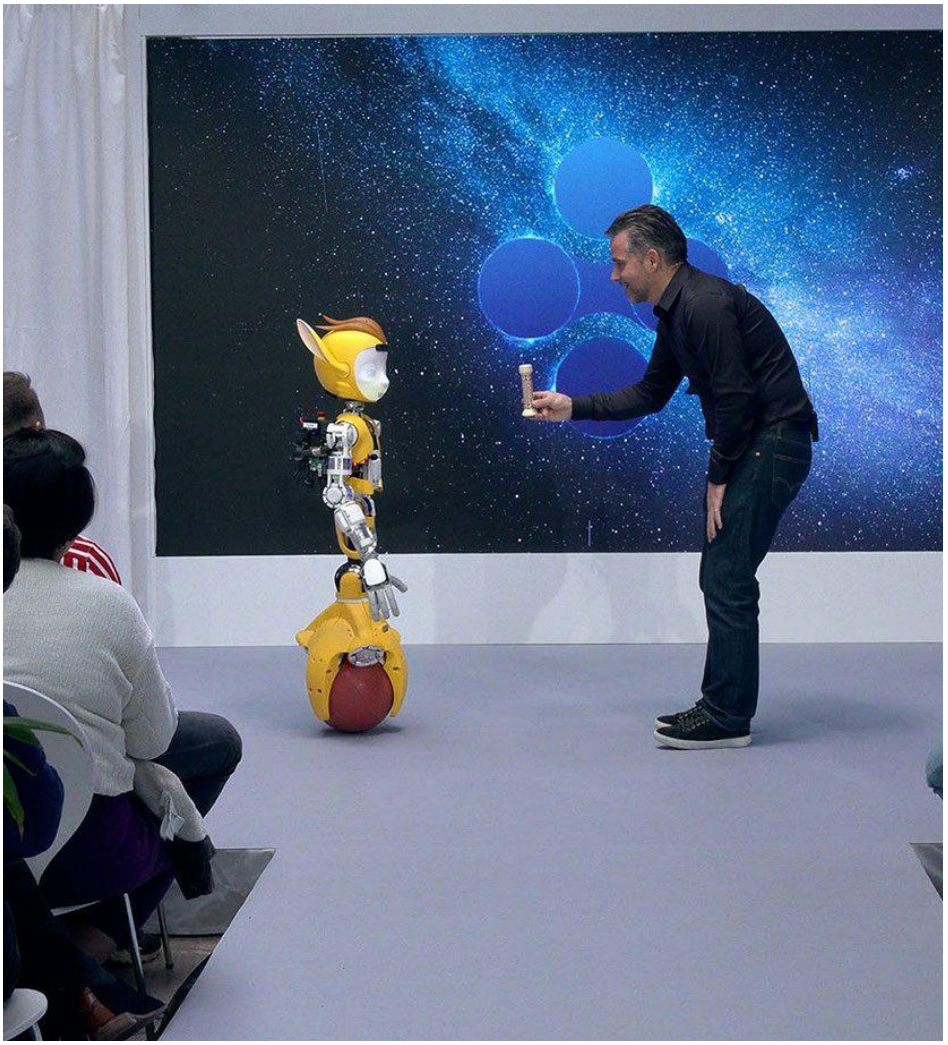
For example, from Australia, the Bayer Grants4Ag winning startup **GoMicro** is presenting an AI that accurately assesses the quality and freshness of food throughout the supply channel in real time. It's currently at work tackling the problem of food waste. In the field of health, **Oraigo** (Italy) presents a device that fights sleep at the wheel in the form of a headband that diagnoses the driver's brain activity thanks to artificial intelligence; **Enchanted Tools** is exhibiting at VivaTech its Miroka robot, a robotic figure that aims to change the face of robotics by integrating AI; **Jumbo Mana** (France) is offering the world premiere of its generative AI experiment that brings Vincent Van Gogh back to life and generates 100% true-to-life dialogues with an illustrious personality. This generative AI, which is transforming the world of art and education, will later be exhibited at the Musée d'Orsay; **Zero10**, exclusive to France, is an augmented reality mirror using the metaverse in the fashion world; **Hourone**, for the first time in France, is a generative AI that enables the creation of video content with virtual humans in a few minutes and in any language; **Audemic**, a powerful tool that enables researchers to save time and organize their knowledge by accessing any academic document to organize their knowledge through audio.

On the VivaTech partner spaces, AI will be at the heart of many experiences offered to visitors: **Google** is hosting several AI-enabled startups on its Lab, such as PhotoRoom, which provides photo editing software to create exceptional images that is simple enough to use without any training. It leverages deep learning with Google's AI to translate pixels into objects, greatly simplifying non-creative tasks such as removing image backgrounds or deleting objects. Also on hand will be MWM, the world's leading publisher of creative apps, with more than 200 million downloads worldwide, which has developed more than 50 mobile apps in the music, photography, drawing and video categories, using AI. **Orange** is hosting its Orange Cyberdefense Lab with an AI-based OT (operating technologies) system to prevent hacking of computer systems, particularly for industrial equipment (Tanks Hacking Process) in the transport or energy sectors, which are very often the target of cyberattacks; **La Poste Groupe** is allowing people to try out German Bionic's Apogee+ exoskeleton, which learns the repetition of its user's gestures thanks to AI. Launched as a world premiere at VivaTech, it continuously improves the efficiency and safety of healthcare workers to lift and move patients and wheelchairs or to facilitate day-to-day hygiene; **BNP Paribas** is hosting the Romanian startup PayByFace in its Lab, which allows people to pay at the checkout counter using a simple selfie and introduces a new payment experience through an immersive touch screen experience, giving access to a large number of payment solutions; **LVMH** illustrates its motto "SAVOIR FAIRE REVER", with a selection of exclusive innovations, notably in the Omnichannel & Customer Immersive Experience, with the startup Livstick, which improves the shopping experience by adding a personal video message to a gift for the recipient. At **Amazon**, there will be a new water tank model that illustrates how to remotely supervise an industrial system through virtual reality as well as the startup Lighton, which improves business productivity with a turnkey AI platform, using the amazing power of large language models. **ManpowerGroup** is

showcasing AI and the metaverse as an enabler of the #NewHumanAge with the ManpowerGroup Immersive Experience that enables onboarding new talent, upskilling, B2B conversations or teamwork in real time. **Tomas Chamorro-Premuzic, ManpowerGroup's CIO,** will also be at VivaTech to answer the question "will we use artificial intelligence to improve the way we work and live, or will we let it alienate us?" At **L'Oreal**, Spotscan by La Roche-Posay is an app that incorporates Modiface technology and offers an accurate and personalized diagnosis of acne, thanks to an AI-based algorithm. **KPMG** presents Cranium, a spinoff of KPMG US, whose mission is to secure the AI revolution by providing the industry's first AI security and trust solution. Through its Cranium Enterprise software platform, organizations can map, monitor and manage their AI/ML environments against adversarial threats without interrupting their teams' work.

The **French and German Tech Lab** booth highlights the AI collaborations of the two countries, which are celebrating 60 years of Franco-German friendship at VivaTech with the anniversary of the Elysée Treaty. **United Robotics Group**, which launched Plato, its first Cobiot in 2022 in the restaurant industry, is presenting it for the first time in a healthcare environment. The robot can assist healthcare workers in transporting, delivering and clearing meals and medical equipment. It will be visible in the Franco-German TechLab and in the VivaLounge.

Among its ten or so startups present, the **CNRS** is highlighting two that use quantum technologies: Siquance, which is developing a universal computer that is revolutionizing the field of computing based on microelectronics technologies; and Exail, which designs ultra-high-performance and reliable photonic components and systems for quantum technologies. The **Bouygues Group** is presenting Inveniam.io, a startup that has developed a data mining system that offers real-time access to reliable data, built on patented blockchain technologies. **Edenred** offers an unforgettable solo or team gaming experience through augmented reality to explore the future of work; and **IBM** announces the launch of WatsonX, which integrates generative AI models launched for code, AIOps, digital work, security and sustainability. **Crédit Agricole Group** shows quantum computing use cases developed by Crédit Agricole CIB, Multiverse and Pasqal. **SNCF** Groupe invites XXII, a French leader in computer vision software, which has developed its XXIICORE product using existing camera fleets to assist in daily missions. **PricewaterhouseCoopers** offers an immersive serious game that aims to raise awareness of cybersecurity issues and risks among management teams and enable them to rationalize their investments.



CLIMATE TECH & ENERGY

Climate and energy issues are on everyone's mind. Each new IPCC report makes us all a little more aware of the urgent need to reduce carbon emissions, to rethink economic models and to make greater use of clean energy. The consequences of global warming are already affecting almost 4 billion people (source: IPCC 2022). 68% of Europeans consider startups to be trustworthy in addressing major environmental challenges.

Since its creation in 2016, VivaTech has made environmental preservation a major theme every year and has been gathering together startups and companies committed to promoting environmental initiatives.

<u>Key speakers:</u>

On the subjects of energy and ecological transition, and in sessions such as "Clean Atmosphere: Can We Decarbonize Earth? "; "Lasting Power: The Future of Batteries"; and "Europe's Energy: From Crisis to Catalyst", VivaTech will welcome **Ann Mettler**, Vice President, Europe, of Breakthrough Energy, a company founded by Bill Gates that aims to accelerate the transition to clean and affordable energy through investment and innovation; **Julie Gosalvez**, Chief Marketing Officer of Climeworks, a Swiss company specializing in capturing CO_2 directly from ambient air; **Kim Budil**, Director of Lawrence Livermore's National Ignition Facility on the subject of the promise of nuclear fusion; and **Andreas Lehmann**, Chief Strategy Officer of Hydrogenious LOHC Technologies on how to take Hydrogen to scale.

The issue of achieving greater sustainability in urban mobility will be addressed by **Cécile Texier**, Vice President of Sustainable Development and CSR at Alstom; and **Frédéric Tran Kiem**, Director of Digital & Innovation at the RATP Group, along with other speakers. The different ways to accelerate the transition to renewable energies will be discussed by **Elena Bou**, Innovation Director of InnoEnergy, supported by the European Institute of Innovation and Technology (EIT). **Zoe Berkery**, Chief Operating Officer of CleanCapital, will give an American perspective on the issue, with a focus on solar energy.

Numerous innovations in the climate sector as well as in energy and mobility will be on display in the aisles of the Porte de Versailles venue:

There are several world premieres to check out in the Impact Mile, among them **NeoPlants**, a French startup presenting NeoP1, a modified plant that purifies indoor air and recycles pollutants into useful metabolites; **Sweetch**, another French startup, which aims to produce large-scale, permanent and 100% clean electricity from osmotic energy; **Z-Air**, in the Mobility Park, is demonstrating the new and fastest flying machine from Zapata that mixes the design of a drone with that of a racing car; **Apeleon**, in the Food & Retail Park, is presenting its zero-emission, low-cost drone; **Destinus**, from Switzerland, is unveiling for the first time the second prototype of a hydrogen-powered airplane that can travel around the world at speeds greater than Mach5; and in a European exclusive, still in the mobility sector, **Climb-E** by ItalDesign is an autonomous transportation concept that offers a series of services right to the door of residents, thanks to its full ability to integrate into the structures of residential buildings. Also in the Impact Mile, we have innovations from two British startups helping to fight pollution – **NotPla**, which seeks to replace plastic with an algae-based material, and **Carbon8** (EDF), a world leader in the field of carbon capture, utilization and storage, specialized in mineralization. **WorldWide Wind**, from Norway, is showing the latest generation of floating offshore turbines. Also featured are **Cake** and its modular electric bikes; **Verge** and its motorcycle with a motor integrated into the rear wheel; **Morfo**, which restores native forest ecosystems on a large scale and aims to restore a thousand hectares of forest by 2030; and **Agua de Sol** which is showing how to produce drinking water using atmospheric humidity and the sun. **Shelfy**, an Italian startup,

and **RypLabs** from the United States, are fighting food waste by maximizing the shelf life of food, and **Ottonomy**'s fully autonomous robots can deliver food and beverages, groceries, and packages to the sidewalk and into buildings.

There are also some great innovations to discover from VivaTech partners. First, from **SNCF Groupe**, the Tech on Tracks initiative is uniting the European tech and startup ecosystem while respecting the environment, by making available for the first time cross-border trains serving major European hubs to enable startups to converge in Paris at VivaTech. **La Poste Groupe**, with DPD UK, has been experimenting with autonomous robot deliveries since July 2022 in Milton Keynes (UK), and for several months now in France, with its Colissimo Île-de-France Nord platform and in Le Thillay with a full-scale test for automating the processing of small parcels by autonomous robots. At **Orange**, the American startup Balcony presents its IOT alert management platform, demonstrating, for example, how forest fire sensors and communication management can serve geolocated people for better emergency response.

Amazon shows a model of a water tank that can be remotely supervised thanks to virtual reality, as well as a digital twin of a city built by AWS and MetaWorldX on the basis of the open-source Smart Territory Framework; **ManpowerGroup** launches "Green Booster" to accelerate the ecological transition of companies through their human resources by bringing about a sustainable change in behavior and practices. The six leaders of the **Software République** (Luca De Meo, CEO of Renault Groupe; Patrice Caine, CEO of Thalès; Philippe Oliva, CEO of Ediven Business - Atos; Bernard Charlès, CEO of Dassault Système; Frédérique Le Grevès, CEO of STMicroelectronics; and Aliette Mousnier-Lompre, CEO of Orange Business) will unveil the "H1st Vision" (Human First Vision) concept car on Stage One at VivaTech, offering functional and concrete solutions for drivers, passengers and road users. **Audi** will also be showcasing a new concept car, the "Audi GrandSphere Concept", a genuine sedan of the future that is fully electric, intuitive and automated. On the **Germany** Pavilion, the startup SafeAD also proposes an autonomous and safe driving system with AI; **JCDecaux** exhibits a startup from Amsterdam, JustDiggit, which has set itself the mission of greening Africa to cool the planet; **TotalEnergies**' booth will showcase concrete evidence of its investment in the electrification of its energy mix through renewable projects and 19 startups specializing in electricity, including BeePlanet, which proposes to store energy, or Sereema and its system to improve wind power production; **CMA-CGM** is hosting the French startup Neoline, which is taking maritime transport towards energy sobriety, with its innovative ships equipped with a primary propulsion system using sails to move towards zero emissions, and is giving a virtual reality tour of one of its ships as well as a CEVA Logistics warehouse; for the second year in a row, **EDF** startups are helping to make VivaTech a low-carbon event: Urbanomy, a subsidiary of the EDF Group, provided it with a decarbonization strategy; and Actéon Farm, incubated by EDF, is addressing carbon contribution. **Engie** is showcasing the startup Ineratec, a pioneer in Power-to-X applications to increase the availability of sustainable e-fuels and

chemicals made from green hydrogen and CO2 to defossilize transportation, mobility and the chemical industry.

At the **Région Sud** booth, Biomitech is developing smart carbon sinks that improve air quality through microalgae and photosynthesis; and HelioWater can turn any type of water into drinking water. At **IBM**, the Cloud Carbon Calculator is an AI-based dashboard to help measure, track, manage and help account for carbon emissions associated with a hybrid multi-cloud journey. At **Air Liquide**, there will be a virtual reality tour of the Berlin Gigafactory where Air Liquide and Siemens Energy are producing large-scale electrolyzers that will eventually produce low-carbon hydrogen in Germany starting in 2023 and in France starting in 2025; and visitors will be able to see how to fill up a hydrogen-powered car in five minutes at Air Liquide's hydrogen station. At the **Italy** booth, the startup The Sea Opportunities is active in the R&D, production and sale of new underwater technologies, robotics, sensors and dedicated software powered by renewable energy sources. **Swisstech** presents Qaptis and its patented device that turns heavy vehicles, such as trucks, into green vehicles by capturing up to 90% of their CO2 emissions. **KPMG** presents the startup Héole, which develops solar sails made of organic fabrics for powering sailboats, airships and buildings. **Mobilize** presents how an electric vehicle becomes an energy source and how Mobilize Duo, the smart and connected quadricycle, is as easy to use as a smartphone. **PwC** presents the startup Auum, which fights against disposable cups and has designed one of the most efficient and ecological cleaning solutions on the market that cleans, disinfects and dries a glass in 10 seconds, with only 2 centiliters of water and without any chemicals.

DIVERSITY & INCLUSION

VivaTech has been committed to making tech more inclusive from the outset by launching several initiatives. To contribute to the positive transformation of the business world, entrepreneurs are reinventing education, training and work by combining new technologies, responses to human resource needs and consideration of global challenges. With its partners, but also alongside associations and key players in the Tech for Good movement, VivaTech is developing approaches dedicated to two priority populations: young people, who must see tech and coding as accelerators of economic inclusion; and women, who must be enabled to undertake or pursue a career in technology in greater numbers.

Women

Since its inception, VivaTech has sought to combat the under-representation of women in the world of startups and technology. Proving that diversity and inclusion in business are fundamental, 73% of companies practicing gender equality saw an increase in their profitability and productivity in 2021, according to the European Institute of Innovation and Technology.

For the first time, FemTech will have its own dedicated space at VivaTech this year: In partnership with **FemTech France**, the Femtech Village brings together some 20 startups from this industry during the four days of VivaTech and will present the first barometer of the FemTech industry in France, in partnership with Wavestone.

The figures for women's health speak for themselves: one in nine women has breast cancer and 40% undergo a mastectomy; before an endometriosis diagnosis women must endure an average of seven years of medical uncertainty; and one in five people undergo MAP. The FemTech sector, already mature in the United States with unicorns and dedicated investment funds, is developing rapidly in Europe. In France, more than 80 FemTech startups are referenced in the map unveiled by FemTech France. Yet 76% of Europeans have never heard of FemTech. After being given explanations, 70% of them consider that it can contribute to greater gender equality, as revealed by the Harris Interactive study for VivaTech.

The VivaTech/FemTech France partnership has also resulted in the creation of a Femtech challenge (see the Awards page of this press kit) aimed at startups offering innovation in women's health. A dozen or so will be selected via this challenge and will be offered a bootcamp to support their business development. At the end of 2022, the first edition of this one-month training course (two remote courses per week on very practical topics), financed by Organon and the Vyyv Group, was well received by the selected startups.

Beyond the women's health sector, VivaTech highlights women entrepreneurs and aims to inspire new generations. For example, the Female Founder Challenges will be held for the fifth year (see the Awards page of this press kit) to facilitate meetings between VCs and women entrepreneurs and to accelerate the financing of startups run by women.

Because even the smallest of ideas can have an impact, VivaTech is launching **The Good Hack** with **Klaxoon**, **Schoolab** and **Make.org**. This collaborative idea marathon will take place during the four days of Viva Technology to hack the major issue of including more women in the tech sector. All Viva Technology attendees can contribute by submitting an idea and voting for the best ideas on Wednesday, 14 June and Thursday, 15 June, by participating in accelerator workshops on partner spaces or at VivaTech HQ on Friday, 16 June and by participating in the final vote for the most compelling project selected from the top 10 projects on Saturday, 17 June. The winning project will be supported and monitored for a year by VivaTech and its partners, including Make.org.

Other inclusion initiatives: **Impact Builders** with **Diversidays** is a business acceleration program for ten underrepresented tech entrepreneurs (the program opened on Agorize on March 21). Their pitch sessions will take place at the Pitch studio on 15 June at 9:30 am in front of major VivaTech partners; or the jobboard with **CleverConnect**. The latter initiative was already present last year, during which more than 30,000 offers from VivaTech's corporate partners and startups were circulated during the event and enabled, for example, **JCDecaux** or **KPMG** to hire people..

Young People

57% of 18-24 year olds believe that the use of Artificial Intelligence can have quite positive effects on our society[1], yet they are twice as likely as their elders to face employment difficulties, according to Vie Publique.

Supporting young people is a priority for VivaTech, expressed this year with several collaborative and inclusive initiatives. Over four days, with the aim of enabling female students and young women from all over the world to study in the field, and thus to

[1] source: Harris Interactive Toluna 2023 for VivaTech. Sample of 1,029 people, representative of the French population aged 18 and over / 1,035 people, representative of the German population aged 18 and over / 1,065 people, representative of the British population aged 18 and over. Quota method and adjustment applied to the following variables: gender, age, professional category of the interviewee, region of residence for France / gender, age, professional activity of the interviewee, region of residence for Germany and the UK. Fieldwork dates: from 19 to 24 April 2023

feminize tech professions, VivaTech is opening its doors to more than 3,000 girls and young women from Europe, to inspire vocations, break stereotypes and allow them to discover the digital sectors.

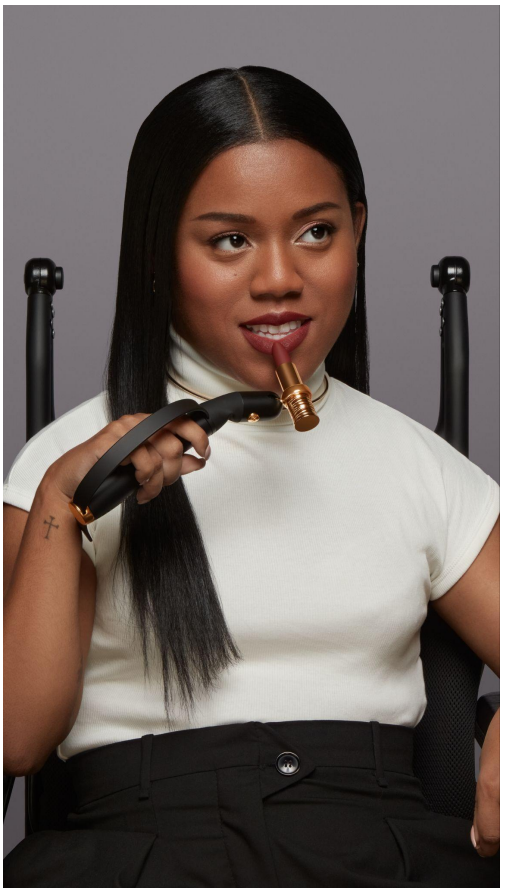
On Saturday, open to the general public, VivaTech is putting in place special activities to put technology in the hands of everyone and to encourage vocations. With **Tech Kids**, four groups of young female entrepreneurs will be able to pitch on the Discovery Stage on 17 June from 2pm to 2.45pm and will benefit from mentoring sessions following their pitches. **We are the Future in Tech** with **NetExplo** and **Intrépides de la Tech** aim to connect 100 women C-levels from VivaTech's partners with 100 young women in the third and second grades.

Tech can also help accelerate solutions for other inclusion issues in society. This year, several startups will present their innovations serving humanity at VivaTech. For example, with FemTech France, **FAVA** will unveil for the first time at VivaTech Intim'Ed, its digital educational platform that helps students understand the essential topics of menstruation, sexuality and inclusion. **Jami** focuses on teenage girls to help them navigate from puberty to adulthood with confidence in understanding their bodies. Startup **Louise** seeks to offer more opportunities to those who want to start a family, equipping MAP professionals to provide the highest quality of care to each individual and enabling everyone to navigate their fertility journey. **Athana** is addressing menopause and revolutionizing hot flush relief with cryotherapy. **Grasp it**, a real tech and science classroom in a box, is a way to teach science and engineering in a fun and open way to all.

The Labs and booths of VivaTech's major partners will showcase innovations for greater diversity and inclusion. **BNP Paribas** is presenting UnExpected job, linked to the VivaTech job board, which lists all the jobs to be filled that you would not expect to find in a bank. **Orange** is putting digital technology to work for inclusion with the startup Odiho, which brings sports matches to life with an audio commentary; Ref'Mate, which offers a more in-depth look at the rules of the game via a conversational interface; and Sport for All - Touch2See, which brings the show to the visually impaired public with a touchscreen tablet.

At **L'Oréal**, Lancôme's HAPTA is the first digital and portable make-up applicator, which allows people with reduced hand and/or arm mobility to apply make-up independently. **Audi** is presenting its new "Audi Talents Challenge" at VivaTech; **RATP Group** is offering StopBus, a remote control for the visually impaired that simplifies the request to stop while on a bus; and Gravipack, an exoskeleton for maintenance workers that relieves 92% of the strain on the shoulders and back. **Région Centre Val de Loire** is hosting the startup **UMAY**, which has developed an application to combat street harassment and all forms of insecurity. Thanks to more than 6,000 Safe Places, geolocation sharing and reporting, 35,000 users are already making their daily journeys safer; **FDJ Group** is promoting

women's entrepreneurship with **Sista**, an association that fights to reduce funding inequalities between men and women entrepreneurs. After supporting 20 startups (co)founded by women, FDJ is investing in 2023 in Sista Fund, the first venture capital fund investing solely in startups (co)founded by a woman; **Huawei** is leading the way with the DigiTruck programme, a truck converted into a classroom that provides free digital lessons. The French **Ministry of the Armed Forces** is offering a recruitment corner to showcase the innovation and digital professions within the Ministry.



SPORT AND TECHNOLOGY

With the Rugby World Cup in France just a few weeks away and the Paris 2024 Olympic Games less than a year away, VivaTech is turning the spotlight on the Future of Sport by taking over Hall 2, in conjunction with Global Sports Week, to welcome startups, partners and sport experts. On a stage dedicated to sport-related technological advances, VivaTech will welcome athletes and industry leaders such as Amélie Oudéa-Castéra, France's Minister for Sport and the Olympic and Paralympic Games; Tony Estanguet, President of Paris 2024 - Organizing Committee for the 2024 Olympic and Paralympic Games; and the great British sailor Alex Thomson.

The Sport Tech industry is worth €1.8 billion in Europe, offering huge opportunities for startups that improve athletes' performance, address the wellbeing of consumers and cater to the needs of fans around the world. Moreover, according to the latest Harris Interactive Toluna study for VivaTech 2023, 91% of Europeans believe that the many technological innovations in the field of sport (sports performance, accessibility…) are useful and promising, especially in terms of inclusion with handisport or performance development, for example.

Key Speakers**:**

Some of the sessions in this track: "Peak Performance: Using Data to Win"; "The Power of Representation: Why Media Coverage is a Game-Changer for Paralympic Athletes"; "Keeping the Fans Happy"; "How New Platforms Engage with Fans"; "Will the Latest Sail Tech Make Skippers Obsolete?"; "Can Sport Stay Competitive in the New Entertainment Landscape?" and "FIFA Women's World Cup 2023: One Step Forward or Two Steps Back?".

Among our featured speakers: **Amélie Oudéa-Castéra**, France's Minister for Sport and the Olympic and Paralympic Games, will discuss the role of sport and major events for society as the world's sports fans are focused on France. **Tony Estanguet**, President of Paris 2024, will explain how he and his staff are deploying the innovative and responsible initiatives that they are developing with their partners for the next Olympic and Paralympic Games. **Blaise Matuidi**, international footballer and Founder of Origins, will present Origins. **Jo-Wilfried Tsonga**, former tennis player and world number 5, is a mentor for the Team BNP Paribas Jeunes Talents in association with the FFT, which each year enables several young French tennis hopefuls to benefit from financial and personal support with the aim of reaching the highest level of competition. He will discuss this with Vincent-Baptiste Closon, Global Head of Partnerships, Events and Sponsoring BNP Paribas Group. **Nicolas Julia,** co-founder and CEO of SORARE is one of the most dynamic and innovative players in the world of sport, who will talk about how Web 3 will revolutionize sport entertainment for both fans and athletes and the challenges of creating a regulatory framework for this new technology. **Benoit Pagotto**, Nike Senior Director Brand & Partnerships, will discuss the uses of NFTs and other collectibles in fashion. **Marc Van Peteghem,** designer of the New Zealand boat for the America's Cup, will talk about the advances in nautical technology that will soon be applied in the merchant navy, particularly in terms of energy savings. **Alex Thomson**, British skipper, will talk about his vision for the future of competitive sailing. **François Gabart**, professional skipper and founder of the MerConcept ocean racing team, will talk about his new challenges at the crossroads of research and development and his commitment to the protection of the oceans **Guy-Laurent Epstein**, marketing director of UEFA Events SA, will talk about UEFA's development dynamics such as women's football and positive impact initiatives. **Ibrahima Wade**, coordinator of the 2026 Youth Olympic Games organizing committee in Dakar, will share the objectives and challenges of organizing the first Olympic competition on African territory, and the opportunities generated for the economic and social development of a rapidly growing country. Among our other speakers will be **Nicolas Dupeux**, CEO of the Accor Arena; **Ludivine Munos**, in charge of the integration of the Paris 2024 Paralympic Games; **Catherine Chabaud,** sailor and Member of the European Parliament; **Ollie Dudfield**, Associate Director of IOC OLYMPISM365; **Julie Duffus**, Head of Sustainable Development, International Olympic Committee; **Nicolas Maurer**, CEO of Team Vitality; **Sarah Ourahmoune**, boxing athlete; and many more.

Visitors to Hall 2 will be able to enjoy the innovations in the sport sector that will transform our daily lives. **Orange** will demonstrate its Paralympic services at the stadium: wheelchair athletes are able to ingest a connected capsule to obtain physical measurements of their metabolism and transmit this data to a watch connected to a smartphone so that the data can be processed in real time. **In Memory Of Us**, which will be present at Paris 2024, is creating a humanistic work with a universal, inclusive, collective, egalitarian dimension, accessible to all, which combines sport, culture, education, innovation and respect for the environment. **Athos**, a Spanish startup making tech-enhanced sportswear, demonstrates

its vegan climbing shoes, made and customized with 3D printing. **Sirius**, a Swiss startup aiming to revolutionize the mountain experience, demos an augmented reality ski helmet that uses artificial intelligence to detect dangerous locations and analyze the user's performance and environment in real time. The French company **Pleyo** uses entertainment as a motivation to do sport with a connected trampoline. The British company **Playquell** makes it possible to burn more calories in a fun way than during a training session, the French company **Fit Immersion** will demo its virtual reality headset, and the Japanese company **Icoma** will present its electric bicycle. Formula E car racing will also be in Hall 2 with **DS Automobile**. In a world exclusive for VivaTech, the Canadians of **AR Vision Games** will be offering an Escape Game platform in augmented reality. The well-being of athletes will be improved thanks to French massage robots from **Capsix Robotics**. **Robotcars** offers an experience based on Renault's research and development of technologies with cars capable of moving autonomously without human intervention. **Red Bull** will show a virtual reality experience that reproduces the sensation of being on a diving board at a height of 27 meters, to put you in the shoes of the Red Bull Cliff Diving divers. Continuing the VivaTech experience, the Red Bull Cliff Diving World Series will take place on Sunday 18 June on the banks of the Seine, opposite the Eiffel Tower. **Manta5**, from New Zealand, has created the world's first hydrofoil bike, revolutionizing the experience of cycling on water. And **Equip**, a Swiss startup, has developed a mobile application connected to self-service autonomous stations, equipped with sports and leisure equipment to practice a multitude of activities such as stand-up paddle, basketball, tennis or mölkky without constraint.

<u>And at VivaTech partners and exhibitors:</u>

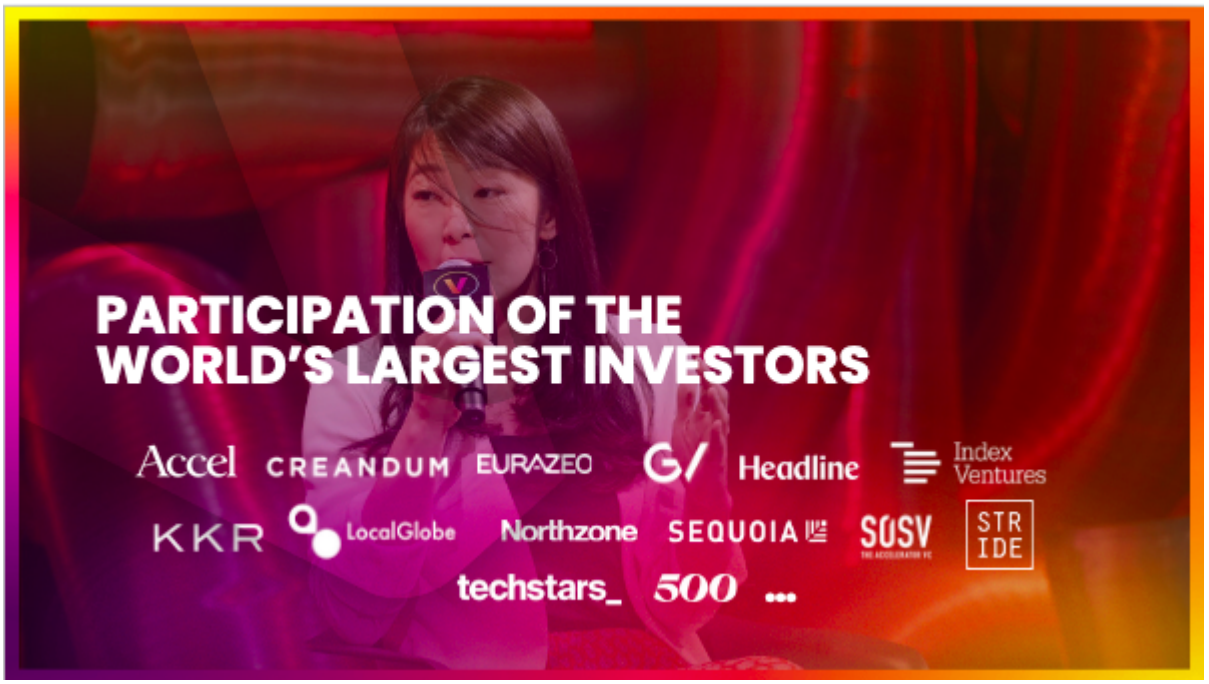
In addition to its presence in Hall 1, **LVMH** is also presenting the solutions of its Maisons to improve and enrich the sports experience of athletes and enthusiasts in Hall 2 with Hublot, Le Parisien, Make Up for Ever, Tag Heuer & Tiffany & Co. At **Orange**, the Orange Velodrome in Marseille is a pioneering example of an eco-responsible digital stadium, one of the most connected in Europe, which serves as a full-scale testing bench for innovations such as immersive virtual reality to provide fans with enriched data from their smartphones about a match. **Amazon AWS** in Hall 2 is offering the Free Kick Challenge, with Fifa, on a football pitch rebuilt for the occasion, which analyzes the power of the shot and other data about the footballer. **Publicis Sport** will be meeting with SporTech leaders, major sportsmen and women, speakers from the Stadium as well as numerous international sports organizations (UEFA, FIBA, Formula E, IPC, Los Angeles 2028, ASO, BAL...) in the Sport Lounge in Hall 2 for unprecedented exchanges and meetings.

PwC is committed to Paris2024 E-sport and parasports. **Crédit Agricole Group** is presenting the startup Drilllight and its AI-based solutions for clubs, coaches and players to assist them in their progression and performance. On the **Italy** booth, Gymnasio creates technologies that help digital fitness platforms get closer to their users. **Métropole du**

Grand Paris explains on its booth how to get young people to play sport in dense urban areas. The **Wallonie** region brings together its startups in a Belgium House with the national federation Agoria and its "Sports & Entertainment Technology Club".

Strengthening the International Ecosystem

To strengthen ties and create more connections between the world's tech ecosystems, VivaTech hosts pavilions from all continents - 33 countries are represented this year - and startups from more than 50 countries, as well as the biggest names in investment such as Accel, Sequoia, 500 Global, a16z, Eurazeo, Creandum, KKR, GV (Google Ventures), Index Ventures, LocalGlobe, Techstars, Northzone, SOSV, Stride, Headline, and others.



VivaTech acts as a business accelerator and stands out for its willingness to promote dialogue between different tech players. Thanks to VivaTech, 88% of startups have developed their brand, eight out of ten startups have already met an investor, and one out of five has raised funds.

Country of the Year

VivaTech has chosen to honor a driving force in tech and digital transformation, the Republic of Korea, as Country of the Year. A leader in the global technology sector, the Republic of Korea is a strategic economic partner for countless countries, companies and startups thanks to its thriving technology ecosystem. The Republic of Korea is attending VivaTech 2023 with a delegation of 150 startups.

European Countries and Organizations Pavilions

Europe's top startup and tech ecosystems will be at Porte de Versailles in June 2023 to showcase European innovation and all the inspiring solutions that emerge in Europe every year. We will find some loyal partners such as Germany, which is participating with 50 business partners, a 300m2 booth at the heart of European Tech, and a pitch stage on its booth to celebrate the 60th anniversary of the Elysée Treaty. And Italy, Belgium, Switzerland, the Netherlands, Luxembourg are also joining us again. Three new countries – Spain, Poland and Ireland – are coming with a startup pitch focusing on sport.

The African Tech Scene

Africa will once again be strongly represented in the AfricaTech zone, which will bring together eight country pavilions and more than 100 startups.

VivaTech will once again welcome countries such as South Africa, Tunisia, the Republic of Congo and Senegal, as well as new participants: Gabon, the Ivory Coast and Morocco. Major partners active on the African continent will also be present such as AG Partners, and the International Finance Corporation (IFC) with whom VivaTech is organizing the second edition of the AfricaTech Awards, and we'll also be joined by the Organisation Internationale de la Francophonie (OIF), Silverbacks Holding, and many others.

Asia and Oceania

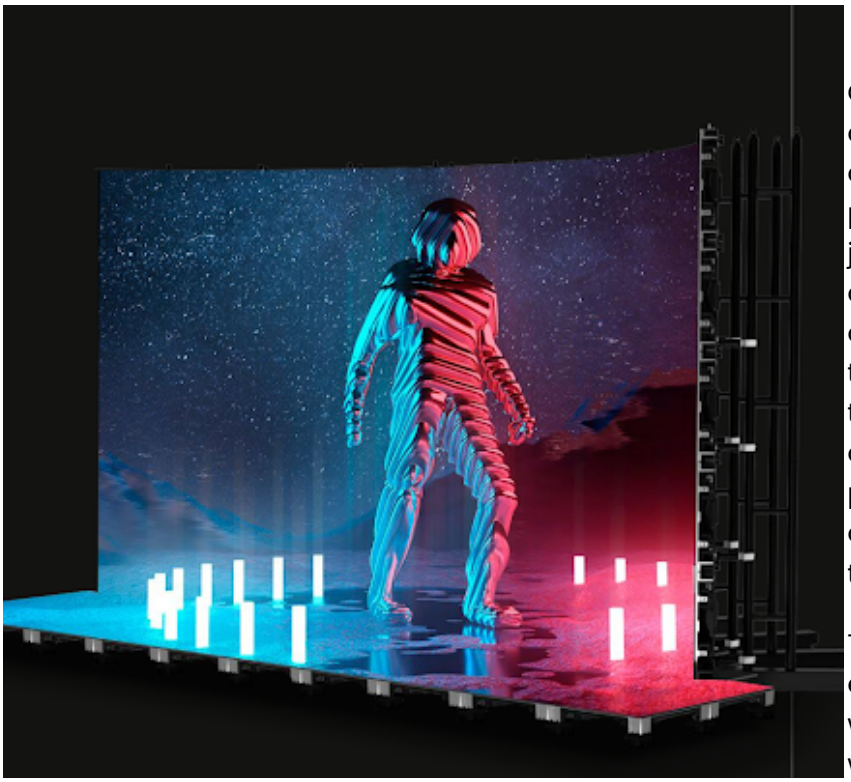
VivaTech is expanding internationally with more than seven countries from the Asian continent and Oceania represented in addition to the Republic of Korea and more than 100 startups: Dubai, India, Taiwan, Pakistan, Armenia, China, Turkey, and Japan; New Caledonia, which is coming with nine startups from Tech4Good; and New Zealand, which will highlight cutting-edge technologies in the fields of renewable energy, sustainability, as well as health tech and creative tech.

The American Continent

To represent the Americas, we will have Brazil as well as Canada and Quebec, which will join us as part of France-Quebec Innovation 2023 to present eight startups.

French institutions and regions have been with us since the beginning, and this year they comprise four major silver partners: the Greater Paris Metropolis, the CNRS, the Interministerial Digital Directorate and the Ministry of the Armed Forces. This year's exhibiting regions are the Ile-de-France region, the Centre Val de Loire region, the Occitanie region, Région Sud, the Normandy region, the Nouvelle Aquitaine region, the Pays de la Loire region and Choose Paris Region. Visitors will also be able to visit the stands of the ANFR, French Tech, INPI, INRIA, the Paris National Opera, and the CCI of Paris Ile-de-France.

PUBLIC DAY - THE FUTURE WITHIN EVERYONE'S REACH



On Saturday, our closing day, VivaTech opens its doors to the general public, in French. Students, job seekers, families and anyone who is curious about how new technologies are transforming everyone's daily life are invited to participate in a day designed especially for them.

To bring the future within everyone's reach, VivaTech will feature sessions with world-class speakers, innovations never before seen in Europe, and incredible and creative experiences that will allow visitors to immerse themselves in the world of tech, but above all, to enable young people and people lacking access to find their way into tech.

Inspiring speakers, influencers and entrepreneurs will speak [in French] throughout the day on the four main themes of this year and on other complementary themes allowing a better understanding of the world of tomorrow: from major societal issues (environment, diversity and inclusion, health, education, future of work, sustainable food and agriculture, Web3) to entrepreneurship, entertainment (music, gaming), and of course, the Future of Sport which is a special feature of VivaTech this year.

Program highlights for Saturday 18 June: Among the unmissable sessions, you will want to attend the "Cap ou pas Cap" session, on Audacity, with **Théo Lion** as host; author, content creator and feminist activist **Camille Aumont-Carnel** ("Je m'en bats le clito"), who will talk about her journey on social networks and their capacity to support sexpositivism or not; **Ulysse Lubin**, who will talk about how he left everything behind to take up his 100 challenges around the world; **William Eldin**, a serial entrepreneur who developed Coyote radars and the company XXII specializing in artificial intelligence; and **Fatou NDiaye**, founder of The Wonders who fights for diversity and inclusion. Another interesting session will be that of author and essayist **Maïa Mazaurette**, who will talk about LoveTech in a

session dedicated to dating applications, the links between algorithms and love, and the contemporary issues related to the search for a soulmate. Sport will also be an important theme on Saturday, with major personalities taking to the Hall 2 stage and also appearing in our partners' areas, such as **Jo-Wilfried Tsonga**, invited by BNP Paribas to talk about the Jeunes Talents initiative, a programme in association with the French Tennis Federation which enables several young French tennis hopefuls to benefit from financial and personal support in order to reach the highest level of competition.

In terms of entertainment and experience, The game girls Kayané, BillieChou and Caitlin will hold a roundtable discussion in the **BNP Paribas** Lab to highlight the place of women in the digital world and to raise awareness among young people about the fight against cyberbullying. This will be followed by a gaming demo on the discovery stage; VivaTech is organizing for the first time the game "**A Golden Startup**", which will make two staffs composed of startuppers and members of the public compete for a good cause. The teams will take on unusual challenges, each led by an emblematic captain of the tech world: **Frédéric Mazzella** and **Eric Larchevèque**, surrounded by their team members selected for their skills. The game will be hosted by **Raibed Tahri** and will feature **Hascheur / Owen Simonin**, **Startup OKLM** / **Adil Mania**, **Carole Juge-Llewellyn** from Joone and **Maya Noel** from France Digitale as team members. **The Memorist** offers a unique immersive artistic experience: this is a cluster of 240 experts who deploy their know-how, in France and internationally, to support museums, public institutions, private companies and NGOs. At VivaTech, they have an LED screen in Hall 1 showcasing their collaboration with the Opéra Garnier. Visitors on Saturday will also be able to test drive the augmented reality of **AR Vision Games**, based in Montreal, which innovates in the field of multiplayer games in augmented reality by merging AI, augmented reality and game technology to offer a unique user experience. This year they are presenting an escape game in partnership with the association "Un maillot pour la vie" for children in hospitals to meet famous sportsmen in virtual reality. In recognition of Pantone's new color which they're calling Viva Magenta, VivaTech and **Pantone** have created an art installation using Viva Magenta, a true visual invitation to boldness, energy and a positive vision of the world. **Boxy**, the first connected grocery shop, will give visitors a whole new dining experience. Apogee+, **German Bionic**'s AI-enabled exoskeleton, will be on test to lift a 40kg box as if it were lifting a feather. In Hall 2, **Arcade for Good** is an arcade terminal combining retro and modern arcade game systems, allowing any type of arcade game to be played. Just in front of Hall 1, the Foodcourt, which was open at the end of the day on all three business days, comes alive all day on Saturday with live concerts and fun experiences.

There will also be numerous initiatives to encourage young people to take up a career, through creative and awareness-raising activities such as **a coding workshop** or **a treasure hunt** accessible to all visitors via the VivaTech webapp, which will help to create careers or raise awareness through gamification. Saturday will also see the final of the **Next Startupper Challenge** (see the Awards page of this press kit), an inter-school and

inter-university challenge to promote impact entrepreneurship. This year the sponsor will be Eric Larchevèque and the winner among the young startuppers will be able to win a EUR 5000 prize. The Discovery Stage will feature Tech Kids with Startup for Kids: four groups of young entrepreneurs will have the opportunity to pitch their projects to a jury of experts. They will then benefit from mentoring in the VivaLounge. Another initiative for young women: **We are the Future in Tech** in partnership with **NetExplo**. 100 young women students in the second and third grades will meet with 100 women from all parts of the tech ecosystem, creating 100 pairs that will be rich in exchange and learning; again to support gender inclusion. On Stage One, the final of the hackathon, **The Good Hack: Breaking Women into Tech**, will take place in partnership with **Klaxoon**, **Schoolab** and **Make.org** and the winning project will be supported and monitored for one year by VivaTech and the Make.org foundation. Another diversity and positive impact initiative with **Impact Builders** in partnership with **Diversidays** will showcase how an idea can transform the world by serving as a springboard for 10 young entrepreneurs who will be put in touch with the investors, customers and partners they need to make their projects a success. And finally, another major highlight of the program, the second edition of the **Elections de la Tech** in partnership with **Les Echos**, **Le Parisien**, **Netexplo** and **France info**. The general public was able to vote for a month for the innovations that will shape the world of tomorrow in five categories: Mobility & Smart Cities, Sports & Health Experience, Environment & Climate, Entertainment & Culture, Education & Inclusion. Among the 25 innovations presented, the winner of each category will be awarded on Stage One by a panel of experts and journalists. At **Axa,** a metagaming experience will be presented to illustrate the missions, values, recruitment and social commitments of AXA France.

The partners' innovations and the experiences and activities on offer have also been specially designed to appeal to as many people as possible and to provide them with unforgettable experiences. This will be the case at **BNP Paribas** with **Franck Galiègue**, CEO of Movie Cars Central, who will present the emblematic car from Tim Burton's Batman. In addition, Unexpected Jobs will focus on talent recruitment with the Group's global campaign inviting its 180,000 employees to reinvent their jobs and their impact. At **Orange**, visitors will be able to pilot Xiaomi's CyberDog robot using 5G and a mixed reality headset. At La Poste Groupe's Lab, the Pickup augmented locker can be used to pick up fresh produce after work, collect a parcel bought on the Internet, pass on a parcel to a local resident...to make life easier for users while connecting them to local retailers. At **ManpowerGroup**, the Lab will be transformed into a Talent Center with job matchmaking sessions and conferences dedicated to diversity, equity, inclusion and belonging; at **TotalEnergies**, visitors are invited to follow the path of an electron thanks to the startups invited by the group, each of which is trying to provide complementary solutions to the electricity value channel, from renewable electricity production to electric mobility. There will also be energy pitches, electricity quizzes, an interactive wall, electric bikes, portable battery charging stations and more to help people understand the energy of tomorrow. I**BM**, committed to training 30 million people worldwide by 2030, will be presenting on

Saturday, its social impact programmes to meet the needs of learners, talent attraction and development programmes and policies, advocacy on skills issues and cutting-edge technologies that drive transformation. At **Air Liquide,** visitors can see how to fill up their future hydrogen car in five minutes and test the exoskeleton developed by the French startup Moten Technologies. **Alibaba** is showing Fliggy in conjunction with the augmented reality company Rokid: using AR goggles, visitors can view content and visuals from the Liangzhu Museum and meet Timo, the virtual mascot of the Tmall Luxury Pavilion, as well as visit a digital art gallery and the Pavilion Gallery. At **Mobiize**, don't miss the Mobilize Duo at the Robocars competition in Hall 2 with Renault Digital. The **RATP Groupe** presents Whatizis, the Shazam for monuments, the first application for visual recognition of monuments, with audio comments recorded by professional guides.

Partners

Founding Partners

BNP Paribas: Vivatech Founding Partner BNP Paribas provides funding and is a key player in tech and innovation. Join us at our Lab to discover our state-of-the-art solutions across three major fields: Data for change, Mobility for All, and Payments for Simple Life.

Google: VivaTech Founding Partner Google offers you an excursion around Artificial Intelligence. Through our research projects, our products, our partnerships with startups and large French groups, as well as our applications in the fields of the environment and health, discover how the responsible development of AI can help people, organizations and society. In addition to our booth, the exclusive keynote by Zoubin Ghahramani, Google's VP in charge of AI Research, will allow you to understand how AI is one of the most fascinating technologies of our time.

La Poste Groupe: La Poste Groupe has placed digital technology at the heart of its business transformation and development. As an innovation-driven company, La Poste Groupe believes that digital must be at the service of people and promotes digital inclusion.

LVMH: This year, LVMH will welcome the public to its “Dream Box”, an installation that will evolve throughout the day. Maisons and startups will show how dreams – whether the dreams of LVMH customers, its partner startups or its employees – are a formidable driver of innovation, and how they transform them into reality thanks to their talents.

Orange: For the seventh consecutive year, Orange is a Founding Partner of Viva Technology. Come and meet the startups supported by Orange and discover our key themes and innovations : 5G, sport and cybersecurity.

Platinum Partners

AMAZON: AWS and Amazon are joining forces to showcase how they are empowering businesses growth, driving sustainability and strengthening communities through impactful initiatives.

MANPOWERGROUP: ManpowerGroup is set to unveil "The New Human Age" lab at this year's event, exploring the intersection of Talent + Tech. The lab will showcase the latest industry-leading HR innovations including the ethical use of AI, augmented and VR learning, immersive onboarding and upskilling in the metaverse and more.

COUNTRY OF THE YEAR: Republic of Korea
VivaTech’s Country of the Year is, this year, the Republic of Korea. A leading figure in global tech, the Republic of Korea is a strategic economic partner for countless countries,

companies, and startups thanks to its thriving tech ecosystem. At VivaTech, it will put a spotlight on the Korean tech ecosystem, reinforce diplomatic ties with France and Europe, as well as accelerate business opportunities for Korean startups and businesses on its 275m² pavilion to showcase 40 top startups and tech solutions and unite a mix of Korean businesses like Samsung Research Lab, KT, the Korea Institute of Startup & Entrepreneurship Development, the Korea Institute of Design Promotion or the Center for a Creative Economy & Innovation.

Gold Partners

AUDI: After a successful 2022 edition with the European premiere of the Audi skysphere concept, Audi is renewing its commitment to Viva Technology for the 2023 edition. Synonymous with innovation, digitalization and design, this Parisian event is once again an opportunity for Audi to demonstrate its commitment to innovation for a more sustainable future.

DUBAI: Dubai Department of Economy and Tourism leads the mandate to make Dubai a global center for business, investment and tourism by supporting the evolution of the city through future-proof initiatives and economic programmes. The department is responsible for the full spectrum of services from licensing and classification to marketing and promotion of the key economic sectors. Through collaboration and partnership with both public and private sector entities, the department promotes Dubai's vision and develops strategies to attract tourists, talent and inward investment.

EDENRED: As the world leader in specific purpose payment solutions, Edenred will present its latest digital innovations at VivaTech. Edenred will bring visitors into an immersive gaming experience using AR technology to showcase its solutions and how they contribute to making the world of work a better place for all.

ENGIE: VivaTech is an opportunity to showcase our research and innovation strategy and our Group's unique positioning in the energy market. This gives us the opportunity to strengthen our position in the startup & innovation ecosystem, by showcasing the various innovations carried out by our GBUs, our Labs or our partner startups; distinguish ourselves by showing that we are a leader in the energy market that brings concrete and useful innovations, serving our ambition of Net Zero Carbon by 2045 and our vision based on the alliance of molecule and electrons for a balanced energy mix to offer our customers as well as, demonstrate the Group's capacity to innovate to our customers, partners and to talents. At VivaTech, we will present our solutions for an affordable, reliable and just energy transition.

EY: EY is the best partner to connect industry ecosystems, enable technology-based transformation, and to make sustainability "Everybody's Business!" We help companies

reframe their future and transform into agile enterprises that can quickly adapt to evolving markets and economic environments. We also orchestrate wide-ranging ecosystems of industries, partners, service providers, and clients to build systemic agility. This year, EY looks forward to VivaTech 2023 with Microsoft to showcase exclusive tech innovations around generative AI with our clients.

FRENCH AND GERMAN TECH LAB: France and Germany are showcasing their future European digital champions on the French-German Tech Lab (D11-D15). This Lab, co-organized by 13 French and German partners, highlights the most promising startups, scaleups and innovations in their ecosystems. The French-German Tech Lab will also celebrate this year the 60th Elysée treaty anniversary.

HUAWEI: Huawei is an international tech company driven by Research and Innovation. Huawei will attend VivaTech for the fourth time to present Huawei's vision: Bringing digital to each person to each home and organization, for a fully connected, intelligent world.

IFC: A member of the World Bank Group, IFC is the largest global development institution focused on the private sector in emerging markets. IFC works in more than 100 countries, using its capital, expertise, and influence to create markets and opportunities in developing countries.

INDIA: India was Country of the Year at Vivatech in 2022 and is set to return to VivaTech in 2023. For the first edition of Country of the Year, VivaTech celebrated India, showcasing its dynamic digital ecosystem and celebrating the 75th anniversary of its independence. The event was attended by Ashwini Vaishnaw, India's Minister of Communications, Electronics and Information Technology, and Jawed Ashraf, India's Ambassador to France. In 2023, the vivacity and extraordinary rise of Indian startups is confirmed and the ecosystem, which is still gaining in maturity, will be present at the Porte de Versailles. The most populous country on the planet today, India has the third largest contingent of unicorns in the world.

JC DECAUX: Demonstrating that we are the sustainable advertising media and leader in our sector worldwide, we are showcasing innovative digital out-of-home tech, innovative upcycling initiatives to provide services in cities.

KPMG: KPMG France will offer a program combining innovation and impact around 3 main themes: Tech, ESG and Talents. A large number of startups will be honored, as well as our customers and partners during keynotes.

L'OREAL GROUPE: At VivaTech L'Oréal is unveiling its latest innovations in BeautyTech, designed to deliver both 'beauty for all' and 'beauty for each'. **Beauty for all**, so that we can deliver solutions that help improve the lives of people around the world and provide sustainable solutions to protect the beauty of the planet. **Beauty for each**, so that we can

meet the unique and increasingly personalized needs of consumers and allow them to express their own vision of beauty, in the real and the virtual world.

MICROSOFT: VivaTech is a key moment for European tech, bringing together innovators, creators, leaders and legions of fans together to celebrate technology. This year, Microsoft is honored to be co-sponsor of the VivaLounge with EY and also to support our partners. The accessibility of generative AI is a major, transformative innovation. We have entered a new era, which opens up possibilities that were unthinkable before. Like the advent of Cloud, or the development of the Internet before that, generative AI harbors incredible possibilities and potential for French organizations and society as a whole. VivaTech will be a key moment to showcase the full potential of generative AI! Our AI-powered products such as Microsoft 365 Copilot, Security Copilot, and our newest version of Teams are tangible illustrations of how amazing this technology is and what it is already allowing us to do.

PwC : We are Tech Transformation Led by Outcome. In VivaTech we showcase our recent profound transformation, supported by a 2Bn $ investment, which proves our firm as a human led and tech powered company. By pooling our expertise as a community of solvers, we drive progress towards a better future.

RATP GROUP: RATP Group is highly involved in urban innovation and draws on numerous forms of technology, among which artificial intelligence, augmented and virtual reality, robotics (exoskeletons...). VivaTech is a great opportunity to present the Group's innovation.

SANOFI

SNCF GROUPE: For the sixth consecutive year SNCF Groupe is present at VivaTech. #VIVASNCF is tech by people for people: technological excellence at the service of people for green mobility, and an inclusive, sustainable and changing society.

THE ADECCO GROUP: Because remaining static in a job market in full upheaval would be a step backwards, the Adecco Group is accelerating its strategy. This strategy is based on 3 axes: Inclusion to give as many people as possible access to employment; Digital as a tool to meet the new needs of our clients and candidates; Training to create skills in a labor market affected by a shortage of workers with the right skills. To illustrate this strategic priority, we will be present for the second time at Vivatech, Europe's largest tech and innovation event. On this occasion, the group will present its innovations around three themes: Supporting and training our customers, employees and eco-system in diversity, inclusion and the fight against discrimination; Making the day-to-day life of our candidates and clients easier thanks to cutting-edge digital tools; To approach recruitment differently by thinking about the future of work.

TOTALENERGIES: TotalEnergies is participating in VivaTech 2023 with a "TotalEnergies On" branded booth that will showcase the company's ambition in electricity. Our booth will be a showcase for startups that are or have been part of the TotalEnergies On acceleration program. It will be an opportunity for us to convey the image of a Company committed to innovation and energy transition.

Silver Partners

REGION ILE-DE-FRANCE - Hosting Partner: The Paris Region is active in most areas that affects its 12 million inhabitants. As Europe's leading region, it contributes nearly 30% of the country's GDP and is home to more than 1.3 million businesses of all sizes. As it does every year, the Paris Region is mobilizing to showcase its digital innovations and welcome innovative companies at the cutting edge of technology. Gathered around the theme "A region ready to host the Olympic and Paralympic Games", these companies, assisted and supported by the Paris Region, will come and exhibit their prototypes or products. This theme will showcase the many innovative solutions (security, sports, cyber, ecological transition, mobility, accessibility, etc.) that can be deployed in the region. A rich program over the 4 days: masterclasses, roundtables, company pitches will follow one another throughout the show.

AIR LIQUIDE: Committed to becoming the champion of climate solutions in industry and mobility, Air Liquide will showcase its innovative solutions in low-carbon hydrogen, Artificial Intelligence for industry and health, and in health tech.

ALIBABA GROUP: Alibaba will showcase its latest technology and innovations through its business units Fliggy, Tmall Luxury Pavilion, Cainiao Network, Alibaba.com and Alibaba Cloud.

ALSTOM: Alstom, global leader in smart and sustainable mobility, will highlight why rail is the smart choice. Its experts, startup partners and recruiters will present innovations in cybersecurity, automation, AI and robotics.

AXA: As an insurer, being a true partner to society is AXA's priority. In today's world, cybersecurity has been critically important and it's in AXA's DNA to provide coverage against these risks. The group is organizing an event dedicated to cybersecurity in Hall 3 on 15 June.

BANQUE DE FRANCE: Banque de France is the French pillar of the Eurozone. The growing digitalisation of financial activities is a source of opportunities, but it also entails risks to the stability of the financial system. Banque de France actively strives to anticipate and support these changes, in line with its missions.

BPIFRANCE: Bpifrance encourages, supports and finances the innovations of startups and tech companies in favor of the industry of tomorrow, particularly within the framework of

France 2030. Thanks to la French Fab, this French industry is seen beyond our French borders.

CAPGEMINI: We will leverage VivaTech to reaffirm our positioning as a “Digital & Technology transformation Partner”. You will discover in our space, our global program our pioneering innovation approach of Intelligent industry.

CMA CGM : For its first participation, the CMA CGM Group's challenge is to present its sea, air and logistics solutions at a glance, while demonstrating its concern for sustainable innovation through its ecosystem of startups and subsidiaries.

CNRS: The CNRS is highlighting the major challenges of the future, such as treating complex diseases using precision medicine, conceiving a silicon-based quantum computer, or decarbonising hydrogen production.

CREDIT AGRICOLE GROUP : For its first participation at VivaTech, the Credit Agricole Group has chosen to show how it supports Innovation in all territories. With half-day sessions on Green Tech, Financing Innovation, Mobility, Payments, Artificial Intelligence and Digital Assets, the Group will be offering a series of conferences, round tables and workshops to illustrate its activities. Finally, with the participation of 25 startups from the Village by CA network and several startups from La Fabrique, the Group will demonstrate its involvement in the French and European entrepreneurial ecosystem.

PAVILLON DU NUMERIQUE DE L’ETAT: The French government's Digital Pavilion will be present for the first time at VivaTech to present its major projects and achievements which are all job opportunities.

ITALIAN TRADE AGENCY: More than 50 startups from all Italy will be present at VivaTech. The main themes that will be highlighted will be AI, Deeptech and Sportstech.

EDF: In the face of climate change, EDF is committed to inventing tomorrow's low-carbon solutions. This year, as VivaTech Low Carbon partner, we sponsor the new "Impact Mile Planet" where innovative startups will showcase their solutions, like Carbon8, BeZero Carbon and Sweetch Energy.

EUROPEAN INNOVATION COUNCIL : The European Innovation Council (EIC) is Europe’s flagship innovation programme to identify, develop and scale up breakthrough technologies and game changing innovations. In addition, the EIC is the largest early-stage deep tech public investor in Europe with a budget of €10.1 billion. It offers a unique combination of grants and equity investments that can crowd in other private investment, and it provides Business Acceleration Services for our beneficiaries. Participating in VivaTech, the EIC aims to promote its activities to potential beneficiaries and at showcasing its wide range of activities.

GROUPE BOUYGUES: Bouygues is presenting its innovations around four main themes: environmental transition, energy transition, digital transition, new lifestyles and workplaces.

GROUPE FDJ: Groupe FDJ, the leading gaming operator in France, will be present at VivaTech for the first time in 2023. We are coming at VivaTech to highlight our innovation strategy, our open inno approach and our contribution to the French Tech development. Our innovation strategy aims at preparing tomorrow by rolling out innovative solutions for the benefit of our customers, our retailers and the whole society.

HUB BRUSSELS: The geographical, cultural, and linguistic proximity make VivaTech, held in Paris, an essential trade show within a favored geographical market for hub.brussels. Indeed, France, as a neighboring country, is one of the primary markets for hub.brussels and Brussels-based companies. The Tech sector is a priority for hub.brussels, as well as encouraging startups to go international. The diverse range of themes proposed by VivaTech, exhibitors, and visitors allows Brussels-based companies from various backgrounds and at different project development stages to participate in VivaTech.
Therefore, a presence at VivaTech, the emblematic Tech trade show, in proximity to Brussels, is natural for the Brussels ecosystem. hub.brussels has therefore decided to increase its presence at the 2023 edition with both exhibitors and visitors, as well as supporting and raising awareness of the Brussels ecosystem.

IBM: At IBM, we believe in progress and in technology and we focus on Innovation that matters for our company and for the world. VivaTech is the major event in France to promote Technology and IBM is proud to be associated with this event as a Silver sponsor and to be able to present to the entire French and international ecosystem how innovations and technology are "the catalyst that makes the world work better."

META: Founded in 2004, Meta has 3.8 billion people using Facebook, Instagram, WhatsApp or Messenger each month to stay connected with friends and family, to find out what's going on in the world, and to share and express what matters to them. This year is about exploring the future of connection : whether it’s giving new dimensions to meaningful stories, harnessing the power of AI to push the limits of performance, creativity and productivity and redefining the way we share passions and build communities without boundaries.

GREATER PARIS METROPOLIS du Grand Paris: The Greater Paris Metropolis will reveal 32 experiments that will be deployed on the metropolitan territory in 2023

MOBILIZE: Mobilize, the Renault Group brand dedicated to mobility, energy and financing solutions, will present its innovations to promote sustainable mobility with a wide range of services around the vehicle.

FRENCH MINISTRY OF THE ARMED FORCES: VivaTech is a great opportunity for the French Ministry of the Armed Forces to meet new partners, to present some of its innovative projects and to attract candidates for the defence professions, especially in the fields of innovation and digital.

REGION AUVERGNE-RHONE-ALPES: Discover sport-tech made in Auvergne-Rhône-Alpes! The Region has been present at VivaTech since 2016. A unique opportunity to promote the innovations of the Region's companies and its entire ecosystem. Land of innovation, the Region unveils this year its sport-tech ecosystem.

REGION CENTRE-VAL DE LOIRE: The Centre-Val de Loire is one of the leading regions in industrial production in France and offers an important location for national and international digital leaders as Ledger, Thales, Atos, Wordline, Pentalog and Orange. Four themes will be under the spotlights this year : Deftech, beautyTech, healthTech and Web3.0.

REGION OCCITANIE: The Occitanie region is back to VivaTech in 2023! 🙌
More than 30 startups, SMEs and key accounts from the region will be present to introduce and grow their innovative solutions. 💡
Our goal is to enhance and valorize the regional economic drive of our exhibitors but also strengthen the Occitanie's reputation as a reference for investors.
The Occitanie region is where business meets innovation!

REGION SUD: President Muselier presents green projects & promising regional startups, shapping the future of the territory. They made it, what's next ? 4 scale-ups of the territory present their projects following major fund raises.

UNITED ROBOTICS GROUP: United Robotics Group, Europe's leader in service robotics, created the new generation of robotics: CobiotX – Robots for humans. URG demonstrates solutions for workforce challenges in healthcare: uMobile Lab with Siemens Healthineers and Cobiot Plato.

SOFTWARE REPUBLIQUE: La Software République will be back at VivaTech with its six partners: Atos, Dassault Systèmes, Orange, Renault Group, STMicroelectronics and Thales to present a world premiere of a collaborative concept car. Driven by a shared vision of safer and smarter mobility, this concept car and its ecosystem will showcase innovations that put people at the heart of tomorrow's mobility.

SWISSTECH: Digital Trust is the main theme of Swisstech for this 2023 edition at Vivatechnology. With more than 20 Swiss startups and research institutes, Swisstech will showcase Swiss innovative prowess in various fields!

TOGG: Togg, Türkiye's global mobility technology brand, is collaborating with a number of exciting startups and will showcase their visionary developments at the Discovery Stage at VivaTech, one of the world's largest tech startup events. This platform will enable them to connect with other like-minded disruptive innovators to share knowledge and experiences, and explore more avenues to transform the way we move through open and accessible mobility ecosystems in the future. Togg looks forward to meeting more startups at VivaTech as it looks for further technologies and smart solutions to revolutionise mobility.

TAIWAN TECH ARENA

WALLONIA: Present at Viva Technology since 2018, Wallonia will bring this year more than 20 startups from its digital ecosystem that excel in the major key sectors targeted by Viva Tech (Green Tech, Blockchain and Web 3, Sport & Entertainment Tech, IA, Fin Tech, HealthTech, ...), tackling in this way the world's biggest challenges.

USEFUL INFORMATION

To get accredited for VivaTech:: https://vivatechnology.com/media/

To ensure easy access, remember to print your badge and bring your press card and ID.

A dedicated entrance is reserved for journalists – Porte T

To help you follow VivaTech during the event, a daily newsletter will be shared with accredited journalists starting on the evening of Tuesday 13 June to provide highlights of the following day's programme.

A "best of" tour on site will be offered upon request and the replays of the sessions will be made available on D+1.

To request interviews with top speakers and other speakers at Viva Technology, please send them via this form: LINK

Lastly, on the opening day Wednesday 14 June, a mini press conference with Maurice Lévy, Pierre Louette and François Bitouzet will take place to present the highlights of the next four days.

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