



GET TO KNOW US

FACT SHEET VIVA TECHNOLOGY 2022

WHO WE ARE

VivaTech is the **world's rendezvous for startups and leaders to celebrate innovation.** We believe in the power of technology to transform business and society. Our 4-day annual conference has become, in only 5 years, the biggest gateway in Europe for innovation actors worldwide.

OUR MISSION

Help startups and major corporates to become the digital champions of tomorrow, to succeed in their digital transformation and to innovate collectively for the common good.

HOW WE DO IT

We gather under one roof the brightest entrepreneurs, executives, investors, students and academics to collaborate, network, pitch, get inspired and showcase their innovations.

WHEN

VivaTech will take place on **June 15-18, 2022** in Paris, France and in digital. The first three days are B2B and on Saturday, we switch our focus to the General Public.

WHERE

VivaTech is anchored **in Paris, France, at Porte de Versailles.** A large exhibition Halls of 45K sqm, is dedicated to major corporate exhibitors, budding startups, futuristic innovations, new experiences, lounges, and inspiring conferences. But also in digital on our website, and since 2021 through our digital platform and The VivaTech News : a brand new non stop news channel (4,4 millions viewers in 2021).

OUR STORY

Created in 2016, Viva Technology is born from the imagination of **leading communication company Publicis Groupe and major French business newspaper Les Echos.** In five years we have grown tremendously, welcoming over 500,000 visitors from across the globe.

THE BIGGEST TECH EVENT IN EUROPE



140,000
Visitors



1,7 billions
views



149
Countries



1,400
Exhibitors
38% international exhibitors



28,000
Startups



2,000
Investors



1,300+
Journalists



400
Speakers



3
Stages

VISITOR PROFILES

A LARGE RANGE OF B2B VISITORS



62%
Executives



20 %
Startups



5%
Investors



3%
Media

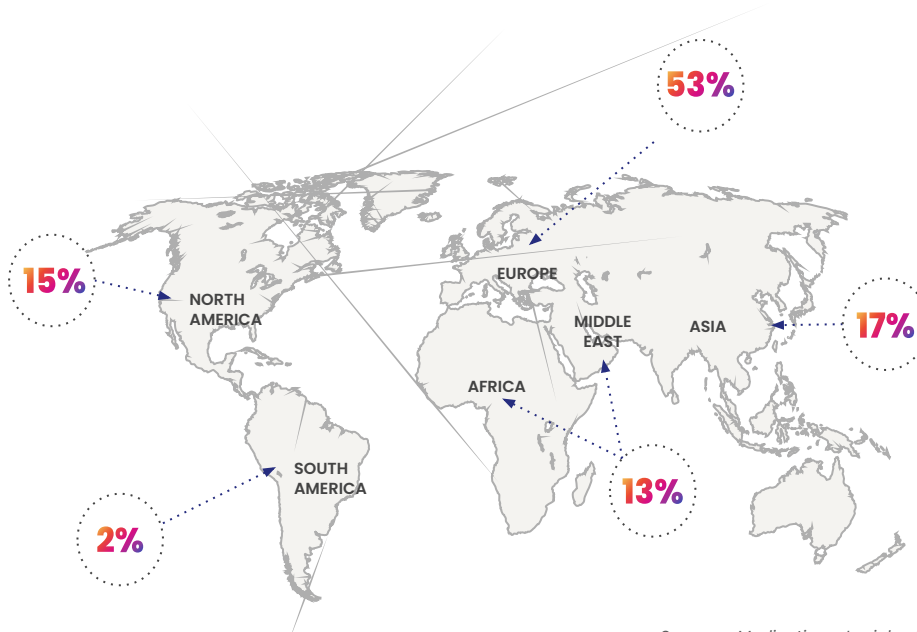


10 %
Students/Academics

70% of visitors are **decision makers**

TOP 10 Sectors

- Banking/Finance/Insurance/Legal 14%
- Consulting 8%
- Luxury/Fashion/Beauty 7%
- Marketing/Advertising/Communication 7%
- Information technologies 6%
- Government/Public institutions 6%
- Software Development/Cloud services 5%
- Health 5%
- Industry 4%
- Energy 4%



TOP 10 COUNTRIES

- #1 FRANCE
- #2 USA
- #3 UK
- #4 ITALY
- #5 GERMANY
- #6 SWITZERLAND
- #7 BELGIUM
- #8 CANADA
- #9 JAPAN
- #10 SPAIN