

bexio Marketplace Offering





bexio in 1 Minute:

Deutsch / English

About bexio

- bexio is a leading provider of cloud based business software for SME's, self employed and Startups in Switzerland. bexio, based in Rapperswil on Lake Zurich, has over 40,000 customers, over 800 certified fiduciary partners and more than 100 employees.
- bexio offers cloud-based business software and reduces the administrative workload for Swiss SMEs: mainly for small businesses, self-employed and start-ups from 1 to 10 employees. bexio's customers are distributed over all sectors
- Learn more: www.bexio.com

Marketplace: The growing ecosystem with bexio in its core

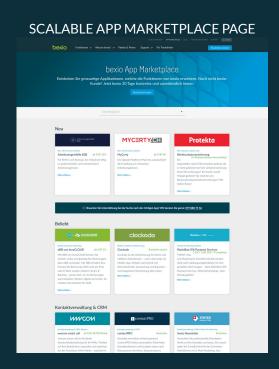
Ultimate Goal: With the largest offering, bexio will become the one-stop-shop for Swiss SMEs

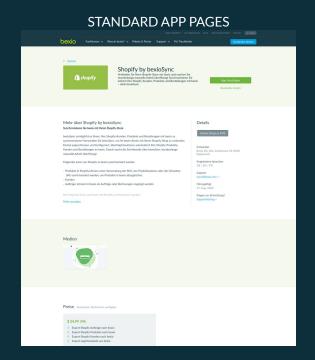


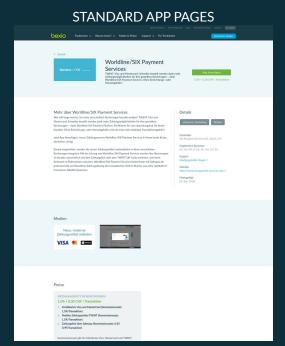
Scalable marketplace pages

Learn more: https://www.bexio.com/de-CH/marketplace

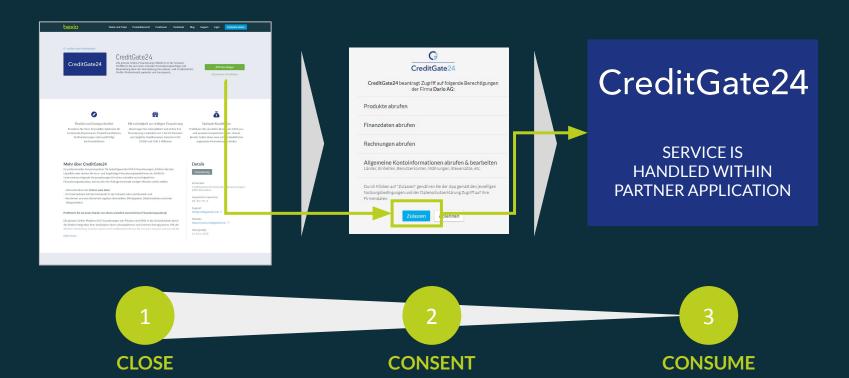
And for accountants: https://www.bexio.com/de-CH/treuhand/marketplace-treuhaender







Standard App Activation & Authentication Process



3 best practices for marketplace offerings

- 1. A clearly defined **offering** with an easy-to-understand **pricing**
 - → Ideally already successfully in practice with customers
- Self-service onboarding via standard app activation and authentication process (if possible) → see next slide
- 3. Substantially simplified **work flows** for bexio customers thanks to an integration between the partner application and bexio \rightarrow check API docu

API documentation:

http://docs.bexio.com/

bexio API Support:

https://docs.google.com/forms/d/e/1FAIpQLSeCnUkaHkXybMNfkuDbZ 16OV4of9eAA-DF3L7DfqdQQJUK0yQ/viewform