Privacy Policy

The following policies are with regard to Connect Equipment Private Limited. We appreciate the faith you have in us. That's why we insist upon the highest standards for secure transactions and the confidentiality of consumer information. To learn more about our information gathering and sharing procedures, please read the statement below.

You consent to be legally bound by this Privacy Policy's terms and conditions by accessing this website. Please refrain from using or accessing our website if you disagree.

You expressly consent to the use and dissemination of your personal information by us in accordance with this Privacy Policy by simply using the Website.

Gathering of Personally Identifiable Information and other Information

When you use our website, we occasionally request and save personal information from you. Our main objective is to give you a secure, effective, effortless, and personalised experience. As a result, we can offer services and features that will most likely satisfy your needs and customize our website to make your experience safer and easier. More importantly, we also gather from you whatever personal data we deem necessary to fulfil this objective.

Generally, you are free to surf the Website without identifying yourself to us or disclosing any personal information about yourself. You are no longer anonymous to us after you provide us your personal information. We try to make it clear which fields are necessary and which ones are optional. You can never be forced to give information; you may always decide not to use a certain service or feature on the Website. Based on how you use our website, we may monitor certain information about you automatically. To better understand, safeguard, and serve our users, we conduct internal research using this data on their demographics, interests, and behaviour. This data is gathered and evaluated on an aggregate level. The URL that you just came from, your computer browser information, your IP address, etc., could be among this data.

On certain pages of the Website, we use data collection devices such as "cookies" to help analyze our web page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your hard drive that assist us in providing our services. We offer certain features that are only available through the use of a "cookie". We also use cookies to allow you to enter your password less frequently during a session. Cookies can also help us provide information that is targeted to your interests. Most cookies are "session cookies," meaning that they are automatically deleted from your hard drive at the end of a session. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the Website and you may be required to re-enter your password more frequently during a session. On some Website pages, third parties may also use "cookies" or other similar technologies to store information about you. We have no control over how third parties use cookies.

We get information about your purchasing habits if you decide to make a purchase through the website. If you transact with us, we collect some additional information, such as a billing address, a credit/debit card number and a credit/debit card expiration date and/or other payment instrument details and tracking information from cheques or money orders.

We will collect the information you give us if you choose to offer feedback or post messages in our message boards, chat rooms, or other message areas. As allowed by law, we keep your information as long as it's required to resolve disputes, offer customer assistance, and troubleshoot issues. We may compile information about you into a file if you send us personal correspondence, including emails or

letters, or if other users or other parties send us correspondence regarding your actions or postings on the Website.

When you create a free account with us, we ask for personally identifiable information from you, such as your email address, name, phone number, credit card or debit card information, or details of other payment instruments. Various actions (like placing an order) do require registration even though you can view some areas of our website without registering. Your contact information is used by us to send you offers that are customized to your interests and past purchases.

Use of Your Information/Profile and Demographic Data

In order to fulfill your request for services, we use personal information. To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses. Your personal information is used by us to: resolve disputes; troubleshoot issues; support a safe service; collect money; assess consumer interest in our products and services; personalize your experience; detect and protect us from errors, fraud, and other illegal activity; enforce our terms and conditions; and as otherwise disclosed to you at the time of collection.

In order to determine your eligibility for specific products or services (including, but not limited to, providing credit) offered by us, our affiliates, or our lending partners, we may collect and store your PAN and Aadhaar data with your permission.

On occasion, we may invite you to participate in optional online surveys. You might be prompted to provide contact and demographic information in these surveys (like zip code, age, or income level). We use this information to personalize your visit to our website, provide you content we believe you'll find interesting, and present it in a way that suits your interests.

Disclosure of personal data

We may release personal data to our affiliates and other corporate entities. Unless you specifically opt out, these entities and their affiliates may market to you as a result of such sharing.

We may make personal data available to outside parties. It's possible that we need to make this disclosure in order to give you access to our services, abide by legal duties, enforce our user agreement, facilitate marketing and advertising efforts, or to prevent, deter, mitigate, and look into fraudulent or illegal activity involving our services. Without your express permission, we will not divulge any of your personal information to third parties for their marketing and advertising efforts.

If obliged to do so by law or in the good faith judgement that such disclosure is advisable in order to comply to subpoenas, court orders, or other legal process, we may disclose personal information. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

If we (or our assets) decide to merge with, be bought by, reorganise, amalgamate, or restructure our business, we and our affiliates may transfer or sell part or all of your personal information to that other corporate entity. In the event that such a transaction takes place, the other business entity (or the resulting combined Entity) will be obligated to abide by this privacy policy with regard to your personal data.

Other Website Links

Our website contains links to other websites that may track your personally identifiable data. We disclaim all liability for the content or privacy policies of those websites that are linked to us.

Security measures

Strict security controls are in place on our website to guard against the loss, misuse, and alterations of the data that is in our custody. We provide the usage of a secure server whenever you modify or access the information associated with your account. Once we have your information, we follow strong security procedures to keep it safe from unwanted access.

Choice/Opt-Out

After creating an account, we give all users the option to choose whether or not they want to receive non-essential (promotional, marketing-related) emails from us on behalf of our partners. Please visit unsubscribe if you want to take your contact information off of all of our lists and emails.

Online advertisements

When you visit our website, advertisements are displayed by third-party ad agencies. In order to show you advertisements for products and services you might be interested in, these businesses may utilise information about your visits to this and other websites (but not your name, address, email address, or phone number).

Your Consent

By using the website and/or submitting your information, you consent to the collection, sharing and use of the information in accordance with this privacy policy. Our privacy policies are subject to change at any time and without previous notice. By often visiting this page for updates, you can stay informed about updates.