



CENTURYCITY
Your space. Your place.



BUS SHELTER ADVERTISING



Looking for a unique way to advertise your business and get your brand out there? What better way than on the busy roads of Century City with our newly introduced MyCiTi Bus Shelter Advertising opportunity.

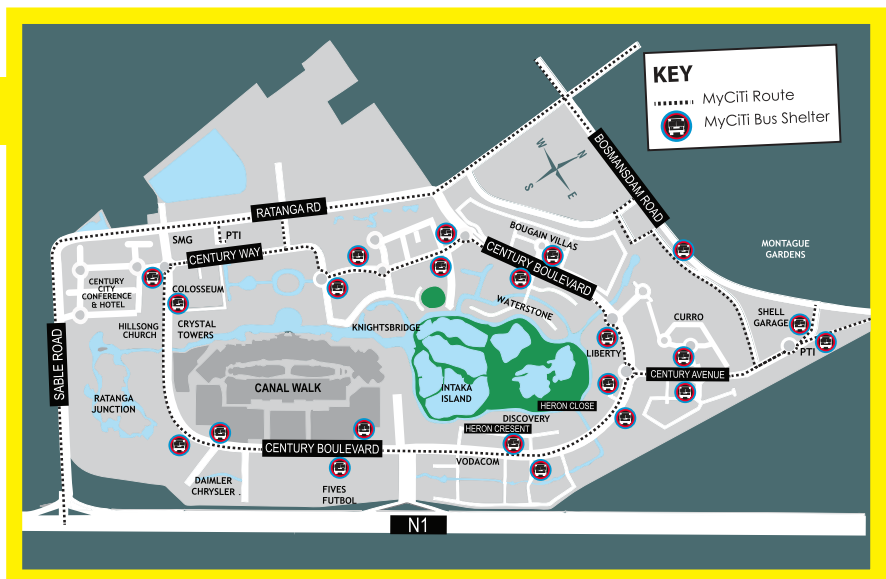
24 hour visibility to drivers, passengers and pedestrians. **Bus Shelter Advertising offers precise geographic targeting.**

With a current choice of **22 different stops** throughout Century City, this is the perfect platform to market your business and maximise exposure.

COST TO CLIENT:

R4 850.00 per month
per stop ex Vat.
(minimum of 3 months)

- includes printing and installation
- artwork to be supplied by client
- discount packages available



FOR MORE INFORMATION PLEASE CONTACT: **Tatum** on 021 552 6889 or
email tatum@centurycity.co.za

The nett income will be shared 50/50 between the Intaka Island Trust & MyCiTi.



BILLING INFORMATION:

Company Name:

Vat Number:

Contact Person:

Tel. Number:

Email:

P.O Box / Street Address:

Area:

Postal Code:

MEDIA SPECIFICATIONS:

Contract Period (minimum of 3 months):

Shelters selected:

	Site Name	Landmark	Type	Selected
1	Grand Canal A	Colosseum Hotel	Full Shelter	
2	Grand Canal B	Virgin Active	Full Shelter	
3	Canal Walk South A	Jeep	Full Shelter	
4	Canal Walk South B	Golfers Club	Full Shelter	
5	Canal Walk North A	Bride & Co.	Full Shelter	
6	Canal Walk North B	Shell	Full Shelter	
7	Waterford A	Vodacom	Full Shelter	
8	Waterford B	Media Mark	Full Shelter	
9	Waterview A	PWC	Full Shelter	
10	Waterview B	IBM	Full Shelter	
11	Estuaries A	Old Mutual	Full Shelter	
12	Estuaries B	Estuary Suites	Full Shelter	
13	Century Gate	Opposite Porsche	Full Shelter	
14	Edison	Abbots College	Full Shelter	
15	Studio A	The Terraces	Full Shelter	
16	Studio B	Liberty	Full Shelter	
17	Waterstone A	Bougain Villas	Full Shelter	
18	Waterstone B	Waterstone	Full Shelter	
19	Central Park A	Grovenor Square	Full Shelter	
20	Central Park B	Intercare	Full Shelter	
21	Oasis A	Mayfair	Full Shelter	
22	Oasis B	Endeavour Too	Full Shelter	

Total ex vat:

Discount applied:

CONFIRMATION:

Name:

Position Held:

Date:

Signed:



Century City Bus Shelter Advertising Terms and Conditions

1. The contract period runs on a calendar month basis from the 1st day of the month.
2. The minimum contract period is 3 months.
3. Artwork Installation date is the 1st of every month. Should the 1st fall on a weekend or public holiday, the installation will take place the following working day.
4. The client is solely responsible for the development of artwork and for it to be emailed to info@centurycity.co.za timeously for approval.
5. All artwork needs to be approved by the Century City Property Owners' Association (CCPOA) the CCPOA reserves the right to refuse any artwork at its own discretion.
6. The CCPOA shall have full and exclusive control over the installation, change and removal of applied artwork.
7. Should the artwork become damaged or vandalised, the CCPOA will be responsible for replacement of artwork.
8. In order to guarantee a full showing, artwork must be received at least 5 working days before the installation date. If the artwork is submitted late, the material is not guaranteed to be installed on time and the advertiser is not assured of a complete showing. No refunds are payable.
9. A full calendar month written notice needs to be given for cancellation of a contract.
10. Printing and Installation will only take place once payment for the first month has been received. For the subsequent months of the contract, payment must be received by the 1st of the month.
11. Reservation of bus shelters can only be made on receipt of a signed contract.
12. In the event of the client wishing to change their artwork during the term period, this will be at an additional cost to the client.
13. A 10% discount on the total invoice amount will be applied to contracts where the number of bus shelters utilized times the number of months of the contract period is greater than 9.

Signed:

Date:

Client

Signed:

Date:

CCPOA