



CENTURYCITY
Your space. Your place.

MEDIA RATECARD

Century City Media (CCM) offers a niche and unique multi-media marketing platform to businesses and consumers based in and around Century City.

CCM provides creative and effective marketing opportunities in order to reach this exclusive audience and give those living and working in Century City a cost effective, multi-pronged, all-inclusive medium, interacting with our 50,000-strong community by providing business to business, business to consumer and consumer to business marketing opportunities.

REACH/ TARGET



600
BUSINESSES



4 000
RESIDENTIAL
HOUSEHOLDS



15 000
RESIDENTS



50 000
OFFICE
WORKERS

STAND ALONE OPTIONS

- **FREE ONLINE LISTING ON CENTURY CITY WEBSITE DIRECTORY - FREE** ●

Get exposure with a free business listing. Includes your logo, telephone number, address, email, and website link. Also includes directions to your business with Google Maps integration.

- **PAID LISTING DIRECTORY - R970 (1 YEAR)** ●

Reach your clients with a paid listing on our business directory. Includes all the elements of a free listing with the addition of a profile page containing your operating hours, a contact person, a long description and up to 5 images.

- **FEATURED LISTING DIRECTORY - R1 135 FOR 3 MONTHS OR R1 365 FOR 6 MONTHS** ●

In addition to the PAID listing, feature your profile at the top of the business directory for a period of 3 or 6 months, depending on your needs. The featured listing will be click through to your paid profile. Featured listings are limited to 6 at any given time, so yours will appear at regular intervals.

- **BANNER AD IN CENTURY CITY ONLINE NEWSLETTER (PUBLISHED MONTHLY) R970 PER EDITION** ●

- **WELCOME TO CENTURY CITY EDITORIAL IN ONLINE NEWSLETTER INCLUDING COMPANY LOGO AND INFORMATION - R1 205** ●

Applicable to businesses who have been here for 3 months or less.

- **EVENT/SPECIAL INCLUDED IN E-NEWSLETTER - R970** ●

- **EXPOSURE ON CENTURY CITY FACEBOOK PAGE - R440** •
New business introduction or upcoming event or special

CITY EDITS MAGAZINE

Edits Magazine

- **QUARTER PAGE R2580, HALF PAGE R3860, FULL PAGE R4825** •

Take a combination of 2 or more options and receive a 15% discount.
All amounts quoted exclude Vat.

ASK ABOUT OUR BUS SHELTER ADVERTISING OPPORTUNITIES.

CONTACT DETAILS

Nathan Botes on 021 552 6889 | Email: info@centurycity.co.za

TOUCH POINTS



150
NEWSSTAND
DISTRIBUTION
POINTS



14 000
MONTHLY
E-NEWSLETTER
SUBSCRIBERS



12 000
UNIQUE
MONTHLY
VISITORS



40 000
TOTAL COPIES
4 MAGAZINES
PER YEAR



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BUS SHELTER ADVERTISING



Looking for a unique way to advertise your business and get your brand out there? What better way than on the busy roads of Century City with our newly introduced MyCiTi Bus Shelter Advertising opportunity.

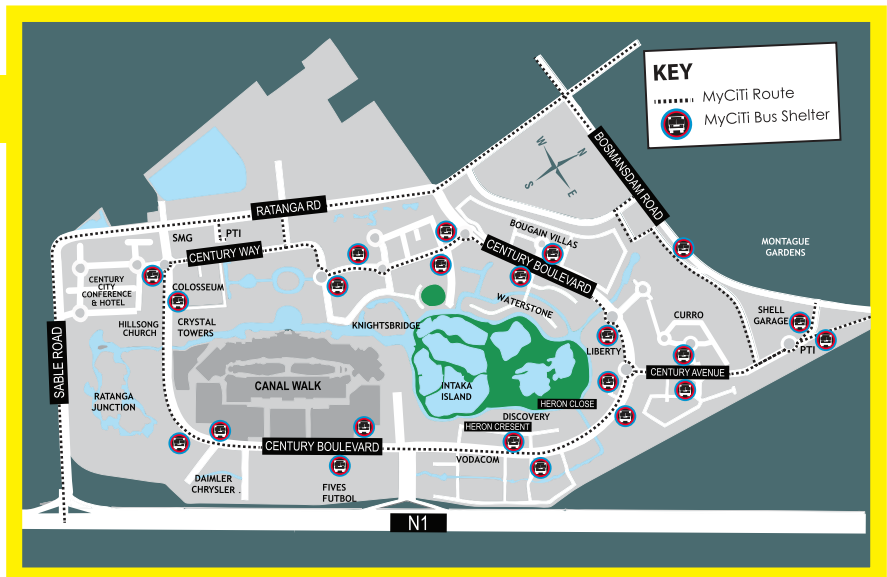
24 hour visibility to drivers, passengers and pedestrians. **Bus Shelter Advertising offers precise geographic targeting.**

With a current choice of **22 different stops** throughout Century City, this is the perfect platform to market your business and maximise exposure.

COST TO CLIENT:

R4 850.00 per month
per stop ex Vat.
(minimum of 3 months)

- includes printing and installation
- artwork to be supplied by client
- discount packages available



FOR MORE INFORMATION PLEASE CONTACT: **Tatum** on 021 552 6889 or
email tatum@centurycity.co.za

The nett income will be shared 50/50 between the Intaka Island Trust & MyCiTi.