

Signage Guidelines: 8.7.4 | Revision 0 | October 2010 Temporary Development Boards

1. This guideline applies to temporary boards erected during the Design and Construction Stages of a Property Development Project.



PRIME CORPORATE OFFICES
TO LET
1 000 to 4 000m²
Occupation mid 2008
rabie
www.rabie.co.za

The Estuaries
No. 1

Contact Giles or Sedica on 021 550 7000

CENTURY CITY

2. Only one development board may be erected for each project, where the bulk on the project is less than 10 000m². Only the property owner may erect the board.
3. Development boards may be erected from the time the project has been approved by the CCPOA and Design Review Committee and may remain in place until the end of the construction period.
4. Where the board is used to indicate that the building is "to let", the board may remain in place for a period of 6 months after the end of the construction period.
5. The size of the sign is to be a maximum of 6m wide x 3m high, positioned no more than 1.9m above the ground level.
6. The bottom 20% of the vertical height of the signboard will be black, displaying the Century City logo in the right hand corner, constituting 12% of the length of the board.
7. Contact information to be placed on the black strip and will be limited to white letters displaying a maximum of two personal names and one contact number for each.
8. The area above the 20% line is to be divided into two sections, as follows:
9. The left hand 30% is to be dedicated for product specific information including development name, the specific developments logo and description, i.e. office, apartments etc.
10. The right hand 70% of the top panel is to be dedicated to an aesthetically pleasing photo / artist impression.
11. One developer name / company logo is permitted.
12. Any approved sign will be refreshed / upgraded after a maximum of six months and must be removed six months after completion of the development
13. The Century City Logo can be obtained from Bianca@ccpoa.co.za

14. All Signs must be submitted for approval by the Design Review Committee and the CCPOA.
15. The proposal must comply with the CCPOA requirements for electronic submissions.
16. The property owner is responsible for the sign and its submission and must endorse the proposal.
17. The scrutiny fee must be paid when the proposal is submitted.
18. The documents submitted for approval must include full technical specification, illustrations of the appearance of the sign in colour, and scale drawings of the sign and its location on the building site sufficient for City of Cape Town Approval under their signage by laws.
19. A structural engineers' certificate must be included in applicable.

End. This guideline must be read with Chapter 8 of the CCPOA Rules and Regulations