



FOUNDATION

VALIDATION

SOLUTION

WHY US

INVESTMENT

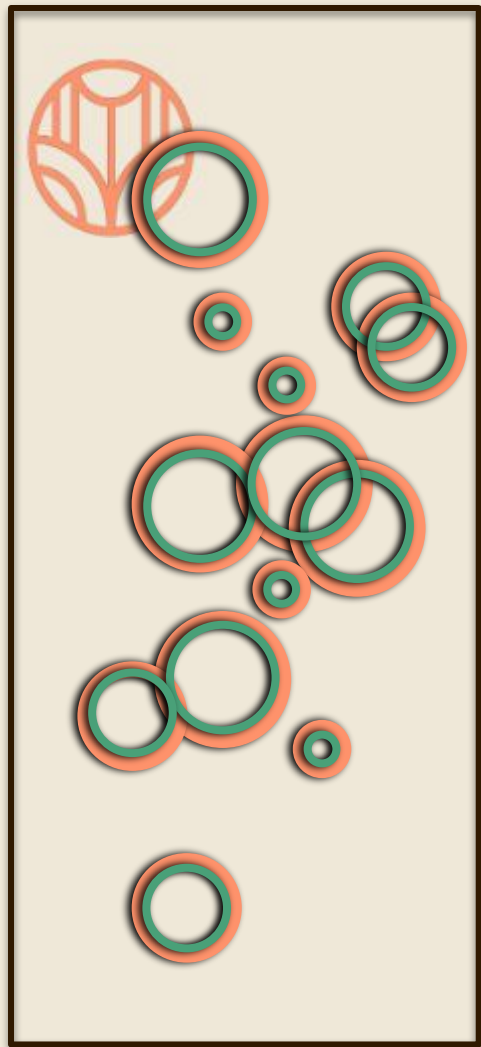
From Provider Controlled to Patient Owned Healthcare

ACCESS ACCOMPANYING AUDIO HERE: <https://cethi.org/investors>

Community Empowerment through Health Information



CetHI



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INVESTMENT

UNIVERSAL PATIENT REALITY

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Every patient I speak with one-on-one, converts to wanting data ownership and more of a say...

100%
PATIENT
CONVERSION

"I don't like being told not to worry... I want my questions answered and I want to be taken seriously."

"Providers hate me because I make their lives more difficult with all of my questions."

"I know my case is different, I can't be treated with SOC."

"I get pushback when I ask about testing... I want more information."

"I fired my provider - I have a team of different experts that I put together which I consult with regularly."

"I want to know the science, I want to advocate for myself."

Universal patient demand already exists - we're not creating it, we're unlocking it

Regulatory Gatekeeping Blocks Innovation, But Patient Demand Drives Markets

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\$4.5T Global Healthcare Market

1.9M

**Cancer Patients
Annually Settle For
Suboptimal Care**

\$90B

**Precision Medicine
Market Hampered
By Disconnect**

\$200B

**Chronic Care
Management
Market**

Only companies
with millions for
clinical trials can
develop "standard
of care"

Research findings
take decades to
reach patients, if
they ever do

Promising testing
blocked as "not
evidence based"
despite proven
validity

\$180B

**Annual Patient
Spending Outside
Traditional
Medicine**

SYSTEM
BLOCKS
PATIENTS

What Others Look To Solve With Patient's Data...

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Tool-Based Approaches

Building tools around patients

- Where is the demand for this?
- What about liability risks?
- Data portability is impossible.
- How do we handle HIPAA compliance?
- The data quality is terrible.
- No clear business model

Patient-Centered Infrastructure

Building infrastructure with patients at the center

- Universal patient demand for empowerment
- Patients own their decisions and education
- Patient ownership enables automatic portability
- Patients already own data legally (HIPAA)
- Crowdsourced data quality without precedent
- Multiple revenue streams from patient value

Patient activation is an untapped resource and the breakthrough others are missing

CeTHI'S
DIFFERENTIAL

Patient-Owned Healthcare Infrastructure (PHASE 1)

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OPERATIONAL REVENUE STREAMS

Direct Patient Services

- Molecular data analysis
- Patient education programs

Chronic Care Management

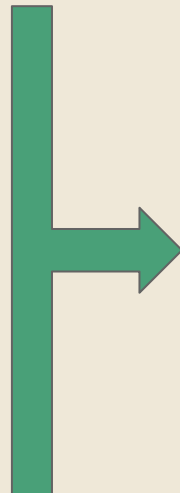
- Insurance reimbursed via existing CPT codes
- Patient-centered vs. provider-centered approach

Provider Partnerships

- Serving practitioners adapting to patient-driven care
- Cohort analyses for provider patient panel

Pharma Research

- Engaged patient communities
- Real-world evidence generation



IMMEDIATE IMPACT

Improved patient confidence, self-advocacy and communication

Patients engage oncologists about personalized care plans ahead of time

Oncologists change their perspectives on tests and treatments due to patient pressure

Oncologists include patient generated information into their medical charts

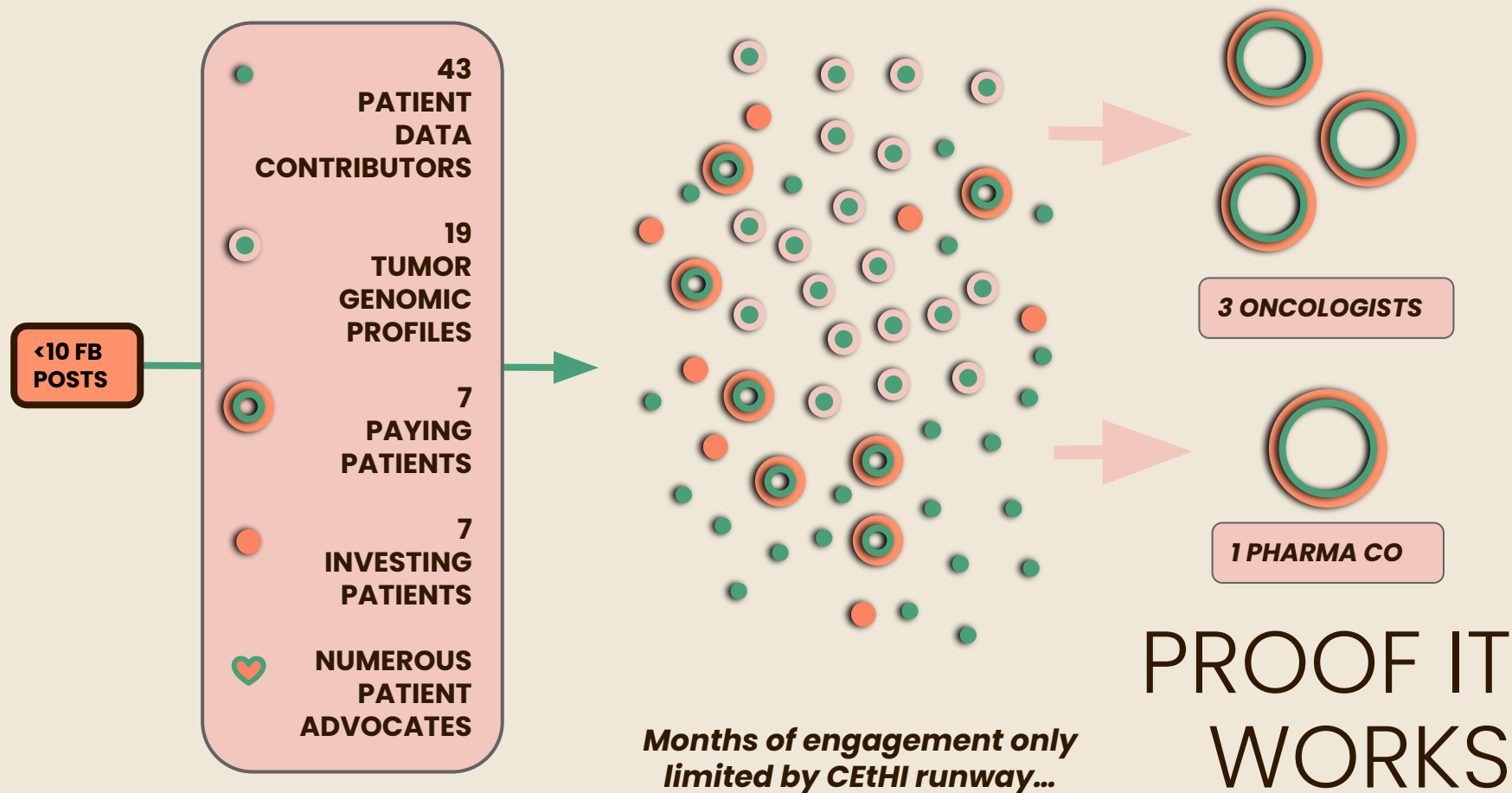
PLATFORM INFRASTRUCTURE (FUTURE)

- Web3 technology and smart contracts
- Patient community ownership

CeTHI'S SOLUTION

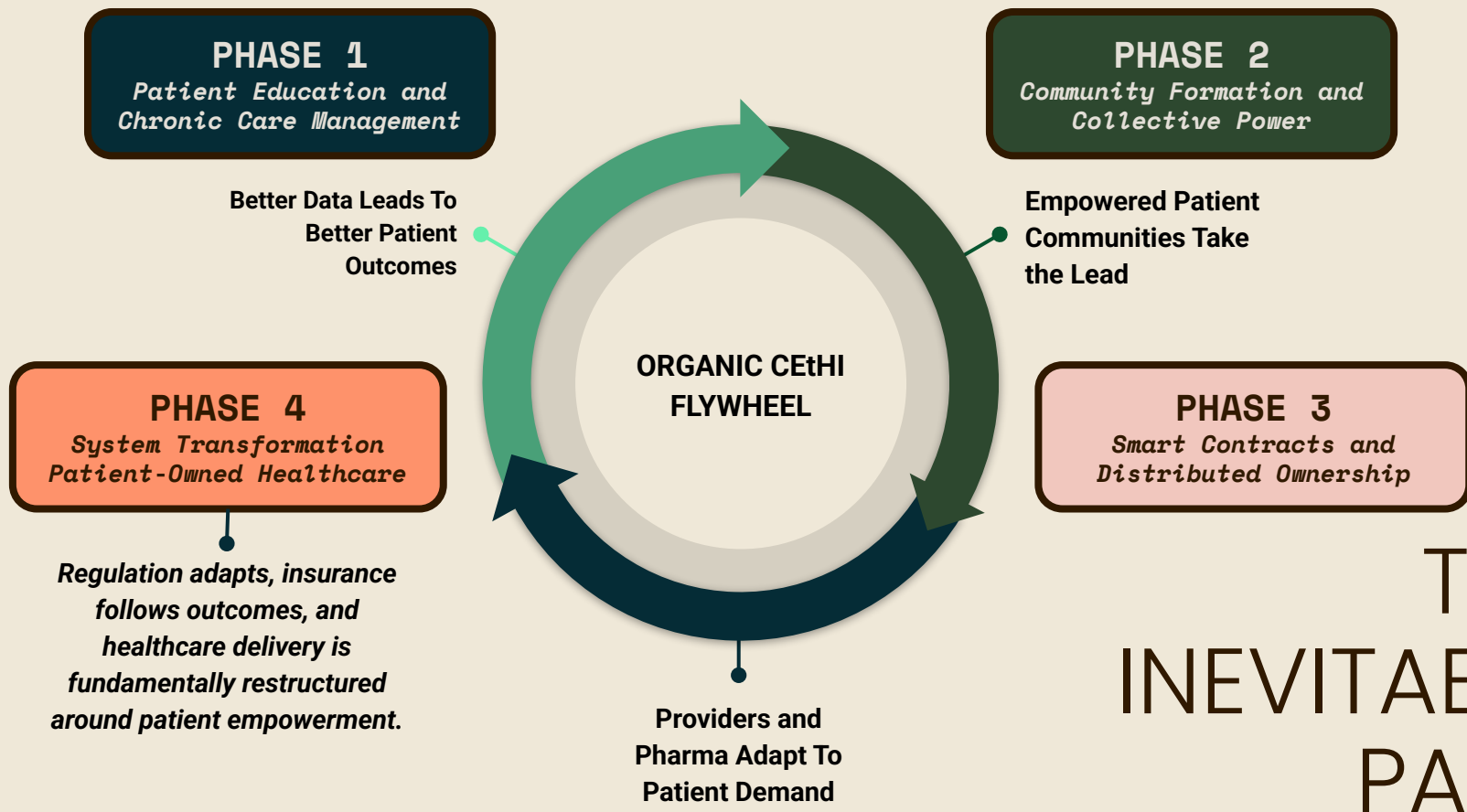
Proven traction and demand with limited outreach

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Patient Demand Forces System Transformation

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First-mover In Patient Empowerment Infrastructure

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**Technology
Convergence:**
Web3
Infrastructure
AI and Complex
Data
Telemedicine



Epidemiology PhD

Computational
Multi'omics

20 yrs experience:

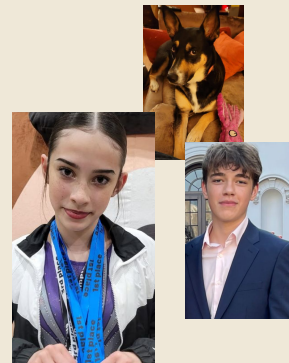
Cleveland Clinic
Physician Educator
Biotech Industry
Direct to Patients



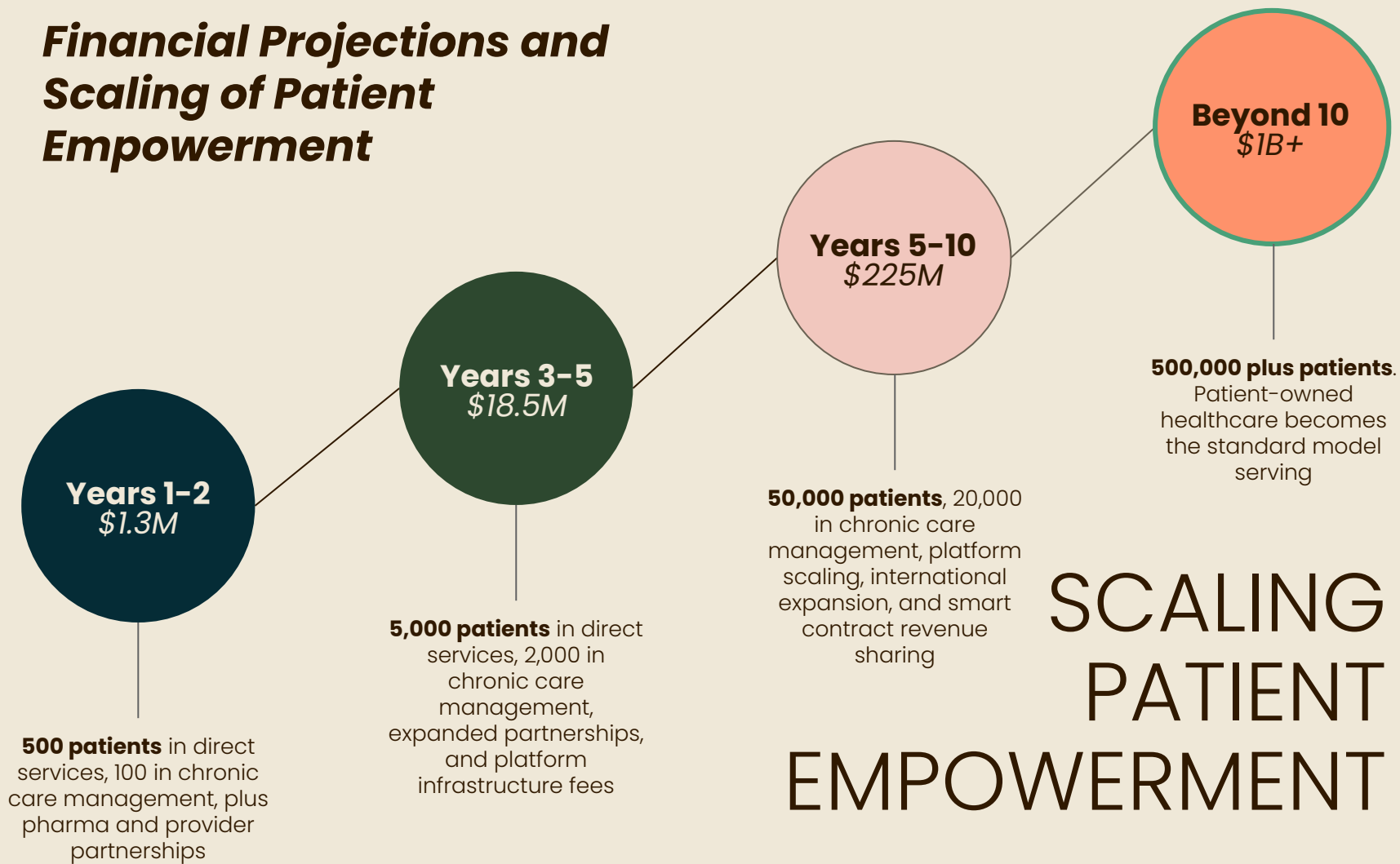
Data explosion
and death of
information
asymmetry ==

**Economic
pressure for
precision
medicine**

WHY
CETHI,
WHY
NOW



Financial Projections and Scaling of Patient Empowerment



SCALING PATIENT EMPOWERMENT

\$3M Series A for infrastructure development

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FUNDS

- Chronic care management infrastructure and nurse network
- Patient-owned EHR platform with web3 integration
- Team expansion, international expansion preparation
- Regulatory compliance plus smart contract development

KEY MILESTONES

- 1,000 patients in platform by Year 1
- Chronic care management insurance reimbursement
- 5 major pharma partnerships
- Deployed web3 infrastructure
- Launched international expansion pilot

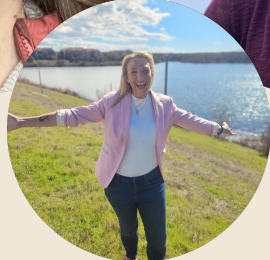
We're building for long-term transformation, not a quick exit.

However, our growth creates natural liquidity opportunities for investors through strategic partnerships, secondary markets, or taking portions of the company public while maintaining control of the core mission.

FUNDING ASK

"I can't say enough wonderful things about Paola Raska and CETHI... Her expertise has been invaluable, and her kindness and dedication to empowering patients is inspiring -- the medical world needs more people like her!"

"You helped me understand a complex diagnosis that no one else has been able to explain. You also boosted my confidence in speaking with my doctor, making me feel more knowledgeable about my tumor.."



"I am incredibly grateful for Paola's dedication and expertise in analyzing my tumor DNA. Thanks to her efforts, I now feel better prepared to advocate for myself should any recurrence occur."

VISION FOR 2030

Thank You



CetHI

07-2025

