Integrating the work of the System Council Intellectual Property Group into CGIAR’s successive 3-year business cycles

Purpose: Provide background information and consultation questions to identify strategic elements that SIMEC should consider in stewarding the revision of the Terms of Reference for the SC IP Group.

Prepared by: Strategic Impact, Monitoring and Evaluation Committee (SIMEC)
Contents

1. Introducing the System Council Intellectual Property Group (‘SC IP Group’)
2. Revised operating context since November 2017
3. Some key elements for SC IP group Revised Terms of Reference (‘TOR’)
4. Way Forward
1a: Introducing the System Council Intellectual Property (‘SC IP’) Group

1. **Origin**: Discussion between CGIAR’s Funders and Centers centered on ensuring that CGIAR’s intellectual assets are managed in a way that maximizes impact through the production of IPGs or licensing or other restrictive arrangements.

2. **Date of creation**: 7 March 2012 the Principles were approved, and endorsed by the System Council as a continuing policy of the transformed governance system on 12 July 2016 (pre-CGIAR Risk Management Framework adoption)

3. **Mandate**: “to facilitate coordination between the System Council and the System Organization by working in cooperation with the System Organization with regard to the implementation of the CGIAR IA Principles and advising the System Council in order to enable the System Council to provide adequate oversight of Intellectual Asset management in CGIAR while safeguarding sensitive and confidential information.”

4. **Members**: No more than 3 persons, and one alternate, who shall be representatives of the System Council, which may include a representative of the ISPC**, in order to receive its independent perspective, each designated by the System Council on a two-year basis.

** Note: A member of the ISPC has never served on the SC IP Group
## 1b: SC IP Group current membership

<table>
<thead>
<tr>
<th>Member</th>
<th>Nominating Group</th>
<th>SCIP Group Role</th>
<th>Organization and position</th>
<th>Initial appointment</th>
<th>Years served to date</th>
</tr>
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<tbody>
<tr>
<td>Paul Figueroa</td>
<td>USA</td>
<td>Chair</td>
<td>Attorney Adviser/USAID</td>
<td>3 April 2013</td>
<td>5</td>
</tr>
<tr>
<td>Bram de Jonge</td>
<td>EIARD</td>
<td>Member</td>
<td>Seed Policy Advisor OXFAM/Wageningen University</td>
<td>3 April 2013</td>
<td>5</td>
</tr>
<tr>
<td>Aline Flower</td>
<td>BMGF</td>
<td>Member</td>
<td>Associate General Counsel, Global Development, Bill &amp; Melinda Gates Foundation</td>
<td>1 May 2015</td>
<td>3</td>
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**SC/M6/EDP3 (September 2018):** extension of membership as a further interim measure until 31 December 2018, to:

a. **provide for continuity in the membership** of the SC IP Group for the 2018 calendar year,

b. **facilitate a conversation at the System Council’s November 2018 meeting on how the recommendations and work of the SC IP group can be more impactful** during CGIAR’s successive 3-year business cycles, as has been done with other advisory groups
1c: Overview of SCIP Group modality (main work)

• Centers provide annual IA reports to the System Organization, including both confidential and non-confidential sections

• When taken together, the two sections, provide:
  • Assurance of compliance with the IA Principles for the prior calendar year; and
  • A description of Center IA management capacity, and a report of any Limited Exclusivity Agreements, Restricted Use Agreements, or Intellectual Property Applications (e.g patents, plant variety protection, trademarks).

• The SC IP Group reviews both the confidential and non-confidential sections; seeks clarifications with Centers as required, and then provides an opinion to the System Council

• Reporting is via the annual CGIAR Intellectual Assets Report (* note the report has not formally been discussed by the System Council, or former Fund Council, since 2015)

• 2017 Independent Review found these reports... “are comprehensive and very well structured for transparency through public disclosure while still recognizing and respecting the confidential nature of some information. The reports are structured with a “standard” organization that facilitates making year-to-year comparisons” No commentary was provided on the role of the SC IP Group, as the review was focused on the IA Principles, as required by those principles.
### A: ‘CGIAR RISK FAMILIES’ – SET AND REVIEWED PERIODICALLY BY SYSTEM COUNCIL

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<table>
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<tbody>
<tr>
<td>1.</td>
<td>CGIAR is no longer a front runner</td>
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<td>2.</td>
<td>CGIAR loses its central role in AR4D</td>
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<td>3.</td>
<td>Non-adherence to appropriate values</td>
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<td>4.</td>
<td>Unsatisfactory evidence and assurance received</td>
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<td>5.</td>
<td>Poor execution</td>
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### B: Opportunity and risk indicators in Risk Register set by the SMB; reviewed annually for appropriateness

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<tr>
<td>• Science relevance/cutting edge</td>
<td>• Use of ethical research practices</td>
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<td>• Seizing the ‘next thing’ gives sustainable competitive advantage</td>
<td>• Values and behaviors support credibility</td>
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<td>• Alignment with priorities of international community</td>
<td>• Prevention and detection of inappropriate use of funds</td>
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<td>• Compelling shared research agenda reinforces funder commitments</td>
<td>• Clarity and transparency of financing</td>
</tr>
<tr>
<td>• IP is used by scientific and development communities CGIAR is good partner</td>
<td>• Evidence of impact</td>
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<tr>
<td>CGIAR activities are coordinated</td>
<td>• Appropriate use of funds as per work programs and budgets</td>
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<tr>
<td>Diversity of funding</td>
<td>• Compliance with funder’s agreements</td>
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<tr>
<td>Genebanks’ unique role</td>
<td>• Reliable evidence of delivery</td>
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<tr>
<td>Delivery on SRF</td>
<td>• Effective program management</td>
</tr>
<tr>
<td>• Use of IP and licensing tools maximizes accessibility and/or impacts, including via the production of International Public Goods</td>
<td>• Effective mgt of Genebanks</td>
</tr>
<tr>
<td>• Effective mgt of Genebanks</td>
<td>• Talent attraction and retention</td>
</tr>
<tr>
<td>• Costs are minimized and assets are safeguarded</td>
<td>• Centers financially stable</td>
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<tr>
<td>• Being part of CGIAR is attractive</td>
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Whilst there is a natural role for the SC IP Group to be providing assurance on these areas, the TOR of the group is not currently linked into the broader combined assurance framework.
2b: Revised operating context since November 2017
Agreement to adopt a ‘CGIAR System’ business plan

1st business plan has two major parts

1. Modernizing and improving today’s CGIAR...and....

2. At the same time, Defining the need, and processes, for potentially radical rethinking and clarifying a shared CGIAR business model to inform a clear longer-run strategy for the next portfolio and to provide a framework for anticipated ongoing institutional innovation

For the present, the reporting cycle of the SC IP Group and the System’s conversations on intellectual property matters are not well linked to the business plan 3-year context.
2c: Revised operating context since November 2017
Bringing in Intellectual Assets into a more strategic
CGIAR System ‘Performance Report’

Past: results reporting
1. CGIAR Annual Performance Report
2. CRPs/Platform reporting requirements
3. Common results reporting indicators
4. Outcome and impact case studies
5. Program Results Dashboard
6. Past Evaluations
7. Impact Assessments

Present: improved management
8. Within-cycle reviews and evaluations
9. Program Performance Management Standards

Future: improved decision-making
10. Quality at Entry Assessment
11. Planning landscape
12. Allocation criteria and tool

Key to Progress: In use, In roll out (2018), In development, In design/redesign/submission for approval
2d: Revised operating context since November 2017
System Council actions to optimize its advisory functions

CGIAR System Internal Audit Function

SC/M5/DP12 – November 2017:
The System Council approved the framework to revise the CGIAR System Internal Audit Function, and a new TOR for a restructured Internal Audit Function was subsequently approved by the SMB in December 2018.

System Council’s scientific advisory services

SC/M6/EDP2 – October 2018: Approval of terms of reference of the System Council’s Advisory services

The System Council approves the following Terms of Reference on a no-objection basis, each with operational effect from 1 January 2019:

a. Terms of Reference for the Independent Science for Development Council (‘ISDC’), dated 4 October 2018

b. Terms of Reference for the Standing Panel on Impact Assessment (‘SPIA’), dated 4 October 2018

c. Terms of Reference for the Shared Secretariat for CGIAR Advisory Services, dated 4 October 2018

SC/M6/DP3 – May 2018: Future of the System Council’s scientific advisory services

The System Council approved the option as set out in a SIMEC think-piece (meeting document SC6-05) for the future functional areas and operational arrangements for the System Council’s scientific advisory (ISPC), impact assessment (SPIA) and evaluation services (IEA).

Key:

- Completed
- In progress
- Not started
System Council Intellectual Property (SC IP) Group

- From paper on ‘Intellectual Assets Management Matters’ dated 13 April 2018:

“5. The 2017 short-term extension of the SC IP Group’s members’ terms was intended to allow the System Council time to consider the strategic role of the SC IP Group in light of the CGIARs revised governance structure. However, given the other significant priorities on the System Council business agenda in 2017, it was not possible to review the role of the SC IP Group in 2017, for potential adjustments. It is anticipated that discussions on a strategic business planning cycle during 2018 will provide such an opportunity. 2nd membership extension end on 31 July 2018”

- Initial discussion with SIMEC on 29 May 2018 – given the assurance provided by the SC IP under the risk management framework – consider AOC to be a possible lead on stewarding the way forward on the SCIP group with SIMEC being able to offer key inputs on the strategic impact domain.

- Given the strategic nature of the advice from the SC IP Group, SIMEC will steward the process with input from the AOC particularly on the ‘assurance lens’ for the new ToR.

- SIMEC consultation calls with the SC IP Group on 29 July and 5 September to review past operations, looking at what has worked well and what could be enhanced moving forward.

- Initial consultation with AOC at its 2nd meeting on 19 October 2018 to identify strategic elements that SIMEC should consider in stewarding the revision of the ToR of the SC IP Group, particularly in terms of its relevance to the CGIAR combined assurance landscape
## 3. Some building blocks for an updated SC IP Group TOR

### Consultation ideas and questions

<table>
<thead>
<tr>
<th>Engagement modalities</th>
<th>Members and appointment process</th>
</tr>
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<tbody>
<tr>
<td>• With System Council: Currently it is a ‘group’ of the System Council but how can better engagement with the System Council be achieved?</td>
<td>• Members: Currently there are 3 members - is this the optimal size moving forward?</td>
</tr>
<tr>
<td>• With SC Committees: How should the SC IP group engage with System Council committees: AOC and SIMEC. Formally, or adhoc as required?</td>
<td>• Membership: Currently all members are nominated by System Council members and in 2 cases are direct employees of the SC member’s organization (BMGF and USAID) - is this arrangement ideal or could there be some value in other arrangements, such as including at least one independent member?</td>
</tr>
<tr>
<td>• With System Management Board: How could SMB get useful advice and strategic guidance from such a group? Should there be any direct form of engagement with the group (e.g SMB meetings)?</td>
<td>- Should the AOC model be applied with 2-3 Funder representatives and 2 independents? (or does this make it too big?)</td>
</tr>
<tr>
<td>• With other advisory and assurance bodies: Should formal MOUs be entered into to ensure clarity of roles as assurance providers to mitigate the risk of duplication of actions?</td>
<td>- Any value in having a member from any other part of the System?</td>
</tr>
<tr>
<td>• With CGIAR Centers and Programs: Can the same group carry out the role around compliance which needs access to confidential data and information as well as carry out very different other roles such as developing capacity or providing strategic advice on IP use? If so, would certain engagement modalities need to be established to support particular roles with Centers/Programs- and what would those be?</td>
<td>• Appointment: Currently done by System Council nomination and approval- could this be done differently? Should there be any process for selection of the ‘Chair’?</td>
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3. Some building blocks for an updated SCIP Group TOR Consultation ideas and questions

Mandate and Role – beyond updating language to bring the TOR into the context of the Risk Management Framework of the CGIAR System....

- **Horizon scanning and foresight**: Would there be value in having a role to carry out horizon scanning or foresight on intellectual assets and IP use? What would be optimal arrangements (what, how, when, for who) for implementing this role?

- **Providing advice on IP matters for initiative/program development**: Could there be a possible role for this group linked to new initiatives and strategies as they are being developed (e.g breeding initiative)?

- **Enhanced reporting**: While already providing some overall observations on progress and trends in compliance, capacity development, adoption of policies- should the SC IP Group be doing more of this? And how could it optimally do this?

- **Providing strategic advice on IP use**: There could be a greater strategic role - so how can IP be strategically used to achieve impact by Centers and CRPs?

- **Capacity Development**: Could this group play a role in raising the capacity of the System and the Centers in this area?

Operational support and budget

- **Operational support**: How and by which entity should this group be supported?

- **Budget**: A question on honorarium, especially if would have independent members – is this appropriate? What would a reasonable arrangement be?
4. Way forward: Anticipated roadmap of processes and key milestones

September 2018
- SIMEC call with SCIP Group
- SC IP Group provided SIMEC with key ideas for updating of TOR
- Commence consultation with other key stakeholders
- Extension decision for continued membership of SCIP group through to 31 December to allow them to actively participate in the process

October 2018
- Early October: Work on TOR, with some initial ideas identified
  - Mid-October
    - Consultation with AOC, (during AOC M2, 19 October 2018) and other stakeholders.
    - Further socialization of materials with relevant groups
    - Drafting materials by SIMEC for consultation with SC
    - Late October: Issuing to System Council any materials for SC7

November 2018
- 15-16 November: 7th System Council meeting:
  - Presentation of background information and consultation questions for input from the SC to build a renewed approach to a advisory service around Intellectual Property aligned with the current CGIAR System.

December 2018
- 13 December: SMB12 meeting to also give inputs
  - Prepare updated SCIP Group TOR based on SC7 and SMB12 inputs
  - 31 December-end of SC IP Group membership extension

2019
- January
  - Consult across Centers on draft TOR
  - Electronic approval of TOR by end February

March- April
- Updated SCIP Group membership in place (Note: updates are determined by the SC)
- Undertake 2018 compliance review