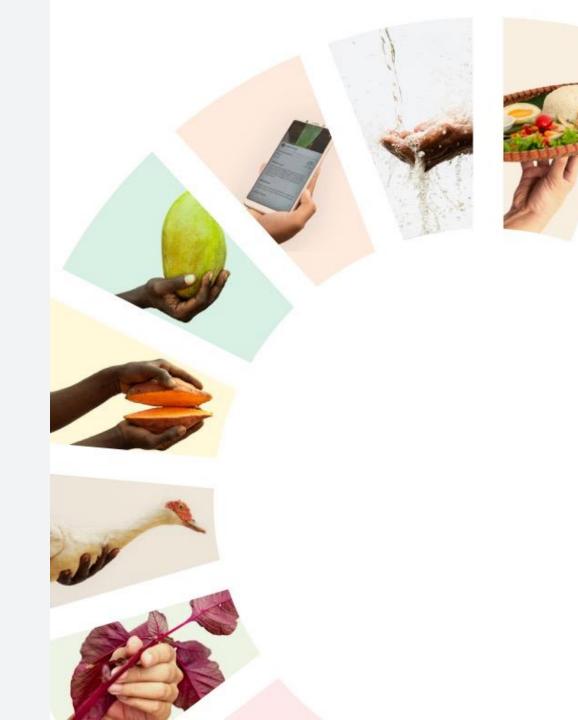


CGIAR System BoardTaking stock of the strategy

December 8, 2022

Andre Zandstra, Global Director Innovative Finance & Resource Mobilization

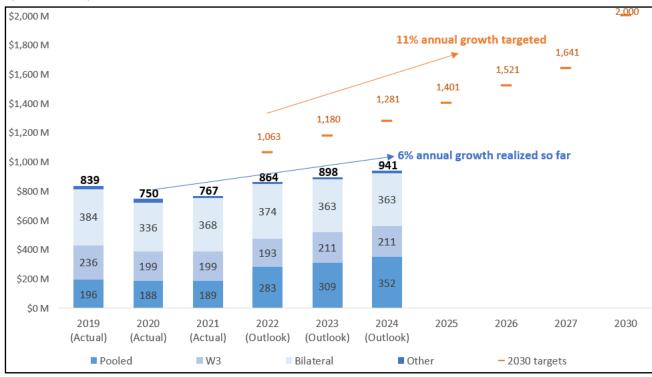




Ten-year track record: something has to change now

- Outlook positive but 2022 expectations remains below 2014 peak [1]
- In same period, development funding for ag doubled [2]
- Fewer Centers in OneCGIAR made \$2B target even more ambitious
- YOY growth needs to double from 6% to 11% to meet target
- 1. https://www.cgiar.org/food-security-impact/finance-reports/dashboard/overview/
- 2. https://impact.economist.com/perspectives/sustainability/ending-hunger-2030-are-we-investing-enough

One CGIAR funding actuals (2019-2021), expected (2022-24) and targets (2022-30)



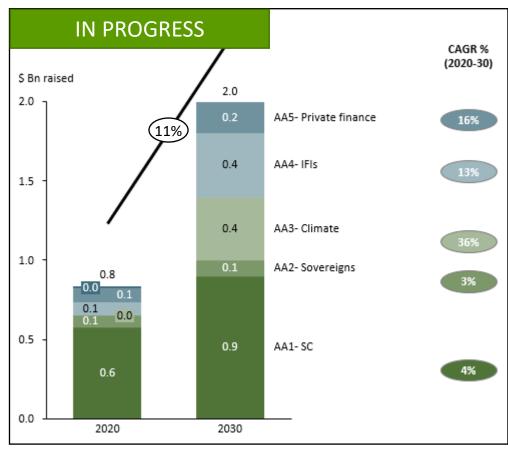
Source: CGIAR 2022 FinPlan; target data added by IFRM based on 2030 RMCA.



Investment in RM needed to realize new growth

- 5 Action Areas with distinct funding sources: ODA, public domestic funding, multilateral and private
- New areas will contribute at least 50% of funding
- Estimated total size of targetable funding: \$68Bn^[1]
- Realizing growth requires resources, investments, and more specialized capacity
- 1. IFRM Strategy Refresh data assessment and market landscape review

Targeted growth of One CGIAR funding by Action Area

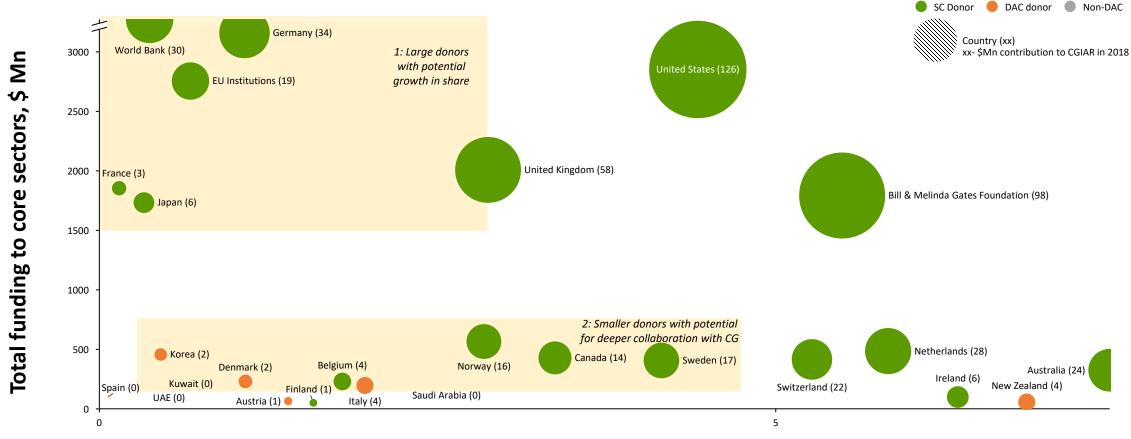


Source: IFRM analysis of 2021 Financial report; RMCA document

Example AA1: Target and making CGIAR a political priority



ODA disbursed to relevant sectors vs Share of funding to CGIAR, \$M average 2016-20

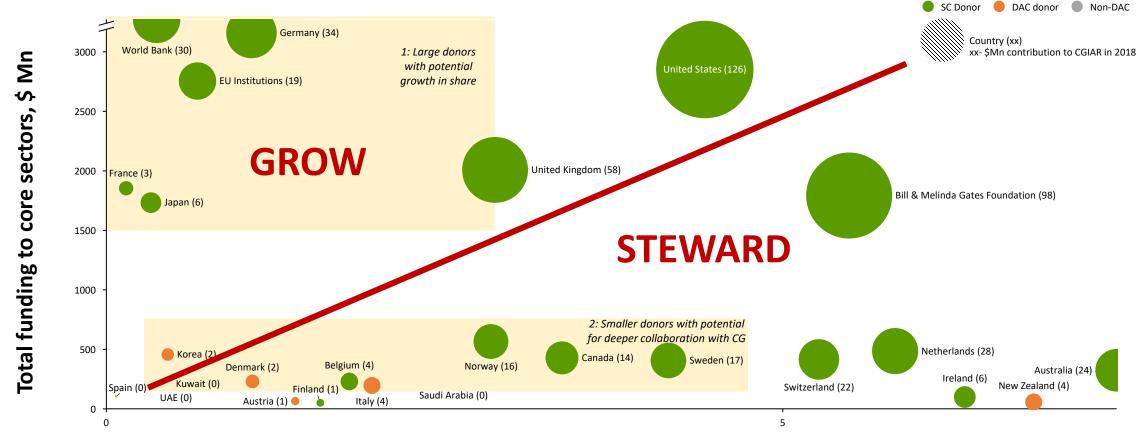


Estimated % of funding directed to CGIAR

Example AAI: Target and making CGIAR a political priority



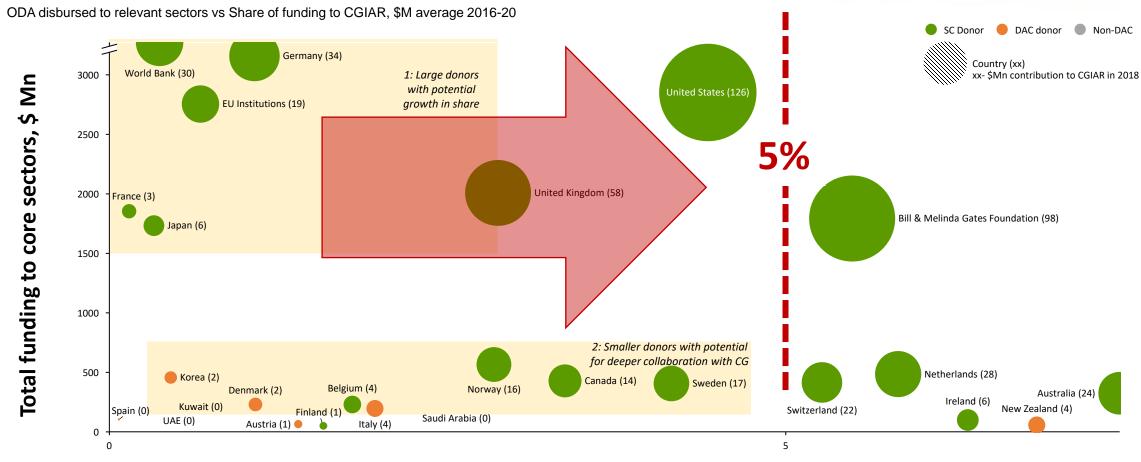
ODA disbursed to relevant sectors vs Share of funding to CGIAR, \$M average 2016-20



Estimated % of funding directed to CGIAR

Example AAI: Target and making CGIAR a political priority





Estimated % of funding directed to CGIAR

More funding from more sources: Diversification strategy constrained by capacity



Establishing a targeted, ENTERPRISE approach to RM across One CGIAR

- There are funding sources to support a \$2 billion annual (pooled and nonpooled) One CGIAR sustainable financial ambition by 2030 or earlier.
- Strategies, priorities, and growth scenarios have been developed for each Action Area.
- A campaign focuses all parts of institution on a collective goal: activities align Comms, Advocacy and IFRM, and activate Regions and Countries, Science Groups, and Centers for engagement.
- CGIAR replenishment in 2024 is a major **opportunity** for growth and stability

Identify the \$\$

Funding sources are available to support a \$2 billion annual One CGIAR sustainable financial ambition by 2030 or earlier (pooled and bilateral). It demands a collective and targeted, multi-channel approach.





- · Lift commitment through pledging moment · Elevate the SC with global policy voice
- Area 2: Grow emerging markets · Non-DAC countries with high economic growth
 - . Representing 9% of CGIAR 2018 funding
 - · Est. 2030 domestic spend Ag R&D of \$22B · Stay lean and focused on priority countries
 - · Mobilize System Council advocacy support Create pathway to SC membership

Area 3: Tap Climate Funds & Finance 400M

CGIAR @ \$2B

Ending hunger by 2030

through science to

transform food, land,

and water systems in a

climate crisis

- · Focus on Multilateral climate funds
- · Representing 2% of CGIAR 2018 funding
- · Climate grants to grow to \$1.3B by 2030
- Establish operational capacity to access
- · Align CGIAR research strategy and narrative to win greater proportion of climate funding

Area 5: Cultivate Sustainable and Private Finance

- Innovative finance (shared value partnerships, blended investments and impact investing, CSR, philanthropy, etc...
- . Representing 4% of CGIAR in 2018 (excl. BMGF)
- · Estimated pool of \$2.7B by 2030
- Relationship focused new skills and networks
- . Demand driven may require added flexibility

Area 4: Engage Country Partners & International Finance Institutions (IFI)

- . In-country flows, including bilateral and multilateral/IFI ODA
- . Multilateral/IFI funding represented 11% of CGIAR 2018 funding (excl. WB)
- Estimated 2030 targetable pool of \$4.5B
- . Coordinated country representation needed
- Close linkage to country engagement strategy

Capture Start funding again

Develop the plan

Coordinate approach

Deploy the team









Resource mobilization is an investment. New relationships take time to establish and monetize. A Campaign and Replenishment can speed results.

System Council: More and pooled funding

<u>Ask 1</u>: maximize poolable investments

Ask 2: align non-pooled funding via W3 Science Group mechanism
Ask 3: support growth by elevating CGIAR politically, and helping to channel funds from other sectors:

climate, health, environment,

capacity, finance

System Board: Resource and incentivize a new approach to System wide resource mobilization

Ask 1: engage in the strategy that helps to future-proof CGIAR

Ask 2: support a campaign over the next two years

<u>Ask 3</u>: invest in RM/Comms at levels appropriate to ambition

One CGIAR: Coordinate RM activities and join a One CGIAR campaign for pooled and bilateral investment.

Ask 1: assign matrixed staff to Action Area teams with clear roles, responsibilities, and accountabilities Ask 2: establish engagement principles

and prospect coordination

Ask 3: ioin a distributed Campaign

Ask 3: join a distributed Campaign working for 2023 engagement and 2024 replenishment

2023 COP28 2024 / COP29