Stakeholders’ Consultation Meeting on Agrifood value chains in Odisha – Challenges and Opportunities

29th November 2023
Auditorium, Department of Agriculture & Farmers' Empowerment (Krushi Bhavan) Bhubaneswar, Odisha, India

Agenda

Program
Time (IST)
09:30 – 10:00 Registration
10:00 – 11:00 Inaugural Session

Opening with ‘Watering Ceremony’
Welcome address, overview of the consultation meeting, and felicitation of the chief guest and the esteem panellists
Dr. Sarba Narayan Mishra and Dr. Barun Deb Pal
Professor & Head (Dr. Mishra), Department of Agricultural Economics, Odisha University of Agriculture and Technology; and Research Coordinator (Dr. Pal), International Food Policy Research Institute

Overview on National Policies and Strategies in India
Mr. Archisman Mitra
Researcher, International Water Management Institute (IWMI)

Overview on National Policies and Strategies around the globe
Dr. Clemens Breisinger
Senior Research Fellow, International Food Policy Research Institute (IFPRI); and Lead, CGIAR Initiative on National Policies and Strategies (NPS)

Remarks by the Hon’ble Vice Chancellor
Prof. Pravat Kumar Roul
Odisha University of Agriculture and Technology

Special Address by the Chief Guest
Dr. Arabinda Kumar Padhee, IAS
Principal Secretary, Department of Agriculture & Farmers’ Empowerment (DA&FE), Government of Odisha

Vote of Thanks
11:00 – 11:30 High Tea
11:30 – 12:30  Session 1: Agriculture value chain in Odisha

Moderator of the session
Dr. Amarendra Reddy
Joint Director, Policy Support Research, ICAR – National Institute of Biotic Stress Management (ICAR-NIBSM)

Status and drivers of agriculture transformation in Odisha
Prof. KR Ashok and Prof. Sarba N Mishra
Former Director (Prof. Ashok), Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University; and Professor & Head (Prof. Mishra), Department of Agricultural Economics, Odisha University of Agriculture and Technology

Agrifood system in Odisha: Farmers’ perspective
Mr. Jagadananda
Member Secretary, Centre for Youth and Social Development; and Former State Information Commissioner, Odisha

Magic Millets Foundation – A Success Story
Ms. Shyama Jha
Magic Millets Foundation

Government’s perspective – presentation on Mukhyamantri Krushi Udyoga Yojana
Mr. Prem Chandra Chaudhary, IAS
Director, Directorate of Agriculture & Food Production, DA&FE, Government of Odisha; and Managing Director, Agricultural Promotion and Investment Corporation of Odisha Limited (APICOL), Government of Odisha

Discussion and Q&A

12:30 – 14:00  Session 2: Horticulture value chain in Odisha

Moderator of the session
Dr. Karl Pauw
Senior Research Fellow, IFPRI

Marketing strategies of horticulture products in Odisha
Ms. Dharitri Mishra, OAS
Joint Secretary, Cooperation Department, Government of Odisha

CInI’s experience in vegetable value chain in Odisha with smallholder women farmers
Mr. Chandramani Sahu
Cluster Coordinator, Mayurbhanj, CInI Odisha
PRB Super Food perspective on the horticulture value chain
Mr. Debjyoti Dutta
PRB Super Food Private Limited, Khordha

Government schemes on horticulture
Mr. Rohit Kumar Lenka, IFS
Director, Directorate of Horticulture, DA&FE, Government of Odisha

Roots and Tubers Policy Initiatives in Odisha: A Comprehensive Overview
Mr. Leonard Kirui and Dr. Mohinder Kadian
Senior Manager (Mr. Kirui); and Agronomist (Dr. Kadian), International Potato Centre (CIP)

Discussion and Q&A

14:00 – 15:00 Lunch

15:00 – 16:30 Session 3: Fisheries and Livestock value chains in Odisha

Moderator of the session
Ms. Yumna Kassim
Program Manager, International Food Policy Research Institute

Sea food value chain for domestic and international market
Dr. Kamlesh Mishra
President, Sea food Exporters’ Association

Sharing Srusti Agro Farms’ Journey in poultry-based farming system in Odisha
Mr. Devadutta Biswal
Director, Srusti Agro Farms

Government’s perspective on Animal Husbandry & Veterinary Services
Dr. N Mishra
Additional Director, Odisha Biological Product Institute, Directorate of Animal Husbandry & Veterinary Services

Government’s perspective on Fisheries
Mr. Subrat Kumar Dash
General Manager, Odisha Pisciculture Development Cooperation Limited

Aquaculture value chain in Odisha
Dr. Nagesh Kumar Barik
Principal Scientist, ICAR – Central Institute of Freshwater Aquaculture (ICAR – CIFA)

Unlocking Policies and Investments with the Livestock Master Plan (LMP)
Dr. Sirak Bahta
Senior Agricultural Scientist, International Livestock Research Institute

Discussion and Q&A

16:30 – 17:00 High Tea
17:00 – 18:15 Plenary Session: Agrifood value chain in Odisha – future prospects

Moderator of the session
Dr. Clemens Breisinger
Senior Research Fellow, International Food Policy Research Institute (IFPRI); and
Lead, CGIAR Initiative on National Policies and Strategies (NPS)

Clean energy integration in agrifood value chain
Mr. Gautam Kumar Pradhan
Senior Advisor, SELCO Foundation

Financing agrifood value chain in Odisha
Dr. Sudhanshu K K Mishra
Chief General Manager, NABARD, Odisha

Regional Disparities in agricultural value chains in Odisha
Dr. Amarender Reddy
Joint Director, Policy Support Research, ICAR – National Institute of Biotic Stress
Management (ICAR-NIBSM)

Government’s perspective on agricultural marketing in agrifood value chain
Mr. Pravu Kalyan Pattanayak, IOFS
Director, Agricultural Marketing-cum-Member Secretary, OSAM Board, Department
of Cooperation, Government of Odisha

Discussion and Q&A

Vote of Thanks
Dr. Sarba Narayan Mishra
Professor & Head, Department of Agricultural Economics, Odisha University of
Agriculture and Technology