Engagement Framework for Partnerships & Advocacy and Partnerships Strategy

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Engagement Framework 2.0
CGIAR Engagement Framework (EF)

- **Imperative for collective action**: Pivotal instrument for driving healthy, equitable partnerships built on mutual trust, respect and purpose.

- **Purpose and Vision**:
  - harness the collective strength and diversity of global, regional, national, and local partnerships.
  - build a robust network of resources, expertise, and innovative capabilities for the co-creation and effective scaling of research innovations toward greater impact.

The true **value of the EF will be fully realized as it is translated into action** and reflected in CGIAR culture and practice.
Engagement principles: drawn from best practice in the field and aligns to the Universal Declaration of Human Rights and the Busan Partnership for Effective Development Co-operation

1. Shared ownership
2. Impact focus
3. Results orientation
4. Transparency
5. Integrity
6. Calculated risk-taking
7. Fostering a learning culture

Partner typology: categorizes partners based on their roles and contributions at different phases of the intervention process, which is crucial for recognizing and harnessing the unique value each partner brings to the table.
EF: Strategic priority approaches

- **Capacity Sharing for Research and Development (CapSha)**
  A collaborative, coordinated, comprehensive, and long-term effort to develop, strengthen, adapt, and maintain the capacities of individuals, organizations, and systems including those of partners and CGIAR, working toward common goals in partner countries.

- **Private sector engagement**
  Brings focus on market needs, expertise on the development and largescale introduction of science-based innovations, including in key value chains, financial and human resources, capacities, and networks, that – in synergy with the CGIAR contributions – benefit people and the planet at scale.

- **Purposeful advocacy**
  Informs and influences policy, investment, and practices through the synthesis of evidence and the dissemination of knowledge. It seeks to inform the decisions of private and public sector stakeholders at national, regional, and international levels.
Partnerships Strategy
CGIAR: A Partnering Organization

1959 Individual Partners

6636 Partnerships

*2022 – CGIAR Portfolio Performance Unit
CGIAR Research Portfolio and WUR

25 Research Initiatives work with WUR

*2022 – CGIAR Portfolio Performance Unit
Partnerships Strategy (PS)

High-Level Advisory Panel (HLAP), Recommendation 1.2:

CGIAR should prepare a new partnership strategy with proactive, transparent, and effective consultation and dialogue with partners and stakeholders established as critical conditions. This partnership strategy should be strongly linked to the Engagement Framework, both conceptually and operationally, using an innovative tracking mechanism to ensure continuous alignment and progress.

Scope and objectives

- Maximize the value, reach and impact of its existing partnerships
- Establish mechanisms to strategically improve its network
- Optimize models for partnering that lead to greater success
- Create means to monitor partnerships health and learn from these
- Ensure that internally, the organization is fit for purpose to partner with others
- Finetune the vision, priorities, goals and objectives for partnerships for advocacy of CGIAR.
What are Partnerships Strategies?

Typically contain the following elements:

• Set overall direction and level of ambition for an organisation’s partnerships as a critical way to deliver goals

• Create common language and systematic approach for an organisation’s approach to partnership: including overall definition of partnership, identification of partnership types (current and aspirational) and explanation of partnership value-added

• Set parameters for continuous improvement in organizational capacity to partner

• Identify an organisation’s partnership functions and the resources required to fulfil them

• Provide high-level metrics on partnership performance (e.g. value being created by partnerships; organisational partnering capacity)

Typical format and status of partnering strategies:
• Living documents, regularly reviewed, aligned with organisational strategy, accompanied by implementation guides
• Usually captured in an internal document first, then later published
• An overarching, organisation-wide approach first, usually accompanied by national / regional approaches and / or specific stakeholder types (e.g. private sector, civil society)
Maximise partnership value to CGIAR MP Portfolio 25 via measurable contribution to CGIAR’s five impact areas

WHY CREATE A PARTNERSHIP STRATEGY FOR CGIAR?

- Articulate aspired partnership value-added to impact areas: 1) value to CGIAR; 2) value to partners; 3) broader value-added
- Identify (existing and new) partnership types required to maximise value-added
- Create systematic approach (including common language, tools, templates and processes) in order to design and deliver desired partnership types.
- Assess whether partnerships are achieving aspired value; continuously learn and improve
- Create and apply partnership performance metrics (e.g. system-level; individual partnership level)
- Continuously strengthen institute-level and staff-level capacities to design and deliver partnership types

WHAT WILL THE PARTNERSHIP STRATEGY DO?

SET PARAMETERS

1. Define what is in scope and what is not in scope of strategy, driven by a clear shared definition of partnership

IDENTIFY VALUE-ADDED AND PURPOSE

1. Articulate aspired partnership value-added to impact areas: 1) value to CGIAR; 2) value to partners; 3) broader value-added
2. Continuously refine partnership value-added at different levels (system level; country level; programme level)
3. Identify purpose(s) of partnership (e.g. Research; CapSha; Advocacy)

BUILD FITNESS FOR PURPOSE

1. Identify (existing and new) partnership types required to maximise value-added
2. Prioritise most active 20-25 partners with the highest potential to deliver high-value partnerships.
3. Create systematic approach (including common language, tools, templates and processes) in order to design and deliver desired partnership types.
4. Continuously strengthen institute-level and staff-level capacities to design and deliver partnership types

DEMONSTRATE VALUE AND LEARN

1. Assess whether partnerships are achieving aspired value; continuously learn and improve
2. Create and apply partnership performance metrics (e.g. system-level; individual partnership level)
3. Incentivise and support partnership performance

WORK IN PROGRESS as at March 20
Overview of full project: outputs and timing

Phase 1: with The Partnering Initiative
• Design a roadmap for the development of a CGIAR partnership strategy
• Conduct partnership stocktake

Phase 2:
• Deliver roadmap, including: strategy development, implementation, capacity building, institutional strengthening, MEL

Project to be completed by end 2024, feeding into P25.

Note: The timing is very ambitious and requires a whole-of-organization effort
THANK YOU!