

Transforming Agrifood Systems in South Asia



# CGIAR Research Initiative on Transforming Agrifood Systems in South Asia

Annual Technical Report 2023

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This publication has been prepared as an output of the CGIAR Research Initiative on Transforming Agrifood Systems in South Asia. Any views and opinions expressed in this publication are those of the author(s) and are not necessarily representative of or endorsed by the CGIAR System Organization.

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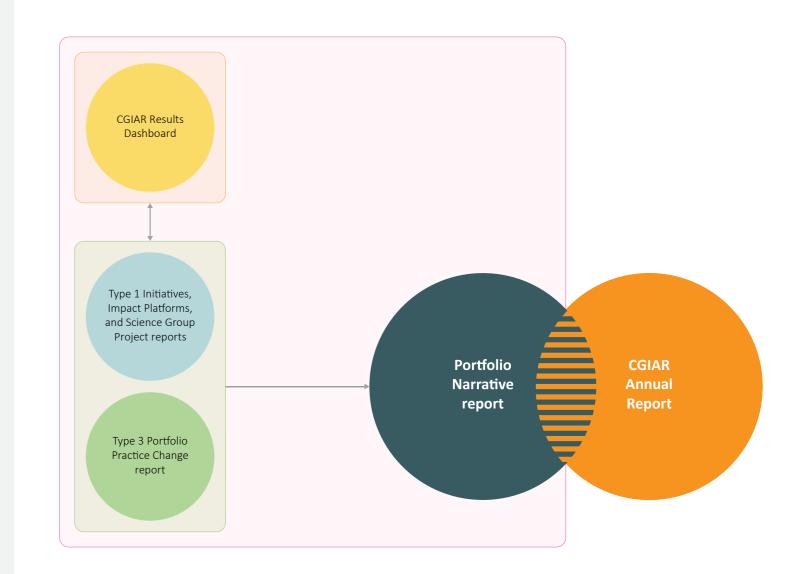
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## **CGIAR Technical Reporting 2023**

CGIAR Technical Reporting has been developed in alignment with the <u>CGIAR Technical Reporting Arrangement</u>. This Initiative report ("Type 1" report) constitutes part of the broader <u>CGIAR Technical Report</u>. Each CGIAR Research Initiative submits an annual "Type 1" report, which provides assurance on Initiative-level progress towards End of Initiative outcomes.

The CGIAR Annual Report is a comprehensive overview of CGIAR's collective achievements, impact and strategic outlook, which draws significantly from the Technical Report products above. For 2023, the Annual Report and Technical Report will be presented online as an integrated product.



#### The CGIAR Technical Report comprises:

- Type 1 Initiative, Impact Platform, and Science Group Project (SGP) reports, with quality assured results reported by Initiatives, Platforms and SGPs available on the CGIAR Results Dashboard.
- The Type 3 Portfolio Performance and Project Coordination Practice Change report, which focuses on internal practice change.
- The Portfolio Narrative, which draws on the Type 1 and Type 3 reports, and the CGIAR Results Dashboard, to provide a broader view on Portfolio coherence, including results, partnerships, country and regional engagement, and synergies among the Portfolio's constituent parts.

## Section 1: Fact sheet and budget

Initiative name	Transforming Agrifood Systems in South Asia	
Initiative short name	Transforming Agrifood Systems in South Asia (TAFSSA)	
Initiative Lead	Timothy J. Krupnik ( <u>t.krupnik@cgiar.org</u> )	
Initiative Co-lead	Purnima Menon ( <u>p.menon@cgiar.org</u> )	
Science Group	Resilient Agrifood Systems	
Start – end date	01/01/2022 - 31/12/2024	
Geographic scope	Region South Asia	
	<b>Countries</b> Bangladesh · India · Nepal · Pakistan	
OECD DAC Climate marker adaptation score <sup>1</sup>	Score 1: Significant The activity contributes in a significant way to any of the three CGIAR climate-related strategy objectives (climate mitigation, climate adaptation, climate policy), even though it is not the principal focus of the activity.	
OECD DAC Climate marker mitigation score <sup>1</sup>	Score 1: Significant The activity contributes in a significant way to any of the three CGIAR climate-related strategy objectives (climate mitigation, climate adaptation, climate policy), even though it is not the principal focus of the activity.	
OECD DAC Gender equity marker score <sup>2</sup>	Score 1B: Gender responsive The Initiative/project includes at least one explicit gender equality outcome; the Initiative/project team has resident gender expertise or capacity. The Initiative/project includes indicators and monitors participation and differential benefits of diverse men and women.	PROPOS
Website link         https://www.cgiar.org/initiative/20-transforming-agrifood-systems-in-south-asia-tafssa/		APPROV
U	onomic Co-operation and Development (OECD) Development Assistance Committee (DAC) markers refer to the OECD DAC <u>Rio Markers</u> ler equality policy marker. For climate adaptation and mitigation, scores are: 0 = Not targeted; 1 = Significant; and 2 = Principal.	<sup>1</sup> The appro <sup>2</sup> This amou

<sup>2</sup> The CGIAR Gender Impact Platform has adapted the OECD gender marker, splitting the 1 score into 1A and 1B. For gender equality, scores are: 0 = Not targeted; 1A = Gender accommodative/aware; 1B = Gender responsive; and 2 = Principal.

These scores are derived from initiative proposals, and refer to the score given to the initiative overall based on their proposal.

#### EXECUTIVE SUMMARY

In 2023, the CGIAR Research Initiative on Transforming Agrifood Systems in South Asia (TAFSSA) addressed the nexus of poverty, social inequities, malnutrition, environmental degradation, and climate change through research and innovation. Collaborating with 10 CGIAR Research Initiatives, engaging with five bilateral projects aligned with Initiative goals, and partnering with two CGIAR Platforms, TAFSSA improved farmer livelihoods and resilience, enhanced access to sustainable diets, and conserved regional environmental resources amid climate change challenges.

Multistakeholder engagement is central to TAFSSA. The Initiative worked with 189 demand, innovation, and scaling partners, and hundreds of public- and private-sector stakeholders. Scientists and partners developed and executed a first-of-its-kind integrated agrifood system assessment across five districts in Bangladesh, India, and Nepal. Data were collected from 4,000 households and 246 food markets on farm production, resource management, markets, and consumer habits, resulting in 40 research notes published in collaboration with partners, providing thorough baseline assessments of agrifood systems indicators, and offering research- and evidence-based policy recommendations.

The Initiative showcased its convening power at the Delivering for Nutrition in South Asia conference, attracting more than 1,200 participants and 159 research presentations. TAFSSA also co-supported wise use of groundwater and energy for irrigation, engaging 70 institutions from 16 countries in a landmark regional knowledge forum.

TAFSSA accelerates the pace at which scientific innovations move into large-scale development impact. Scaling research included participatory on-farm diversification trials in India, engaging 1,700 farmers in field days, and tested sociotechnical innovation bundles in Bangladesh with 640 farmers, focusing on crop diversification and nutrition training. Field days reached nearly 11,000 households across Bangladesh and Nepal, and 10,472 farmers in coastal Bangladesh mitigated extreme weather-induced loss and damage to mung bean through bundled climate service and agro-advisory innovations.

A key component focuses on increasing smallholder access to scale-appropriate farm machinery through public and private partnerships. Collaborations and support to strategically-aligned bilateral projects in CGIAR's portfolio resulted in 126,044 men and 30,575 women farmers accessing machinery services offered by rural entrepreneurs on an affordable fee-for-service basis. TAFSSA has been instrumental in fostering farm input and output aggregation models. In India, 8,375 farmers established Small Farmer, Large Field (SFLF) groups, resulting in profitable cultivation of chickpeas, maize, millet, mustard, potatoes, rice, vegetables, and wheat; in Bangladesh, action research engaged 50 farmer groups totaling 1,456 farmers, plus processors and traders, in the oilseed, pulses, and vegetable sectors, testing new farmgate business models. Collaboration with bilateral projects, 18 seed companies, postharvest milling companies, and more than 100 traders resulted in the harvesting of 134 tons of premium-quality biofortified rice (PQBR) seed by seed growers and 27,230 farmers.

TAFSSA's achievements, powered by science and innovation, included applying machine-learning to crunch data from 130,690 farmers in Bangladesh, identifying strategies to increase women's participation in agricultural training by more than 82 percent. Political economy research in Bangladesh and photovoice methods in India offered fresh perspectives on crop diversification and gender roles in food purchasing and preparation.

TAFSSA's 2023 achievements underscore strides toward sustainable, equitable, and resilient transformation in South Asia's agrifood systems, and established a benchmark for regional CGIAR engagement, combining excellence in science with deep stakeholder involvement to tackle and surmount pressing challenges in Bangladesh, India, Nepal, and Pakistan

	2022	2023	2024
PROPOSAL BUDGET >	\$11.38M	\$14.10M	\$14.51M
APPROVED BUDGET <sup>1</sup> »	\$4.24M	\$4.16M <sup>2</sup>	\$3.16M <sup>3</sup>

proved budget amounts correspond to the figures available for public access through the Financing dashboard.

ount includes carry-over and commitments

<sup>3</sup> This amount is an estimation of the 2024 annual budget allocation, as of the end of March 2024.



## Section 2: Progress on science and towards **End of Initiative** outcomes

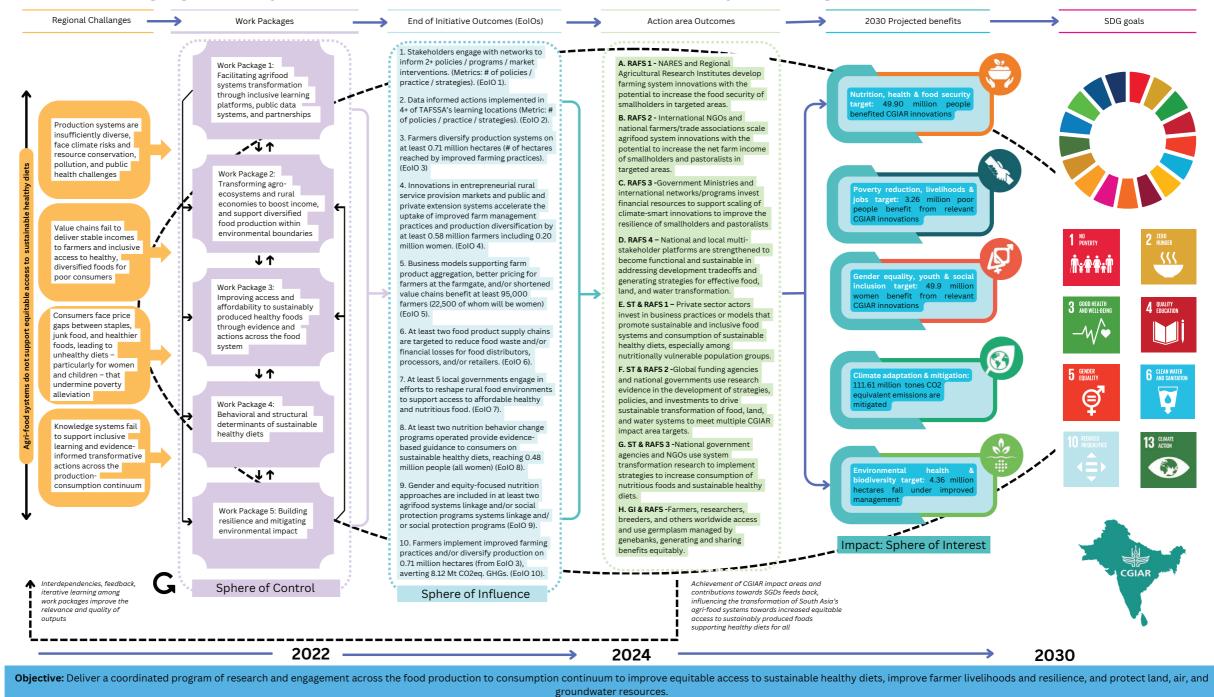
### Initiative-level theory of change diagram

This is a simple, linear, and static representation of a complex, nonlinear, and dynamic reality. Feedback loops and connections between this Initiative and other Initiatives' theories of change are excluded for clarity.

	1		
EOI	End of Initiative outcome		
AA	Action Area		
IA	Impact Area		
SDG	Sustainable Development Goa		

**Note:** A summary of Work Package progress ratings is provided in Section 3.

## Transforming Agrifood Systems in South Asia: Overall Initiative Theory of Change





### Summary of progress against the theory of change

Hosting a quarter of the world's population, of which one-fifth are youth, South Asia is the global epicenter of poverty and malnutrition. Facing immense challenges in poverty alleviation, social equity, climate change, and environmental sustainability, the region struggles to provide a diverse and affordable food supply for healthy diets. CGIAR's regional integrated Research Initiative <u>TAFSSA</u> directly addresses these issues through applied and participatory action research and innovation systems that enable transformation. By offering a coordinated research and engagement program spanning the entire food production-to-consumption spectrum, TAFSSA aims to ensure equitable access to sustainable healthy diets, enhance farmer livelihoods and resilience, and protect the region's land, air, and groundwater resources. TAFSSA's progress in 2023 is summarized below, with key outputs available <u>online</u>.

#### Progress in applied research for development

With a regional and nationally based approach, TAFSSA's research is <u>inherently systems oriented</u>, predicated on the idea that the transformation of agrifood systems demands transdisciplinary and highly collaborative multistakeholder efforts. TAFSSA's work focuses on multistakeholder platforms and data systems, transformation and diversification of agroecosystems, equitable markets, behavioral determinants of sustainable healthy diets, and natural resources and climate change management. The Initiative contributes to the generation of globally, regionally, and nationally pertinent public goods, facilitating progression toward more sustainable agrifood systems in South Asia, while contributing to global scientific and development discourse.

# Major 2023 scientific highlights in multistakeholder platforms and data systems include:

 <u>TAFSSA</u> and national partners conducted a pioneering <u>integrated agrifood systems assessment</u>, including across five districts in Bangladesh, India, and Nepal. This assessment collected data on <u>farm production</u>, natural resource management, farmgate to food consumption information, and <u>climate change adaptation</u>, from adults and <u>adolescents</u> in representative households. Detailed data were collected on food outlets, <u>food</u> and vendor <u>markets</u>, and <u>shopping</u> <u>behaviors</u> to characterize rural and peri-urban food environments.

- Forty research notes coauthored with national partners were generated from this work to inform transformation processes in agrifood systems. Each data note details measurement of key agrifood systems indicators in clear charts for policymakers, outlines major insights, and suggests policy action research to support evidence-based engagement in South Asia.
- A major regional conference, <u>Delivering for Nutrition in</u> <u>South Asia</u>, that focused on equity and inclusion was coorganized by <u>TAFSSA</u> and 28 partners. It convened more than 1,200 researchers, development practitioners, donors, and policymakers, facilitating the exchange of research findings in 159 presentations and implementation experiences of agrifood systems and nutrition programs.
- TAFSSA, in collaboration with the Cereal Systems Initiative for South Asia (<u>CSISA</u> in Nepal, generated 12 monthly agrifood systems situation reports. <u>These reports</u>, which detailed fluctuations in prices of agricultural inputs and food commodities while offering policy insights, were extensively shared with stakeholders in the public and private sectors.

## Major 2023 scientific highlights transforming and diversifying agroecosystems include:

 TAFSSA's partnerships with national research partners and farmers in <u>Bangladesh</u>, <u>India</u>, and <u>Nepal</u> tested sociotechnical innovation bundles of <u>improved</u> <u>cropping system</u> <u>management</u> <u>practices</u> and <u>nutrition</u> training in contribution to <u>diversified</u> and <u>healthy food production</u>, <u>reduced</u> environmental <u>externalities</u>, and <u>increased</u> agronomic and economic <u>resilience</u> to <u>climate</u> variability and <u>change</u>.

- In Bangladesh, research partnerships <u>advanced the use of</u> <u>machine-supported decision-making in gender-equitable</u> <u>agricultural extension planning</u>, providing strategies for how to boost women's participation in trainings by more than 82 percent.
- Researchers used <u>political economy methods to identify</u> <u>pathways supporting crop diversification in Bangladesh</u>. Using a political economy approach, historical reviews of agrifood system development trajectories were also completed for <u>Bangladesh</u>, <u>Haryana</u> in India, and <u>Pakistan</u>, each of which were widely disseminated through <u>TAFSSA's webinars</u>.
- Policy engagement briefs describing smallholders' dominant crop and livestock practices were also completed for <u>Banke</u> and <u>Surkhet</u> districts in Nepal, <u>Nalanda</u> in India, and <u>Rajshahi</u> and <u>Rangpur</u> in Bangladesh.

# Major 2023 scientific highlights in equitable markets include:

- Innovative <u>photovoice methods</u> provided insights on how low-income households in India interact with their food environment. Research revealed gender-specific roles in food purchasing and preparation, highlighting the complex interplay between household gastronomy, market interactions, and sociocultural influences on food decisions.
- TAFSSA researched the price dynamics of 20 food commodities in Bihar's agricultural markets, uncovering concurrent price variations across markets. Researchers are now offering policymakers guidance for enhancing supply chain efficiency and supporting smallholder farmers, with broader implications for agricultural market strategies.

## Major 2023 scientific highlights toward behavioral determinants of sustainable healthy diets include:

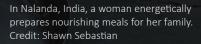
• In partnership with researchers and government counterparts in Bangladesh, India, Nepal, and Pakistan, TAFSSA <u>reviewed</u>



social protection programs (SPPs) in South Asia and their potential to be nutrition sensitive. The research delineated characteristics (such as scale, entitled benefits, eligibility) of SPPs and offers suggestions for features to enhance nutrition sensitivity.

- TAFSSA collaborated with the Solar Irrigation for Agricultural Resilience (SoLAR) project, organizing a <u>regional knowledge</u> forum on energizing agriculture and enabling just energy <u>transitions in South Asia</u>. The forum attracted 189 participants from 16 countries, representing more than 70 stakeholder institutions worldwide, with participants from Africa, Central Asia, and South Asia.
- In collaboration with the <u>CSISA project</u>, which is aligned with TAFSSA, and Nepal's <u>Groundwater Resources Development</u> <u>Board</u>, the Initiative assisted the government of Nepal in the management of water for irrigation by expanding the number of observational locations for groundwater data collection, <u>with real-time data upload and representation in an online</u> <u>dashboard</u>.
- Agvisely is a digital climate service advisory tool developed by CSISA, TAFSSA and the Asian-Mega Deltas Initiative that bolsters agricultural resilience against climate risks. More than 8,000 extension officers have been trained in how to use its dynamic weather forecast-based crop advisories. Collaborating with microfinance institutions, <u>social experiments</u> were established to assess women farmers' profits, willingness to pay, and the financial institutions' perspectives on co-investing in and scaling Agvisely more widely.
- A <u>methodology for groundwater modeling</u> in Nalanda, India, was developed, and through <u>participatory engagement</u>, potential scenarios were identified by stakeholders to quantify groundwater use under past and projected climates and management practices.

TAFSSA brings together six CGIAR Centers, with nearly 95 percent of its scientists being of South Asian descent and/or long-term residents of the region. The Initiative works with more than 160 partners on activities that align with its theory of change (TOC), exploring multiple pathways to impact and aiming toward its End of Initiative outcomes (EOIOs).



### Progress by End of Initiative outcome

EOIO 1: Stakeholders engage with networks to inform at least two policies, programs, or market interventions. (Metrics: number of policies, practices, or strategies).

TAFSSA mapped knowledge networks in Bangladesh's agrifood systems using participatory methods, analyzing ways to transform them. This process identified key stakeholders and connections to facilitate knowledge transfer, innovation, and evidence-based decision-making. Research on the groundwater–energy nexus in <u>Bangladesh</u> catalyzed more than 70 institutions across 16 countries in knowledge-sharing on livelihoods, gender and inclusion, and groundwater linkages.

EOIO 2: Data informed actions implemented in at least four of TAFSSA's learning locations. (Metrics: number of policies, practices, or strategies).

Governmental officials from multiple sectors across agrifood systems were convened by TAFSSA in five districts across Bangladesh, India, and Nepal. Interactions disseminated integrated agrifood systems assessment findings; <u>assessed drivers of dietary choices</u>, and <u>gender and social</u> <u>inclusion</u>; and identified evidence required to inform bottom-up demands to fill crucial information and knowledge gaps. More than 100 officials participated across the three countries.

EOIO 3: Farmers diversify production systems on at least 0.71 million hectares (number of hectares reached by improved farming practices).

In India, TAFSSA collaborated with the <u>Indian Council of Agricultural Research's Central Soil Salinity Research Institute (ICAR-CSSRI), ICAR's</u> <u>Indian Institute of Maize Research (ICAR-IIMR)</u>, and governments in Bihar (JEEViKA) and Haryana, as well as universities (Chaudhary Charan Singh Haryana Agricultural University [HAU], Panjab University [PAU], Dr. Rajendra Prasad Central Agricultural University [RPCAU]) and the Borlaug Institute for South Asia (BISA). These partnerships enabled participatory on-farm diversification trials benefiting more than 1,700 farmers. In Bangladesh, TAFSSA partnered with the Bangladesh Wheat and Maize Research Institute (BWMRI), Bangladesh Agricultural Research Institute (BARI), <u>Department of Agriculture Extension</u> (DAE), <u>GJUS</u>, Bangladesh Institute of Research and Training on Applied Nutrition (<u>BIRTAN</u>) to test sociotechnical innovation bundles focused on crop diversification and nutrition across <u>Rajshahi and Rangpur</u>. Field days in Bangladesh and Nepal reached 10,899 farming households across the region, and 10,472 farmers in coastal Bangladesh accessed climate services, enabling reduced risk in mung bean production.

EOIO 4: Innovations in entrepreneurial rural service-provision markets and public and private extension systems accelerate the uptake of improved farm management practices and production diversification by at least 0.58 million farmers, including 0.20 million women.

Partnership with JEEViKA in Bihar, India, has facilitated capacity-building and policy advocacy, enhancing farm machinery scheduling, access, and operations for farmers diversifying beyond cereal-based cropping systems. In Bangladesh and Nepal, partnerships with machinery manufacturers, dealers, and service providers, and alignment of strategic support with governmental programs supported farmers to access cost-saving mechanization services, supported TAFSSA, and aligned <u>bilateral projects</u>. In total, 126,044 men and 30,575 women farmers used innovative farm machinery on more than 5,550 hectares of land. This achievement was propelled by private-sector investment of US\$ 3,528,350 in both countries to boost mechanization markets and services.

EOIO 5: Business models supporting farm-product aggregation, better pricing for farmers at the farmgate, and/or shortened value chains benefit at least 95,000 farmers (22,500 of whom are women).

TAFSSA facilitates farm input and output aggregation models to increase farmers' income and improve access to nutritious, affordable foods. In Odisha and Bihar, India, 8,375 farmers formed SFLF groups, profitably cultivating chickpeas, maize, millet, mustard, potatoes, rice, vegetables, and wheat. In Bangladesh, action research involved 50 farmer groups, processors, and traders in the oilseed, pulses, and vegetable sectors, where 1,456 farmers tested new farmgate business models. TAFSSA formed partnerships with bilateral donor and government market-development projects, 18 seed companies, postharvest milling companies, and more than 100 traders. A total of 134 tons of PQBR seed was cultivated by seed growers and subsequently planted by 27,230 farmers.

EOIO 6: At least two food-product supply chains are targeted to reduce food waste and/or financial losses for food distributors, processors, and/or retailers.

To combat food waste and financial losses, research in Bangladesh and India is generating <u>value stream maps</u> for essential cereal, fish, and vegetable supply chains. These maps highlight the product flow from farmers to consumers, pinpointing inefficiencies and improvement opportunities. Responding to stakeholder demand, TAFSSA collaborates with Initiatives and bilateral projects to address food safety in South Asia. Leveraging its broad network and sharing evidence with market and food safety planners across sectors, TAFSSA aims to enhance supply chain efficiency and foster healthier, sustainable food industry practices.

EOIO 7: At least five local governments engage in efforts to reshape rural food environments to support access to affordable healthy and nutritious food.

Data notes and ongoing engagement with district-level administrations inform and raise awareness about the factors influencing food choices and access to nutritious foods. Collaborating with the <u>INFUSION project</u>, TAFSSA is charting strategies to develop and enhance rural markets and improve women's access to nutritious food. Involvement with local governments is directed toward boosting access to and consumption of nutritious foods. EOIO 8: At least two nutrition behavior-change programs provide evidence-based guidance to consumers on sustainable healthy diets, reaching 0.48 million people (all women).

In 2023, data generated from TAFSSA's integrated agrifood systems assessments were analyzed to generate the "plate-to-farm" analyses tracing food from consumers through value chains and back to farms. Research unpacked how <u>diets differed between men</u>, women, and <u>adolescents</u>. Studies also provided stakeholders with detailed insights informing policy action on unhealthy <u>food shopping behaviors</u>. TAFSSA also engaged the <u>USAID-backed Suaahara project in Nepal</u>, <u>International Centre for Diarrhoeal Disease Research</u> (ICCDR,B ) in Bangladesh, the <u>National Institute of Nutrition</u> (NIN) in India, and <u>Aga Khan University</u> (AKU) in Pakistan, on a <u>scoping review on nutrition behavior change</u> <u>communication</u> (BCC).

EOIO 9: Gender- and equity-focused nutrition approaches are included in at least two agrifood systems linkages and/or SPPs.

In 2023, TAFSSA developed a novel tool for analyzing data on household food task allocation, including <u>intra-household disaggregation</u>, to inform large-scale SPPs. The analysis moved beyond the simple dichotomy of task division between men and women, delving into how tasks are distributed among different female members within South Asian households. Research was <u>presented</u> at CGIAR's <u>gender conference</u> in India. Work on cost of diets in India continued, with a perspective piece for engagement at the policy level in preparation. Looking forward, TAFSSA will continue research on social safety nets and diets using the <u>integrated agrifood systems assessment data</u>.

EOIO 10: Farmers implement improved farming practices and/or diversify production on 1.42 million hectares (from EOIO 3), averting 16.24 Mt CO2eq. GHGs.

In India, TAFSSA scientists documented the greenhouse gas (GHG) reduction benefits of <u>cropping systems diversification away from rice and</u> <u>wheat</u>. Research documented the shift from wet-season rice to maize cultivation in India, aiming to reduce GHG emissions and <u>improve water</u> <u>use efficiency</u>. This was supported by 150 on-farm demonstrations and <u>maize field days</u>, co-sponsored with the state government. Similarly, in Bangladesh, engagement with partners focused on <u>diversifying from rice-based cropping systems</u> to include maize as an option that generates income, consumes less water, and reduces GHG emissions.



## Progress towards end of initiative outcomes (EOIOs)



EOIO 1 S takeholders engage with networks to inform 2+ policies/programs/market interventions (Metrics: # of policies/practice/s trategies)



TAFSSA worked to enhance knowledge networks in Bangladesh's agrifood systems, facilitating knowledge transfer, innovation, and evidence-based decision-making.

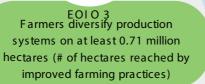
Catalyzed knowledge-sharing among over 70 institutions across 16 countries on livelihoods, gender and inclusion, and groundwater linkages through research on the groundwater-energy nexus in Bangladesh.

EOLO 2 Data-informed actions implemented in 4+ of TAFSSA's learning locations (Metric: # of policies/practice/strategies)



TAFSSA convened government officials across Bangladesh, India, and Nepal, facilitating dialogue on agrifood systems.

Discussions focused on assessment findings, dietary drivers, gender equity, and knowledge gaps where over 100 officials participated.





Collaborated with Indian institutions and governments for on-farm trials benefiting 1,700+ farmers.

In Bangladesh, partnerships tested innovation bundles benefiting 640+ farmers.



10,899 farm households participated in field days with government and private sector partners focusing on profitable and nutritious options for crop diversification.

EOIO 4

Innovations in entrepreneurial rural service provision markets and public and private extension systems accelerate the uptake of improved farm management practices and production diversification by at least 0.58 million farmers includ<sup>ing</sup> 0.20 million women.



Partnership with JEEViKA in India boosted farm machinery operations and diversification.

In Bangladesh and Nepal, collaborations with manufacturers, dealers, and governments facilitated cost-effective mechanization services, benefitting 156,619+ farmers.

Private sector investment of \$3,528,350 fueled the progress of mechanization markets and services in Bangladesh and Nepal.



Business models supporting farm product aggregation, better pricing for farmers at the farmgate, and/or shortened value chains benefit at least 95,000 farmers (22,500 of whom will be women).



In India, 8,375+ farmers formed 'S mall Farmer, Large Field' groups, cultivating nutritious crops profitably.

In Bangladesh, 50+ farmer groups tested new business models.

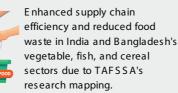


Partnerships with donors, government projects, and companies ensured success, with 27,230+ farmers benefiting from premium quality rice seeds.



EOIO 6

At least two food product supply chains are targeted to reduce food waste and/or financial losses for food distributors, processors, and/or retailers.





Improved food safety practices through collaboration with stakeholders, leading to evidence-based enhancements in supply chain efficiency. Progress towards adoption of healthier, sustainable practices across S outh Asia's food industry through TAFSSA's findings, dissemination and collaboration with market and food safety planners.

# Progress towards end of initiative outcomes (EOIOs)



### EOIO7

At least 5 local governments engage in efforts to reshape rural food environments to support access to affordable healthy and nutritious food.



Data and ongoing engagement with district-level administrations raised awareness on factors influencing food choices and access to nutritious foods.



Collaboration with the INFUSION project charted strategies to enhance rural markets and improve women's access to nutrition.

Gender and equity-focused nutrition approaches are included in at least two agrifood systems linkage and/or social protection programs systems linkage and/ or social protection programs.

FOIO 9



TAFSSA introduced a pioneering tool in 2023 for analyzing household food task allocation, providing data and evidence to enrich large-scale social protection programs.



Future endeavors include utilizing integrated agrifood systems assessment data to advance research on social safety nets and dietary patterns.



At least two nutrition behavior change programs operated provide evidencebased guidance to consumers on sustainable healthy diets, reaching 0.48 million people (all women).



Research highlighted dietary variations among different types of rural households, men, women, and youth, informing policy.

Collaboration with USAID, ICDDR'B, and others addressed nutrition behavior change communication, fostering positive outcomes.

#### EOIO 10

Farmers implement improved farming practices and/or diversify production on 0.71 million hectares.



TAFSSA scientists in India documented greenhouse gas (GHG) reduction benefits by diversifying cropping systems away from rice and wheat.

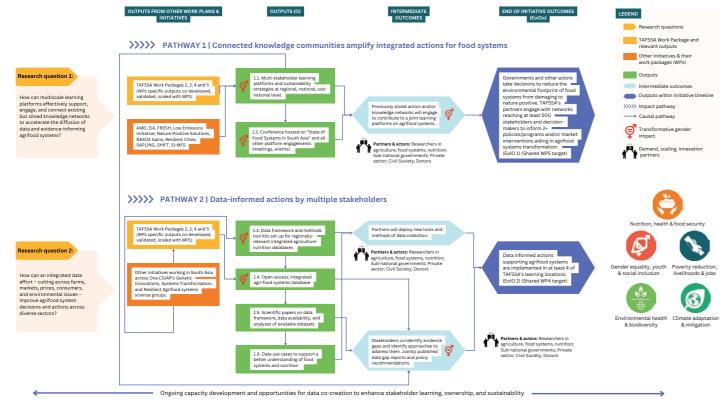


In Bangladesh, collaboration focused on diversifying from rice-based systems to maize, promoting income generation, reduced water consumption, and GHG emissions.



Diversified and climate-smart farming practices were popularized through 150+ on-farm demonstrations and maize field days, cosponsored with the state government of India. WP1: Facilitating agrifood systems transformation through inclusive learning platforms, public data systems, and partnerships

#### **TAFSSA WORK PACKAGE1**



#### Work Package 1 progress against the theory of change

Work Package (WP) 1 cuts across all of TAFSSA's WPs and establishes the Initiative's first impact pathway by linking knowledge communities to enhance and integrate transformative actions within agrifood systems. WP1 united scientists from various disciplines—agronomy, data science, economics, gender studies, and nutrition—to create and conduct a pioneering integrated agrifood system assessment deployed in India, Bangladesh, and Nepal. Data collection and analyses focus on the interconnections between agricultural systems, markets and food environments, food purchasing and consumption behaviors, and the role of women, men, and adolescents in agrifood systems. Through this process, new tools were developed, adapted, and field-tested by TAFSSA to collect data on gendered and age group-specific dietary choices, actions, and aspirations from women, men, boys, and girls in these district-level agrifood systems assessments. The conceptual framework, survey instruments, and data collected by WP1 serve as a foundation for TAFSSA's subsequent WPs, the Initiative's convening and collaborations with other CGIAR Research Initiatives (such as Fruits and Vegetables for Sustainable Healthy Diets, Sustainable Healthy Diets, Resilient Cities), bilateral CGIAR projects (such as CSISA, POSHAN, RUPANTAR), and non-CGIAR partners (Institute for Integrated Development Studies [IIDS], Brac Institute of Governance and Development], ICDDR,B, and University of South Carolina).

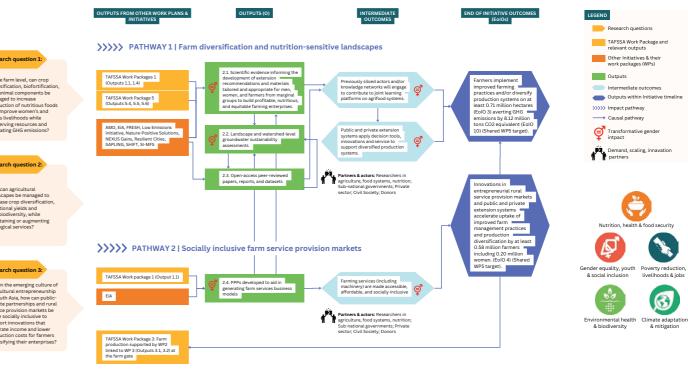
WP1's second impact pathway facilitates data-informed actions by multiple stakeholders, including those within and outside CGIAR. TAFSSA's integrated agrifood systems surveys were administered across five districts and wards, gathering gender-disaggregated information from households, communities, and food and agricultural markets. Data were collected from a total of 10,000 men, women, boys, and girls from 4,000 households, 246 food markets, and hundreds of food shop owners and managers.

Crunching these data, TAFSSA and its partners produced 40 thematic research notes, detailing interconnections between farm production, market systems, and diets, with broad emphasis on natural resource management and climate change adaptation. Meetings with key district-level governmental officials, civil society, and private partners in each learning location were held to share research findings and support evidence-based decision-making in agricultural extension planning and in market and public policy at local levels. These activities have shaped TAFSSA's research and analysis plan for 2024, with work underway on a report on the state of South Asia's agrifood systems. In Nepal, TAFSSA also collaborated with CSISA and generated 12 monthly agrifood systems situation reports detailing fluctuations in agricultural input and food commodity prices, which were widely disseminated to public and private stakeholders.

On track

WP2: Transforming agroecosystems and rural economies to boost income, and support diversified food production within environmental boundaries

#### **TAFSSA WORK PACKAGE 2**



#### Work Package 2 progress against the theory of change

Targeting areas affected by poverty, malnutrition, and environmental degradation, WP2 focuses on research and actions to transform South Asia's agroecosystems through two primary impact pathways. The first pathway creates inclusive strategies to enhance the production of diverse, profitable, and nutritious foods at the field, farm, and landscape levels, while linking farmers to markets through WP3. In 2023, TAFSSA continued partnerships and strengthened research collaborations with national partners in India (ICAR), Bangladesh (BWMRI, BIRTAN, DAE, BARI), and Nepal's Agricultural Research Council (NARC). Research efforts were intensified to develop robust outputs that could provide stakeholders with the evidence needed to support systemic change in agroecosystems. Coordinated work on farming systems diversification spanned agronomic, training, gender and extension research, data gap assessments, nutrition, groundwater modeling, and geospatial mapping activities.

In Bangladesh, TAFSSA continued scaling research in partnership with BWMRI, BARI, DAE, and BIRTAN in Rajshahi and Rangpur divisions. The Initiative evaluated the ways in which sociotechnical innovations, including participatory action research with more than 640 husbandand-wife farmers, on improved cropping systems, applied nutrition, and crop budget training can be bundled to scale out diversified and healthy food production. TAFSSA also investigated the political-



Ongoing capacity development and opportunities for data co-creation to enhance stakeholder learning, ownership, and sustainability

economic challenges to achieving diversification to inform policy. Collaboration with the Mixed Farming Systems Initiative linked diversification with fodder production and sales, and demonstrated strategies to optimize fodder production. Across Bangladesh and Nepal, farmer field days reached 10,899 households. Field-level research on diversification in India with ICAR-CSSRI, ICAR-IIMR, state governments in Bihar and Haryana, universities (HAU, PAU, RPCAU), and BISA considered cropping systems sustainability, productivity, profitability, and nutritional diversity. Training and capacity-sharing efforts focused on maize involved more than 1,700 farmers.

TAFSSA's second impact pathway catalyzes public-private partnerships and aligns bilaterally funded projects in support of agricultural machinery service-provision markets to empower farmers to reduce production costs when diversifying cropping systems. Research documented how these approaches contribute to poverty reduction. Collaborations with more than 650 farm machinery manufacturers, dealers, and service providers, and synergies with governmental extension programs enabled 126,044 male and 30,575 female farmers to access cost-saving mechanization services on more than 5,550 hectares in Bangladesh and Nepal. Private sector investment of US \$3,528,350 in these efforts, catalyzed scaling of mechanization markets and services.

WP3: Improving access to and affordability of sustainably produced healthy foods through evidence and actions across the postharvest value chain

On track

WP4: Tackling the behavioral and structural determinants of sustainable healthy diets

## **TAFSSA WORK PACKAGE 3** OUTPUTS FROM OTHER WORK PLANS & OUTPUTS (O) LEGEND >>>>> PATHWAY 1 | Public-private partnership for collective action TAFSSA Work Package and Other Initiatives & their work packages (WPs) TAFSSA Work Package 2 (Outputs 2.1, 2.2, 2.3) Outputs Outputs within Initia >>>>> Impact pat AMD, EIA, FRESH, NEXUS Gains, Resilient Cities, SAPLING, SHIFt, SI-MFS Transformative gende Demand, scaling, innavation partners Ø Gender equality, youth Poverty reductio & social inclusion livelihoods & job Ongoing capacity development and opportunities for data co-creation to enhance stakeholder learning, ownership, and sustainability

#### Work Package 3 progress against the theory of change

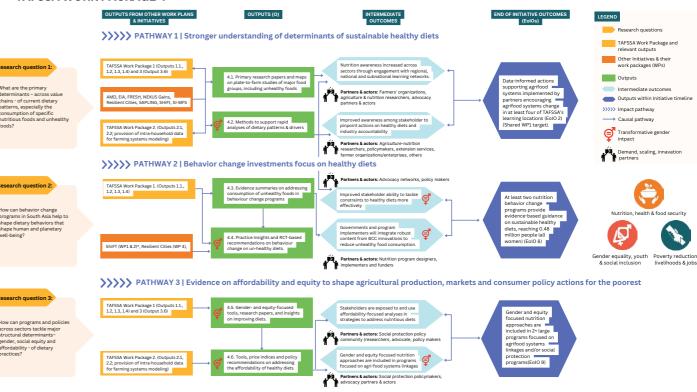
Building on the action research and innovation bundling of WP2 to scale farm diversification, WP3 focuses on post-farmgate actions and markets to improve gender-equitable access to sustainably produced, affordable nutritious foods in 2023. Focusing on publicprivate partnerships for collective action, WP3 supported SFLF business models, partnering in Bihar, Assam, and Odisha (the latter with Pragati) in India, and Bangladesh. A total of 8,375 farmers joined SFLF groups, with women making up 11 percent. These groups enhanced farmers' access to inputs and machinery services, and worked to boost farmers' agency and negotiating power at the farmgate, resulting in a 40 percent average profit increase for members. In Bangladesh and in partnership with BRRI, rice millers and 151 producer groups comprised of 4,404 farmers harvested 2,687 tons of PQBR, along with diversified crops including oilseeds, pulses, and vegetables.

In its second impact pathway, WP3 is transforming food environments by addressing the marketing of diverse farm products, emphasizing fish, oilseeds, PQBR varieties, pulses, and vegetables. Collaborating with CSISA and seed companies in 2023, TAFSSA

facilitated the sale of 134 tons of PQBR seed, aiding 27,230 farmers in growing PQBR. The Initiative also activated value chain actors and established 50 farmer groups to support the cultivation of non-rice crops.

TAFSSA worked with district governments in Bangladesh and India to create value-stream maps with ARU and carried out surveys of 246 food markets. These efforts generated data to inform policies for more efficient and equitable production-consumption systems. In 2023, TAFSSA initiated a new partnership with the INFUSION project in India and is working toward collaborative outputs. Collaboration with the Resilient Cities Initiative is expanding the use of photovoice methods initiated by TAFSSA to gain insights into how food safety perceptions influence urban consumers' food choices in Bangladesh. Overall, WP3 has been instrumental in gathering crucial information on agricultural markets and food purchasing patterns, establishing a foundation to guide public policy, the private sector, and civil society partners toward more equitable outcomes in South Asia's intricate agrifood market systems.





#### Work Package 4 progress against the theory of change

In its first impact pathway, WP4 improved understanding of the linkages between diets, food environments, markets, and production through a set of novel "plate-to-farm" data notes generated from WP1's integrated food systems survey. Continuing engagement with the global Intake program, leaders of the Drivers of Food Choice program, and South Asian partners have contributed to this understanding of dietary challenges across five districts in Bangladesh, India, and Nepal.

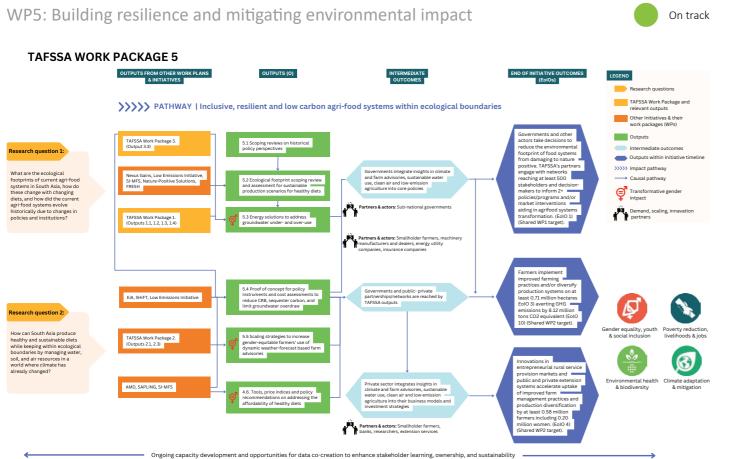
Together with coauthors from ICCDR, B Bangladesh, NIN (India), AKU (Pakistan), and USAID-supported Suaahara/Helen Keller International (Nepal), TAFSSA completed a global BCC programs focusing on consumption of unhealthy foods affecting human and planetary wellbeing. The review identified major knowledge gaps and limitations, indicating only a few studies, policies, and program actions documented addressing unhealthy foods. This evidence base and documentation of data gaps paves the way to inform policies



Ongoing capacity development and opportunities for data co-creation to enhance stakeholder learning, ownership, and sustainability

and programs, with TAFSSA's partners, as part of WP4's second impact pathway on behavioral change investments.

In WP4's final impact pathway, the focus is on supporting efforts to address structural gender, social equity, and affordability constraints to accessing nutritious diets. TAFSSA has brought new empirical evidence around a conceptual framework elucidating the social equity dimensions of intra-household food consumption decisions. Insights from surveys in Bangladesh, India, and Nepal on intra-household division of food systems tasks highlight the dominant gender, age, and power dynamics, this time from farm to plate. Aligned with TAFSSA, new findings from the <u>ANGeL</u> impact evaluation highlight that programs targeting men and women together can reshape gendered norms in food systems. These insights have informed TAFSSA's WP2 in the design of participatory action research assessing innovation bundles to support scaling of crop diversification by systematically including husbands and wives together in all research and extension efforts.



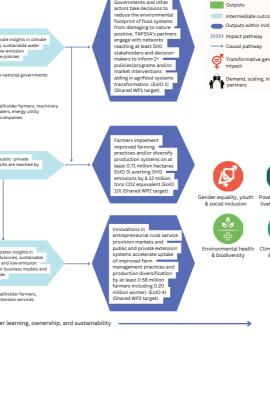
### Work Package 5 progress against the theory of change

WP5's main impact pathway focuses on producing evidence to support decisions that lead to socially inclusive, climate-resilient, and low-carbon agrifood systems. Research in 2023 detailed the historical evolution and environmental consequences of agrifood systems development in Bangladesh, Haryana (India), and Pakistan. TAFSSA widely disseminated findings and encouraged policy action through three webinars (Nepal, Odisha in India, Pakistan). WP5 investigated policies affecting groundwater over- and under-use, with the SoLAR project engaging 189 stakeholders representing more than 70 institutions across 16 countries to support socially equitable investments in groundwater management. A research brief also highlights the challenges associated with groundwater irrigation in Nepal and outlines potential opportunities for future policy pathways.

Based on TAFSSA's integrated agrifood systems surveys, district-level briefs were developed capturing the experience of and responses to climate shocks and household-level adaptive capacity in Bangladesh (Rajshahi and Rangpur districts), and Nepal (Banke and Surkhet districts). WP5 initiated a proof of concept for farming carbon credits through case studies in India, and editorial engagements highlighting policy relevance. Through a comprehensive literature review supplemented with primary data collection, WP5 is also synthesizing

the scale, drivers, and environmental and economic implications of crop residue burning in India to assist in air pollution abatement. A database for quantification of the environmental footprint of major food production systems in Bangladesh and India will be completed in 2024 to identify cost-effective GHG, water, and energy use reduction options in both countries.

As part of WP5's impact pathway, TAFSSA worked to scale out farmers' access to climate forecasts and services in 2023. Partnering with Asian Mega-Deltas and CSISA in coastal Bangladesh, 10,472 farmers gained access to real-time interactive voice advisories to reduce production risks for mung bean. WP5 also partnered with GJUS to test innovation bundling of the Agvisely climate services system, which is driven by a systematic literature review to quantify crop thermal stress thresholds, with microfinance and women-led farmer-to-farmer extension. Further collaboration with the Asian Mega-Deltas and Aquatic Foods Initiatives quantified climate-induced economic losses in Bangladeshi aquaculture. Additional collaboration with Asian Mega-Deltas estimated loss and damage risks across chili, dairy, mung bean, rice, and watermelon value chains in Bangladesh and identified climate services-based adaptation options. TAFSSA also supported Excellence in Agronomy in to pilot the PAiCE tool in India and Bangladesh.





Vigorously managing her goats, a farmer in Surkhet, Nepal tends to her livestock. Credit: Abdul Momin

WORK PACKAGE	PROGRESS RATING & RATIONALE			
1	<ul> <li>Progress rating</li> <li>Progress made in 2023 largely matches the outlined Plan of Results and Budget, as well as the WP's TOC. However, funding limitations have restricted the deployment of agrifood systems assessments to fewer districts.</li> <li>Integrated agrifood systems assessments were not carried out in northwestern India or Pakistan due to financial constraints.</li> </ul>			
2	<ul> <li>Progress rating</li> <li>2023 progress for TAFSSA largely stayed on track with the PORB and the WP's TOC.</li> <li>Reduced funding allocation continued to pose challenges for WP progress: The number of TAFSSA's living laboratories remained curtailed, as in 2022, affecting the Initiative's ability to meet its original plans.</li> <li>Research on diversified alternatives to rice-fallow cropping sequences could not be initiated in Bangladesh or India, and interactions in Pakistan remained minimal.</li> <li>Contingent on future funding levels being restored to the amounts requested in TAFSSA's investment proposal, work toward these outcomes can be resumed.</li> <li>TAFSSA strategically adjusted to these challenges by aligning with bilateral projects that have similar impact pathways to generate significant outcomes from research, despite funding shortfalls.</li> </ul>			
3	<ul> <li>Progress rating</li> <li>TAFSSA research is on track and responding to challenges identified in 2022's progress rating. <u>Price transmissions were completed by TAFSSA</u> to enhance WP congruence.</li> <li>At the same time, due to inadequate funding, WP3's commitment to engage with five local governments will be reduced to three.</li> <li>Persistent funding shortfalls will prevent the implementation of research on postharvest food waste in value chains within TAFSSA.</li> <li>Contingent on future funding levels being restored to the amounts requested in TAFSSA's investment proposal, work toward these outcomes can be resumed.</li> </ul>			
4	<ul> <li>Progress rating</li> <li>Work is on track but significant funding shortfalls to the Initiative and this WP made changes to the TOC necessary, with two outcomes removed (outcome 4.4: Governments and program implementers will integrate robust content from BCC innovations to reduce unhealthy food consumption, and outcome 4.6: Gender- and equity-focused nutrition approaches are included in programs focused on agrifood systems linkages)</li> <li>Contingent on future funding levels being restored to the amounts requested in TAFSSA's investment proposal, work toward these outcomes can resume.</li> </ul>			

#### **Progress rating**

2023 progress largely aligns with the PORB, with WP-level TOC assumptions largely holding.

Slight changes were made to the detailed outputs planned due to a change in WP leadership, minorly delaying only one output. All other outputs remain on track.

# Delayed

Annual progress largely aligns with Plan of Results and Budget and Work Package theory of change.

On track

- Can include small deviations/issues/ delays/risks that do not jeopardize success of Work Package.
- Annual progress slightly falls behind
- Deviations/issues/delays/risks could jeopardize success of Work Package if not managed appropriately.



5

## Definitions

Off track

Plan of Results and Budget and Work Package theory of change in key areas.

- Annual progress clearly falls behind Plan of Results and Budget and Work Package theory of change in most/all areas.
- Deviations/issues/delays/risks do jeopardize success of Work Package.

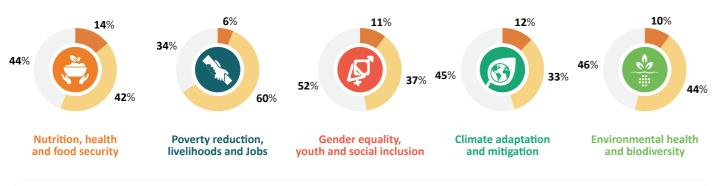
Two farmers in Dinajpur meticulously ready rice seedlings for transplanting. Credit: Abdul Momin

This section provides an overview of results reported by the CGIAR Research Initiative on Transforming Agrifood Systems in South Asia in 2023. These results align with the CGIAR Results Framework and Transforming Agrifood Systems in South Asia's theory of change. Source: Data extracted from the CGIAR Results Dashboard on 29 March 2024.

### **OVERVIEW OF REPORTED RESULTS**



#### PERCENTAGE OF REPORTED RESULTS TAGGED TO CGIAR IMPACT AREAS

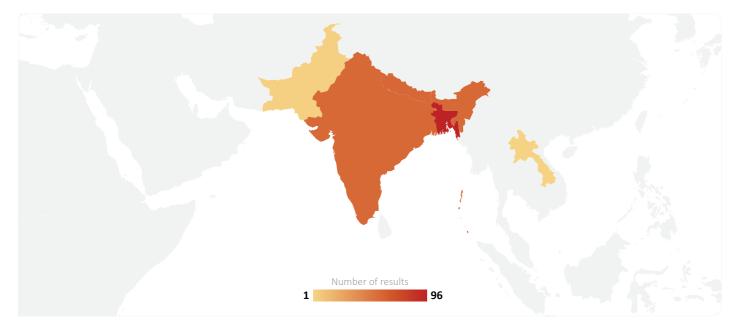


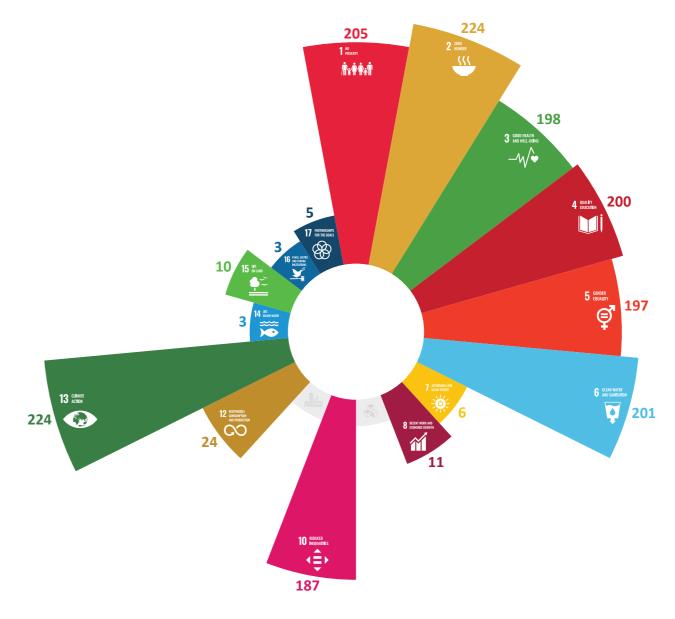
• Principal: The result is principally about meeting any of the Impact Area objectives, and this is fundamental in its design and expected results. The result would not have been undertaken without this objective. Significant: The result has made a significant contribution to any of the Impact Area objectives, even though the objective(s) is not the principal focus of the result.

Not targeted: The result did not target any of the Impact Area objectives.

#### NUMBER OF RESULTS BY COUNTRY

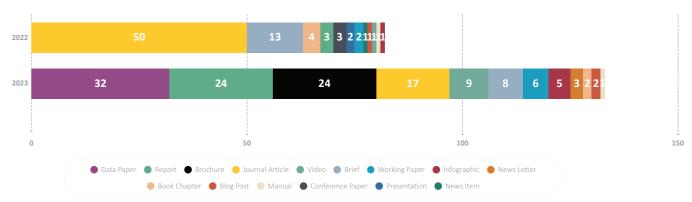
Data here represents an overview of reported results in 2022 and 2023. One result can impact multiple countries and can therefore be represented multiple times.



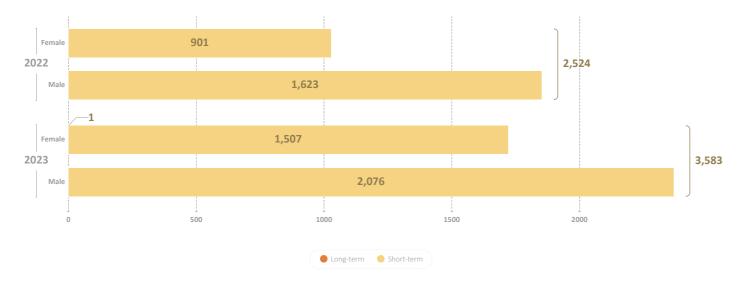


### NUMBER OF KNOWLEDGE PRODUCTS BY TYPE (TREND OVERVIEW, 2022-2023)

Data here represents an overview of reported results in 2022 and 2023. One result can impact multiple countries and can therefore be represented multiple times.



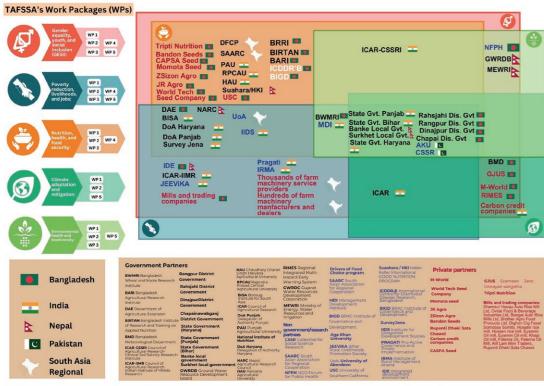
NUMBER OF INDIVIDUALS TRAINED BY THE INITIATIVE (TREND OVERVIEW, 2022-2023)



#### NUMBER OF INNOVATIONS BY READINESS LEVEL

0		Pipeline overview # of innovations
9	<b>PROVEN INNOVATION</b> The innovation is validated for its ability to achieve a specific impact under uncontrolled conditions	11
8	UNCONTROLLED TESTING The innovation is being tested for its ability to achieve a specific impact under uncontrolled conditions	3
<b>7</b> •	<b>PROTOTYPE</b> The innovation is validated for its ability to achieve a specific impact under semi-controlled conditions	5
6	SEMI-CONTROLLED TESTING The innovation is being tested for its ability to achieve a specific impact under semi-controlled conditions	0
5	MODEL/EARLY PROTOTYPE The innovation is validated for its ability to achieve a specific impact under fully-controlled conditions	
4	<b>CONTROLLED TESTING</b> The innovation is being tested for its ability to achieve a specific impact under fully-controlled conditions	6
3	<b>PROOF OF CONCEPT</b> The innovation's key concepts have been validated for their ability to achieve a specific impact	3
2	FORMULATION The innovation's key concepts are being formulated or designed	1
1	BASIC RESEARCH The innovation's basic principles are being researched for their ability to achieve a specific impact	1
0	IDEA The innovation is at idea stage	0

A farmer in Nalanda, India digs into the earth, harvesting potatoes with skilled precision. Credit: Shawn Sebastian



Left: Relationship between CGIAR's action areas with TAFSSA Work Packages. Right: Relationships between CGIAR action areas and govt. and non govt. partners with boxes showing action area overlaps with different partners TAFSSA is currently collaborating with. Flags indicate where that partner works. Interconnecting relationships between CGIAR action areas. Note that the size of the boxes does not necessarily represent the size, scope, or intensity of collaborations or work; rather, the boxes show overlapping areas of collaboration considering the range of partners, CGIAR action areas, and TAFSSA. Abbreviations for partners can be found including small and medium entrepreneurs (SMEs).

### Partnerships and Transforming Agrifood Systems in South Asia's impact pathways

TAFSSA engaged 18 demand, 122 innovation, and 49 different scaling partners to generate reported results supporting the Initiative's impact pathways across CGIAR's five Impact Areas in 2023. Hundreds more public and private partners collaborate more broadly with TAFSSA to scale research outputs into outcomes.

#### Nutrition, health, and food security:

In 2023, TAFSSA collaborated with 36 major public- and seven private-sector organizations across South Asia, including top-notch national nutrition-focused partners in four countries. Partnerships were deepened with district-level governments and large-scale nutrition behavior change programs including <u>Hellen Keller</u> <u>International's programs in Nepal</u>, alongside seven seed companies and postharvest processing operations in Bangladesh. The latter supports PQBR and diversified, nutritious crops. Progress has been made toward institutional adoption of TAFSSA's innovations: the <u>Agrifood Situation Reports</u> in Nepal, initially spearheaded by <u>CSISA</u> and TAFSSA, are now led by the <u>IIDS</u>. Similarly, the <u>Institute of Rural</u> <u>Management, Anand</u> is adopting photovoice methods.

#### Poverty reduction, livelihoods, and jobs:

Private-sector partnerships represent a crucial impact pathway for TAFSSA. Synergizing efforts with bilateral projects like <u>CSISA</u> and collaboration with the NGO <u>iDE</u> engaged hundreds of farm machinery manufacturers AND dealers, and service providers in Bangladesh and Nepal supported out-scaling. Twelve new food-processing companies helped to link farmers to markets for diversified crops in Bangladesh. Research was supported by the <u>Bangladesh Agricultural Research</u> <u>Council</u> and <u>ICAR</u> line agencies and <u>NARC</u> in Bangladesh, India, and Nepal, respectively, while the <u>Collective for Social Science Research</u> in Pakistan helped study agrifood systems evolution.

#### Gender equality, youth, and social inclusion (GESI):

TAFSSA <u>actively involves all partners in addressing GESI</u>. Its innovation collaborators focus on social inclusivity by generating data

and evidence. Actions are also tailored toward empowering women employees in small- and medium-scale enterprises and enhancing access to farm machinery services for marginalized groups in Nepal. In India, new collaborations with JEEViKA in Bihar are enabling marginalized women through women-focused self-help groups, while in Odisha, <u>Pragati</u> is spearheading <u>SFLF</u> models in potato with emphasis on women's empowerment. Collaboration with <u>Michigan</u> <u>State University</u> demonstrated how to <u>harness machine-supported</u> <u>decision-making for gender-equitable agricultural planning</u>, boosting women's participation in agricultural trainings by more than 82 percent.

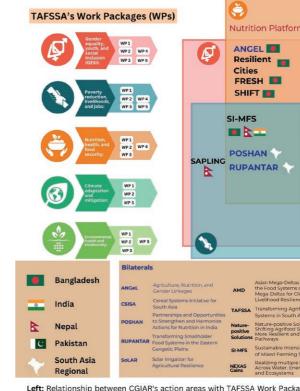
#### Climate adaptation and mitigation:

TAFSSA's 2023 climate services and carbon markets research and scaling in Bangladesh and India included 13 public partners and two private companies. Innovative new research on climate services innovation bundling to assess scalability and women's empowerment was piloted with <u>GJUS</u>, a private voluntary organization working in coastal Bangladesh. Business models expanding farmers' access to early warning systems to avert crop loss and damage to mung bean in the coastal region were co-designed with the Bangladeshi company <u>M-World</u>.

#### Environmental health and biodiversity:

Nineteen public partners across South Asia collaborated in TAFSSA's research in this Impact Area. A workshop with 189 stakeholders representing more than 70 institutions across 16 countries was convened by TAFSSA and the SoLAR project. Continued collaboration with Nepal's Ministry of Energy, Water Resources and Irrigation and USAID supported research on groundwater management, conjunctive water use, and data-driven water resources management for sustainable irrigation development in Nepal. Research with ICAR supported work on the environmental sustainability, productivity, profitability, and nutritional diversity of cropping systems in India.

## Section 6: CGIAR Portfolio linkages



Left: Relationship between CGIAR's action areas with TAFSSA Work Packages. Right: Relationships between CGIAR action areas and initiatives with boxes showing action area overlaps with the different Initiatives TAFSSA is currently collaborating with. The flags indicate the countries where these initiatives or projects work. Note that box size does not necessarily indicate size, scope, or intensity of work; rather, boxes show overlapping areas of collaboration considering CGIAR Impact Areas and Countries. Font color black indicates initiatives, blue indicates bilateral projects and red indicates CGIAR platforms. Abreviations for projects and initiatives are given in the bottom.

### Portfolio linkages and Transforming Agrifood Systems in South Asia's impact pathways

Continuing in its convening role, TAFSSA collaborated with 10 CGIAR Research Initiatives, engaged with five bilateral projects aligned with Initiative goals, and partnered with two CGIAR Platforms in 2023. These collaborations generated knowledge products, capacity sharing, and the scaling of innovations across CGIAR's five Impact Areas. Key achievements are outlined below.

#### Nutrition, health, and food security:

In 2023, TAFSSA continued engagement with a collaborative research network centered around retail food environments, aligning with the <u>Sustainable Healthy Diets</u>, <u>Fruits and Vegetables for Sustainable</u> <u>Healthy Diets</u>, and the <u>Resilient Cities</u> Initiatives. The latter Initiative has also adopted TAFSSA's photovoice methods to understand how <u>food safety perceptions influence poor consumers' food choices</u>. TAFSSA researchers also co-designed nutrition and gender research in Bangladesh with the <u>Asian Mega-Deltas</u> Initiative. TAFSSA spearheaded efforts weaving together these Initiatives, <u>POSHAN</u>, and the global <u>Drivers of Food Choice</u> program. TAFSSA also collaborates deeply with the Agriculture, Nutrition, and Health Academy to strengthen knowledge platforms for nutrition and food security in the region.

#### Poverty reduction, livelihoods, and jobs:

TAFSSA actively engaged with the <u>Mixed Farming Systems</u> Initiative in Bangladesh and Nepal in 2023, investigating <u>fodder production</u> <u>optimization to support farm diversification with livestock</u> and to generate a series of farm typology analyses. Collaboration with <u>Excellence in Agronomy</u> in India supported long-term experiments supported by WP2 with <u>ICAR</u> Karnal and <u>BISA</u> Bihar that generate evidence on the profitability of diverse cropping systems. TAFSSA's alignment with the <u>RUPANTAR</u> project supported policy research on the livelihoods implications of farm diversification.

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Gender and social inclusion (GESI): TAFSSA's work on GESI is connected to the <u>CGIAR Gender Platform</u>, particularly enhancing WP1 and WP4's impact pathways to transform local agrifood systems and support large-scale nutrition programs. The Initiative <u>engages all of its partners and WPs in GESI.</u> Collaborations with <u>CSISA</u> facilitate the expansion of business models in Bangladesh and Nepal, broadening access to farm machinery services for women and individuals from marginalized social castes and ethnicities.

#### Climate adaptation and mitigation:

TAFSSA's collaboration the <u>Asian Mega-Deltas</u> Initiative and <u>CSISA</u> continued the enhancement and expansion climate advisories, while research partnership with the <u>Aquatic Foods</u> Initiative identified options for cost-saving climate services in Bangladesh. In 2023, TAFSSA also supported <u>Excellence in Agronomy</u> to develop and pilot the <u>PAiCE</u> tool in India, while work with <u>Low-Emission Food Systems</u> helped develop an environmental footprint database in Bangladesh and India. Co-funding with the <u>Fragility to Resilience in Central</u> <u>and West Asia and North Africa</u> Initiative supported planning of an <u>international training on conservation agriculture</u> to lower energy use and emissions from farming systems.

#### Environmental health and biodiversity:

During 2023, continued collaboration with the <u>Nexus Gains</u> <u>Initiative</u> focused on <u>improving ground water management</u> in Bihar. Additionally, both TAFSSA and <u>Low-Emission Food Systems</u> partner with the <u>SoLAR project</u> on the environmental ramifications of groundwater management in South Asia. A new collaboration with the <u>National Policies and Strategies Initiative</u> identified <u>policy</u> <u>constraints and options for improving groundwater management</u> in Nepal. Finally, continued collaboration with the <u>Nature-Positive</u> <u>Solutions Initiative</u> in India supported student research on pollination services.



## Section 7: Adaptive management

#### RECOMMENDATION

#### SUPPORTING RATIONALE

TAFSSA's Pause and Reflect exercise identified the need to create greater awareness among stakeholders, encourage more widespread use of the integrated agrifood survey and situation report approaches, and expand them to new locations.

Funding limitations necessitate a streamlining of research and engagement in WPs 3, 4, and 5.

Due to funding constraints, WP3 will need to limit the number of local governments with which it engages. Research on food waste across value chains envisioned in the TAFSSA investment proposal will have to be dropped. WP4 must streamline its research and engagement efforts, resulting in the removal of two planned outcomes: (1) the integration of robust content from BCC innovations by governments and program implementers to reduce unhealthy food consumption, and (2) the inclusion of genderand equity-focused nutrition approaches in agrifood system programs. These goals have become unattainable due to budget shortfalls impacting the resources available for BCC randomized control trials. As a response, TAFSSA is seeking to strengthen partnerships with governments and BCC program implementers to suggest new and relevant research avenues. WP5 will further consolidate research under a single output in its TOC (Improving adaptive capacity to climate change through assessments of household capacities, increased use of dynamic weather-based farm advisories by farmers, adaptation research and extension prioritization, and planning tools by national research institutions through participation, partnership, and scaling strategies). WP5 outcomes 2 and 3 have been reformulated as "insights in climate and farm advisories, sustainable water use, clean air and low-emission agriculture inform core policies of the government, business models, and private-sector investment strategies."

TAFSSA's district agrifood assessment survey tools and agrifood systems situation reports have generated attention from stakeholders interested in generating data and encouraging use of evidence-based decisions and actions in South Asia and other lowand middle-income countries, particularly through <u>CGIAR's regional integrated Initiatives</u>. Greater engagement with different actors interested in evidence-based action in different agrifood systems domains will lead to greater use of methodological innovations by TAFSSA and generate more impact from this Initiative. Furthermore, streamlining survey modules and assessment designs will enable more frequent surveys and assessments across additional districts, enhancing the adoption of the comprehensive assessment approach and specific survey modules by researchers and stakeholders alike. However, developing streamlined approaches requires securing additional resources to fund new surveys rounds in both existing and new locations, drawing on insights from the initial round conducted in 2022–2023.

## Section 8: Key result story

Empowering Bangladesh's mung bean farmers to overcome climate risk-induced loss and damage

A leap forward with real-time interactive voice-response weather advisories.



**Primary Impact Area** 

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Other relevant Impact Area targeted

**Contributing Initiative** 

Asian Mega-Deltas

**Contributing Center** 

CIMMYT

**Contributing external partners** 

The Department of Agriculture Extension · The Bangladesh Meteorological Department · M-World

Geographic scope



Region: South Asia Country: Bangladesh Coastal Bangladesh, part of a low-lying deltaic region, is one of the most climate risk-prone regions of the world. Climate change, variability, and extreme weather threaten the agricultural systems supporting the livelihoods of more than 30 million smallholder farmers. Difficult-to-predict extreme weather events can cause extensive crop loss and damage, pushing farmers into a poverty trap. Nevertheless, they strive for resilience, and in Bangladesh's central coast, farmers increasingly grow mung bean after the rice harvest, selling it in emerging markets at favorable prices. However, mung bean is highly vulnerable to heavy rainfall events during harvesting, which can result in waterlogging, rotting of pods, and even complete loss of crop quality and quantity.

In south-central Bangladesh, TAFSSA is bundling climate service advisories with innovations in mobile phone-based interactive voice-response (IVR) services to transform mung bean farming. This service provides free, timely automated weather forecastbased harvesting advisories as voice calls in Bangla, safeguarding mung bean farmers against extreme rainfall events. In climate risk-prone Bangladesh, the service supported 10,472 farmers in 2023 to take action and save their crops from weather-induced loss and damage. The service is inclusive, as it is accessible to farmers with or without smartphones or the ability to read.

TAFSSA's mung bean climate-advisory IVR service provides a beacon of change in Bangladesh's climate risk-prone coastal belt. Through high-resolution weather forecasts and automated advisory voice calls, farmers receive crucial weather updates, enabling them to make informed decisions, protect mung bean from yield losses, and secure livelihoods against extreme climateinduced risks.

As the mainstay of livelihoods for poorer segments of Bangladesh's society, the agricultural sector faces an ongoing battle with weather variability. Mung bean is an increasingly popular and profitable crop in the country's climate-risk coastal zone. Popular varieties are indeterminant, and flower and produce pods multiple times over several weeks. Mung bean is extremely vulnerable to significant yield

The interactive voice response climate service for mung bean has been a game-changer for us. Knowing when the rain will come allows us to plan better and protect our hard work. Before this service, we were farming in the dark, guessing what the sky might bring. Now, we farm with the confidence that comes from being informed and prepared.

Rahima, mung bean farmer, Amtali, Barguna, Bangladesh

losses due to untimely heavy rainfall during its maturation phase, when precipitation can result in waterlogging, pod rot, and even complete loss of crops. To respond to this urgent challenge, TAFSSA is catalyzing collaborations with the **Bangladesh Meteorological** Department (BMD), DAE, Asian Mega-Deltas, CSISA, and M-World to bundle innovations in weather forecasting with an IVR service to advise farmers on how to avoid climate-induced loss and damage.

Integrating high-frequency and hyper-local weather forecasts, this service delivers location-specific rainfall risk alerts and harvesting advisories as voice calls directly to farmers' mobile phones. IVR allows farmers to take timely action by expediting pod picking, which tends to be performed by women, or arranging field drainage. In 2023, the system empowered 10,472 farmers to avert loss and damage. In addition to safeguarding local food security by enhancing the supply of protein-rich mung bean, the IVR service also helps to avoid profit losses for smallholder farmers in the coastal zone.

More than 1 million IVR calls have been sent so far. A typical advisory might state, "Greetings, dear mung bean farmer (sister or brother), and welcome to 'Mungdhal Sheba!' According to the BMD, there is a possibility of light rain in your location tomorrow. Heavy rain is likely to occur the day after tomorrow. After that, very heavy rainfall may occur during one of the next three days. Heavy or excessive rainfall can damage your mung bean crop. If your mung bean field is close to mature or mature, you may want to harvest without delay. If you placed harvested mung bean out in the sun to dry, consider moving it to a dry place as soon as possible." After the prerecorded message, IVR recipients have the option to choose from a menu with additional voice advisories on mung bean agronomy, nutrition, and marketing, all at the push of a button.

This IVR-based climate service has not only mitigated the risk of weather-induced crop damage but also fostered a sense of security and empowerment among farmers in coastal Bangladesh. Once at the mercy of the weather, farmers now find themselves equipped with science-based knowledge to confront challenges head-on.



#### Front cover photo

Gaumaya Oli Khatri collects tomatoes from her fields in Surkhet, Nepal, where TAFSSA is working to improve crop diversification and support farmers growing a range of crops crucial for sustainable healthy diets. Credit: Abdul Momin

#### Back cover photo

Krishna Mohan selling his vegetables in local market Dhang, Nepal. Credit: Abdul Momin



INITIATIVE ON Transforming Agrifood Systems in South Asia