

Promotional Pack

At CGIAR's inaugural Science Week, we'll be demonstrating the science and partnerships that are transforming the world's food, land, and water systems today. We'll be showcasing the latest development in agricultural R&D, hosting roundtable conversations with experts, governments, and partners, and inviting participants on CGIAR facility and field tours.

We appreciate your support in spreading the word about CGIAR Science Week. You'll find below promotional material to help promote the event, including assets for Social Media, Email Marketing, and Print. Stay tuned for more, coming soon!

Registration: <https://cgiar.org/science-week> **Questions?** campaigns@cgiar.org

Social Media

Download Social Media Assets



Suggested Messages

📢 Excited to share that I'll be at #CGIARScienceWeek this July to discuss [placeholder for topic]. Join me and @CGIAR to inspire action and investment in food systems that nourish both people and planet. #WithScienceWeCan
Register here: <https://cgiar.org/science-week>.

Like @CGIAR, I believe that #WithScienceWeCan feed the world in a way that protects people's health without harming the planet 🌍. Join me at #CGIARScienceWeek to explore how we can create a sustainable and food-secure future 🌱🌾. Learn more and register: <https://cgiar.org/science-week>.

For decades, @CGIAR has been innovating to nourish both people and planet. Now, they are tackling the biggest threat to our ability to feed the world: climate change. Join us at #CGIARScienceWeek in July and help design a sustainable, food-secure future. <https://cgiar.org/science-week>.

#WithScienceWeCan create sustainable solutions to the urgent food and climate crises. I'm looking forward to attending #CGIARScienceWeek to help transform our food, land and water systems so that we can nourish both people and planet. Register now: <https://cgiar.org/science-week>.

Newsletter assets

Newsletter Ads



[Download graphics via Canva](#)

Newsletter Copy

Climate change is wreaking havoc on the world's food, land, and water, causing record levels of hunger and malnutrition. Simultaneously, our current approach to growing, processing, trading, and consuming food is contributing to the problem. Without urgent action to transform our agriculture and food systems, millions more lives and livelihoods will be lost on an increasingly devastated planet.

Recognizing the urgency of these crises, CGIAR is convening the world's leading scientists and thinkers at the intersection of agriculture and climate for its inaugural Science Week in Nairobi, Kenya and online, from 1-5 July 2024. Building on CGIAR's 50+ years of leading agricultural research and innovation, the gathering will inspire action and investment in sustainable food systems that nourish both people and planet. Attendees will participate in a variety of programming, from an exposition showcasing the latest developments in agricultural R&D to tailored panel discussions, roundtable conversations, and CGIAR facility tours.

Join us in reimagining a sustainable and food-secure future for the world. Secure your spot here: <https://www.cgiar.org/news-events/event/cgiar-science-week/>

Print Materials

Flyer for print: [Download here \(PDF\)](#)

(Please think about the environment and only print as many as you can distribute)



With science we can

CGIAR SCIENCE WEEK

1-5 July, 2024 | Nairobi, Kenya

Overview

Our ability to feed the world in a way that protects people's health without harming the planet is under severe threat. Climate change is wreaking havoc on the world's food, land, and water, causing record levels of hunger and malnutrition. At the same time, our approach to growing, processing, trading, and consuming food is contributing to the problem. Without urgent action to transform our agriculture and food systems, millions more lives and livelihoods will be lost on an increasingly devastated planet. Recognizing the urgency of these crises, CGIAR is convening the world's leading scientists and thinkers at the intersection of agriculture and climate for its Inaugural Science Week. The gathering will inspire action and investment in sustainable food systems that nourish both people and planet.

About Science Week

CGIAR's Inaugural Science Week will take place from 1-5 July 2024 in Nairobi, Kenya, bringing together scientists, policymakers, advocates, and leaders from CGIAR Centers and partner organizations around the world. The gathering will focus on demonstrating and further building the science and partnerships that are transforming the world's food, land and water systems today. Attendees will participate in a variety of programming, from an exposition showcasing the latest developments in agricultural R&D to tailored panel discussions, roundtable conversations, and CGIAR facility and field tours. Content throughout the week will center on key themes that are advancing innovation in food and agriculture to respond to the biggest global challenges we face.

These pillars include:

- Climate action for resilient food, land, and water systems
- Genetic innovation for productivity and resilience
- Regenerative landscapes and agroecosystems
- Renewable materials and products
- Antimalarial and aquatic food systems for nutrition and health
- Democratized delivery and scaling through inclusive partnerships and policy
- Sensor and social innovation
- DAB and digital innovations

Ultimately, CGIAR Science Week will demonstrate how we build a sustainable and healthy future for people and the planet.

About CGIAR

CGIAR is the world's largest publicly-funded agricultural research network, with more than 10,000 staff working in over 80 countries with over 3,000 partners. For over 50 years, CGIAR has been at the forefront of agricultural research and innovation, uniquely positioning it to tackle the interconnected challenges of climate change and food insecurity. Today, CGIAR is equipping smallholder farmers around the world with the know-how and innovations they need to produce more and better food with fewer resources, protect natural resources and biodiversity, and adapt to changing and challenging environments. In a world in which hunger and malnutrition are rising and climate change is pushing us further from our goals, innovation and partnership offer humanity our best hope.

CGIAR Research Centers

- Africa Rice Center (IRRI/AFR)
 - Alliance of Bioversity International and the International Center for Tropical Agriculture (CIAT)
- International Maize and Wheat Improvement Center (CIMMYT)
- International Center for Agricultural Research in the Dry Areas (ICARDA)
- International Crop Research Institute for the Semi-Arid Tropics (ICRISAT)
- International Food Policy Research Institute (IFPRI)
- International Institute of Tropical Agriculture (IITA)
- International Livestock Research Institute (ILRI)
- International Potato Center (CIP)
- International Rice Research Institute (IRRI)
- International Water Management Institute (IWMI)
- World Fish Center (WorldFish)

For more information, please visit www.cgiar.org/science-week. For partnership opportunities, please contact science.week@cgiar.org.

