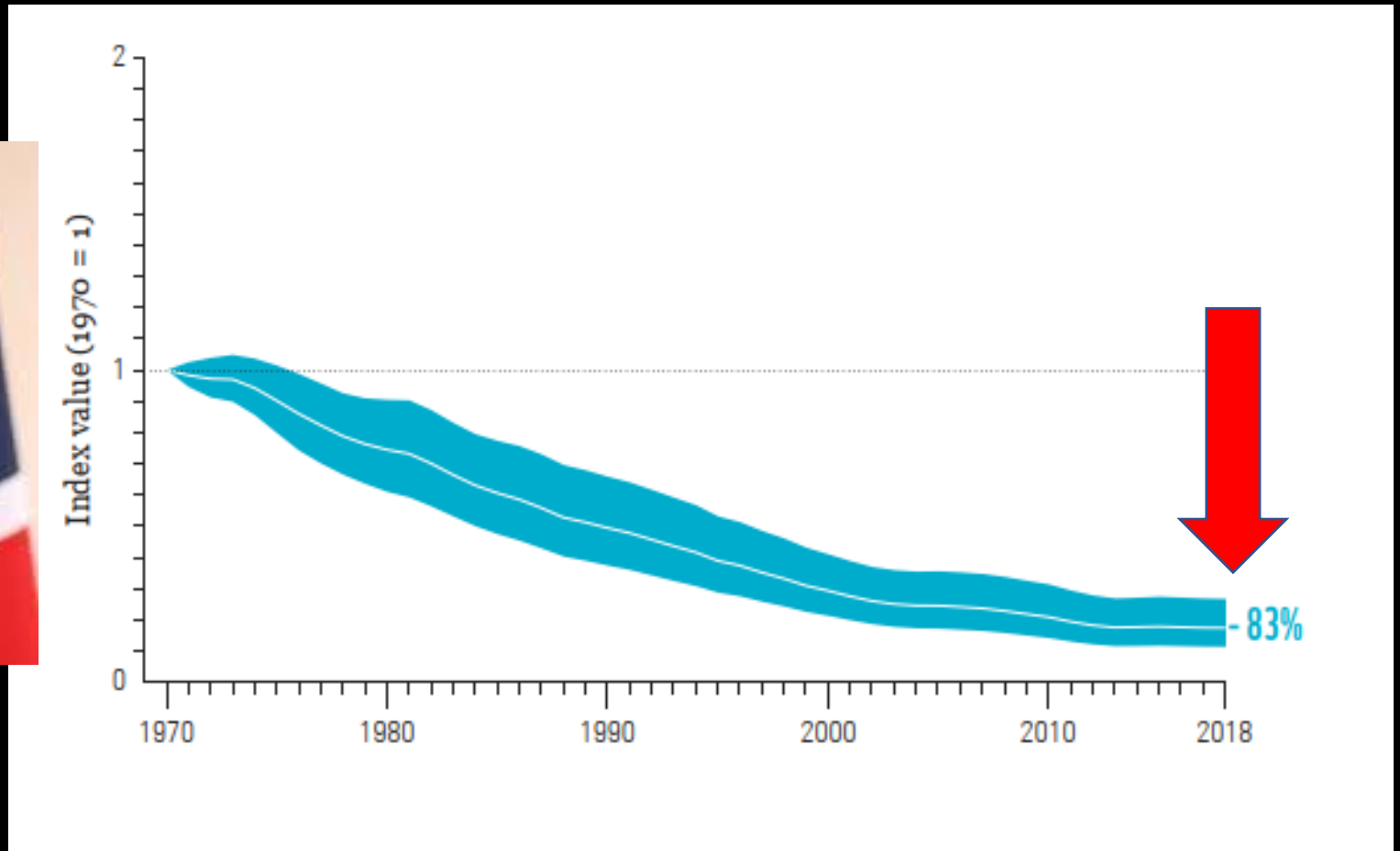


Our mission



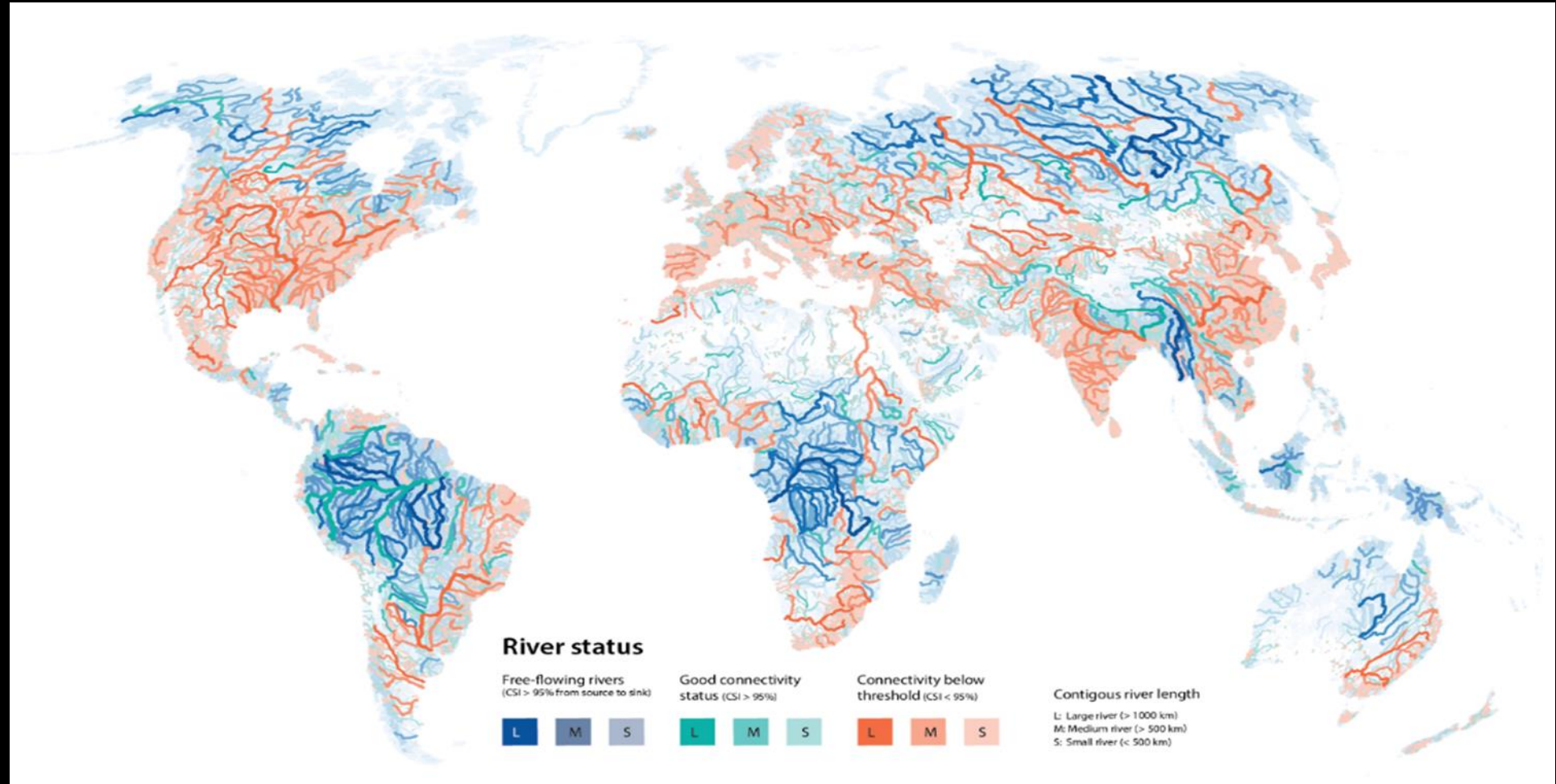
To stop the degradation of the planet's natural environment and to build **a future in which humans live in harmony with nature**, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

Effective indicators can shape narratives & action



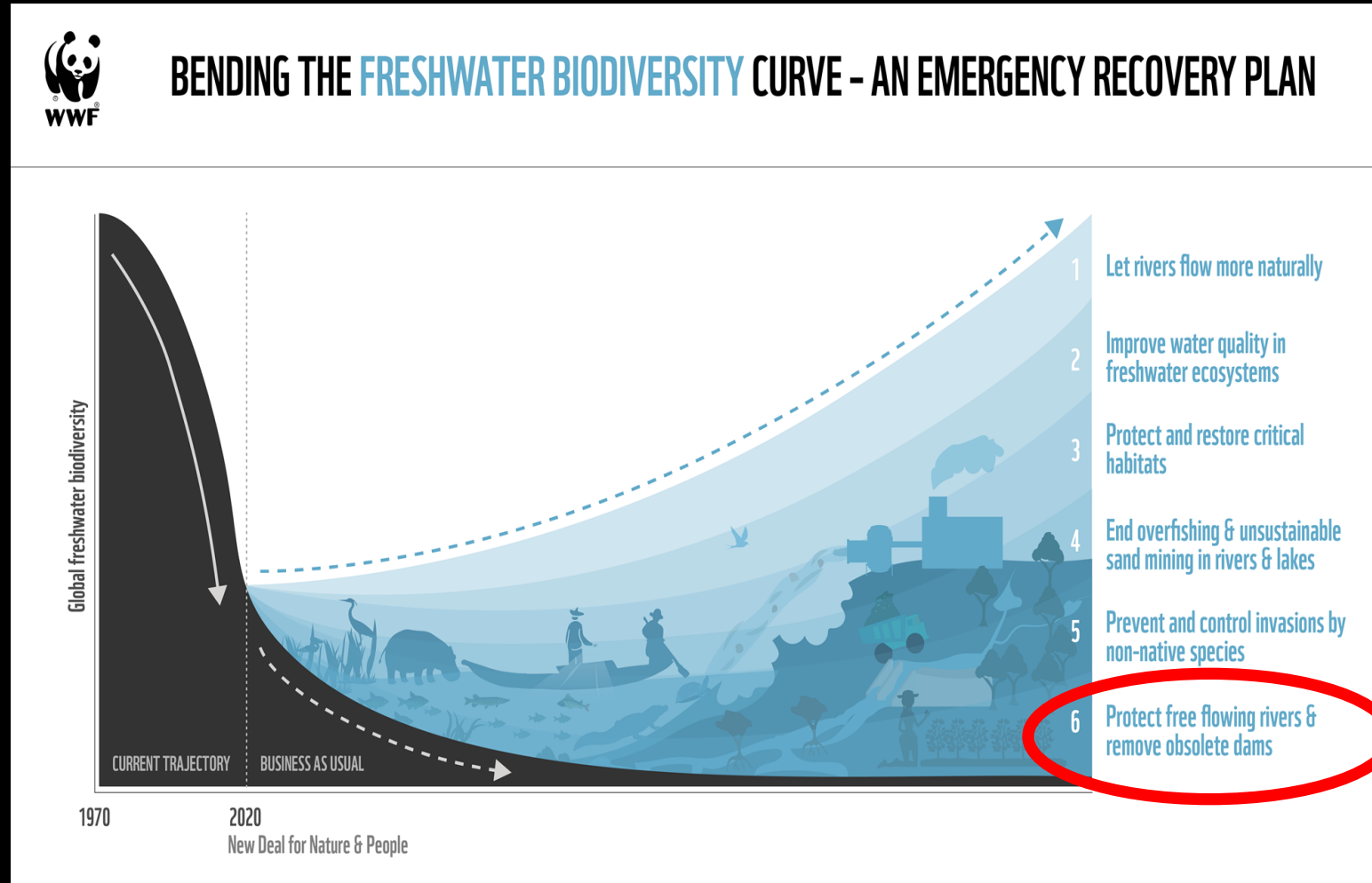
WWF/ZSL, 2022, *Living Planet Report*

A scalable indicator of river health



Grill et al, 2019, *Nature*

We need more **global indicators** of river health



Tickner et al, 2020, *BioScience*

Indicators influence **priorities** & track implementation



 *sustainability* 

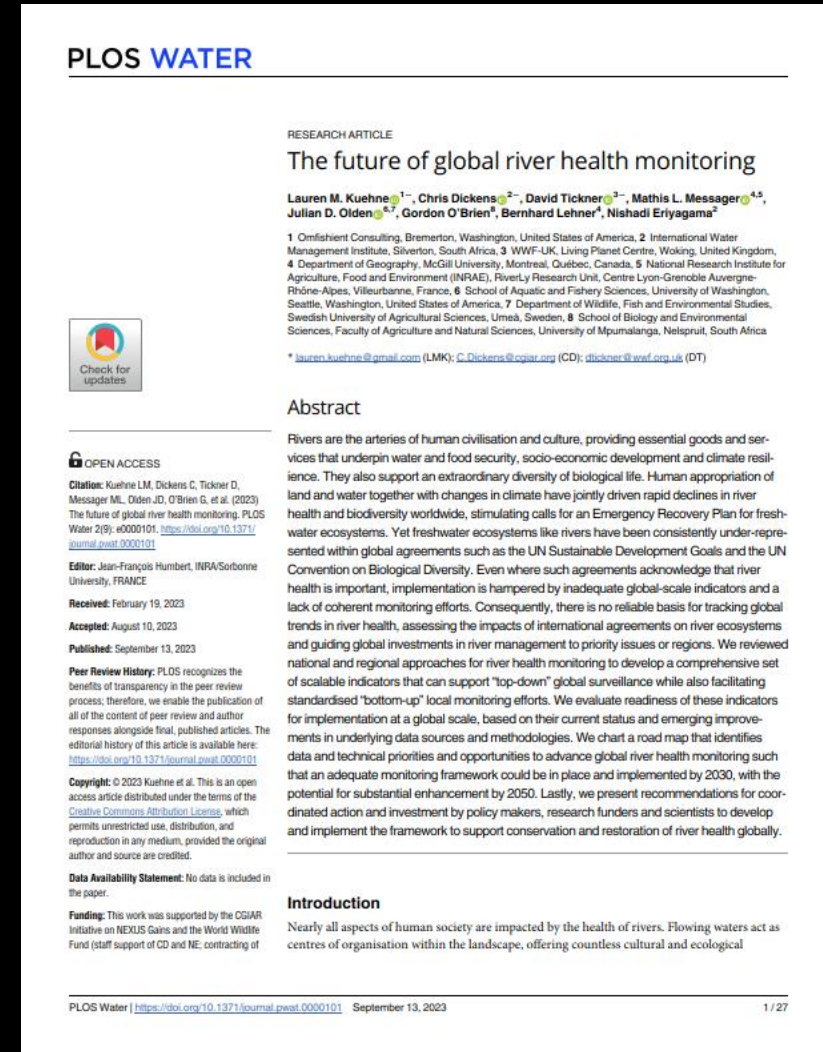
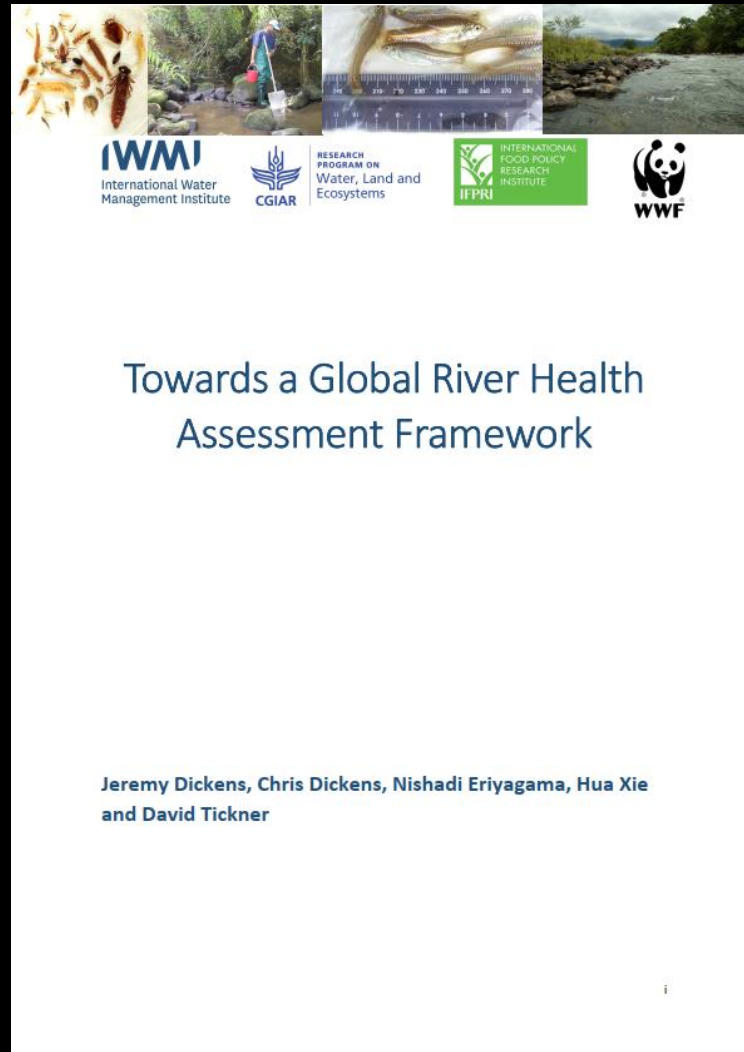
Article

Evaluating the Global State of Ecosystems and Natural Resources: Within and Beyond the SDGs

Christopher Dickens ^{1,*}, Matthew McCartney ¹, David Tickner ², Ian J. Harrison ³, Pablo Pacheco ⁴ and Brown Ndhlovu ¹



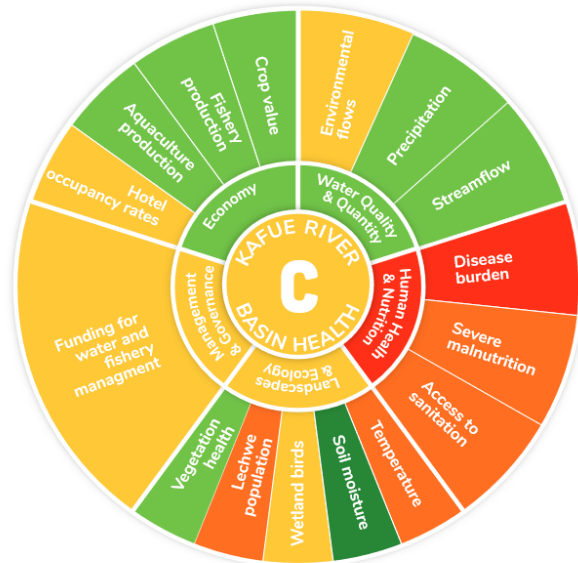
From regional to global river health



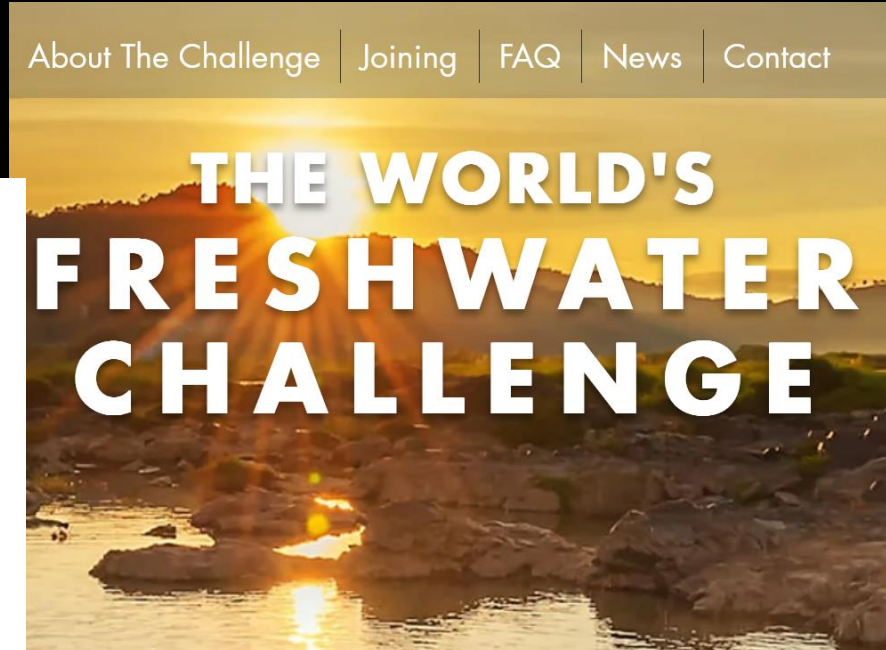
Dickens et al, 2022, <https://doi.org/10.5337/2022.224> + Kuehne et al, 2023, *PLOS Water*

“The best stories in the world”

STATUS OF THE LOWER KAFUE RIVER BASIN



Overall results for the Lower Kafue River Basin, indicator categories, and individual categories.



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Why facts don't change minds: Insights from cognitive science for the improved communication of conservation research

Anne H. Toomey*

https://www.worldwildlife.org/publications?initiative_id=basin-report-cards

Toomey, 2023, *Biological Conservation*