OLTRE

PRINT ADVERTISING SPECIFICATIONS

AD SIZE	TRIM	BLEED	LIVE/NON-BLEED	SAFE AREA:
Full Page	8.75" x 10.875"	9" x 11.125"	8.375" x 10.5"	All live matter must be a minimum of .375" from trim on all four sides
Spread	17.5" x 10.875"	17.75" x 11.125"	17.125" x 10.5"	

FULL PAGE AD
9"
8.75"

BLEED AREA
TRIM AREA
SAFE AREA

11.125"
10.875"

Elegance reinvented.
The Flying Spur Azure
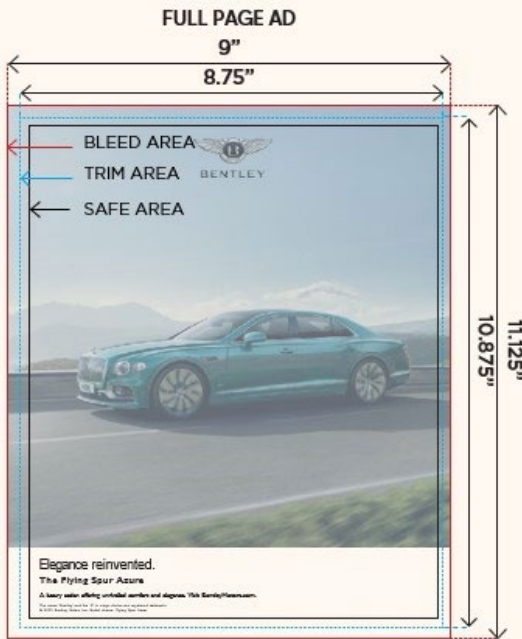
FILE SPECIFICATIONS/ GENERAL GUIDELINES

- All fonts and artwork must be included/embedded
- Image resolution is **300 dpi**
- **CMYK** or **Greyscale** only. RGB elements must be converted to CMYK.
- Spread Ads – keep all live matter **.375"** away from all trim and **.75"** away from inside gutter to prevent text from getting cut off
- Quark, Adobe InDesign, Adobe Illustrator, and PageMaker files will not be accepted
- Please note: OLTRE uses virtual proofing and does not accept hard copy proofs. OLTRE does not make any changes to ads or files
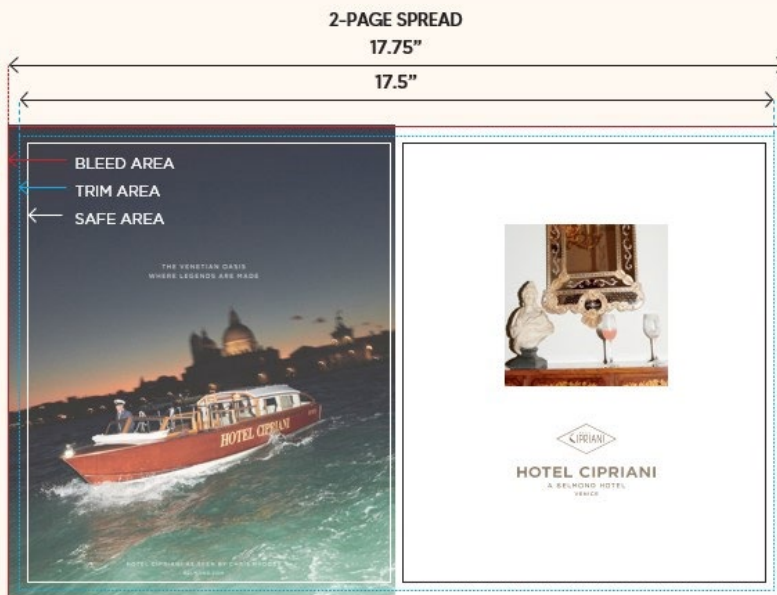
PREFERRED MATERIALS
PDX/X1A (4-color composite) files
For instructions on how to create a PDF/X1A file: OLTRE PDF-X1A File Prep Instructions

FILE TRANSMISSION
Upload PDF/X1A files to our ad portal:
OLTRE Ad Submission

DESIGN REQUIREMENTS

- No trade ads or ads with promotional offers accepted
- Advertising may not list company contact or direct booking information including websites, email addresses and phone numbers
- Advertising with the Global Travel Collection, Travel Leaders Network or Internova Travel Group logo will not be accepted
- Included call-to-action may not reference agency but may refer reader to contact **a travel advisor** or **travel professional** for more information
- OLTRE assumes images, logos, and copy included in advertising creative are owned or licensed by the Advertiser and accepts no responsibility in case of artist legal action

2-PAGE SPREAD
17.75"
17.5"

BLEED AREA
TRIM AREA
SAFE AREA

HOTEL CIPRIANI
A BELMOND HOTEL
VENICE