

SARASOTA INT'L

CHALK *Festival*

CULINARY SPONSOR





SARASOTA INT'L
CHALK
Festival

WHY SPONSOR?

For the FIRST time ever, Ephemeral Flower Art Maestros from around the globe are coming to the U.S., marking a monumental moment in American history and for an art form cherished for centuries in Europe and millennia in India.

This extraordinary debut is happening right here in Sarasota at the Sarasota International Chalk Festival, November 8-10! For 17 years, the Chalk Festival has inspired artists to generously donate their time and talent, turning Sarasota into the world's leading destination for contemporary pavement art.

Our dedicated volunteers that includes our executive director Denise Kowal, work relentlessly to raise funds and secure in-kind support to cover artist expenses like travel, lodging, FOOD, and art supplies. But we need your help to truly showcase Sarasota's warm hospitality, outstanding culinary scene, and to give these artists the unforgettable welcome they deserve.

Starting in October, 120 artists will begin arriving, dedicating an average of two weeks to create a stunning tapestry of art that will leave a lasting impact. We want these artists to leave Sarasota with such a memorable experience that they not only eagerly share the beauty and warmth of our city in their hometowns and countries but also can't wait to return for future festivals.

Let's seize this opportunity to celebrate this landmark event and show the world that Sarasota can roll out the red carpet like no other. Join us in applauding these incredible artists, and let's prove that Sarasota's appreciation and support know no bounds. Can we count on you to help make history?

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HOW CAN I HELP?

Support the Chalk Festival by sponsoring 100 in-kind meal certificates for our visiting artists, providing them with a full dining experience at your establishment. We are seeking certificates for breakfast, lunch, or dinner, with sponsor levels at \$1,000, \$2,500, and \$5,000 to highlight Sarasota's hospitality and culinary excellence. .

Artists will use these certificates throughout their stay, with visits spread over the weeks. You can set blackout dates, such as busy weekend nights, or limit the number of certificates redeemable on specific nights.

WHAT ELSE?

You could honor this Historic Event by creating a special FLOWER menu item the week of the festival Nov. 4 - 10 to bring awareness to our community that these Flower Art Maestros are in town.

ALL SPONSORS BENEFIT

- All participating stores get 2 VIP passes to the Sarasota Int'l Chalk Festival to meet the artists.
- All participating stores will be listed in the booklet that will be handed out to 30K festival goers.
- Your social media post showcasing your decorated storefront will be shared on Sarasota Int'l Chalk Festival social media platforms.
- A Chalk Festival press release about the contest will be distributed listing the stores participating.

ADDITIONAL BENEFITS...

- On the next page you can see sponsor benefits for each level of contribution - CONTINUE...

SPONSOR BENEFITS

SILVER SPONSOR + \$5,000

- Your Nameplate will be placed by a professional artists artwork at the festival
- Your Name/Company listed on the Sponsor Banner & Poster
- Your Logo can be hot-linked on Chalk.LOVE website
- You can place your Brochures on the Festival Entrance Sponsor Table
- We will put up (4) 2'x4' banners on the Festival Fence that you provide
- 1/4 page Space in the Festival Booklet
- Logo on Volunteer shirts

BRONZE SPONSOR + \$2,500

- Your Nameplate will be placed by a professional artists artwork at the festival
- Your Name/Company listed on the Sponsor Banner
- Your Company Logo can be hot-linked on Chalk.LOVE website
- You can place your Rack Cards on the Festival Entrance Sponsor Table
- We will put up (4) 2'x3' banners on the Festival Fence that you provide

FRIENDS OF THE FESTIVAL \$500-\$1000 +

- Your name will be listed on our festival 'Friends of the Festival' banner, Festival Booklet, and listed on our website

COUNT ON ME!

Contact: Bill Baranowski

(209) 239-6790

bill@chalkfestival.org



The Sarasota Chalk Festival is produced by the Avenida de Colores, Inc., a not-for-profit foundation 501c3 registered with the IRS and Florida Department of Agriculture, chapter. s. 496.405, Florida Statutes for the purpose of solicitation of contributions, a 501c3 cultural arts not-for-profit volunteer organization, corporate office: 540 South Orange Avenue, Sarasota, FL 34236. (941) 488-8877, info@chalkfestival.org Registration number CH33284 . FEID Number 27-3251334 "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FOR THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." 1-800-435-7352 FloridaConsumerHelp.com



CHALK EVENTS

All our incredible artists are donating their time and talent to transform downtown Sarasota into a breathtaking 'Museum in Motion.' These artists pour their hearts into every stroke, dedicating themselves simply for the connection it fosters with each of you. Let's show them how grateful and hospitable Sarasota can be!

FRIDAY NOVEMBER 8

- 10:00 AM - 5:00 PM Artists start with many completing their installations by the end of the day. This is a creative process day.
- 5:30 PM - 7:30 PM After-Hours Wine Tasting social viewing artwork, interact with 3D illusions, listen to music as digital murals transform the buildings surrounding you.

SATURDAY NOVEMBER 9

- 10:00 AM - 5:00 PM All artists complete their artwork by the end of this creative day
- 5:30 PM - 7:30 PM social hour viewing artwork, interact with 3D illusions, listen to music as digital murals transform the buildings surrounding you.

SATURDAY NOVEMBER 9

- 10:00 AM - 7:30 PM Viewing day of completed artwork
- 4:30 PM - 7:30 PM Puppet Parade and closing celebrations with Digital Murals
- 8:30 PM Event Closed - Together we did it! Come join us next year!

INFO GO TO: [HTTP://CHALK.LOVE](http://CHALK.LOVE)

