Australian Shareholders' Association

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An investor's guide to understanding financial statements

Session two

Statement of income (profit and loss account), and its comparison with underlying earnings and operating cash flows.



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Learning outcomes for this session

- How to interpret a statement of income (profit and loss account) when determining whether a company's financial position supports a wise investment decision.
- How to assess the contents of a statement of income in more depth than merely using normal data based ratio analysis.
- Understanding the effect of accounting standards on the composition of a profit and loss account.
- How to reconcile an accounts profit with the operating cash surplus contained in the statement of cash flows.
- How to reconcile the audited accounts profit (statutory profit) with company and media reporting of "underlying profit".



Income Statement

- ➤ This statement matches revenue with expenditure incurred in the same accounting period.
- Will contain some estimates (depreciation, value of inventory, part finished construction profit).
- ► The profit result will differ from the operating cash flow due to non-cash items included in calculating profit.
- Need to look out for abnormal items in assessing profit for the period under review.
- Underlying earnings comparison useful for investors, a worry for ASA monitors!



		CONSOLIDATED	
		2017	2016
	Rectangular Spin Note	\$m	\$m
Revenue	1	68,444	65,981
Expenses			
Raw materials and inventory		(46,359)	(45,525)
Employee benefits expense	2	(9,132)	(8,847)
Freight and other related expenses		(1,096)	(1,078)
Occupancy-related expenses	2	(3,229)	(2,959)
Depreciation and amortisation	2	(1,266)	(1,296)
Impairment expenses	2	(49)	(2,172)
Other expenses	2	(3,346)	(3,107)
Total expenses		(64,477)	(64,984)
Other income	1	288	235
Share of net profits of associates and joint venture	18	147	114
		435	349
Earnings before interest and income tax expense (EBIT)		4,402	1,346
Finance costs	2	(264)	(308)
Profit before income tax		4,138	1,038
Income tax expense	3	(1,265)	(631)
Profit attributable to members of the parent		2,873	407

Wesfarmers 2017 Annual Report – Underlying earnings

KEY FINANCIAL DATA		2017	2016
Revenue from ordinary activities	\$m	68,444	65,981
Earnings before interest, tax, depreciation and amortisation	\$m	5,668	2,642
Earnings before interest, tax, depreciation and amortisation (excluding significant items) ¹	\$m	5,668	4,903
Net profit after tax	\$	2,873	407
Net profit after tax (excluding significant items) ¹	\$m	2,873	2,353
Return on average shareholders' equity (R12) (excluding significant items) ¹	%	12.4	9.6

VOCUS

Twelve months ended 30 June (\$'m)	2017	2016
Statutory Revenue and Other income	1,820.6	829.9
Underlying EBITDA 1 2	366.4	215.6
Statutory EBITDA	335.5	194.1
Underlying EBIT 34	260.2	170.2
Statutory EBIT ³	141.9	116.5
Underlying NPAT ⁵⁶ after minority interests	152.3	101.7
Statutory NPAT ⁶ after minority interests	(1,464.9)	64.1
Basic earnings per share - ¢	(237.65)	18.6
Diluted earnings per share - ¢	(237.65)	18.6
Fully Diluted Underlying EPS (¢) ⁵	24.7	29.5
Net tangible asset backing per share - ¢	14.6	(109.3)
Final dividend per share -¢	-	8.0
Full was adjuidend non above	6.0	4E C

Reconciliation between the Underlying and Statutory Result

Twelve Months Ended 30 June 2017 (\$'m)	EBITDA	EBIT	NPAT
Underlying Result	366.4	260.2	152.3
Significant Items:			
Gains on total return swaps	0.1	0.1	0.1
Gains/losses associated with foreign exchange & other	(0.6)	(0.6)	(1.3)
Net gain/loss on disposal of investments	(4.7)	(4.7)	(4.1)
Amortisation of acquired customer intangibles	-	(61.0)	(42.7)
Amortisation of acquired software intangibles		(26.4)	(18.5)
Acquisition & Integration Costs	(25.7)	(25.7)	(18.6)
Goodwill Impairment			(1,532.1)
Total Significant Items	(30.9)	(118.3)	(1,617.2)
Statutory Result	335.5	141.9	(1,464.9)

	Consolidated		
Notes	2017 \$m	2016 \$m	
Revenue	5,628.0	3,954.5	
Cost of sales	(4,397.5)	(3,089.1)	
Gross profit	1,230.5	865.4	
Other income	2.0	0.6	
Sales and marketing expenses	(580.1)	(404.6)	
Occupancy expenses	(248.6)	(173.8)	
Administration expenses	(36.2)	(27.2)	
Acquisition transaction and implementation expenses	(22.4)	-	
Other expenses	(75.3)	(38.7)	
Finance costs 5	(10.7)	(3.9)	
Profit before tax	259.2	217.8	
Income tax expense 6	(86.8)	(65.6)	
Profit for the year attributable to Owners of the Company	172.4	152.2	
	Cents	Cents	
Earnings per share			
Basic (cents per share)	154.30	151.90	
Diluted (cents per share)	152.94	150.30	

STATEMENT OF CASH FLOWS

for the financial year ended 30 June 2017

JB Hi-Fi Australia

		Consolidated		
	Notes	2017 \$m	2016 \$m	
Cash flows from operating activities				
Receipts from customers		6,205.5	4,355.7	
Payments to suppliers and employees		(5,908.8)	(4,101.2)	
Interest and bill discounts received		1.7	0.5	
Interest and other finance costs paid		(9.3)	(3.7)	
Income taxes paid		(98.5)	(66.2)	
Net cash inflow from operating activities	16	190.6	185.1	

16 NOTES TO THE CASH FLOW STATEMENT

JB Hi-Fi Australia

For the purposes of the cash flow statement, cash and cash equivalents includes cash on hand and in banks, net of outstanding bank overdrafts.

(a) Reconciliation of net cash inflow from operating activities to profit

	Consolidated	
	2017 \$m	2016 \$m
Profit for the year	172.4	152.2
Depreciation and amortisation	53.9	40.9
Impairment of plant and equipment	1.1	0.6
Impairment of goodwill	14.7	-
Non-cash employee benefits expense - share-based payments	5.3	4.3
Net loss on disposal of non-current assets	4.5	4.1
Change in operating assets and liabilities net of effects from acquisition of businesses:		
(Increase) decrease in inventories	(56.3)	(64.8)
(Increase) decrease in current receivables	3.0	(16.3)
(Increase) decrease in other current assets	(3.0)	1.3
(Increase) decrease in deferred tax assests	(8.5)	(3.3)
(Decrease) increase in current payables	(5.8)	58.2
(Decrease) increase in current provisions	4.2	5.3
(Decrease) increase in other current liabilities	1.4	0.2
(Decrease) increase in non-current provisions	(0.2)	0.3
(Decrease) increase in other non-current liabilities	7.2	(0.7)
(Decrease) increase in current tax liabilities	(3.3)	2.8
Net cash inflow from operating activities	190.6	185.1

Financial Ratios

- Essential to choose relevant ratios when analysing a company's performance.
- Understand the purpose of chosen ratios e.g. eps growth trend.
- Use as a "rule of thumb" to lead to further analysis.
- Understand impact of changes in components of calculation.
- Trends are all important as distinct to one-off numbers, e.g. <u>operating</u> <u>margins.</u>

Popular Ratios using the Financial Statements

- Earnings per share (NPAT/Issued Shares)
- Return on capital (NPAT+Interest/Debt+EQ)
- Return on assets (NPAT/Total assets per B/S)
- Return on equity (NPAT/equity)
- Debt/Equity (Int. bearing debt/equity)
- Interest cover (NPAT+Int(AT)/Int)
- Current ratio (Current assets/Curr. liabs)
- Operating margin (EBITDA/Revenue)



Popular Ratios – Market Driven

- Price/earnings ratio (P/E) MP/EPS
- Total shareholder return (TSR) DIVS+MP Inc/Dec.
- Price to book (PB) MP/Book value (Net assets)
- Dividend yield (DPS/MP)
- Earnings yield (EPS/MP) Reverse of P/E
- Payout ratio (Dividend/NPAT)
- Price to earnings growth PEG (PE/EPS growth)



Preparation for next week

- 1. Study the statement of cash flows included in the 2017 annual report of JB HIFI (JBH).
- 2. Examine the investing cash flows section, identify and explain the most significant transaction.
- 3. Examine the financing cash flows section, identify the two most significant transactions and explain the relationship with the transaction in 2.

