

Beyond Bullet Points: Creative Uses of Visual Technology for Preaching

Mary Hulst

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Foundational Claims and Overriding Concerns

1. Does it serve the gospel?
2. The best preaching is incarnational.
3. If you can't preach a good sermon w/out aids, you won't preach a good one with them.
4. PP was designed for business presentations and teaching. Preaching is neither. Preaching is an encounter with the living God.
5. Realize the limits of PP, and your own ability to use it well. (Note: most 20somethings are unimpressed with it.)
- 6.

Clip from Cliff Stoddard

Ideas for Content

1. Make the biblical text primary. (E.g. of highlighted text)
2. Post quotes with sources. (e.g. Rob Bell)
3. Think in images, not just words. (e.g. Randy Buursma)
- 4.

Ideas for Display

1. Clean, not cluttered. (e.g. of each)
2. Minimize distractions. (e.g. Same screen changes techniques, font, format, etc.)
3. Have the presentation match the content. (e.g. gentle transitions for a quieter worship space)
4. Mute the screen when you aren't using it!
- 5.

Ideas for Use

1. You do not need to refer to the screen (think: news anchor).
2. You do not need to use PP every week! In fact, you shouldn't.
3. Practice, practice, practice.
4. Be ready for anything... (Power outages, bulbs out, etc.)
- 5.

Outside the Box

1. Artists creating while you worship.
2. Bodily response to the preached word.
3. Silence and images
4. Instrumental music and images
- 5.

Does it serve the gospel?!

Paul Scott Wilson quote: "Arguably, apart from the gospel the church has little to offer the world." (Christian Century, December 11, 2007.)