



# Draft 2030 Strategic Plan as of 8/22/24

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*Presented by*

Strategic Partnerships Department



# Community Focus Areas

2025 Plan:

<b>Educated &amp; Capable Community</b>	<b>Vibrant Economy</b>	<b>Environmental &amp; Energy Stewardship</b>	<b>Resident Well-Being</b>
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Draft 2030 Plan:

<b>Growth &amp; Development</b>	<b>Economic Development</b>	<b>Education</b>	<b>Community Health</b>	<b>Public Safety</b>	<b>Energy &amp; Environment</b>
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# Growth & Development

- 1. Encourage a diversity of housing as a foundation for affordable, healthy and thriving communities, particularly for the most vulnerable residents**

Example goals: Development of attached dwelling units, preservation of naturally occurring affordable housing, funding affordable rental units, increasing BIPOC owner-occupied rate

- 2. Maximize the use of land, guiding development to targeted growth areas that lead to resilient communities**

Example goals: Incentivizing development in targeted growth areas, conservation in development plans, greenway expansions, redevelopment of county properties



# Economic Development

## 1. Increase opportunities and support for the local workforce

Example goals: Promoting worker benefits through economic development, connecting people with employment resources

## 2. Increase access to quality internet

Example goals: Broadband expansion, bridging digital divide

## 3. Increase economic and business opportunities

Example goals: increasing wages, BIPOC small business support



# Education

## 1. Enhance early & adult learning

Example goals: expansion of child care & pre-k, decreasing “disconnected youth”, increasing library participation

## 2. Improve equity in education

Example goals: work toward parity for BIPOC youth in kindergarten readiness, school to court referrals, and graduation rates



# Community Health

## 1. Increase coordination and resilience of community health services to create a healthier and safer community

Example goals: increasing participation in NCCARE360, decreasing EMS responses, independent living support

## 2. Increase equitable outcomes in physical, mental and behavioral health and increase social connectedness

Example goals: infant mortality disparities, suicide prevention, wellness

## 3. Improve community well-being by providing person-centered, trauma informed services

Example goals: reduce disparities in foster care, overdose prevention



# Public Safety

## 1. Increase prevention and harm reduction

Example goals: gun violence prevention, reducing disparities in the jail, risk reduction, increasing pretrial effectiveness

## 2. Enhance public safety

Example goals: emergency response timeliness, public safety trainings, child protection

## 3. Advance collaboration/coordination of individualized diversion services

Example goals: alternate emergency responders, diversion programs, domestic & sexual violence prevention



# Energy and Environment

## 1. Preserve agricultural heritage and prioritize the conservation of natural resources

Example goals: support for farmers, recycling, streambank restoration, land conservation

## 2. Reduce greenhouse gas emissions and protect air quality

Example goals: emission reduction, solarize campaigns, composting, renewable energy

## 3. Increase hazard mitigation and disaster preparedness to support a climate resilient community

Example goals: FEMA community rankings, risk assessment, hazard awareness







# FY26 SPG Process Improvements

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# Committee-Driven Changes for FY26

- ✓ Use/create data to target organizations that are underrepresented in specific focus areas.
- ✓ Improve method for geographic diversity via population served versus main location.
- ✓ Limit organizations to only apply for one SPG project per year.
- ✓ Do not fund capital projects.
- ✓ Use a funding methodology that prioritizes overall scores and balance between priority areas.
  - Lock in a funding scenario methodology before awards are determined.



# Demographic Data

- ✓ Cease the Harm audit consisted of internal & external services of City and County
  - One of the key findings was insufficient data-driven practices to collect racial demographic data across programs, services, pathways, and resources
  - Lack of demographic data prevents a targeted understanding of service delivery and program effectiveness
- ✓ After a review of current data collection practices, Buncombe County is undertaking a project to collect demographic data for community investment grants:
  - Pre-award survey during application phase will help us better understand the organizations that are applying for and receiving county funds
  - Post-award data collection and reporting will help us better understand the impact of the funds on populations in our community
  - Categories to include: BIPOC; LGBTQ; People with Disabilities; Veterans; Women; and Zip Code
  - Including but not limited to Strategic Partnership Grants
  - Plan to implement pre-award survey in FY2024 and post-award reporting in FY2025



# County Management Input

- ✓ Consider prioritizing one or more focus areas over others each year
- ✓ Limit on how many competitive grants an organization can apply for in a year
- ✓ Commissioner support for Strategic Partnership Grant program
  - Liaison(s) from SPG committee to participate in Board of Commissioner meetings as necessary

