



Case Study

How Clara helped the Watsons* directly hire and manage their selected caregivers.

Background

The Watsons' father was in his 90s, and had been receiving **24-hour live-in care from two caregivers**, Michael and Isaac, through an agency for multiple years. Their father had a **strong personal connection** with both caregivers—which he deeply valued.

When the agency was acquired by a new company, the Watsons faced uncertainty: the acquisition raised concerns about **possible changes to caregiver assignments, scheduling, and rates**. The **Watsons wanted to retain Michael and Isaac** and, upon release from the agency's non-solicitation agreement, started exploring direct employment.

Family Priorities



Retain trusted caregivers. Their top priority was to continue care with Michael and Isaac—their long-term caregivers with whom the family had an established relationship.



Remain fully compliant. They needed a simple, legal way to pay their caregivers, manage taxes, and handle payroll without becoming overwhelmed.



Secure reliable backup. The family needed peace of mind that quality coverage would still be available to avoid disruptions to care.

Clara's Solution



Onboarded family and caregivers with ease, providing legal and compliant pathways for direct domestic employment of Michael and Isaac.



Handled all tax and payroll, eliminating administrative burdens and ensuring IRS and state compliance.



Provided a high-quality substitute live-in caregiver when Michael took a two-month vacation, ensuring uninterrupted care.



Helped the family save over \$100,000 annually by eliminating agency overhead while increasing caregiver pay rates.

Results

The Watsons were able to retain their trusted caregivers and save thousands of dollars each year, while enjoying full legal compliance and full backup care coverage.

Most importantly, their father continues to receive the **consistent, compassionate care from the caregivers he knows and trusts**.

“We are extremely satisfied with Clara's services

*Names have been changed to maintain anonymity. All other details are accurate.

Empower your clients with the personalized care they deserve. Refer to Clara today.



(415) 915-5053



referrals@clarahomecare.com



www.clarahomecare.com

