

## The Global LEAP Awards 2015-2016 OUTSTANDING OFF-GRID TELEVISION COMPETITION

The Global LEAP Awards is an international competition to identify and promote the world's best off-grid appliances. The 2015-2016 round of competitions will identify super-efficient, high quality **offgrid flat-panel televisions**.

Access Partnership

By providing the off-grid marketplace clear and actionable signals about the quality and energy performance of off-grid appliances, the **Global LEAP Awards accelerate global for off-grid appliance and clean energy system market**.

Manufacturers and distributors of eligible off-grid flatpanel televisions are encouraged to nominate products at GlobalLEAPawards.org.

Viewable Screen Size
$\geq$ 390 cm <sup>2</sup> but < 700 cm <sup>2</sup>
$\geq$ 700 cm <sup>2</sup> but < 1400 cm <sup>2</sup>
≥1400 cm <sup>2</sup>





Globa

Nominating products is quick, easy, and free at GlobalLEAPawards.org.

Nominate eligible products by 15 January 2016.

## **Benefits to Winners & Finalists**

Previous Global LEAP Awards Winners and Finalists have experienced significant sales and investment opportunities.

Global LEAP Award Winners and Finalists benefit in the following ways:

- Recognition at the 7<sup>th</sup> Clean Energy Ministerial in May 2016
- Use of the Global LEAP Awards logo and brand
- Inclusion in a global promotional campaign, including publicity and networking opportunities with distributors and investors
- Participation in a new Global LEAP program incentivizing largescale procurement and distribution of Winner and Finalist products

## The Dynamic Off-Grid TV Market

The global off-grid market is growing rapidly and represents a **major emerging commercial opportunity**. Over two billion people lack reliable access to electricity, and a global market of cost-effective off-grid clean energy systems is rising to meet these people's daily needs for modern energy services. Recent estimates suggest the market for off-grid energy products is **growing at a 26% compound annual growth rate** and will eventually reach \$4 billion/year. Manufacturers who enter the off-grid market early, and deliver high-quality, efficient products, will shape this market and position themselves for success for years to come.

TVs	Product Nominations CLOSE 15 JANUARY 2016				Judging & Validation FEBRUARY - APRIL 2016			Winners Announced at CEM 7 MAY 2016	
2015									2016

**Global LEAP Awards Off-Grid Television Competition Timeline** 

The Global LEAP Awards is an initiative of the Clean Energy Ministerial's Global Lighting and Energy Access Partnership, and is sponsored by the U.S. Department of Energy.





