

## **EXPERIENCED HOSPITALITY LEADER COLIN MCBEATH TO ASSUME GRAND CANYON RESORT CORPORATION CEO POST**

*With 25 years of national and international tourism experience, McBeath brings decades of operations skills and success working across cultures*

Peach Springs, AZ. — After an international search for a new Chief Executive Officer, the Grand Canyon Resort Corporation has hired Colin McBeath to lead its tourism operations as the company's new CEO. McBeath, whose hospitality career spans more than 25 years working for top travel and hotel destinations across North America and Asia, will begin work on July 16, 2018.

Most recently employed as the General Manager of the Purgatory Resort in Durango, Colorado, McBeath – who speaks Mandarin Chinese and French – also worked for six years in Taiwan and Thailand. In Taipei, he served as the General Manager of the Ritz Hotel, honored as a Leading Hotel of the World. In Bangkok, McBeath's management role with Canadian Airlines International included overseeing sales and operations in multiple countries across Asia.

“Colin stands out as a leader who brings to Grand Canyon West all the relevant experience we could ask for,” said Elisa Bradley, Chairwoman of the GCRC Board of Directors. “At Purgatory, he led a world-famous tourism leader that hosted a half million guests a year and employed a seasonal staff of more than 1,200 workers. He's worked abroad so he understands foreign travelers – a huge segment for GCW – and he's worked with First Nations, so he understands tribal values and respect for culture.

“Colin has helped elevate some terrific brands over the last 25 years – Sheraton, Kimpton, Fairmont, Ritz Carlton. For our unique collection of tourism experiences, he represents the total package as a CEO.”

Born in Vancouver, McBeath began his hospitality as a teenager, working as a doorman at the Fairmont Chateau Lake Louise. He earned his bachelor's degree in Hospitality Management from the University of Guelph.

“I am as motivated today by great tourism experiences as I was when I first fell in love with the business 25 years ago,” says McBeath. “My years in the hospitality industry have given me a chance to see the world, from Canada to Bangkok, Alaska to Miami. And what I see here at Grand Canyon West is the chance to take a bucket list destination and a team of more than 900 employees to a whole new level.

“In the same way as seeing the West Rim and Skywalk is a once-in-a-lifetime opportunity for more than 1 million guests a year, the chance to lead this company and to work with the Hualapai people is every bit as special for me. I can't wait to get started.”

The Grand Canyon Resort Corporation is a wholly owned enterprise of the Hualapai Tribe. The corporation's properties include Grand Canyon West, the Grand Canyon Skywalk, Hualapai

River Runners, the Zipline at Grand Canyon West, the Hualapai Lodge, Hualapai Ranch and the Walapai Market.

For interviews with Colin McBeath, contact David Leibowitz at 602-317-1414 or [david@leibowitzsolo.com](mailto:david@leibowitzsolo.com). For more information about GCRC tourism entities, visit <http://www.grandcanyonwest.com/>.