

# ADVENTURE

IS CALLING. HERE'S YOUR ANSWER.



Transact Conference of Tallina Insparration actings.

We are all adventure seekers in our own right, so it's only fitting that we'd seek out a vehicle that's not only built for our adventurous spirit, but named for it too. EXPLORER.

Whether you're an extreme-adventure enthusiast, or the "get out there and see the world with the family" type, the 2021 Ford Explorer  $^\circ$  – America's all-time best-selling SUV, and a 2020 IIHS Top Safety Pick Plus winner for vehicles built after May 2020 – is ready for almost anything. Convenient features like multiple USB ports, an LCD touchscreen, and an available wireless charging pad² help keep you in touch along the way. And, with 4 powerful engine choices and 87.8 cu. ft. of cargo space behind the front seat with the 2nd- and 3rd-row seats folded down, Ford Explorer helps get you where you want to go – with almost anything you want to take with you.

In Explorer, your adventures are ready and waiting.



ST. Atlas Blue. Available ST Street Pack. Available equipment





**EVERYTHING IN HERE HELPS KEEP YOU** 

# CONNECTED

TO EVERYTHING OUT THERE.



capability and FordPass™ Connect.2

Recharge on the go with less stress – and no cord – thanks to the available wireless charging pad.<sup>3</sup>

Connect up to 10 devices at once - inside the vehicle or up to 50' away - with 4G LTE Wi-Fi hotspot



Use voice commands to control favorite apps on your paired smartphone or other mobile devices via available SYNC 3 AppLink.<sup>®4</sup>



With the FordPass App<sup>2</sup> and FordPass Connect,<sup>2</sup> access complimentary remote features like start/stop, lock/unlock, schedule a start, locate your vehicle and vehicle status check.

Staying in touch is easy in Ford Explorer.® Voice-activated SYNC® 3¹ puts just what you need on the tip of your tongue — or right at your fingertips — thanks to a vibrant standard 8" or available 10.1" touchscreen, while your smartphone lets you use Siri® or Google™ to stay connected while keeping your eyes on the road — and your hands on the wheel.

PLATINUM. Ebony & Brunello Luxury leather-trimmed seating. Available Premium Technology Package.

Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. 1. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 3. Qi wireless charging may not be compatible with all mobile phones. 4. Commands may vary by phone and AppLink software.





With the key fob in your pocket, a simple kick of your foot beneath the bumper opens or closes the available hands-free, foot-activated liftgate.



Convenient step pads just inside the rear doors help when loading cargo on the roof.



Available 2nd-row USB and USB-C charge ports + 110V/150W AC power outlet.



Available Cargo Area Management System with movable dividers.



Washable, reversible load floor in available E-Z Entry 2nd-row seats. Cargo Area Management System.





Available 2nd-row step-over center floor console.



## FORD CO-PILOT360

Standard on every 2021 Ford Explorer®

Changing lanes. Keeping your distance. Helping avoid potential collision hazards. Ford Co-Pilot360 $^{\rm m}$  driver-assist features can help you in a variety of situations and conditions, as they can supplement your driving skills¹ and help you feel confidently in command.

- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- LANE-KEEPING SYSTEM
- BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT
- AUTO HIGH-BEAM HEADLAMPS
- REAR VIEW CAMERA

### FORD CO-PILOT360 ASSIST+

Standard on Limited, Limited Hybrid, ST and Platinum; Available on XLT

Stay on track, and take comfort knowing you'll be guided along the way thanks to these high-tech features.

- INTELLIGENT ADAPTIVE CRUISE CONTROL
- EVASIVE STEERING ASSIST
- VOICE-ACTIVATED NAVIGATION

## **AVAILABLE TECHNOLOGY**

Get a clear picture of your surroundings. Find the perfect parking spot to fit your vehicle, and know that a little help is available when and where you need it most.

- 360-DEGREE CAMERA Standard on Limited, Limited Hybrid, ST and Platinum
- ACTIVE PARK ASSIST 2.0
   Standard on ST and Platinum
- REVERSE BRAKE ASSIST
   Standard on ST and Platinum



### DEEP SNOW/SAND

Adjusts the transmission shift schedule, pedal response, traction control and driveline configuration for better handling in deep snow or sand. Included with available Intelligent 4WD only.



### ECO

Exactly as it sounds. Eco helps maximize efficiency and increase driving range.



### NORMAL

You'll probably spend the most time here. Ideal for everyday driving on wet or dry paved roads. A balance of excitement and convenience.



### SPORT

Increases throttle response, provides quicker shifts for a more aggressive feel, and allows the transmission to hold shifts longer to help accelerate faster when shifting. For more "sporty" on-road driving.



### TOW/HAUL

Moves upshifts to higher engine speeds to reduce the transmission shift frequency when towing. It also provides engine braking in all forward gears to slow the vehicle and assist in control when descending a grade.



### TRAIL

Adjusts the transmission shift schedule, pedal progression, traction control and driveline configuration for better handling on muddy, rutted, soft or uneven terrain.



### **SLIPPERY**

For better handling on surfaces covered with ice, water, grass or gravel, this mode adjusts the pedal response and traction control.



# 4 SUPER POWERS

TO CHOOSE FROM.

### [ ENHANCED 3.0L ECOBOOST V6 ]

### THE MOST POWERFUL FORD EXPLORER® EVER

Specially tuned by engineers at Ford Performance to deliver best-in-class<sup>1</sup> V6 horsepower and torque, the enhanced 3.0L EcoBoost® V6 gives you the commanding performance you're looking for.

Standard on ST

400 MAX. HORSEPOWER<sup>2</sup> 415 LB.-FT. MAX. TORQUE<sup>2</sup>

### [ 3.0L ECOBOOST V6 ]

### **REFINED POWER**

Twin turbocharging and direct-injection technology give this 3.0L EcoBoost V6 engine the ability to generate virtually instantaneous power on demand for merging or passing when you need it.

Standard on Platinum

365 MAX. HORSEPOWER<sup>2</sup> 380 LB.-FT. MAX. TORQUE<sup>2</sup>

### [ 3.3L V6 HYBRID ]

### RECHARGE YOUR SENSE OF ADVENTURE

With a powerful electric motor within the 10-speed transmission, this highly capable engine goes the distance, and then some. And, with 322 lb.-ft. of total combined system torque and a maximum towing capacity of 5,000 lbs.3 this engine has plenty of power to move you, too.

Standard on Limited Hybrid

318 MAX, HORSEPOWER<sup>4</sup> 322 LB.-FT. MAX. TORQUE<sup>4</sup>

## [ 2.3L ECOBOOST I-4 ]

### **ALL-AROUND PERFORMER**

A 16-valve DOHC design with twin-scroll turbocharger, cast-aluminum pistons, and an overboost function that lifts output on every gear change make this engine an all-around star. And, with more horsepower, 2,300 lbs. more towing capacity,3 and a better EPA-estimated fuel economy rating than the previous generation,5 its versatility is matched only by the vehicle it powers.

Standard on Explorer, XLT and Limited

300 MAX. HORSEPOWER<sup>2</sup> 310 LB.-FT. MAX. TORQUE<sup>2</sup>

### ST. Atlas Blue.

1. Class is Large Utilities. 2. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 3. When properly equipped with available Class III Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. 4. Calculated via combined performance of the engine and electric motor with peak battery power. The calculations utilize SAE J1349 engine results and Ford electric motor dyno testing. Your results may vary. 5. Actual mileage will vary. 2021 EPA-estimated ratings of 21 city mpg/28 hwy mpg/24 combined mpg, 2.3L engine, RWD. 20 city mpg/27 hwy mpg/23 combined mpg, 2.3L engine, 4WD. 2019 EPA-estimated ratings of 19 city mpg/27 hwy mpg/22 combined mpg, 2.3L engine, FWD. 18 city mpg/25 hwy mpg/21 combined mpg, 2.3L engine, 4WD.

Towing, horsepower and torque are independent attributes and may not be achieved simultaneously.









### HORSEPOWER

When it comes to bragging rights, ST has them. With a twin-turbo 3.0L EcoBoost® V6 engine that boasts 400 hp¹ and 415 lb.-ft. of torque, this SUV is the most powerful Ford Explorer® ever.

### **EXTERIOR STYLING**

Stand out from the crowd with unique ST styling that includes standard chrome quad exhaust tips, signature ST projection lamps that cast a unique glow on the ground when a front door is opened, and available, exclusive 21" aluminum wheels.

### **EXCLUSIVE DESIGN**

With its signature black mesh grille with ST logo, 1st-row leather seating surfaces with micro-perforated inserts and City Silver accent stitching, and a sport-style steering wheel with a flat-bottom design, paddle shifters and ST logo, this SUV is distinctively ST.

**ST.** Atlas Blue. Available ST Street Pack. Available equipment.

1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.



Ford ST ownership grants you special privileges, including an invitation for you and a guest to attend the ST SUV Experience — an experiential performance driving program. For complete program details, visit www.stsuvexperience.com or contact the Ford Performance Racing School at 435-27-SPEED (77333).



Compact spare wheel and tire EcoCoach efficient driving assistant

Electric power-assisted steering

Electronic parking brake

Intelligent Oil-Life Monitor®

Rotary gear shift dial

### FORD CO-PILOT360™ TECHNOLOGY

Autolamp (Automatic On/Off Headlamps) with Rainlamp

Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera

Hill Start Assist

Post-Collision Braking

Reverse Sensing System

Side-Wind Stabilization

Trailer Sway Control

### COMFORT & CONVENIENCE

1st- and 2nd-row carpeted floor mats

1st-row bucket seats and full center console with armrest and storage

3rd-row 50/50 split fold-flat seat

Cargo tie-down hooks (4) and cargo net hooks (4)

Cupholders (10)

Easy Fuel® capless fuel filler

Particulate air filter

Power liftgate

Power locks with autolock and autounlock

Power windows with 1st-row one-touch-up/-down feature

Rear-window defroster

Speed-sensitive, variable-intermittent windshield wipers with washer; 2-speed rear wiper with washer

Steering wheel-mounted cruise, audio and cluster controls Tri-zone electronic automatic temperature control

### APPEARANCE

Black bodyside cladding Black wheel-lip moldings

with auxiliary rear controls

Configurable daytime running lamps

LED headlamps and taillamps

Privacy glass on all rear windows

### **CONNECTIVITY & ENTERTAINMENT**

FordPass™ Connect¹ with 4G LTE Wi-Fi hotspot capability² SiriusXM® with 3-month All Access trial subscription<sup>3</sup>

SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto<sup>™</sup> compatibility, and 2 smart-charging USB ports

### **SAFETY & SECURITY**

Personal Safety System<sup>™</sup> for driver and front passenger includes dual-stage front airbags,4 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Child-safety rear door locks

Driver's knee airbag4

Front-seat side airbags4

Glove-box-door-integrated knee airbag4

Individual Tire Pressure Monitoring System (excludes spare) MyKey® technology to help encourage responsible driving Remote Keyless Entry System

Safety Canopy® System with side-curtain airbags4 and rollover sensor

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

1. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 2. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 3. Trial length and service availability may vary by model, model year or trim. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service will automatically stop at the end of your trial unless a subscription is purchased. See the SiriusXM Customer Agreement at www.siriusxm.com for complete terms. Some services and features are subject to device capabilities and location availability. All fees, content and features are subject to change. 4. Always wear your safety belt, secure children in the rear seat, and follow airbag warning label instructions.

### RWD/4WD Exterior (in.) Wheelbase 119.1 198.8 (199.3 ST) Length

**DIMENSIONS & CAPACITIES** 

69.9/70.2 Height Width - Excluding mirrors 78.9 Width - Mirrors folded 82.7 Width - Including mirrors 89.3 31.1 (31.7 ST)

# Liftover height Capacities (cu. ft.)

Passenger volume 152.7 87.8 Cargo volume behind 1st row<sup>5,6</sup> Cargo volume behind 2nd row<sup>5,7</sup> 47.9 Cargo volume behind 3rd row5 18.2

### Max. Towing (lbs.)8

2.3L EcoBoost®	5,300
3.3L Hybrid	5,000
3.0L EcoBoost	5,600

5. Includes cargo volume under load floor and in quarter panel storage bin. Cargo and load capacity limited by weight and weight distribution. **6.** With 2nd and 3rd rows folded. **7.** With 3rd row folded. 8. When properly equipped with Class III Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. 9. Restrictions may apply. See your dealer for details. 10. Metallic. 11. Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



18" Painted Aluminum **Explorer** Standard



20" 10-Spoke Aluminum Limited Hybrid Standard; Limited Optional



18" 5-Spoke Sparkle Silver-Painted Aluminum **XLT** Standard



20" Machined Aluminum with Painted Pockets **ST** Standard



20" Carbonized Gray-Painted 10-Spoke XLT Sport Appearance Package Included



21" Aluminum ST Street Pack, ST High-Performance Pack Included



20" Premium Painted Aluminum9 Limited Standard; XLT Optional



21" Bright Machined-Face Aluminum with Luster Nickel-Painted Pockets Platinum Standard

1 Oxford White

2 Agate Black<sup>10</sup>

















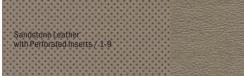


Sandstone Cloth / 1-9









**Ebony Leather** with Perforated Inserts / 1-9

LIMITED/ LIMITED HYBRID

ST

Ebony Leather with Micro-Perforated Inserts and City Silver Accent Stitching / 2-9	





EXPLORER (100A)  LIMITED (301A)  ST (401A)  PLATINUM (601A)  S: STANDARD D: ODLIONAL P: backwaged	EXPLORER (100A)  XLT (200A)  LIMITED (301A)  LIMITED HYBRID (310A)  ST (401A)  PLATINUM (601A)	EXPLORER (100A)  XLT (200A)  LIMITED (301A)  LIMITED HYBRID (310A)  ST (401A)  PLATINUM (601A)	EXPLORER (1004)  XLT (2004)  LIMITED (301A)  LIMITED HYBRID (3104)  ST (401A)  PLATINUM (601A)
POWERTRAINS  2.3L EcoBoost® I-4 engine with Auto Start-Stop Technology and 10-speed automatic transmission  3.3L V6 Hybrid and 10-speed modular hybrid automatic transmission (includes Pedestrian Alert Sounder)  Enhanced 3.0L EcoBoost V6 engine with Auto Start-Stop Technology and 10-speed SelectShift® automatic transmission with paddle shifters  3.0L EcoBoost V6 engine with Auto Start-Stop Technology and 10-speed SelectShift automatic transmission with paddle shifters  MECHANICAL P255/65R18 all-season BSW tires 17.9-gallon fuel tank Rear-wheel drive (RWD) with 6 Selectable Drive Modes 3.58 non-limited-slip rear axle P255/50R20 all-season BSW tires (standard on Hybrid RWD) P255/55R20 all-season BSW Michelin® Selfseal® tires¹ (XLT requires	S S S S S S B&O Sound System with 12 speakers and HD Radio™ Technology  COMFORT & CONVENIENCE 8-way power driver seat with manual lumbar and 4-way manual front-passenger seat  S O O O O O 2nd-row 35/30/35 split fold-flat seat with E-Z Entry and recline 4.2" LCD productivity screen in the instrument cluster 12V powerpoints (5) Power sideview mirrors 12V powerpoints (4) and dual 2nd-row smart-charging USB ports Heated 10-way power driver seat and 4-way power front-passenger seat Manual-folding, power, heated sideview mirrors with security approach lamps  S S S S C S I LCD productivity screen in the instrument cluster	S Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, memory, and driver's side auto-dimming feature  O O O S Cargo Area Management System with cargo net, rear cargo well protector and reversible load floor  O O O Twin-panel moonroof¹ (includes remote control feature for moonroof and 1st-row windows on Limited, Limited Hybrid, ST and Platinum)  APPEARANCE  Black grille and door handles, and chrome liftgate appliqué  Black mesh grille insert with chrome bars, body-color door handles, black roof-rack side rails, and chrome bodyside cladding inserts and liftgate appliqué  S S Bright silver-painted mesh grille insert with chrome bars; silver-painted front and rear skid-plate elements; body-color door handles with chrome inserts; satin roof-rack side rails; and chrome bodyside cladding inserts, liftgate appliqué and dual exhaust tips  High-gloss black ST grille with red ST logo; blackout treatment on	FUNCTIONAL PACKAGES  Class III Trailer Tow Package:¹ Class III trailer hitch receiver, 7-/4-pin wiring harness, and BLIS® with Trailer Coverage  Smoker's Package: ash cup/coin holder with lighter element  OOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO
XLT Sport Appearance Package; standard on Hybrid 4WD)  18.0-gallon fuel tank  Liquid-cooled lithium-ion battery and battery-powered electric motor  Regenerative braking system, and heavy-duty front and rear brake calipers  Sport-tuned suspension  Intelligent 4WD; Terrain Management System™ with 7 Selectable Drive Modes; and Hill Descent Control™  SS 20.2-gallon fuel tank SS 3.31 non-limited-slip rear axle SP275/45R21 all-season BSW tires	S S S S S Intelligent Access with push-button start S S S S S S Intelligent Access with push-button start S S S S S S Leather-wrapped steering wheel S S S S S S Perimeter alarm P S S S S Heated steering wheel P S S S S Remote Start System¹ S S S S S 2nd-row heated outboard seats S S S S S 2nd-row sunblinds S S S S S 12V powerpoints (3), a 110V/150W AC power outlet, dual 2nd-row smart-charging USB ports, and a wireless charging pad S S S S Ambient lighting	headlamps and taillamps; high-gloss black "EXPLORER" hood lettering, front and rear skid-plate elements, bodyside cladding inserts, and liftgate appliqué; body-color door handles with high-gloss black inserts; and chrome quad exhaust tips  S Unique satin-aluminum grille; silver-painted front and rear skid-plate elements; body-color door handles with satin-aluminum inserts; satin-aluminum roof-rack side rails, bodyside cladding inserts, and liftgate appliqué; and chrome quad exhaust tips  S S S S S LED signature lighting  S S S S S S S S S S S S S S S S S S S	OPTIONAL TRIM PACKAGES  XLT  Equipment Group 202A: ActiveX™ Seating Material, 8-way power front-passenger seat, heated steering wheel, silver-painted front and rear skid plate elements, LED fog lamps, and Remote Start System  XLT Sport Appearance Package (requires 202A): 20" Carbonized Gray-painted 10-spoke wheels with P255/50R20 all-season BSW tires; "EXPLORER" hood lettering; Carbonized Gray-painted grille, skid plate elements, bodyside cladding inserts, and liftgate appliqué; chrome dual exhaust tips; Light Slate interior and Light Slate ActiveX Seating Material with contrast stitching; and unique instrument panel appliqués and door-panel inserts
O S S S S FORD CO-PILOT360™ TECHNOLOGY  FORD CO-PILOT360™ TECHNOLOGY  Ford Co-Pilot360 Assist+¹ includes Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering, and Speed Sign Recognition; Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription²)  S S S S S S Forward Sensing System  S S S S S Rain-Sensing Windshield Wipers	S S S Auto-dimming rearview mirror S S S S Hands-free, foot-activated liftgate S S S Hands-free, foot-activated liftgate S S S Heated and ventilated front seats, 10-way power driver seat with memory, and 8-way power front-passenger seat S S S PowerFold® 3rd-row seat S S S Power-tilt/-telescoping steering column S S S S Universal garage door opener Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, security approach lamps, and memory Active noise control	Description   Description	ST Street Pack: 21" aluminum wheels, 275/45R21 all-season BSW tires, red-painted performance brake calipers, and performance brakes  ST High-Performance Pack: 21" aluminum wheels, 275/45R21 all-season BSW tires, red-painted performance brake calipers, and high-performance brakes
S S Active Park Assist 2.0	Active noise control	O O O O Wheeler like	



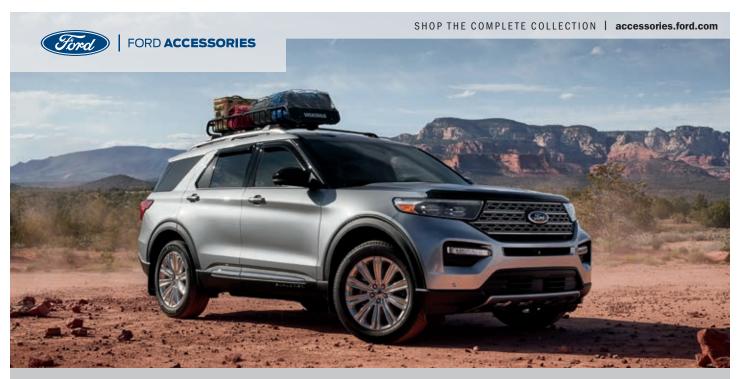
0 0 0 0 Wheel lock kit

Power-folding, power, heated sideview mirrors with autofold, LED turn signal indicators, ST projection lamps, and memory

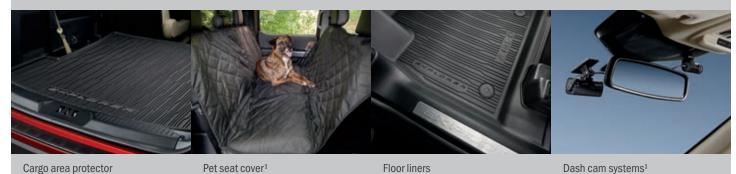
Sport-style steering wheel with ST logo and paddle shifters

S 12.3" digital instrument cluster

S Reverse Brake Assist
S Adaptive Headlamps



Limited in Iconic Silver with available equipment and accessorized with hood deflector, side window deflectors, front and rear molded splash guards, roof crossbars<sup>2</sup> and roof-mounted cargo basket<sup>1,2</sup>



### **New Vehicle Limited Warranty.**

We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-tobumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/ 60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation details on all of these advantages. (aluminum panels do not require perforation) coverage – all with no deductible. Explorer unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you auto insurance. Ford Insure works with run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete

Ford Protect™ Extended Service **Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance to underwriting guidelines, review and coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

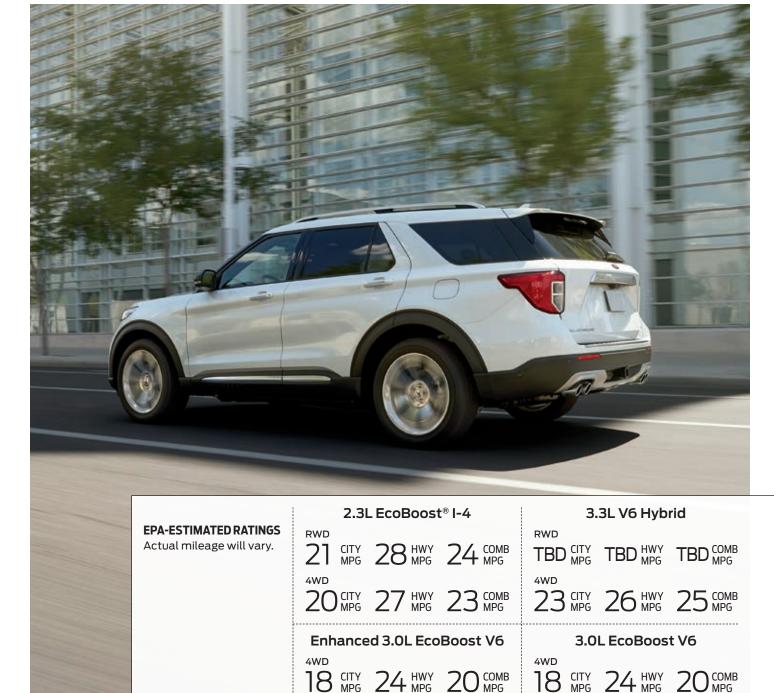
**Ford Insure.** Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% off your your 2021 Explorer to gauge driving habits and calculate a discount based on how you drive. Visit www.fordinsure.com

American Road Services Company LLC is the licensed insurance agency offering Ford Insure and is underwritten by Nationwide Mutual Insurance Company and affiliates. Home Office: Columbus, OH. Ford Motor and Ford Credit are not insurance companies or agents. Subject approval. Details and availability varies; program criteria differ in California. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumperto-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

### **Ford Licensed Accessories**

(FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.



## 1. Ford Licensed Accessory. 2. Consult owner's manual for details on roof-rack load limits.

Ford and Oval Device, 911 Assist, Active Motion, ActiveX, AdvanceTrac, AppLink, BLIS, Co-Pilot360, Easy Fuel, EcoBoost, Explorer, Ford Credit, Ford Protect, FordPass, Hill Descent Control, MyKey, Personal Safety System, PowerFold, Roll Stability Control, RSC, Safety Canopy, SecuriCode, SecuriLock, SelectShift, SOS Post-Crash Alert System, SYNC, Terrain Management System and related marks are trademarks of Ford Motor Company. Apple, Apple CarPlay, iPhone and Siri are trademarks of Apple Inc., registered in the U.S. and other countries. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing KFT. All rights reserved. Google, Android, Android Auto and Google Play are trademarks of Google LLC. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android M 5.0 or higher. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Michelin and Selfseal are registered trademarks of Michelin North America, Inc. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. Yakima is a registered trademark of Yakima Products Inc.

Comparisons based on competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.





From day one, we had the future in mind. And over 117 years later, we continue that tradition of innovation with Ford Co-Pilot360,™ helping push us closer to autonomous driving, the latest generation of SYNC® to communicate untethered and our first fully electric vehicle – Ford Mustang Mach-E.

We've always had our mind on the future. Now we're building it.

21EXLPDF © 2020 Ford Motor Company

# The FordPass™ App

Meet FordPass. The app that puts your ownership

experience in the palm of your hand.





Access complimentary remote features like start/stop, lock/unlock, schedule a start, locate vehicle and vehicle status check when your vehicle is equipped with FordPass Connect<sup>1</sup>



With FordPass Rewards, earn Points to use toward complimentary maintenance<sup>2</sup> or accessories when you buy or lease a new Ford vehicle



Earn 10 FordPass Rewards Points for every \$1 spent on vehicle service and maintenance



Get help on the road with 24/7 Roadside Assistance<sup>3</sup>

# Download the FordPass App today.

1. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 2. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details or go to FordPassRewards.com. 3. Roadside assistance is included for certain owners and available to everyone for a per-service fee.

