



Ambassador
program

WAYNES.CO - UNIQUE WEB PLATFORM

One of the things that sets Waynes.co apart is our approach to provide start-ups, small-medium enterprises with a platform to launch/expand their service/product offering. We understand that not every company has the same needs or goals, and we excel in developing customized solutions to fit their needs. Our platform is there to grow each and every business and our pricing is the most affordable in the world.

TARGET MARKET

- Start-ups
- Small-medium enterprises

BRAND AMBASSADOR PROGRAM CORE FOCUS

OUR MAIN FOCUS FOR THE PROJECT IS TO CREATE AN OPPORTUNITY FOR

- the unemployed,
- scholars – Grade 10/11/12, and
- varsity students

to empower them through skills development and earn a sustainable monthly income.

- We are moving into a digital world that requires computer skills and training in any industry. The cost is extremely high and most citizens that cannot afford tertiary education or skills development courses in order to improve their skills to get employment struggle.
- There is also a lack of resources to empower citizens in disadvantaged communities in order for them to enter the business world.
- What Waynes.co offers is a platform to help them to be self-sufficient, independent and create their own financial wellness.



BRAND AMBASSADOR PROGRAM REVENUE

LODGER PACKAGE:

For every client the **Brand Ambassador** signs up, the Brand Ambassador receives 10% every month of the lodger package that the client is on:

- Lodger R42.00 – R4.20

EXTRA REVENUE PER BRAND AMBASSADOR:

The basic monthly support (website maintenance and e-mail setup/support) we offer our clients is:

- R120/per month – The Brand Ambassador receives R100 per client p/month
- R650 minimum to build a website – The Brand ambassador receives R500 per standard website
- On our platform, a Brand Ambassador can build between 1 to 2 websites a day

BRAND AMBASSADOR APPLICANTS

- Brand Ambassador fee – R42 per month

FREE BRAND AMBASSADOR TRAINING:

- How to source and approach clients
- How the Waynes.co platform works
- How to build/edit/maintain a website
- How to create e-mails
- How to setup e-mail accounts on client computers

BRAND AMBASSADOR TRAINING PROGRAM

PHASE 1.A – TRAINING ON THE WAYNES.CO PLATFORM (1 DAY)

- Applicant must be able to switch on a computer
- Applicant must be able to use the internet

PHASE 1.B – TRAINING ON THE WAYNES.CO PLATFORM (2 DAYS)

- Applicant does not know how to switch on a computer and use the internet

PHASE 2.A – BUILDING THE CLIENTS WEBSITE ON THE WAYNES.CO PLATFORM (1-2DAYS TO BUILD)

- Build the website
- Upload client content – images and information
- Quality checking
 - Check quality of images and information of client
 - Compare client website with websites in the same industry
 - Make necessary changes and send to Wayne.co Quality checker for approval

PHASE 2.B – CLIENT SUPPORT AND WEBSITE MAINTENANCE

- Provide online support to clients
 - Email support
 - Chat support
 - Whatsapp Business
 - Trello
 - Slack
- Provide client with website maintenance support – Daily/Weekly/Monthly
 - Chat support
 - Whatsapp Business
 - Trello
 - Slack

PHASE 3 – BRAND AMBASSADOR INCREASES CLIENT BASE AND ACQUIRES BUSINESS RESOURCES

- Brand ambassador must secure min of 20clients
 - Provide the brand ambassador with the following resources
 - Laptop
 - Mobile device
 - Wi-fi dongle + 50GB Data (monthly)