



PLAYSON



REEL OF FORTUNE
PROMO TOOL OVERVIEW



The aim of each operator is to **get to the heart** of the players, **offering** them the **best** you can



Yet the new **game releases** become **obsolete** in a blink of an eye



There is a need to **capture and retain** players much longer



Playson is ready to present you
REEL OF FORTUNE
a promo tool with
ENDLESS PLAYER JOURNEY

Endless Player Journey



Player places a bet to start coin collection to spin the **Reel of Fortune**



Player completes spin range challenge and coins are awarded



Remaining coin balance motivates player to spin the **Reel of Fortune** once again

Player enters the **Reel of Fortune** to spend coins and win cash prizes and more coins



User Interface



Spin and collect coins.
Track progress on
Spin button.



Enter Reel of Fortune
interface to check how
many reels are activated.



Spin to collect coins
and cash. Enjoy winning
animations!

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For Players

Familiar and clear progress and collection mechanic

The higher the bet – the more coins are accumulated

Cash bonus on top of regular gameplay with no effort

Additional accumulated funds that can be spent across many Playson games

Desire to reach new level and try something new



For Operator





No integration required

All configuration is done by
Playson team after alignment

For Operator

Players come back to spend the remaining virtual currency

Players chase the accumulation and remain online longer:

-  More bets
-  Longer play sessions
-  More trust
-  Higher return rate > more loyalty

Flexible Settings



Number of spins
to get coins

BET
1.00 EUR

% of bets contribution
to feature fund



600

Coin value

Flexible Settings



Top prizes



Prize values
on the Reel



Reel of Fortune
spin cost

Math Behind

Total RTP is adjusted to compensate for the contributions to the feature fund (remains in range of 95.2%-95.6%, depending on the game and settings)

% of bets contribution is configured in Reel of Fortune settings



Make the first step
towards the
ENDLESS PLAYER JOURNEY!



Contact dedicated Account Manager
to switch on the
Reel of Fortune

Ask your Account Manager about full suite of **Playson Features**



Feature Trigger



Tournaments



Jackpots



Seamless Play



Free Spins



Reel of Fortune

**STAY
WORK
WIN
PLAY
DO BUSINESS**

with us

PLAYSON

