

REELOF FORTUNE PROMO TOOL OVERVIEW



The aim of each operator is to get to the heart of the players, offering them the **best** you can

Yet the new game releases become obsolete in a blink of an eye



There is a need to capture and retain players much longer





Playson is ready to present you REELOF FORTUNE a promo tool with ENDLESS PLAYER JOURNEY



PLAYSON



Endless Player Journey



Player places a bet to start coin collection to spin the **Reel of Fortune**



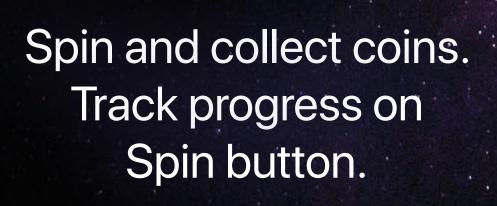
Remaining coin balance motivates player to spin the Reel of Fortune once again



Player completes spin range challenge and coins are awarded

Player enters the Reel of Fortune to spend coins and win cash prizes and more coins





1.00 EUR

OKaGOLD

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600

10 000.00 EUR

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PLAYSON

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User Interface

6

X

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1000€

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©01NS €000

10 000.00 EUR

Enter Reel of Fortune interface to check how many reels are activated.

Spin to collect coins and cash. Enjoy winning animations!

©01NS 600

10 000.00 EUR

() X



Spin and collect coins. Track progress on Spin button.

42.00 EUR

600

10 000.00 EUR

1.00^{8ET}



600

10 000.00 EUR

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User Interface

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10 000.00 EUR

150

X

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Enter Reel of Fortune interface to check how many reels are activated.

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Spin to collect coins and cash. Enjoy winning animations!

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Familiar and clear progress and collection mechanic

The higher the bet – the more coins are accumulated

Cash bonus on top of regular gameplay with no effort



For Players

Additional accumulated funds that can be spent across many Playson games

Desire to reach new level and try something new









For Operator

No integration required

All configuration is done by Playson team after alignment





Players come back to spend the remaining virtual currency



For Operator

Players chase the accumulation and remain online longer:

More bets Longer play sessions More trust Higher return rate > more loyalty



Flexible Settings

BET

1.00 EUR

600





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Number of spins to get coins

% of bets contribution to feature fund





Flexible Settings

10

25

200€

€

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€

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Top prizes

Prize values on the Reel

Reel of Fortune spin cost



Total RTP is adjusted to compensate for the contributions to the feature fund (remains in range of 95.2%-95.6%, depending on the game and settings)

% of bets contribution is configured in Reel of Fortune settings

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Make the first step towards the ENDLESS PLAYER JOURNEY!







Contact dedicated Account Manager to switch on the **Reel of Fortune**



Ask your Account Manager about full suite of Playson Features







Feature Trigger

Tournaments

Jackpots



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Seamless Play

Free Spins

Reel of Fortune



DO BUSINESS



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WORK

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