

CLIMALINKS

PRIVACY POLICY  
V1.0.0

between:

**ClimaLinks AG**

and

**Customer**

Effective Date: **February 22, 2024**

## 1. Introduction

Welcome to ClimaLinks. We value your privacy and commit to protecting your personal data with integrity. This Privacy Policy outlines our practices concerning the collection, use, and safeguarding of your personal data in association with the ClimaLinks Weather Relations Management application ("the Service"). ClimaLinks AG, situated at Vulkanstrasse 110a, 8048 Zurich, Switzerland ("the Company"), is the guardian and controller of your personal data. Should you have any objections to any part of this policy, we request that you refrain from using the Service.

## 2. Information Collection

To enhance your experience and provide superior service, we collect specific types of information:

- a. **Personal Identification Information:** This includes your (or your employee's or representative's) name, email address, company name, job title, phone number, industry type, and your profile photo if you decide to upload one.
- b. **Usage Data and Analytics:** We employ Google Analytics to analyze your interactions with our Service, capturing data on the pages you visit and the actions you take, each linked to a unique identifier.

## 3. Collection Methodology

Your personal data is collected through:

- a. **Direct Submission:** You provide us with your information (or information of your employees or representatives) when you register for our Service and as you update your profile.
- b. **Automated Collection:** Our use of Google Analytics and Google Cloud logs allows for the automatic recording of your interactions with the Service, each associated with your unique user ID.

## 4. Purpose of Information Usage

The information we collect is used for the following purposes:

- a. To provide and improve the Service and facilitate communication.
- b. For advertisement and marketing purposes, provided you have not objected to the use of your personal data for this purpose.

## 5. Disclosure of Information

We share your personal data under specific circumstances with:

- a. **Google Analytics:** To enhance our understanding of how you interact with the Service.
- b. **Hasura & Google Cloud:** For secure data storage and management. Notably, our deployment of Hasura is based on its open-source version, and our SQL databases are hosted on Google Cloud's infrastructure.
- c. **Service Providers:** In the context of our business activities and in line with the purposes of the data processing set out above to our service providers, including processors and subcontractors or other business partners of us (such as IT providers).

Certain recipients may be within Switzerland but they may be located in any country worldwide. In particular, you must anticipate your data to be transmitted to other countries in Europe and the USA where our service providers or their headquarters are located (such as Google). If a recipient is located in a country without adequate statutory data protection, we require the recipient to undertake to comply with data protection (for this purpose, we use the revised European Commission's standard contractual clauses, which can be accessed here: [https://eur-lex.europa.eu/eli/dec\\_impl/2021/914/oj](https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj)), unless the recipient is subject to a legally accepted set of rules to ensure data protection and unless we cannot rely on an exception. An exception may apply for example in case of legal proceedings abroad, but also in cases of overriding public interest or if the performance of a contract requires disclosure, if you have consented or if data has been made available generally by you and you have not objected against the processing.

#### **6. Safeguarding Your Information**

We adopt advanced security measures, including Firebase authentication, to protect your personal data. Despite our efforts, the inherent security risks of the internet prevent us from guaranteeing absolute data security.

#### **7. Retention Periods for your Personal Data**

We process and retain your personal data as long as required for the performance of our contractual obligation and compliance with legal obligations or other purposes pursued with the processing, i.e. for the duration of the entire business relationship (from the initiation, during the performance of the contract until it is terminated) as well as beyond this duration in accordance with legal retention and documentation obligations. Personal data may be retained for the period during which claims can be asserted against our company or insofar as we are otherwise legally obliged to do so or if legitimate business interests require further retention (e.g., for evidence and documentation purposes). As soon as your personal data are no longer required for the above-mentioned purposes, they will be deleted or anonymized, to the extent possible. In general, shorter retention periods of no more than twelve months apply for operational data (e.g., system logs).

#### **8. Your Rights and Choices**

You have the right to access, correct, or delete your personal data, the right to restriction of processing or to object to our data processing, and the right to receive certain personal data for transfer to another controller (data portability) at any time. In addition, every data subject has the right to enforce his/her rights in court or to lodge a complaint with the competent data protection authority. The competent data protection authority of Switzerland is the Federal Data Protection and Information Commissioner (<http://www.edoeb.admin.ch>). Should you wish to exercise these rights, please get in touch with us at [support@climalinks.com](mailto:support@climalinks.com).

#### **9. Use of Cookies and Tracking Technologies**

Our Service employs cookies and similar techniques which allow for an identification of your browser or device and Google Analytics as the sole third-party tracking technology to understand usage patterns, aiming to enhance the Service accordingly.

#### **10. Amendments to This Policy**

We reserve the right to amend this Privacy Policy as necessary. You will be notified of significant changes via email, ensuring you remain informed about how your personal information is handled.