About the Google Cloud Affiliate Program

The Google Cloud Affiliate Program is a way for online entities to earn a commission by referring new customers to Google Cloud.

The program is hosted on CJ Affiliate, a trusted third-party network and platform. Affiliates have access to a live tracking dashboard, promotional assets, account team support, and more. To create an account on CJ, you must provide company details including tax forms and bank information.

What Makes You A Good Fit

Key criteria for acceptance into the program:

- **Performance Potential**
  Consistent traffic and strong product-audience fit.

- **Quality**
  Content that is engaging, tasteful, authentic, fresh, and non-polarizing.

- **Relevance**
  Themes that are related to Google Cloud, technology, or starting a business.

- **Aesthetics**
  A visually pleasing design aligned to Google's brand values.

- **Country**
  The program is currently available for affiliates operating in the U.S. and Canada. If you are located in another country, please contact our team for more information.

Ideal Company Profiles

- Companies with an online audience interested in cloud services or business technology
- Companies that host an internal marketplace or perks page for recommended third-party tools
- Companies that are interested in strengthening their relationship with Google and unlocking a new revenue stream

Opportunities and Resources

- **Competitive Commissions**
  Affiliate partners earn competitive commissions for each eligible referral they drive to Google Cloud

- **Promotional Resources and Account Support**
  Product updates, banners, promotional guides, and 1:1 support including check-ins and optimization opportunities

Affiliate-Exclusive User Offers

- **Customer Offers**
  Affiliates can promote an additional $50 in Google Cloud Free Trial credit ($350 instead of the standard $300 offer) for all new users that sign up with their link

Program Policies

- No social media or email promotions
- Disclosure required for all affiliate links
  
  *Our full program policies will be provided once you are accepted to the program.*