

AI Fluency for Enterprise Leaders

Key information

Course code	AI Fluency for Enterprise Leaders
Course version	1.0
Course title	AI Fluency for Enterprise Leaders
Description	<p>This course provides C-suite, board members, and senior leaders with the strategic fluency required to govern, implement, and leverage Artificial Intelligence safely and effectively.</p> <p>It shifts the focus from technical details to strategic oversight, risk management, and achieving a sustainable competitive advantage. Learners will gain a comprehensive understanding of the current AI landscape, the imperative of robust governance, the new security threats posed by generative AI, and frameworks for organizational transformation.</p>
What you'll learn	<ul style="list-style-type: none"> • Evaluate the strategic risks and opportunities presented by the current AI landscape. • Establish an AI governance framework aligned with corporate risk appetite. • Identify AI opportunities that generate a measurable competitive advantage. • Lead organizational change to foster an AI-ready culture.
Duration	3 hours
Level	
Format	Instructor-led

Content overview

Who this course is for	C-suite executives, Senior leaders, Board members
Total modules	3
Total videos	0
Total Labs	0
Total classroom activities	0
Prerequisites	N/A
Products	None, although Google products such as Gemini and Google Cloud will be used in some examples
Not covered	This course does not cover technical content and assumes good business acumen.

Content breakdown

Module 1 title	The AI strategic imperative
Module 1 topics	<ol style="list-style-type: none">1. The business case for AI2. The dual nature of AI: Exploring opportunity and risk3. The new leadership mandate: The role of enterprise leaders4. AI and organizational strategy alignment
Module 1 objectives	<ul style="list-style-type: none">• Evaluate the strategic risks and opportunities presented by the current AI landscape.
Module 1 activities	Poll and quiz
Module 2 title	Frameworks for action: Implementing and governing your AI strategy
Module 2 topics	<ol style="list-style-type: none">1. Frameworks for AI implementation2. Establishing AI governance and risk appetite

	<ol style="list-style-type: none"> 3. Securing your AI projects 4. Building an AI-ready organization
Module 2 objectives	<ul style="list-style-type: none"> • Establish an AI governance framework aligned with corporate risk appetite. • Lead organizational change to foster an AI-ready culture.
Module 2 activities	3x discussions and quiz
Module 3 title	AI as a competitive advantage
Module 3 topics	<ol style="list-style-type: none"> 1. Redefining the value chain with AI 2. Strategic investment and partnering 3. Preparing for the next AI wave: Agentic AI 4. The future of leadership with AI
Module 3 objectives	<ul style="list-style-type: none"> • Identify AI opportunities that generate a measurable competitive advantage. • Lead organizational change to foster an AI-ready culture.
Module 3 activities	1x discussion and quiz