Google Cloud

Enterprise AI Governance Essentials – Foundations

Key information

Course code	Enterprise AI Governance Essentials – Foundations
Course version	1.0
Course title	Enterprise AI Governance Essentials – Foundations
Description	The 'Enterprise AI Governance Essentials – Foundations' course provides a comprehensive roadmap for your organization to mature its AI governance capabilities. The primary goal is to guide you in establishing and scaling AI governance, ultimately positioning it as a strategic differentiator. The emphasis is on understanding the holistic approach, principles, and key considerations of AI governance from a strategic perspective.
What you'll learn	- Explain the holistic approach and key principles of AI governance. - Develop a comprehensive AI governance strategy that aligns with business objectives and competitive positioning. - Create compelling ROI models and stakeholder presentations for AI governance investments. - Design governance operating models that balance oversight with innovation velocity. - Lead organizational transformation initiatives that embed AI governance into company culture. - Integrate AI governance with enterprise risk management and board oversight requirements. - Position AI governance as a strategic differentiator and market enabler.
Duration	3 hours
Level	Introductory
Format	Instructor-led

Content overview

Who this course is for	Primary audience: C-suite and executive leadership Secondary audience: Functional and transformation leaders (change management professionals; risk, compliance, and legal professionals; product and technology leaders)
Total modules	5
Total classroom activities	14
Prerequisites	Basic understanding of business strategy and organizational change management Experience Level: 5+ years in leadership roles with responsibility for technology or transformation initiatives
Products	None

Content breakdown

Module 00 title	The AI governance imperative: What, how, and why now?
Module 00 objectives	● Explain the holistic approach, principles, and key considerations of AI governance.
Module 00 activities	N/A
Module 01 title	Set the foundation: Set the strategic vision
Module 01 objectives	● Align AI governance with business and strategy. ● Develop AI governance business cases and ROI.
Module 01 activities	● Discussion: Prioritizing your 'governance moment' ● Quiz questions ● Discussion: Craft your organization's AI governance 'North Star'

Module 02 title	Implement: Make governance operational
Module 02 objectives	• Design balanced governance operating models. • Lead AI governance cultural integration.
Module 02 activities	• Discussion: Blueprint to daily practice - your operational challenge • Quiz questions • Discussion: Measure operational effectiveness and continuous improvement • Tabletop exercise: Supply chain catastrophe