

Enterprise AI Governance Essentials – Optimization

Key information

Course code	Enterprise AI Governance Essentials – Optimization
Course version	1.0
Course title	Enterprise AI Governance Essentials – Optimization
Description	The 'Enterprise AI Governance Essentials – Optimization' course provides a comprehensive roadmap for your organization to mature its AI governance capabilities. The primary goal is to guide you in establishing and scaling AI governance, ultimately positioning it as a strategic differentiator. The emphasis is on understanding the holistic approach, principles, and key considerations of AI governance from a strategic perspective.
What you'll learn	<ul style="list-style-type: none"> • Explain the holistic approach and key principles of AI governance. • Develop a comprehensive AI governance strategy that aligns with business objectives and competitive positioning. • Create compelling ROI models and stakeholder presentations for AI governance investments. • Design governance operating models that balance oversight with innovation velocity. • Lead organizational transformation initiatives that embed AI governance into company culture. • Integrate AI governance with enterprise risk management and board oversight requirements. • Position AI governance as a strategic differentiator and market enabler.
Duration	3 hours
Level	Introductory
Format	Instructor-led

Content overview

Who this course is for	Primary audience: C-suite and executive leadership Secondary audience: Functional and transformation leaders (change management professionals; risk, compliance, and legal professionals; product and technology leaders)
Total modules	5
Total classroom activities	14
Prerequisites	Basic understanding of business strategy and organizational change management Experience Level: 5+ years in leadership roles with responsibility for technology or transformation initiatives
Products	None

Content breakdown

Module 00 title	The AI governance imperative: What, how, and why now?
Module 00 objectives	<ul style="list-style-type: none">• Explain the holistic approach, principles, and key considerations of AI governance.
Module 00 activities	N/A
Module 01 title	Scale: Enterprise-wide governance excellence
Module 01 objectives	<ul style="list-style-type: none">• Integrate AI governance with enterprise risk and board oversight.
Module 01 activities	<ul style="list-style-type: none">• Discussion: Navigate the multi-dimensional complexity of global AI• Quiz questions• Discussion: Scaling governance for strategic advantage, not just compliance

Module 02 title	Optimize: Governance as competitive advantage
Module 02 objectives	<ul style="list-style-type: none"> • Position AI governance as a strategic differentiator.
Module 02 activities	<ul style="list-style-type: none"> • Discussion: From cost center to value creator – monetizing governance • Quiz questions • Discussion: Shaping the future - influence and continuous evolution • Tabletop exercise: 'Governance-as-a-service' failure