

Enterprise AI Governance Essentials – Optimization

Key information

Course code	Enterprise AI Governance Essentials – Optimization
Course version	1.0
Course title	Enterprise AI Governance Essentials – Optimization
Description	<p>The 'Enterprise AI Governance Essentials – Optimization' course provides a comprehensive roadmap for your organization to mature its AI governance capabilities. The primary goal is to guide you in establishing and scaling AI governance, ultimately positioning it as a strategic differentiator. The emphasis is on understanding the holistic approach, principles, and key considerations of AI governance from a strategic perspective.</p>
What you'll learn	<ul style="list-style-type: none">• Explain the holistic approach and key principles of AI governance.• Develop a comprehensive AI governance strategy that aligns with business objectives and competitive positioning.• Create compelling ROI models and stakeholder presentations for AI governance investments.• Design governance operating models that balance oversight with innovation velocity.• Lead organizational transformation initiatives that embed AI governance into company culture.• Integrate AI governance with enterprise risk management and board oversight requirements.• Position AI governance as a strategic differentiator and market enabler.
Duration	3 hours
Level	Introductory
Format	Instructor-led

Content overview

Who this course is for	Primary audience: C-suite and executive leadership Secondary audience: Functional and transformation leaders (change management professionals; risk, compliance, and legal professionals; product and technology leaders)
Total modules	5
Total classroom activities	14
Prerequisites	Basic understanding of business strategy and organizational change management Experience Level: 5+ years in leadership roles with responsibility for technology or transformation initiatives
Products	None

Content breakdown

Module 00 title	The AI governance imperative: What, how, and why now?
Module 00 objectives	<ul style="list-style-type: none">Explain the holistic approach, principles, and key considerations of AI governance.
Module 00 activities	N/A
Module 01 title	Scale: Enterprise-wide governance excellence
Module 01 objectives	<ul style="list-style-type: none">Integrate AI governance with enterprise risk and board oversight.
Module 01 activities	<ul style="list-style-type: none">Discussion: Navigate the multi-dimensional complexity of global AIQuiz questionsDiscussion: Scaling governance for strategic advantage, not just compliance

Module 02 title	Optimize: Governance as competitive advantage
Module 02 objectives	<ul style="list-style-type: none">• Position AI governance as a strategic differentiator.
Module 02 activities	<ul style="list-style-type: none">• Discussion: From cost center to value creator – monetizing governance• Quiz questions• Discussion: Shaping the future - influence and continuous evolution• Tabletop exercise: 'Governance-as-a-service' failure