

AI Fluency for Enterprise Leaders

This course provides C-suite, board members, and senior leaders with the strategic fluency required to govern, implement, and leverage Artificial Intelligence safely and effectively. It shifts the focus from technical details to strategic oversight, risk management, and achieving a sustainable competitive advantage. Learners will gain a comprehensive understanding of the current AI landscape, the imperative of robust governance, the new security threats posed by generative AI, and frameworks for organizational transformation.

**DURATION**

2-3 hours

**LEVEL**

200 - Intermediate

**FORMAT**

Instructor-led

**SCALABLE**

1-50, scaled to 1000

What you'll learn

- Evaluate the strategic risks and opportunities presented by the current AI landscape.
- Establish an AI governance framework aligned with corporate risk appetite.
- Identify AI opportunities that generate a measurable competitive advantage.
- Lead organizational change to foster an AI-ready culture.

Overview	3 modules
Who this course is for	• C-suite executives, Senior leaders, Board members
Products	• Gemini Code Assist • Gemini Enterprise • Gemini App
Not covered	• This course does not cover technical content and assumes good business acumen.

Module 01

The AI strategic imperative

Topics	• The business case for AI • The dual nature of AI: Exploring opportunity and risk • The new leadership mandate: The role of enterprise leaders • AI and organizational strategy alignment
Objectives	• Evaluate the strategic risks and opportunities presented by the current AI landscape.
Activities	• Poll and quiz

Module 02

Frameworks for action: Implementing and governing your AI strategy

Topics	• Frameworks for AI implementation • Establishing AI governance and risk appetite • Securing your AI projects • Building an AI-ready organization
Objectives	• Establish an AI governance framework aligned with corporate risk appetite. • Lead organizational change to foster an AI-ready culture.
Activities	• 3x discussions and quiz

Module 03

AI as a competitive advantage

Topics

- Redefining the value chain with AI
- Strategic investment and partnering
- Preparing for the next AI wave: Agentic AI
- The future of leadership with AI

Objectives

- Identify AI opportunities that generate a measurable competitive advantage.
- Lead organizational change to foster an AI-ready culture.

Activities

- 1x discussion and quiz