

Enterprise AI Governance Essentials – Foundations

The 'Enterprise AI Governance Essentials – Foundations' course provides a comprehensive roadmap for your organization to mature its AI governance capabilities. The primary goal is to guide you in establishing and scaling AI governance, ultimately positioning it as a strategic differentiator. The emphasis is on understanding the holistic approach, principles, and key considerations of AI governance from a strategic perspective.

**DURATION**

2-3 hours

**LEVEL**

100 - Introductory

**FORMAT**

Instructor-led

**SCALABLE**

1-50, scaled to 1000

What you'll learn

- Explain the holistic approach and key principles of AI governance.
- Develop a comprehensive AI governance strategy that aligns with business objectives and competitive positioning.
- Create compelling ROI models and stakeholder presentations for AI governance investments.
- Design governance operating models that balance oversight with innovation velocity.
- Lead organizational transformation initiatives that embed AI governance into company culture.
- Integrate AI governance with enterprise risk management and board oversight requirements.
- Position AI governance as a strategic differentiator and market enabler.

Overview	3 modules
Who this course is for	• Primary audience: C-suite and executive leadership. Secondary audience: Functional and transformation leaders (change management professionals; risk, compliance, and legal professionals; product and technology leaders)
Products	• Model Armor • Gemini Enterprise
Prerequisites	• Basic understanding of business strategy and organizational change management • Experience Level: 5+ years in leadership roles with responsibility for technology or transformation initiatives

Module 01

The AI governance imperative: What, how, and why now?

Objectives	• Explain the holistic approach, principles, and key considerations of AI governance.
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Module 02

Set the foundation: Set the strategic vision

Objectives	• Align AI governance with business and strategy. • Develop AI governance business cases and ROI.
Activities	• Discussion: Prioritizing your 'governance moment' • Quiz questions • Discussion: Craft your organization's AI governance 'North Star'

Module 03

Implement: Make governance operational

Objectives

- Design balanced governance operating models.
- Lead AI governance cultural integration.
- Design and monitor key governance metrics and KPIs.
- Evaluate real-world case studies to identify best practices and common pitfalls.

Activities

- Discussion: Blueprint to daily practice - your operational challenge
- Quiz questions
- Discussion: Measure operational effectiveness and continuous improvement
- Tabletop exercise: Supply chain catastrophe