

Enterprise AI Governance Essentials – Optimization

The 'Enterprise AI Governance Essentials – Optimization' course provides a comprehensive roadmap for your organization to mature its AI governance capabilities. The primary goal is to guide you in establishing and scaling AI governance, ultimately positioning it as a strategic differentiator. The emphasis is on understanding the holistic approach, principles, and key considerations of AI governance from a strategic perspective.

**DURATION**

2-3 hours

**LEVEL**

100 - Introductory

**FORMAT**

Instructor-led

**SCALABLE**

1-50, scaled to 1000

What you'll learn

- Explain the holistic approach and key principles of AI governance.
- Develop a comprehensive AI governance strategy that aligns with business objectives and competitive positioning.
- Create compelling ROI models and stakeholder presentations for AI governance investments.
- Design governance operating models that balance oversight with innovation velocity.
- Lead organizational transformation initiatives that embed AI governance into company culture.
- Integrate AI governance with enterprise risk management and board oversight requirements.
- Position AI governance as a strategic differentiator and market enabler.

Overview	3 modules
Who this course is for	• Primary audience: C-suite and executive leadership. Secondary audience: Functional and transformation leaders (change management professionals; risk, compliance, and legal professionals; product and technology leaders)
Products	• Model Armor • Gemini Enterprise
Prerequisites	• Basic understanding of business strategy and organizational change management • Experience Level: 5+ years in leadership roles with responsibility for technology or transformation initiatives

Module 01

The AI governance imperative: What, how, and why now?

Objectives	• Explain the holistic approach, principles, and key considerations of AI governance.
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Module 02

Scale: Enterprise-wide governance excellence

Objectives	• Integrate AI governance with enterprise risk and board oversight. • Implement scalable policies, standards, and technical guardrails across diverse teams. • Build dynamic risk assessment and continuous compliance monitoring systems.
Activities	• Discussion: Navigate the multi-dimensional complexity of global AI • Quiz questions • Discussion: Scaling governance for strategic advantage, not just compliance

Module
03

Optimize: Governance as competitive advantage

Objectives

- Position AI governance as a strategic differentiator.
- Design governance operating models that balance oversight with innovation velocity.
- Lead organizational transformation initiatives that embed AI governance into company culture.
- Create compelling ROI models and stakeholder presentations for AI governance investments.

Activities

- Discussion: From cost center to value creator – monetizing governance
- Quiz questions
- Discussion: Shaping the future - influence and continuous evolution
- Tabletop exercise: 'Governance-as-a-service' failure