

Gemini Enterprise for Business Users

This course teaches users how to leverage the Gemini Enterprise application, including the Deep Research agent, and Gemini Notebook to extract insights from enterprise data and maximize research outcomes.

 **DURATION**
1.5 hours

 **LEVEL**
100 - Introductory

 **FORMAT**
Instructor-led

 **SCALABLE**
Scaled to 1000+

What you'll learn

- Understand the basics of generative AI and list possible use cases.
- Describe the differences between keyword search and prompting and list best practices for prompt design.
- Explain Gemini Enterprise's main features for enterprise-wide search and understand how to use the Deep Research Agent.
- Explain Gemini Notebook's main features for getting additional insights around proprietary documents.

Overview

Who this course is for	• Gemini Enterprise Business Users who want to understand the full set of features of the product
Products	• Gemini Enterprise • Gemini Notebook Enterprise • Deep Research agent

Module 01

What is generative AI?

Objectives	• Generative AI definition • Possible tasks and use cases
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Module 02

Searching vs Prompting

Objectives	• Keyword search vs prompting pro's and con's • What is a prompt? • Common prompt types • Effective prompt design and tips • Effective prompt examples
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Module 03

Gemini Enterprise walkthrough

Objectives	• Product overview and business value • Find documents with natural language • Chat about your own files with Gemini Enterprise • Perform complex research on a topic with the Deep Research agent
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Module 04

Gemini Notebook walkthrough

Objectives

- Product overview and business value
- Add files to Gemini Notebook
- Chat about your files in Gemini Notebook
- Generate insightful outputs in Gemini Notebook

Module 05

Summary

Objectives

- Compare products to clarify when to use what
- Q&A
- Course survey