



# Christina Powell, APTD

Seeking to further my career in talent development, technical training, content management, and human resources.

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## EXPERIENCE

### Equifax Workforce Solutions, St Louis, MO

#### **Learning & Development Specialist - Product Trainer: I-9**

August 2021 - Present

Responsible for creating and delivering training content to clients who utilize the Equifax suite of I-9 Management platforms. Includes creating presentations for live webinar training sessions, requested client demos, Knowledge Base articles, technical release notes, and on-demand video content. Consult with clients to create company specific editions of general training content. Manage all I-9 related product training asset lifecycles.

#### **Learning & Development Specialist - KnowledgeBase & Content Manager**

January 2020 - August 2021

Managed the EWS Salesforce KnowledgeBase administration. Designed and facilitated a variety of training initiatives based on business needs. Worked closely with stakeholders and SMEs to document process steps to develop meaningful training content.

#### **Workforce Solutions Support (WSS) Operations Training & Development Specialist**

November 2018 - January 2020

Implemented new training initiatives for the WSS team utilizing standard content management, instructional design practices, and a variety of course authoring tools. Served as a Salesforce Change Agent, Google Guide, and Primary Salesforce trainer for EWS.

### Vantage Credit Union, St Louis, MO

#### **Manager of Education & Development/Staff Trainer**

October 2013 - July 2018

Managed administration of the corporate Learning Management System, onboarding new employees, and staff education and development.

## EDUCATION

**University of Missouri, St Louis** — *Bachelor of Science in Business Administration - Management Emphasis*

## KEY INITIATIVES

### **I-9 Platform Transformation and Client Migration Training**

Created engaging training content to lead clients in platform migrations through ongoing collaborative interaction with project manager, product developers, other training teams, and business leaders.

## SKILLS

- Instructional Design using standard course authoring tools (Articulate Rise, Storyline, Adobe Suite, Camtasia, Sangit)
- Learning Management System Administration
- Knowledge Base Administration
- Collaborative Project Management
- Google Site Creation
- User Acceptance Testing in Software Development and Deployment

## AWARDS

### **Operations Training -**

- Better Together Award Recipient  
Peer nominated for outstanding work in Instructional Design

### **One Equifax Team Awards -**

- Contributing member, outstanding training initiatives

### **ATD St. Louis Volunteer of the Year**

- Received for service as Director of Technology and as a member of the Learn Conference Committee

## VOLUNTEER LEADERSHIP SERVICE

- VP of Finance for ATD St. Louis (2024 - present)
- Director of Technology for ATD St. Louis (2023-2024)
- Equifax ERG - Women@Work
- Equifax Mentorship Board Member
- Equifax Certified Mentor
- Creve Coeur-Olivette Chamber of Commerce
  - President
  - Board Member