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## **North Shore Sports Academy and North Shore Blizzard Form Partnership**

**WILMINGTON, MA:** The North Shore Sports Academy (NSSA) is excited to announce a partnership with the North Shore Blizzard organization in preparation for the spring basketball season. The two AAU clubs will be combining their staff and participants to form a singular entity that features 80 teams from across Massachusetts and Southern New Hampshire.

“The partnership of NSSA and Blizzard came naturally,” stated Andre and Jessica Langley, co-founders, NSSA. “Both our clubs aim to assist players succeed on and off the court, and are built on the values of leadership, honesty and work ethic. We are excited to add the Blizzard team to our NSSA family for years to come.”

The clubs already share demographics, featuring male and female athletes ages eight to 17, and seek to expand their clubs at both the introductory and elite levels.

“It’s exciting,” said Kevin Barboza, co-founder, North Shore Blizzard. “This partnership is only going to enhance the quality of coaching and development opportunities we can provide to every athlete in our program.”

All future NSSA teams will remain under the same logo and team name, while all Blizzard teams will be renamed the NSSA Blizzard.

The North Shore Sports Academy is a comprehensive sports organization that seeks to help athletes succeed on the court and in the classroom with personalized training and support. NSSA and NSSA Blizzard athletes receive the tools and encouragement they need to develop fundamental basketball skills and appropriate academic habits.

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