



**JK INDIA
eAGRITECH LTD.**

Building a stronger ecosystem for Sugar & BioEnergy Industries

Who are we ?

An emerging business entity that is transforming the sugar and allied industry using cutting edge technology.

The anthem for the company is around



Build communities



Interact and Engage



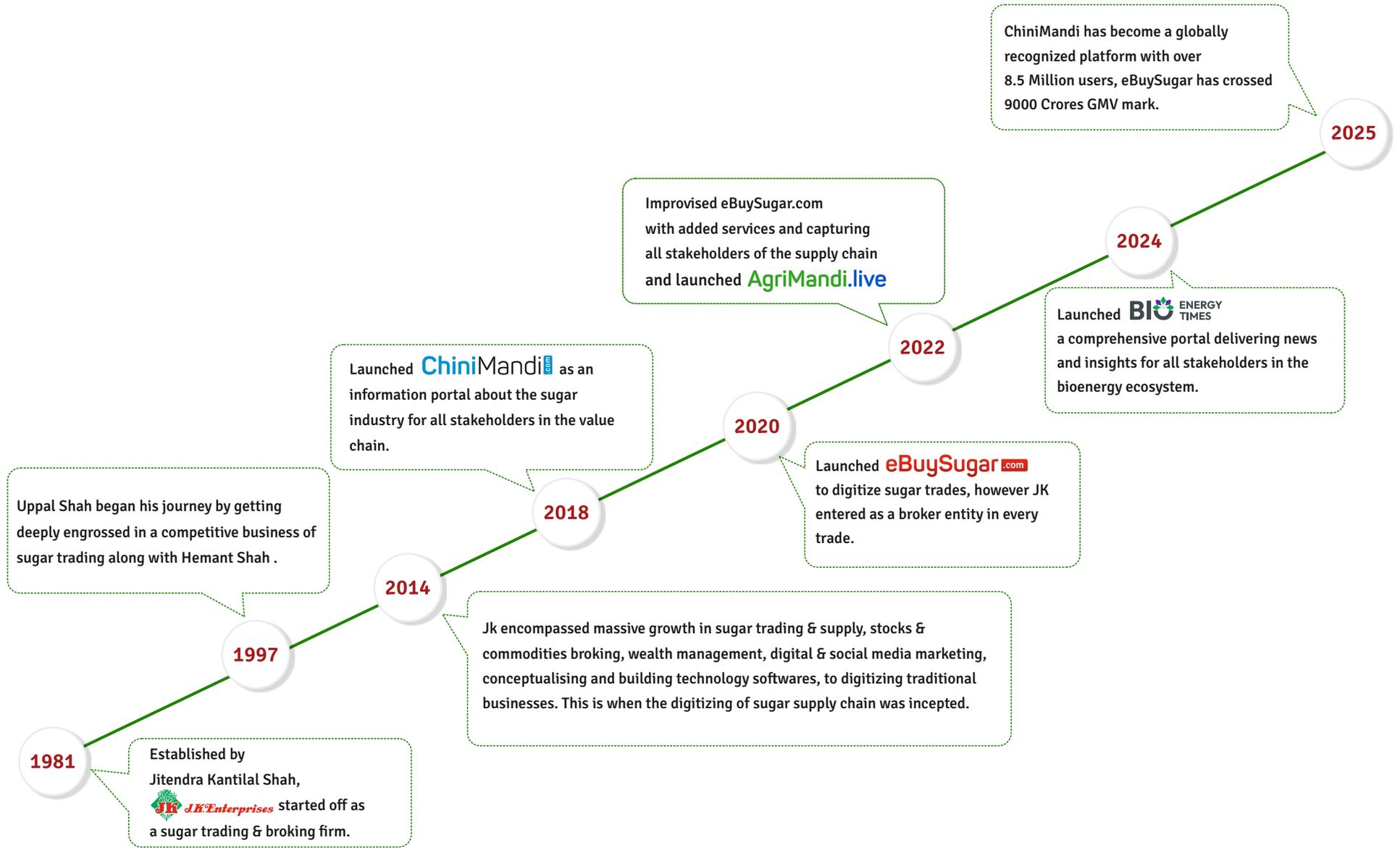
Simplify and technify



The founder and the CXOs have a collective experience of more than **100 years** in this industry.



How It started ?



Leadership



Jitendra Shah
Mentor & Guiding force

A visionary entrepreneur with 50+ years of experience, pioneering innovations, mentoring leaders, and championing impactful social causes.



Uppal Shah
Chairman & Managing Director

Founder of brands eBuySugar & ChiniMandi. A serial entrepreneur with 27+ years of experience, renowned for innovation, strategic vision, and diversifying ventures while driving technology-enabled growth and societal impact.



Hemant Shah
Wholetime Director

A strategist with 20+ years of expertise in entrepreneurship, business acumen, resilience, teamwork, and visionary leadership, driving sustainable growth and innovation.



Rupesh Dalal
Director

An experienced agri-commodities leader with 20+ years of expertise in procurement, trading, supply chain governance, and strategic market development.



G K Sood
Director

A veteran of India's commodities sector with 50+ years of leadership, specializes in corporate turnarounds, strategic planning, and deep insights across sugar, grains, oils, coffee, cotton, and agricultural policy.



Maulik Darji
Director

A dynamic sugar trade professional with expertise in procurement, trading strategies, market analysis, risk management, supply chain optimization, and team mentorship.



Pooja Kanegavkar
Director

A strategic leader driving organizational growth through expertise in HR, business development, PR, culture building, stakeholder engagement, and long-term value creation.



Core Team



Sreeraman Thiagarajan
Chief Executive Officer (CEO)

Growth-driven leader advancing innovation, digital transformation, and sustainable growth across agriculture and bioenergy sectors.



Rajesh Deora
Chief Financial Officer (CFO)

Seasoned finance leader with 30+ years of expertise in corporate finance, strategic planning, debt solutions, and mentoring businesses toward sustainable growth.



Husain Gangardiwala
Chief Operating Officer (COO)

Drives operational excellence, innovation, and team performance through strategic leadership and business management with a rich experience of 20+ years.



Pankaj Dixit
Chief Technology Officer (CTO)

Drives innovation, digital transformation, and sustainable technology with 30+ years' leadership expertise.



Aishwarya Tirth
Company Secretary

Governance and compliance expert ensuring transparency, accountability, and stakeholder trust through company law and best practices.

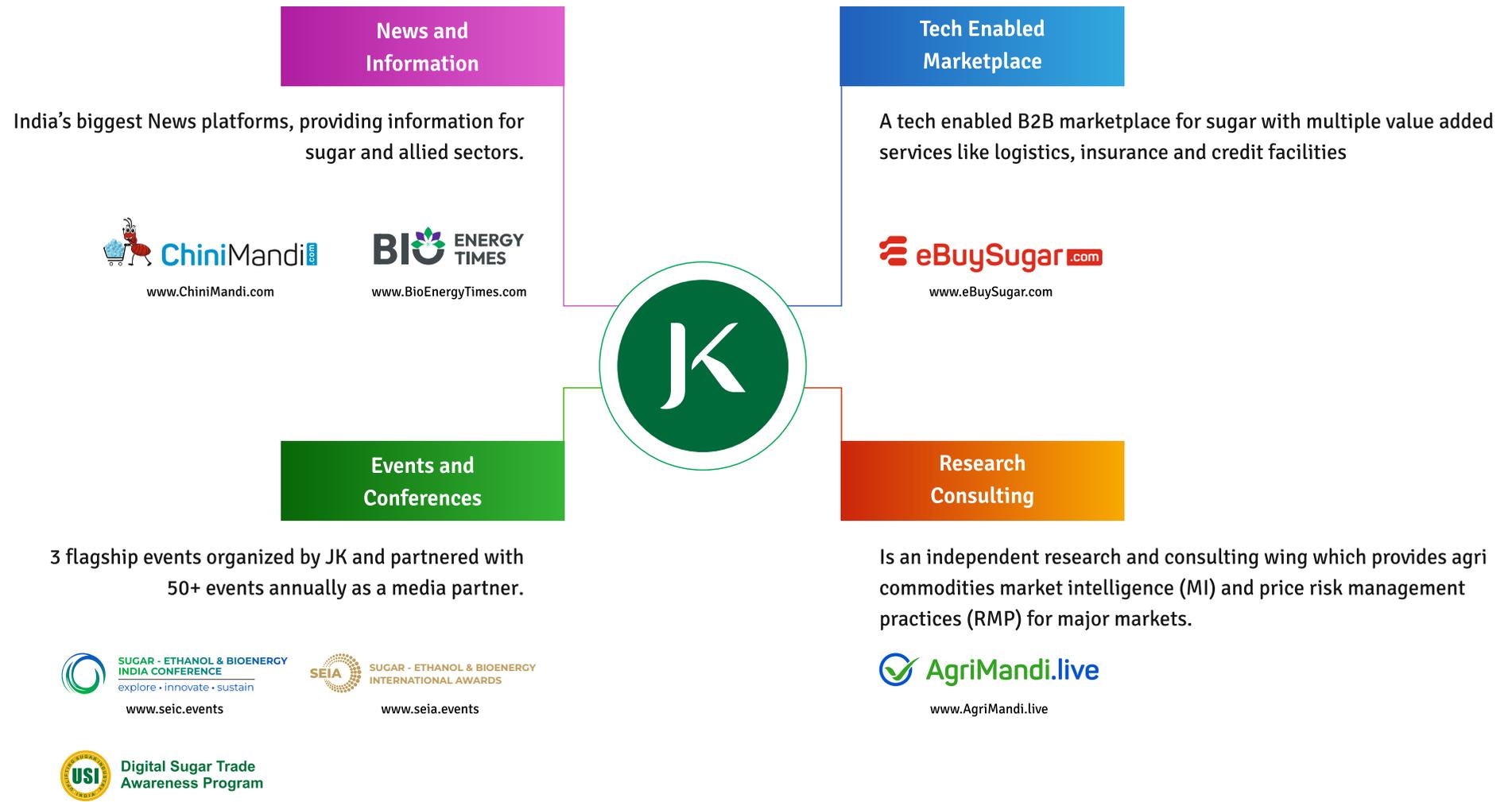


Parshwati Saha
AVP - Content Head

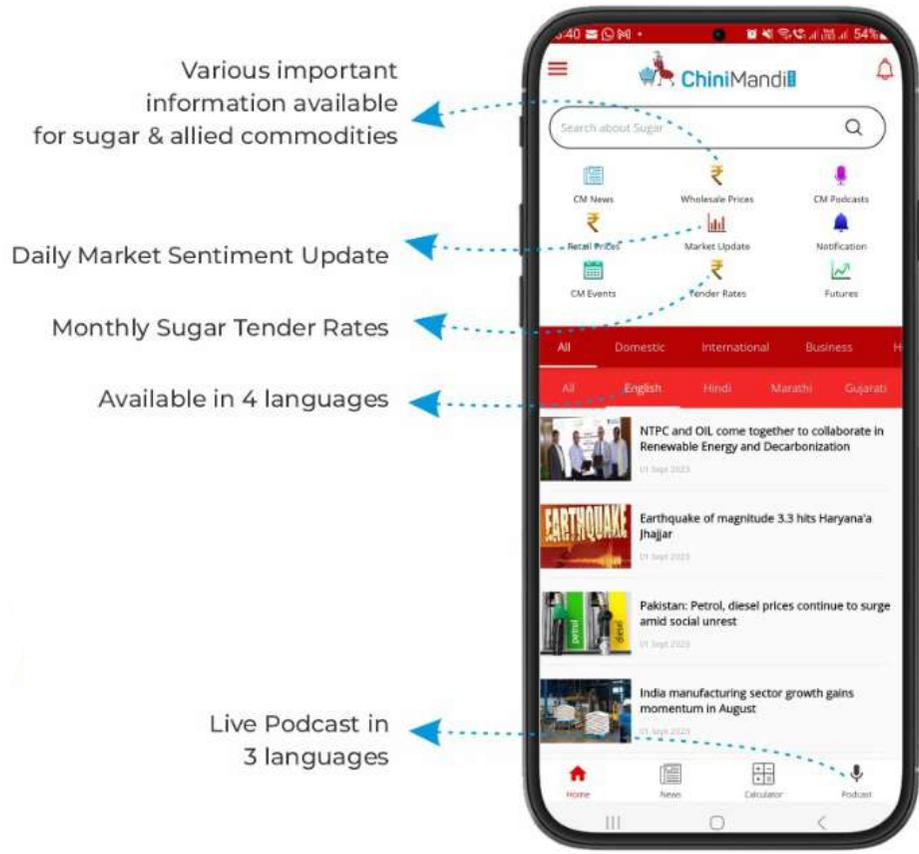
Specializes in journalism, corporate communications, and strategic engagement in the sugar and bioenergy industry.



Business and Products



It brings the latest news & headlines from India and around the world related to the sugar industry.



Various important information available for sugar & allied commodities

Daily Market Sentiment Update

Monthly Sugar Tender Rates

Available in 4 languages

Live Podcast in 3 languages



8.5 Million Happy Users



85,000+ Articles



Presence in 212+ Countries



Four Languages



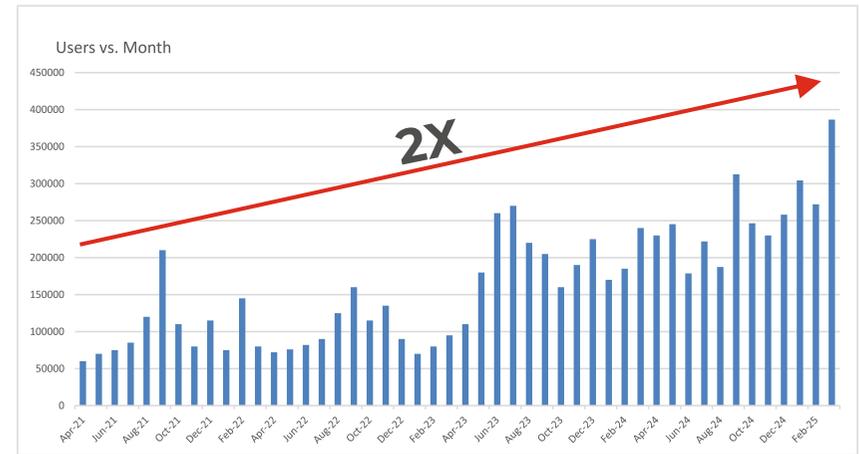
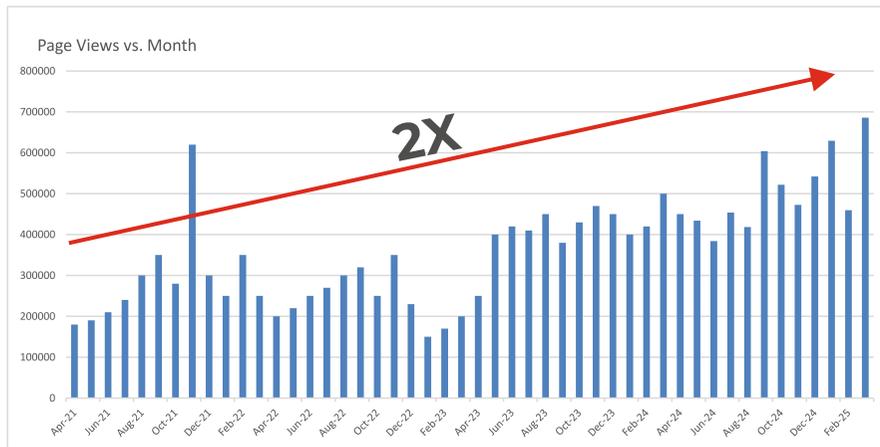
Partnered for 100+ Prominent Events



Top Industry Source on Google News



ChiniMandi.com - Growth so Far



The number of users and page views in 5 years have **DOUBLED!**



White Paper for the Sugar & BioEnergy Industry

The White Paper for the Sugar, Allied & Bioenergy Industry highlights key challenges and emerging opportunities discussed at the Sugar, Ethanol & Bioenergy India Conference (SEIC). Compiled with expert insights and industry perspectives, it presents actionable recommendations submitted to the Government of India, playing a pivotal role in shaping policies for sustainable growth, innovation, and long-term competitiveness.



Submitted to:



The Sugar, Ethanol & Bioenergy India Conference (SEIC) produced, conceptualised and organized by ChiniMandi has gained an iconic stature in the sugar and ethanol multiverse.

As India's premier Conference dedicated exclusively to sugar, ethanol and allied industries, SEIC has claimed the top spot of 'Business Networking', forming an invaluable link in the echelons of power and policy corridors, sugar industry inc., OMCs, suppliers, consumers, traders, brokers, farmers etc.

650+ Delegates

20+ Countries

8 Sessions

41+ Speakers



The Sugar, Ethanol & Bioenergy International Awards (SEIA) serve as a prestigious global platform to recognize and celebrate the biggest disruptors in the sugar industry. Often regarded as the “Oscars of the International Sugar Industry”, the SEIA Awards honor groundbreaking innovation, forward-looking adaptation, and outstanding global achievements. By spotlighting excellence across the value chain, SEIA celebrates organizations and individuals who are driving transformation, sustainability, and long-term growth in the sugar, ethanol, and bioenergy sectors worldwide.





Uplifting Sugar Industry, famously known as the USI Conference, conducted by ChiniMandi, is a discussion forum for all the sugar millers, where new technologies are discussed and probable solutions are exchanged across various mills.

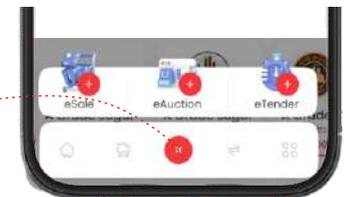
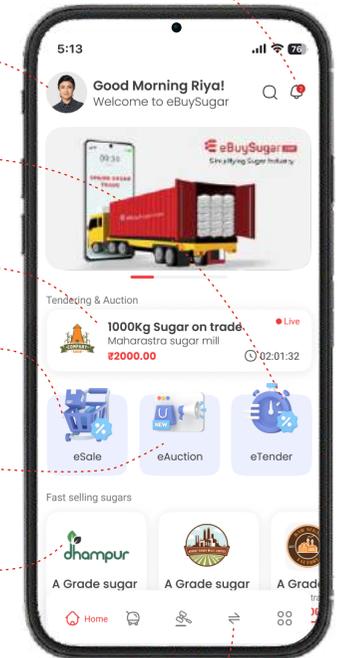
150+
Participants

60+
Sugar Mills

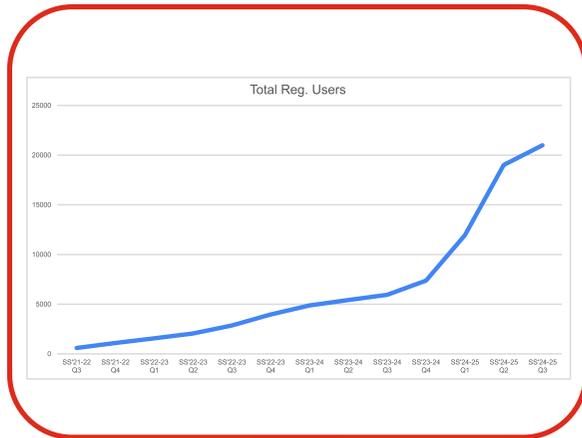




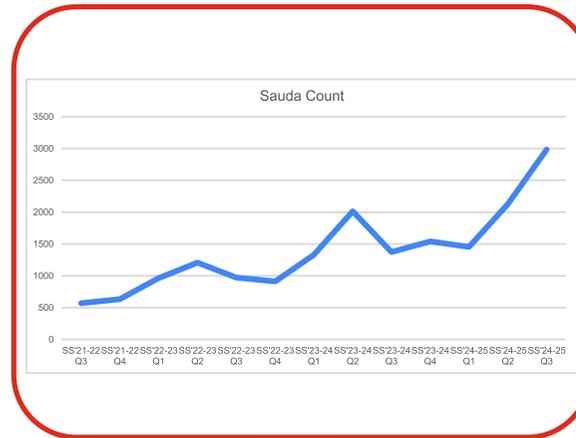
- Notification of new tender or sugar available on ebuysugar
- User Profile
- Any sugar mill can call for an online Tender for selling sugar
- Any Live Tender / Auctions on eBuySugar Platform
- Any seller (Sugar mills / Trader) can enlist their sugar for sale
- Any sugar mill can host a transparent online auction for selling sugar
- Unique Algorithms set to identify sugar with high demands
- Ledger, to track all the Transitions made on eBuySugar
- Selling option available for millers and selective Traders



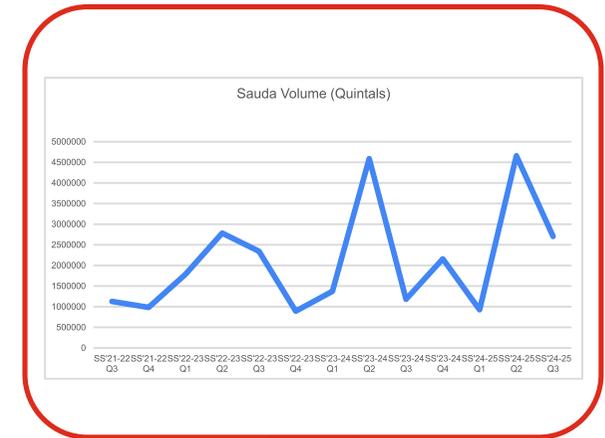
eBuySugar.com - Growth so Far



The number of users in
2 years have
Doubled



The volume of trade on
the platform have increased by
5 Times



Monthly saudas
have increased by
3 Times



Industry veterans (40+ years)

CFTe with 10+ years exp.

Fundamentalist (15+ years)

Fundamental + Technical Analysis

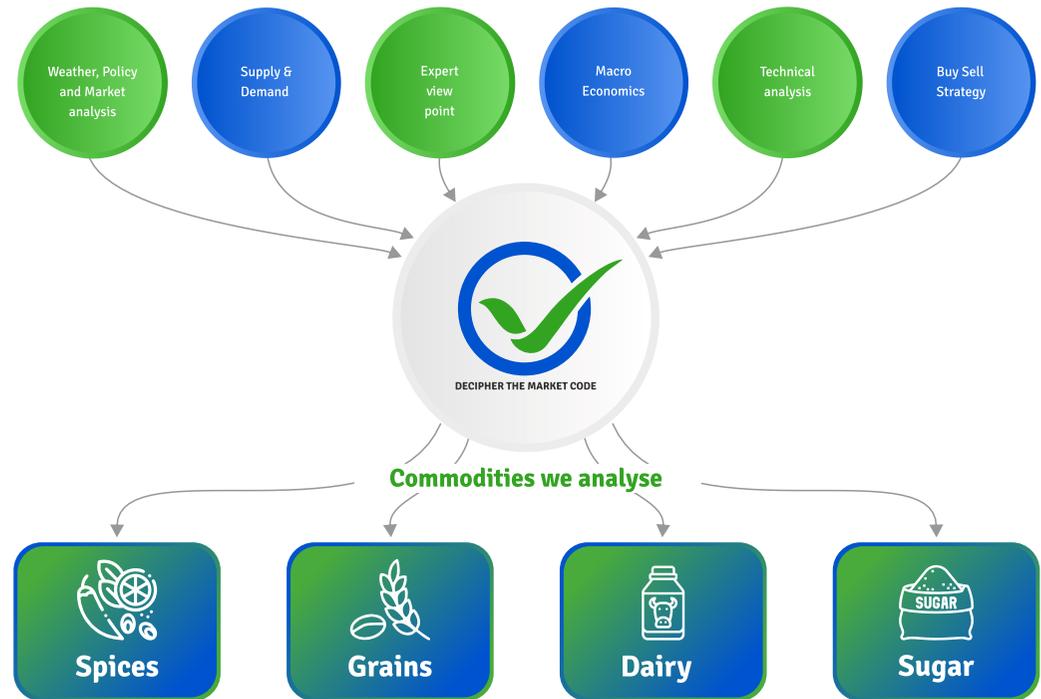
AgriMandi.live

Provide monthly research reports

Customised Consultation

● Research and Consulting

An independent research group that provides consulting, market intelligence for price and risk consulting for various agri-commodities.



Competitive Analysis

Features	 JK INDIA eAGRITECH	 agribazaar	 ofbusiness	 elasticrun	 Jumbotail	 ninjacart
News & Info	✓	✗	✓	✗	✗	✗
Govt. Related Notifications	✓	✗	✗	✗	✗	✗
Conference	✓	✗	✗	✗	✗	✗
Awards Event	✓	✗	✗	✗	✗	✗
Sugar e-commerce	✓	✗	✗	✗	✗	✗
Other commodities e-Comm	✗	✓	✓	✓	✓	✓
VAS – Insurance Selling	✓	✗	✗	✗	✗	✗
VAS – Logistics	✓	✗	✓	✓	✓	✗
Credit Facility Provider	✗	✓	✓	✓	✓	✓
Research & Consulting	✓	✗	✗	✗	✗	✗
Score	8/10	2/10	4/10	3/10	3/10	2/10



Awards and Honors



★ Business Titans Award, Dubai Encore

★ Most Promising Google Technology Solution Providers

★ Most Influence Agency of Year by Amazon AI

★ Outstanding Achievement Award for Business Excellence

★ "Youngest Serial Entrepreneur" Award by Sakal Media Group

★ Maharashtra Gaurav Puraskar

★ India's Fastest Growing Company

★ Most Successful Businessman Award

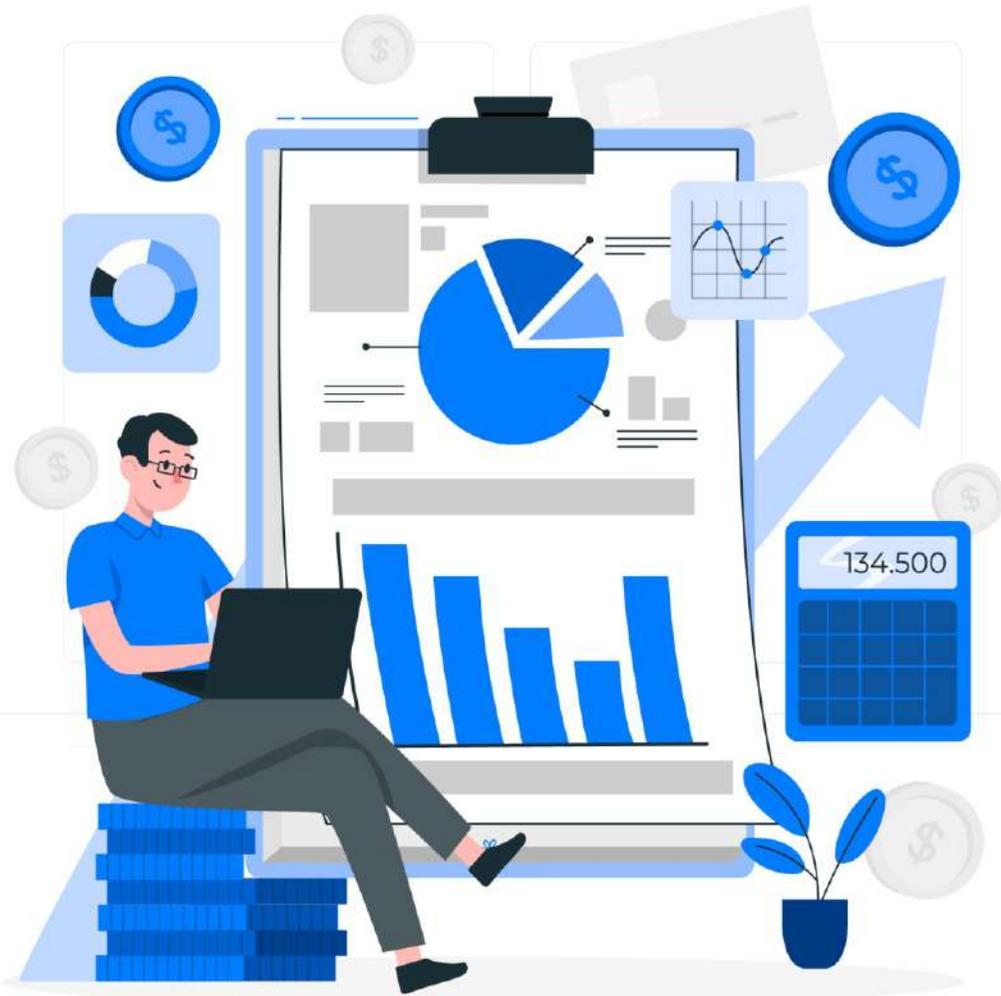
★ Maharashtra Bhushan

★ Amazon Alexa Agency of the Year

★ Global Award in the Pitch Competition at Kazakhstan's Web Summit

★ Visionary Leaders of Bharat



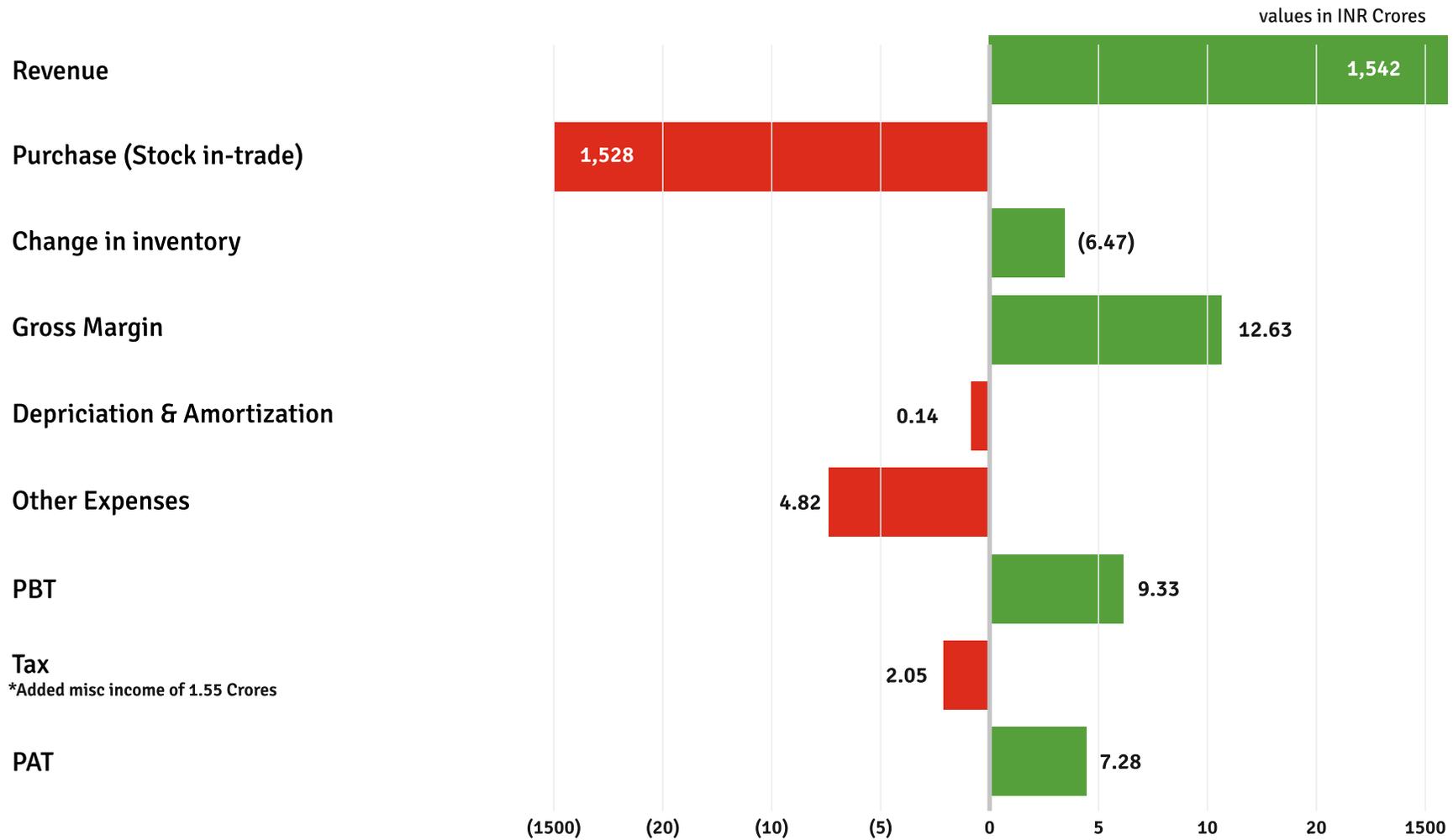


Financial Statements

Current Scenario + Comparison

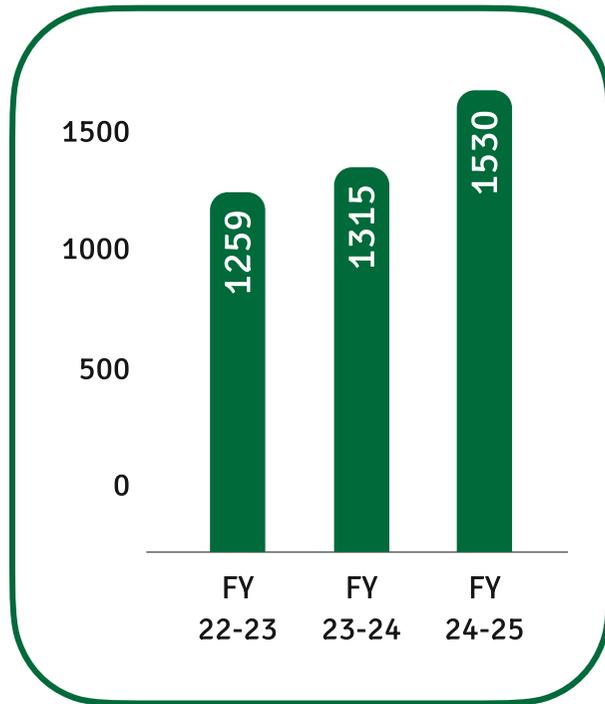


Income Statement FY 2024-25

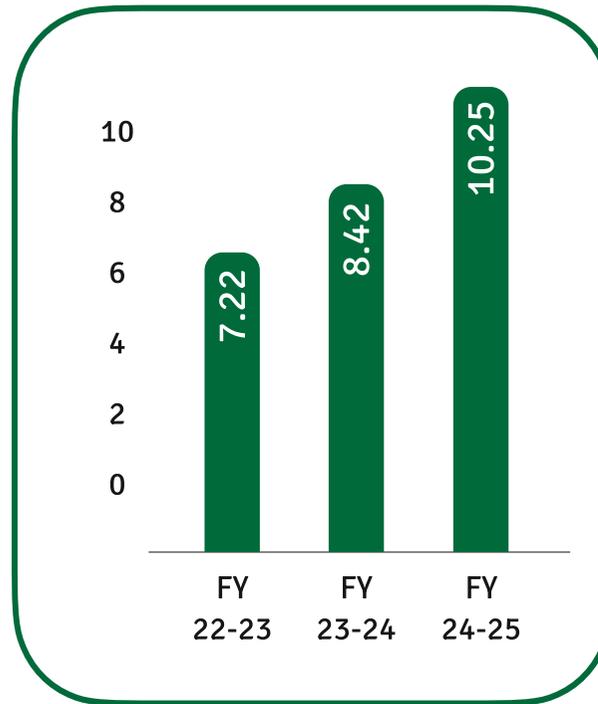


Financial Comparison of last 3 years

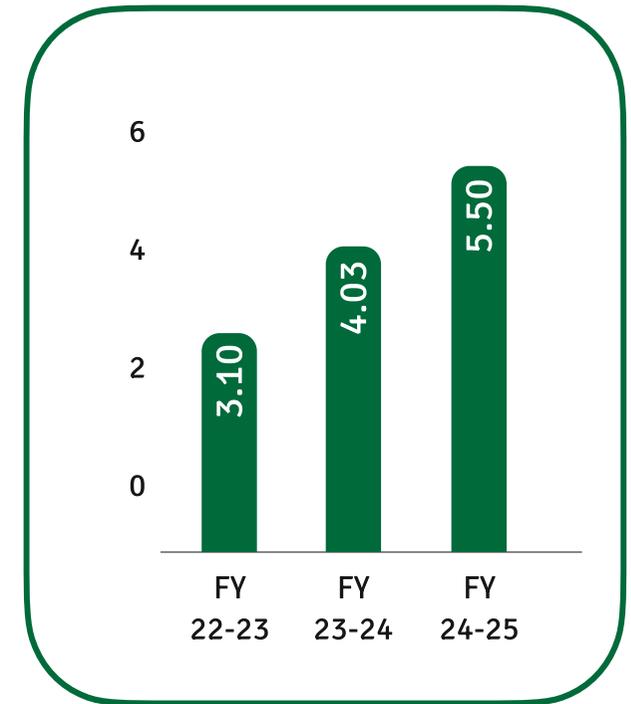
Revenue



Gross Profit



PAT



(in Cr.)





Growth Plan

Plan of Action + Future Projections



Sugar & Ethanol Market: Indian & Global Snapshot

Indian Sugar Industry

- **Market Value:** INR 4,60,000 crore (2025); Projected to grow at ~4% CAGR to reach INR 5,47,200 crore by 2030.
- **FY 2025-26 Sugar Output:** 31.0 million tons; expected rebound after dip in 2024-25 (26.2 million tons).
- **Global Position:** 2nd largest producer and largest consumer.
- **Key Trend:** Increasing diversion of cane juice and B-heavy molasses for ethanol blending.

Indian Ethanol Industry

- **Market Size:** ₹26,000 crore (2024)
- Projected to grow at ~14.6% CAGR to reach ₹1,02,400 crore by 2034.

Global Sugar & Ethanol Market

- Global sugar production projected at 205 million tons by 2034.
- Ethanol Market Valued at USD 108.4 billion (2024), expected to reach USD 184.6 billion by 2035 (CAGR: 6.9%).
- Advanced biofuels (cellulosic, algae-based) driving future growth.

Key Opportunities & Growth Drivers

- **Blending Mandates:** 20% ethanol blending with petrol (E20) achieved in 2025; government exploring even higher blends post 2025.
- **Production Ramp Up:** Annual ethanol production capacity expanding to over 18 billion liters by 2025; most from sugar & grain-based feedstocks.
- **Agri-Value Addition:** Diversification into organic, specialty, and healthier sugar products, plus bioenergy and green chemicals.
- **Strong Policy Push:** Supportive policy environment; incentives for both traditional and grain-based ethanol production

Growth Potential

- **Regional Hubs:** North (Uttar Pradesh) leads sugar; Maharashtra and South India driving fastest ethanol growth.
- **Industrial Integration:** Surge in fuel-grade ethanol demand from OMCs, and industrial, pharma, and beverage demand is rising.
- **Export Edge:** India to become a major ethanol and specialty sugar exporter as health, sustainability, and clean fuels drive global demand.

Growth Strategy



ChiniMandi.com



Subscription Model - Monetization

We plan to start a freemium subscription model for the news and information provided on the ChiniMandi platform and link the premium subscription to the conferences and events conducted by ChiniMandi.



eBuySugar.com



Monetize + Geographic expansion

Currently, ebuySugar is present only in southern maharashtra, we will give it national presence and start monetizing, logistics, finance & insurance partnerships.



AgriMandi.live



Tech Interactive Portal + Consulting

We are building a tech interactive portal so as to reach the masses with commodity price data and risk analysis statistics, additionally we also plan to start govt. Consulting projects.



Growth Strategy

New Products



A news and information portal for the upcoming niche i.e. Bioenergy, which will majorly cover 6 commodities i.e. Ethanol, Biogas, Biodiesel, Biomass, Greenhydrogen, SAF.



A commodity agnostic news and information portal for building an agri community for future avenues.



A round table conference for the policy makers, where policy makers will sit across the table with key industrialists and discuss new policies and nuances of the industry.



Growth Projection over the Years

values in INR Crores

Financial Year	2022-23	2023-24	2024-25	2025-26	2026-27
Sales	1,259.26	1,314.12	1,541.98	1,850.38	2,220.45
EBITDA	4.58	5.85	10.54	27.63	40.76
Depreciation	0.04	0.08	0.14	0.42	0.36
Interest	0.44	0.37	3.35	6.25	8.00
Tax	1.00	1.00	2.05	5.12	7.64
PBT	4.10	5.40	9.33	23.26	34.71
PAT	3.10	4.40	7.28	18.14	27.07
Equity/ TNW	2.69	10.07	32.15	50.29	77.36
Debt	28.16	27.85	34.54	100.00	100.00
USL	-	6.56	14.18	15.00	15.00
Total Capital Employed	30.85	44.48	80.87	165.29	192.36
PBT	0.33%	0.41%	0.60%	1.25%	1.56%
PAT	0.25%	0.33%	0.47%	0.98%	1.21%
EBITDA	0.36%	0.44%	0.68%	1.49%	1.83%

- The projected sales is to increase steadily from INR 1,259.26 Cr in FY 22-23 to INR 2,220.45 Cr in FY 26 - 27
- Profitability is projected to improve significantly, growing from INR 4.58 Cr to INR 40.76 Cr over the years, showing high efficiency and cost optimisation.



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Managing Director

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Executive Director

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