



2024

IMPACT REPORT



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Welcome

Welcome to Integrado Corp!

On the next pages you will discover one of the top institutions for teaching, learning and professional training in Paraná, which also stands out nationally.

Learn how education, projects and countless initiatives carried out in 2024 by Integrado Corp helped to build a fairer and more sustainable society, improving the quality of life of people, communities and municipalities where we operate.

Explore the origins, the expansion of activities, the achievements, the positive impacts generated in the scientific, educational, social and environmental areas, development and innovation.

See why our teaching ecosystem — which involves Efficiency, Innovation, Experience — has been recognized in different areas, recognized throughout Brazil as an example of success and why we are once again ranked among the best companies to work for.

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Institutional Guidelines



PURPOSE

To promote the development of people



MISSION

To promote education and personal and professional improvement, contributing to the development of society



VISION

Establishing itself as a national reference institution in the teaching and learning process with innovative and modern methods, meeting the needs of the job market and society



VALUES

- Innovation
- Integrity and commitment to teaching excellence
- Transformation of society
- Ethics
- Guarantee of excellence in services
- Social and environmental responsibility
- Attention to the needs of employees and clients
- Development of people
- Pride in its trajectory

Strategic Pillars

To fulfill its mission and achieve its objectives, Integrado Corp relies on three fundamental pillars:



Efficiency

Achieve high performance across all areas and optimize resources



Innovation

Drive transformation, improvement, facilitation and differentiation



Experience

Promote an excellent experience inside and outside the classroom

In this sense, the institution develops its actions through four axes:

Scientific

Promotion, coordination and execution of research and innovation programs, as well as the training of scientists and researchers.

Educational

Training well-rounded professionals with the knowledge required to practice their profession and engage ethically with society.

Social and Environmental

Development of engagement programs, through the provision of various services and assistance to the community, promoting social transformation, effective environmental practices, process efficiency and resource savings.

Development and Innovation

Promotion and execution of initiatives aimed at local and regional development in line with the purpose of transforming lives through quality education.

About Integrado Corp

BEGINNING

The history of Integrado Corp begins in 1986, when a group of 50 people came together to qualify and expand the direction of education in Campo Mourão, in the Northwest of Paraná. A year later Colégio Integrado appeared; which operates in Nursery, Early Childhood Education, Elementary Education, High School and Pre-University Education.

In order to allow students to pursue higher education in the same municipality — without having to migrate to other regions of Brazil — Colégio Integrado of Campo Mourão began with three degrees [Veterinary Medicine, General Administration, Administration with Qualification in Foreign Trade], which were soon expanded.

GROWTH

With the expansion of activities, the group was acquired by partners Henning Erich Baer and Maria da Conceição Montans Baer; who began the construction of a 217,154.59 m² campus, with cutting-edge infrastructure and quality standards similar to the best universities in Brazil and abroad.

Several achievements mark the history of the institution, including changing its name to Centro Universitário Integrado; characterized by excellent multicurricular higher education in various areas of knowledge, the qualifications of its teaching staff and the curricular and extracurricular activities offered to the academic community.

TRANSFORMATIONS

The transformations continued. In 2017, Centro Universitário Integrado began offering the Medicine course. In 2018, the Distance Learning (DL) modality was introduced for undergraduate, free and postgraduate courses. In 2021, Integrado Corp acquires the Super Professor, Coonect.se platforms and also launches the Agro, Tech and Health Verticals.

In 2022, Integrado implemented Integrow - Integrado Innovation Ecosystem. In 2023, the Ministry of Education received the highest institutional score (5) in the institutional concept. In 2024, created a business unit to invest in startups, opens educational centers in Iretama (PR) and Rondonópolis (MT), opens an interactive learning space at Família Shopping Campo Mourão (Family Shopping Mall) and presents the Professional Master's Program in Local Development, in partnership with Universidade Augusto Motta (UNISUAM), in Rio de Janeiro.

Currently, Centro Universitário Integrado offers more than 60 undergraduate programs in on-campus, hybrid, and distance learning formats — including Law, Medicine, Agronomy, and Dentistry — as well as over 70 postgraduate programs in various fields of knowledge, and a master's degree program. It also promotes the development of students and alumni through training and employability programs.

CONSOLIDATION

In this way, the objective of those 50 people who came together in 1986 to qualify and expand the direction of education in Campo Mourão was achieved by the supporters, managers and collaborators.

Currently, Integrado Corp effectively contributes to the advancement of scientific knowledge in the country and has established itself among the best teaching, learning and training institutions in Brazil.

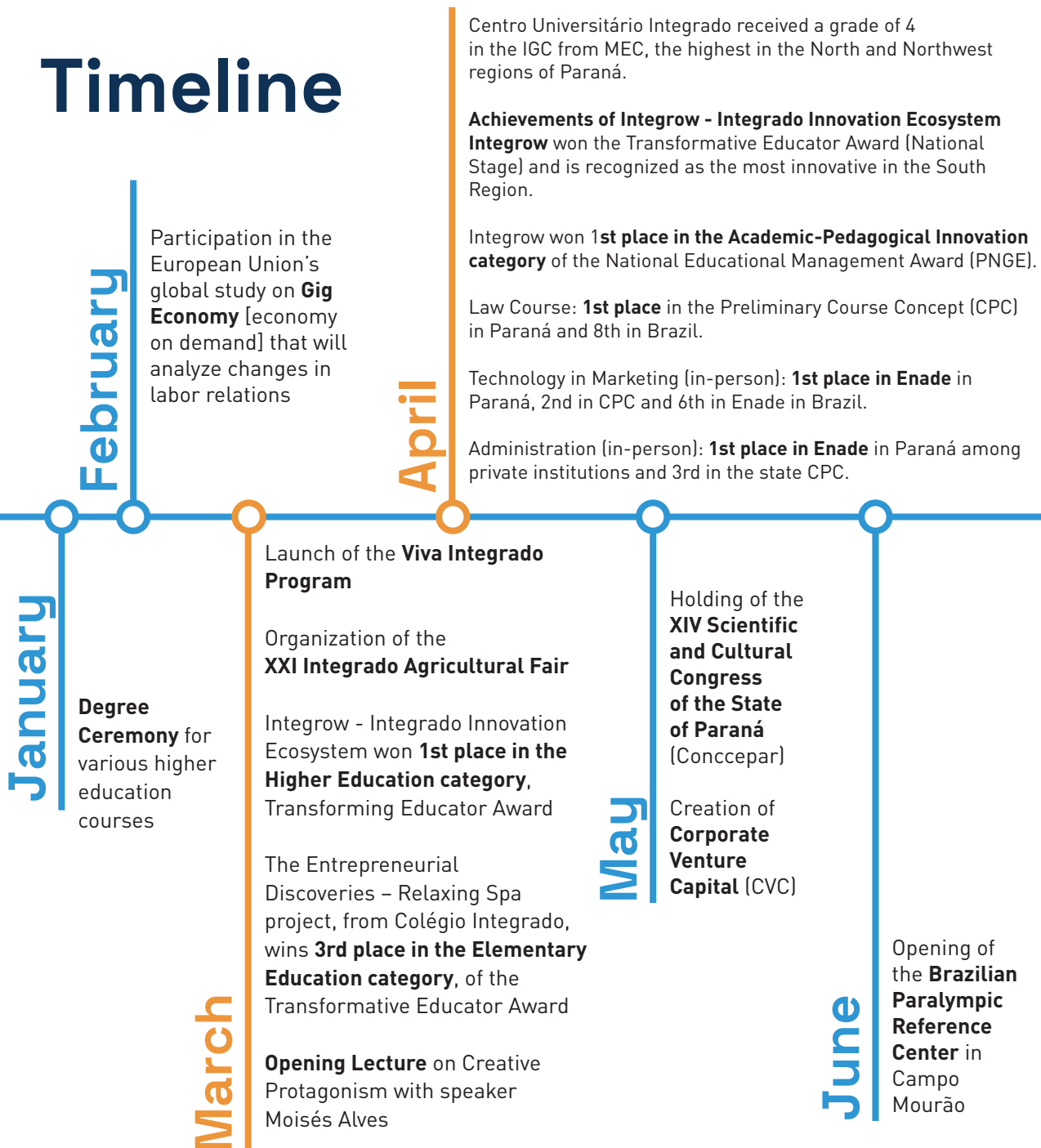
That is why Integrado Corp is an agent of social change and believes in education as an instrument for individual and collective development.





Check out some actions and achievements in 2024 and learn more about this story, which is characterized by work, initiative, trust, environmental, social and corporate governance sustainability actions.

Timeline



See why respect for differences and singularities, innovation, interaction with society, investments in technology and infrastructure contribute to offering the best education, forming citizens for the world and contributing to regional and national development.



Integrado University Center



10.651

higher education
graduates



27

distance learning
undergraduate programs



24

on-campus undergraduate
programs



12

Integrado distance
education centers



11

Hybrid undergraduate
programs



78

postgraduate
programs

Numbers of 2024 |



05

units (Downtown Unit, Campus, Coworking, Services, Família Shopping Campo Mourão Space)



40

laboratories



71

classrooms



06

clinics (Aesthetics, Nutrition, Physiotherapy, Psychology, Veterinary, Dentistry)



01

Outpatient Medical Clinic



01

Teaching Pharmacy



01

Legal Aid Center



604

employees

Colégio Integrado



The school operates in Nursery, Early Childhood Education, Elementary Education, High School and Pre-University Education. At the same time, it develops actions that promote social awareness among students.

In a recent survey, 8 out of 10 parents indicated Colégio Integrado.



3.015

students graduated in basic education from 1986 to 2024



36

students graduated from third-year courses in 2024



12

laboratories



31

classrooms



02

Maker Spaces



01

Sala Pense+
(Think+ Room)



01

sports gym



Super Professor

In 1993, a group of teachers were looking for solutions to common difficulties: preparing a large number of assessments, simulations, lists of exercises, lack of time and little material available. The problem turned into an opportunity when they decided to share their materials and create a bank of questions that could be used by other teachers and facilitate the same daily tasks. Thus the Super Professor was born.

In 2021, Integrado Corp acquired this platform, modernized systems, launched new products such as **Pazzei** — a tool designed for high school students — and the **SPR Med**, aimed at medical teachers and institutions and formed partnerships with the main players in the educational market.

In 2024, the Super Professor platform launched the **Plano Advanced**; new educational solution that allows schools to have a broader view of student performance and development.

In 2024, the Super Professor platform was in 4th position – in the Education and Health category – in the ranking *Expanding Business*; from Exame magazine and BTG Pactual, with technical support from the consultancy PwC Brasil.

Super Professor is a platform with more than 200 thousand questions for Secondary, Elementary and Higher Education that helps teachers to quickly and easily prepare their assessment activities. These services are used in more than **4 thousand schools**, for more than **70 thousand teachers** and more than **450 thousand students** throughout Brazil; always quickly, effectively and within Integrado Corp's standard of excellence.



We are very happy with these results. This is recognition of work done by a sensational team, which has always sought to listen to our users, understand their needs and develop products and services that are truly relevant to the daily lives of teachers in Brazil", says the executive director of Super Professor, Harrison Brait.



Coonect.se is a young company whose purpose is to enhance personal skills, business, learning solutions that connect cooperatives and people to social and economic development.

We are specialists in personalized solutions for cooperatives and other sectors. We highlight corporate education as a strategic key in organizations, adapting to market changes in times of technological revolution.

Coonect.se differentiates itself by integrating innovative communication tools, with processes aimed at human development, where we create dynamic, precise and well-founded educational experiences.

Our goal is to strengthen employees and teams. We are convinced that the motivation to grow and transform is the main indicator of success in our learning initiatives. With this unique approach, we are ready to contribute to building an extraordinary success trajectory.

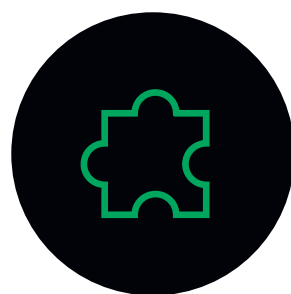
COONECT.SE PRODUCTS AND SERVICES:

-  **Consultancy:** Construction of programs that consider the culture of the cooperative and provide good results.
-  **Apprenticeship:** High-level solutions that make it possible to create a diverse set of actions in different formats.
-  **Content:** Production and development of meaningful content that promotes a better corporate learning experience.
-  **Platform:** Educational platform that goes beyond a learning management system.

In 2024 we reached the *Net Promoter Score* (NPS) 87, which proves the excellence of Coonect.se and the quality of services in cooperative education. NPS is a methodology that measures customer satisfaction and loyalty.

We also carry out the *Summit 2024* with cooperatives. The event had more than a thousand participants and our experts covered topics such as “Awaken the best in your team”, “How to build a culture of experience in your cooperative”, “Use of artificial intelligence in the learning revolution”, “Cooperative governance and ESG: Challenges and trends” and “Communication and influence”.

That’s why 146 cooperatives across Brazil have already been served by Coonect.se, more than 38 thousand people have already been impacted in 370 projects carried out, coordinated by our 86 specialists! After all, quality corporate education, combined with the principles of cooperativism, generates good results for everyone and contributes to economic development throughout the country.



OUR SUPPORTERS



Henning Erich Baer
Integrado Corp
Maintainer



**Maria da Conceição
Montans Baer**
Maintainer and Rector of
Centro Universitário Integrado



**Pedro Henrique
Montans Baer**
Maintainer and President of
the Administrative Council



Berta Montans Baer Duch
Maintainer and Deputy Director



Gustavo Montans Baer
Integrado Corp Maintainer

OUR LEADERSHIP



**Jeferson
Vinhas Ferreira**
Vice-Rector - CEO



Alan Sales da Fonseca
Director of
Operations — CFO



Carla Oliveira
Director of People,
Management and Governance



Luciana A. Pontes
Director of Academic
Management



**Heber Amílcar
Martins**
Director of Medicine



**Ana Paula
Previante**
School Director



Rafael Zampar
Business Director



Telma Cristian Amaral
Supervisor of the Distance
Education Center (NEAD)



**Tiago Carrera
de Andrade**
Head of Shared Services
Center



**Bruno Henrique
Pachulski Câmara**
Head IT and Digital
Transformation



**Fabrício Pelloso
Piurcosky**
Head of Innovation

Message from the maintainer

For 38 years we have worked to make our education and training institution better and better. Our purpose is to promote the development of people and we are based on the pillars involving Efficiency, Innovation and Experience. But how do we do this? With people!

People who care about health and well-being, who take care of spaces, organize the smallest details and transform environments into places of inspiration. People who are dedicated to education and committed to serving and helping others.

Integrado Corp is made up of many people who put their hearts into what they do. People who collaborate, bring ideas, build solutions, establish partnerships, use creativity, celebrate achievements and walk together towards success.

For 38 years, Integrado Corp has been making new connections that transform lives through quality teaching and learning, by carrying out countless projects and actions of local, regional, national and international reach. From nursery to master's degree, knowledge passes through here.

We are made by those who teach and inspire, who convert their homes into classrooms and expand access to knowledge. We are made by people who believe in the power of education to build a better society.

We have already built a beautiful trajectory, which has positively impacted the lives of thousands of people. But we are restless and that is why we want to build an even brighter future for many others, with the help of many hands.

To everyone who helps us in one way or another, thank you very much! For those of you who will know a little about this history and some of the actions we carried out in 2024, feel invited to participate in this organization that makes us proud!

Maria da Conceição Montans Baer
Dean of Centro Universitário Integrado

ACHIEVEMENTS

Awards, recognitions and certifications



Transformative Educator Award 2024

On March 21st, Instituto Significare, Bett Brasil and Sebrae-PR released the results of the second edition of the **Transforming Educator Award**, which aimed to recognize transformative education projects developed by teachers across the country.

Among almost 3,500 registrations, Integrado Corp was the highlight, with two achievements. In the category of *Higher education*, **1st place** was awarded to the project **Integrow – Integrado Innovation Ecosystem**, which offers various services to transform ideas and businesses that are technologically based, innovative and sustainable. It is coordinated by professor Fabricio Pelloso Piurcosky.

The project **Entrepreneurial Discoveries** — Relaxing Spa, from Colégio Integrado, **won 3rd place** in the *Elementary School* category, highlighting the institution's commitment to innovation and social transformation through education.

National Educational Management Award (PNGE)

For the second year in a row, Centro Universitário Integrado won the **National Educational Management Award (PNGE)**. This time, the achievement was with the project **Integrow – Integrado Innovation Ecosystem**.

The educational institution from Paraná once again won the **1st place** in the *Academic-Pedagogical Innovation* category, competing with several national universities. The award ceremony took place in São Paulo-SP, on April 3, during the XXII Brazilian Congress of Educational Management, considered the biggest educational event in the country.

“Our project was judged by an extensive panel of educators. The award recognizes that our practices differ from the usual model of most universities. Thus, we contribute to offering the best training to our students”, explains the *head* of Innovation at Centro Universitário Integrado, Fabri-

cio Pelloso Piurcosky, who represented the institution at the awards ceremony.



About Integrow

The Innovation Ecosystem Pre-Incubation and Incubation Program (Integrow) encourages the development of an entrepreneurial mindset. Participants receive mentoring from experienced professionals, access to infrastructure and equipment, training and workshops, networking, fundraising opportunities and the possibility of attracting investors to accelerate or boost the business.

Estadão School Guide 2024

12 undergraduate courses at Centro Universitário Integrado achieved a grade of **4 stars** in the Guia da Faculdade do Estadão 2024, reflecting excellence in teaching staff, infrastructure, teaching methodology and student performance.

The face-to-face courses that received recognition include Biomedicine, Accounting Sciences, Nursing, Aesthetics and Cosmetics, Pharmacy, Commercial Management, Human Resources Management and Nutrition. In distance learning (DL), Commercial Management and Human Resources Management courses

were highlighted.

Integrado Dentistry Course achieves maximum grade (5) in MEC

The Dentistry course at Centro Universitário Integrado achieved the maximum score (5) in evaluations by the National Institute of Educational Studies and Research, linked to the Ministry of Education (INEP/MEC).

Rigorous analyzes recognized the didactic-pedagogical organization, teaching staff, infrastructure and technological resources of the Dentistry course as excellent.

“This achievement reflects the institution’s commitment to academic quality, our work and dedication. This is the result of the effort of the entire teaching team, administrative staff, other employees and motivates us even more to continue offering excellent teaching to our students”, explains the Dentistry Program Coordinator at Integrado, Thamara Maluf.



Ranking Expanding Business, from Exame magazine

Integrado Corp celebrated two more important achievements. The company is once again in the ranking *Expanding Business*, from Exame magazine and in 2024 it ranked 62nd among the 100 fastest growing companies in Brazil, compared to position number 76 obtained in the previous edition.

The ranking is an initiative of Exame magazine and BTG Pactual, has technical support from the consultancy PwC Brasil and is the largest entrepreneurship yearbook in Brazil.

Even in a year of political and economic adversity like 2024 – in which consumer purchasing power was affected by high

interest rates and defaults – Integrado Corp expanded revenues by 16.4% thanks to the quality offered in basic education, higher education courses in all areas of knowledge, including Medicine and the technology platforms it has.

“We are the only company in Campo Mourão to appear in this ranking for two years in a row. This shows the strength and solidity of our company, which has the seal of *Great Place to Work* as one of the 100 best places to work for three years in a row, which has already become a reference in quality in Paraná and Brazil and increasingly invests in service excellence to transform people and society through education”, explains the Operations Director of Integrado Corp, Alan Sales da Fonseca.



INTEGRADO STANDS OUT AMONG THE BEST INSTITUTIONS IN PARANÁ

Centro Universitário Integrado achieved new positions of educational prominence. The higher education institution in Campo Mourão obtained a grade of 4 in the General Course Index (IGC), according to the results of evaluations released by the Ministry of Education (MEC) at the beginning of April.

That was **the highest score in the North and Northwest region of Paraná**. The indicator measures on a scale of 1 to 5 and takes into account multiple factors. The result places Integrado in 17th position, among the 128 private educational institutions in Paraná.



Integrado Law Course has the best performance in Paraná

The Law course at Centro Universitário Integrado had the best performance in Paraná. Confirmation is from the Ministry of Education (MEC).

“We got the maximum score (5) and came in 1st place and among the more than 100 public and private institutions that offer this degree in Paraná. We also ranked 8th in Brazil; among 1,229 institutions that provide this higher education. This note reflects the quality of the education offered and reaffirms the commitment to continue with serious work and always aiming for the best training for academics”, celebrates the professor, doctor in Law and course coordinator at Integrado, Robervani Pierin do Prado.

POSITIONS ACHIEVED

Check below the placements obtained by the higher education institution in Campo Mourão and by three undergraduate courses, after the publication of the results of the MEC evaluations:

>> Centro Universitário Integrado

IGC 4, the highest score in the North and Northwest region of Paraná
17th place among 128 existing private companies in Paraná
278th place among 1,655 private companies in Brazil

>> Law Course

1st place in the CPC in Paraná, among more than 100 public and private universities
8th place in Brazil's CPC, among 1,229 public and private universities

>> Marketing Technology Course (in-person)

1st place in Enade in Paraná
2nd place in the CPC throughout Brazil, among 220 higher education institutions
6th place in Enade throughout Brazil

>> Administration Course (in-person)

1st place in Enade in Paraná among private institutions
3rd place in the CPC of Paraná, among more than 100 higher education institutions

>> Socially Responsible Institution for 19 years in a row

Still in 2024, Centro Universitário Integrado also won - for the **19th year** in a row - the seal of *Socially Responsible Institution 2023-2024*; granted by the Brazilian Association of Higher Education Supporters (ABMES).

The certification highlights educational institutions that demonstrate commitment to actions aimed at the well-being of the community in which they are located, sustainability and that reduce social and environmental problems.

“This recognition is a reflection of the collective effort of the entire team to develop and participate in projects that make a difference in people’s lives, especially in the most vulnerable communities. Social responsibility is a priority in our actions”, explains Integrado Corp Extension supervisor, Mariana Felgueira Pavanelli.

Institution Committed to Employability

Centro Universitário Integrado won - for the second consecutive year - the seal of *Institution Committed to Employability*.

The research carried out in partnership between the Brazilian Association of Higher Education Supporters (ABMES) and Symplicity - a world leader in platforms and services aimed at student employability - revealed that 94% of respondents are already in the job market. Of this total, 88% work in areas directly related to their training.

“The result reinforces the Integrado’s commitment to offering excellent training and ensuring the successful insertion of its graduates into the job market”, says the coordinator of the Integrado’s Career Area, Rosely Scheffer.



Polyhedron Excellence Award

Colégio Integrado won the **Poliedro Excellence Award 2024** for the second time in a row. In category *Body Awareness, Health and Quality of Life*, the award went to the *Emoções no Esporte* project; which helps students deal with feelings such as frustration, boredom, euphoria and sadness during sports competitions.

During Physical Education classes, teacher Francieli Sachuk observed that many students faced difficulties during games. “We worked on emotions and this helped them to have greater control and understanding of their desires. Today they are more aware and emotionally prepared”, explains the teacher.

In 2023, Colégio Integrado won this same award in the category *Active Methodologies*, with the Flipped Classroom project: Sustainable Use of Resources, developed by professor Micheli Dalcin, in the Science discipline.

Colégio Integrado wins 3rd place in the Transforming Educator Award 2024

The Entrepreneurial Discoveries – Relaxing Spa project, from Colégio Integrado, won **3rd place** in the *Elementary Education* category, of the **Transformative Educator Award 2024**, carried out by Sebrae-PR in partnership with Bett Brasil and Instituto Significare.

Conceived by professor Ariadne Maria Pereira - and developed in 2023 with 1st year students - the project offered a practical experience of entrepreneurship to the little ones, involving everything from the creation of a spa, to the presentation of the business, at the Colégio Integrado Entrepreneur’s Fair.



“By exploring entrepreneurship, children also learned about responsibility, financial planning, the importance of effort and persistence in the pursuit of goals. These lessons help to strengthen self-confidence and self-esteem, preparing them to be active and proactive citizens in society”, explains the teacher.

GPTW FOR THE 3RD CONSECUTIVE YEAR

For the third consecutive year, Integrado Corp achieved international certification *Great Place to Work (GPTW)* as one of the 100 best companies to work for in Paraná. This time, the company was in 23rd place and rose 8 positions compared to the 2023 ranking. Among the various factors that contribute to the evaluations of companies ranked in

GPTW are professional development opportunities, the level of trust that employees place in the company and its leaders, the promotion of an inclusive environment that respects diversity, good practices that recognize organizational culture and determine the level of excellence in the work environment.

“The GPTW is one of the most prestigious honors in the area of work environment and business culture. It recognizes organizations that stand out in promoting an inclusive, collaborative and positive workplace, where employees feel valued and motivated”, explains Integrado Corp’s Human Resources Manager, Renata Giovanini.



Citizen Company

Integrado Corp is a **Citizen Company**, certified by the Brazilian Association of The *Rotary Foundation*.

The company from Paraná has the seal of *Socially Responsible Institution*, which directs resources to humanitarian projects that help communities throughout Brazil.

APAE Friendly Company

Colégio Integrado received the seal of *Social Responsibility APAE Friendly Company in Campo Mourão*. The certification is granted to companies that support and effectively contribute to the Association of Parents and Friends of Exceptional Children for the growth and well-being of APAE students.

Environmental care

Integrado Corp has stood out in actions aimed at social well-being and the community. Last year, the company launched the Integrado Eco project to address sustainable practices such as waste management, reverse logistics and the use of renewable energy.

In this way, in 2024 the company neutralized 12 tons of carbon, planted 80 trees during institutional events, reduced the use of disposable cups by 80%, reduced water and electricity consumption in its facilities, adequately treated the waste generated, expanded bicycle racks and carried out environmental education actions in all segments of the institution (students, employees, users, customers).



This initiative earned Integrado Eco the **3rd place** in **Sustainable Campo Mourão Award 2024**, a category *Higher Education Institutions*, promoted by the Campo Mourão Economic Development Council (Codecam) and the Campo Mourão Commercial and Industrial Association (Acicam).

IV Free ophthalmological care effort



The project Olhar Cidadão Dr. Fernando Dlugosz – who provides free ophthalmological care to the community – was in **3rd place**, a category *Non-Profit Institution*, of the **Sustainable Campo Mourão Award 2024**.

In partnership with Barboza Saab Clínica de Olhos, Rotary Club Fomento and Campo Mourão City Hall, Centro Universitário Integrado held the IV Free Ophthalmological Care Task Force for children between 0 and 6 years of age, on October 26th. Since 2021, these joint efforts have already helped with the eye health of more than 350 children.

“Our objective is to identify children who have eye changes and guide those responsible for the correct treatment”, explains the ophthalmologist, creator of the action and Integrado teacher, Barbara Evelin Gonçalves Barboza.

Academics and teachers from the Integrado Medicine, Nursing, Physical Education, Physiotherapy and Nutrition courses participated in this activity.

Institutional Self-Assessment Network for Higher Education

Centro Universitário Integrado is involved in an initiative - together with 37 other private institutions - called the Institutional Self-Assessment Network for Higher Education, promoted by Semesp.

In this pilot project, institutions embark on a one-year evaluation cycle, where they carry out an in-depth analysis of their objectives, operating methods and results in five areas. The focus is to analyze the policies and mechanisms by which institutions are organized and verify whether they are advancing towards their objectives.

EDUCATIONAL

Commitment to education

Colégio Integrado and Centro Universitário Integrado train people. Our commitment is to offer excellent education at any stage of learning.

All activities are carried out by professionals who are experienced in their fields and who transmit knowledge for life.

Educational and Extension Area

The Center for Entrepreneurship, Research and Extension (NEPE) of Centro Universitário Integrado organizes different teaching-learning actions for the academic

community. The objective is for participants to develop skills, abilities and attitudes that help in their ethical, committed and responsible training.

From the moment they enter the classroom, to the moment they work in the job market, the new knowledge and skills that are improved by students - in actions of local, regional, state and international scope - contribute to forming a fairer society and professionals who also care about others.

The Medicine area alone developed 92 projects focused on health promotion and prevention. These initiatives provided technical training to participants and students and encouraged solidarity - through the donation of materials, food, services and time - to meet the needs of the population.

The actions were carried out in Basic Health Units, schools, hospitals and promoted access to information, the adoption of healthy habits and strengthened the relationship between the higher education institution and the community.

This work reinforces Centro Universitário Integrado's commitment to the humanized and socially responsible training of future doctors. At the same time, it generates a positive and lasting impact on the contexts served.

In 2024, 35 extension events were held in all areas of education, impacting the lives of approximately 9 thousand people, with investments of R\$ 182,798.78.

Hands that Build, Knowledge that Transform

Centro Universitário Integrado created the Hands that Build, Knowledge that Transform project to promote actions that combine theory and practice to benefit the social, environmental and economic development of populations in vulnerable situations.

In 2024, 47 solidarity actions were carried out in the municipalities of Campo Mourão, Farol and Mamborê and another 282 training actions for 2,141 students. In total, 16,837 people were positively impacted.

The voluntary work carried out at the Lar Dom Bosco Therapeutic Community, Campo Mourão Basic Health Units, Campo Mourão State School, Municipal Early Childhood Education Centers (CMEIs), Farol Settlement Development Association (ADAF), Mamborê City Hall and Centro Universitário Integrado.

The project has the participation of teachers and students from courses in Administration, Agronomy, Architecture and Urbanism, Biomedicine, Accounting Sciences, Law, Physical Education, Nursing, Civil Engineering, Production Engineering, Pharmacy, Physiotherapy, Veterinary Medicine, Nutrition, Dentistry, Psychology, Technology in Aesthetics and Cosmetics, Technology in Commercial Management, Technology in Marketing, Technology in Management Processes and Technology in Human Resources.

Embracing the Streets (Original name: Abrace a Rua)

The action "Embracing the Streets: Health Promotion for the Homeless Population" has been active since 2022. The project seeks to reduce social inequalities, offers medical care and assistance to the population in vulnerable situations.

In 2024, 104 consultations were carried out - including anamnesis, physical examinations, prescription renewals, prescriptions, exam requests - and referrals to other health professionals.



Exchange and internationalization

The Teaching with a Focus on Exchange and Internationalization project provides a significant networking opportunity for students, with committees from different regions of the country.

In 2024, Integrado established partnerships with the schools Campo Real, in Guarapuava (PR) and Facimpa, in Marabá (PA). In August, the Integrado Medicine course welcomed a student from Romania who stayed in Campo Mourão for a four-week exchange experience.

Cine-Psycho 2024 (Original name: Cine-Psico)

Cine-Psycho 2024 project brought many reflections to Psychology academics. Through analysis of films that address themes of the mind and soul, they were able to discuss issues they experience in the classroom and in their day-to-day work.

Knowing My Emotions

The Knowing My Emotions project encouraged elementary school children at Colégio Integrado to learn about their emotions and the situations that trigger them, such as fear, anger, joy, calm and sadness.

The children's parents were also trained to understand and deal with their children's emotions, through the activity of playing.

The project also offered a listening environment for children, carried out by Psychology students. In this way, academics deepened their theoretical knowledge within Historical-Cultural Psychology and improved their skills in serving children.

XXI Integrado Agricultural Fair

Around 40 companies from the agricultural sector, financial and cooperative agents showed their products, services and news at the XXI Integrado Agricultural Fair, which took place on March 23, in Campo Mourão.



The event brought together around 2,500 participants and was organized by BeAgro Integrado – Agribusiness Vertical, from Integrado Corp; the first education, innovation and technology ecosystem for agribusiness in Brazil.

XVIII CAREERS FAIR

Around 3 thousand people participated in this event, which took place on September 20th, in Campo Mourão.

The fair brought news to young people – who are looking for information about the desired higher education course and those who have not yet decided which career to pursue – regarding adults and senior academics, who wish to specialize or pursue a new degree





XIV CONCCEPAR

More than 3 thousand people from all over Brazil participated in the XIV Scientific and Cultural Congress of the State of Paraná (Conccepar), which took place between the 13th and 16th of May, in Campo Mourão.

In 2024, the central theme of the congress was the *Innovation and Sustainability as Practices for Excellence*. The event was organized by the Centro Universitário Integrado and by the Integrado Institute of Science and Technology (IN2).

Among the attractions, highlight national speakers - such as Clóvis de Barros Filho - and international speakers such as German Andrey Kinyakin, Russian Gushchina Yulia, Peruvian Elmer Pisfill, Portuguese José Carlos Pereira de Moraes and Vietnamese Luong Thi Thu Thuy.

Along with the event, there were activities such as the education symposium, short courses, round tables, workshops, presentations by startups from the innovation ecosystem of the city and region, cultural, artistic and sustainable programming.

The XIV Conccepar had the collaboration of foreign institutions that are partners of the Integrado, such as the Universidad UCATEC of Bolivia; Yıldız Teknik Üniversitesi, from Türkiye; the Del Sur Scientific University of Peru and the Brazil-Germany Innovation Chamber.

Dual degree program

Centro Universitário Integrado entered into an unprecedented partnership with the Polytechnic Institute of Santarém, in Portugal.

From now on, students in the Integrado Agronomy course will be able to undertake a 6-month exchange in Portugal to complete their higher education degree and also secure a master's degree in Agronomy from the Polytechnic Institute of Santarém.

Thanks to this unprecedented agreement between the two higher education institutions, the student will be able to obtain a diploma from both simultaneously.

Integrado partners with environmental entities

Centro Universitário Integrado formed a partnership with the Water and Land Ins-

titute (IAT), with the Secretary of the Environment and Water Resources (Seama) and with the Public Ministry of Paraná to rescue and care for wild animals in vulnerable situations, assist in rescue, veterinary treatment and release into the wild.

In 2024, the Integrado Veterinary Clinic treated more than 30 cases involving owls, wild birds, hawks, caracaras, opossums, capybaras and maned wolves. In all of them, Veterinary Medicine students and preceptor teachers provided care to the animals and collaborated in health treatments and release.

In addition to animal care, partnerships with these public entities help promote environmental education, social development and academic training.



SUBSIDY AND FINANCIAL SUPPORT

Integrado Corp works to ensure that students complete their academic training, without neglecting the financial aspect. Therefore, the institution supports them with scholarships in different forms.



The University for All Program (PROUNI) - created by the Federal Government in 2004 - aims to grant full and partial scholarships to students on undergraduate and sequential courses of specific training, in private higher education institutions.

Between 2020 and 2024, more than 780 students were impacted by the granting of scholarships via PROUNI, totaling R\$38.7 million.



The Higher Education Student Financing Fund (FIES) is a program of the Ministry of Education (MEC) designed to finance higher education graduation for students who are unable to fully cover the costs of their training.

Between 2020 and 2024, Centro Universitário Integrado has already granted more than 600 financings, totaling R\$25.3 million.

Scholarships for Elementary, Secondary and Extended Education

In 2024, Colégio Integrado held a scholarship competition. The notice was aimed at students from other public and private schools who will attend Elementary School (3rd to 9th year), High School (1st to 3rd year) and Extended Education in 2025.

There were around 100 participants from Campo Mourão and the Comcam region (Central-West Paraná), who competed for 10 places. Discounts reach up to 100% of the monthly fee, are valid for the 2025 academic year and total R\$415,552.10.

Full Scholarships for Medicine

Between 2020 and 2024, Centro Universitário Integrado offered 61 scholarships with full installment coverage (100%) for the Medicine course, totaling more than R\$27.2 million.

To compete for one of the vacancies, the candidate cannot be the beneficiary of any other type of scholarship, cannot have a higher education diploma, must have attended high school in public institution or have been a full scholarship holder at a private institution. Furthermore, the per capita family income must be less than one and a half minimum wages.

Since 2018, when the Medicine course began, Integrado has awarded 122

full scholarships for this higher education degree, which is one of the most competitive in all of Brazil.

Income Share Agreement (ISA)

In a pioneering initiative among higher education institutions in Brazil, the Centro Universitário Integrado has adopted, since 2022, a new type of student financing called *Income Share Agreement (ISA)*, where the student only starts paying for the course after being employed in their field of training.

Between 2023 and 2024, 29 students benefited from the program, which works as a shared income contract and is available for the Technology in Systems Analysis and Development (TADS) course, totaling around R\$650,000 invested.

Discount Policies

Centro Universitário Integrado offers new higher education students several discount options.

Every semester, we run campaigns offering discounts on tuition fees of up to 50%.

Institutional University Extension Scholarship Program (PIBEX)

The program provides scholarships for undergraduate students — linked to a project or extension program — and who are guided and monitored by a professor from Centro Universitário Integrado.

PIBEX financial assistance is granted via

Araucária Foundation to Support the Scientific and Technological Development of the State of Paraná. In 2024, a scholarship was awarded for the Pharmacy School, for the Pharmacy course and a scholarship for the Sorridente project, for the Dentistry course.

Institutional Scholarship Program to Support Social Inclusion (PIBIS)

PIBIS is a program aimed at granting scholarships to students regularly enrolled in undergraduate courses at Centro Universitário Integrado, who meet the criteria of the University Quota Program, for the development of activities linked to research and university extension with the support of the Araucária Foundation.

PIBIS contributes to social inclusion policy, to the production and dissemination of knowledge and facilitates the access and retention of students from public schools.

The objective of PIBIS is to encourage the participation of undergraduate students in the development of extension activities, aimed at topics of social interest. In 2024, five grants were awarded for PIBIS projects, worth R\$42,000 in scholarships for students studying Medicine and Technology in Systems Development Analysis.

Institutional Scientific Initiation Scholarship Program (PIBIC):

The program provides scholarships for undergraduate students who participate of research projects, guided by a research professor, with remuneration. In 2024, 10 PIBIC scholarships from Centro Universitário Integrado were offered in the total value of R\$ 36,000.00, 3 PIBIC scholarships from the Willfried Baer Academic Center - CAWB, from the Medicine Course in the total value of R\$ 7,350.00 and 11 PIBIC scholarships from the Araucária Foundation, in the total value of R\$ 92,400.00.

Institutional Scientific Initiation Scholarship Program – High School (PIBIC EM)

In this modality, basic education students participate in a research project, guided by a research professor and receive scholarships offered by funding agencies such as the National Council for Scientific and Technological Development (CNPq). In 2024, 9 students from the Campo Mourão State Center for Agricultural Professional Education received PIBIC EM scholarships from CNPq, totaling R\$32,400.00.

Institutional Teaching Initiation Scholarship Program (PIBID)

PIBID is an action that is part of the National Teacher Training Policy of the Ministry of Education and its purpose is to encourage initiation into teaching, contribute to the improvement of teacher training at higher education levels and to improve the quality of Brazilian public basic education.

In 2024, Integrado was approved in a national notice to offer 48 scholarships granted by CAPES - Coordination for the Improvement of Higher Education Personnel - for students of the DL Pedagogy course, for 21 months, in the amount of R\$ 705,600.00.

Sports Scholarship

Integrado Corp is one of the main companies that promotes sport in Campo Mourão. In 2024, the modalities covered were basketball, cycling, judo, karate, parasports [athletics, golf-7, wheelchair basketball, judo, football, futsal and Paralympic boccia], table tennis, athletics, volleyball, chess. Sponsorship was also signed for athlete Flávia Maria de Lima, who competed in the Paris 2024 Olympic Games and competed in athletics, in the 800 meter dash.

Between 2020 and 2024, 182 students benefited from sports scholarships, totaling R\$3.7 million. The benefit also applies to

elementary school students. This is the case of twins Natália and Heloíse Biazon, 13 years old, who received a full scholarship. The sisters won 187 titles, reaching first place 76 times in 2023 and 2024 alone. Natália became Brazilian champion and Heloíse, Brazilian runner-up in chess.

Stricto Sensu Stock Program

Centro Universitário Integrado, in partnership with the Integrado Institute of Science and Technology (IN2), created the Stricto Sensu Scholarship Program that grants financial support to the institution's teachers to complete a master's and doctorate degree - for two and three years, respectively - in any area of knowledge, aiming to promote training, qualification and improvement.

Between 2020 and 2024, 10 doctoral scholarships were transferred, totaling R\$262,795.04



CHECK THE NUMBER OF STUDENTS BENEFITING FROM THE FINANCING PROGRAMS AND THE TYPES OF SCHOLARSHIPS OFFERED:

Total values (2020 a 2024)

Prouni

Number of students: more than **780**

Total valuation: **R\$38.7 million**

Fies

Number of students: **more than 600**

Total valuation: **R\$25.3 million**

Complete Scholarships for Medicine

Number of students: **61**

Total valuation: **R\$27.2 million**

Sport Scholarships

Number of students: **182**

Amount awarded: **2.3 million**

Monitoring Program

262 students – from all undergraduate courses – participated in the Monitoring Program in 2024. While they voluntarily help other colleagues to understand the information in the classroom or after hours, they also contribute by reinforcing knowledge.

The program - biannual, certified and worth additional time - is a teaching and learning modality developed by students regularly enrolled in Integrado, under the guidance of teachers and aims to contribute to the academic's training through the integration of activities from beginning to teaching in the areas of teaching, scientific initiation and extension.

Progress Test (TP)

The test is an institutional and individual assessment strategy that places the student in their evolutionary teaching-learning process and allows the institution to diagnose their deficiencies throughout the curricular structure.

In 2023, the test was incorporated from the first semester of the medical course as part of the evaluation process of the Teaching-Service Interaction in the Community discipline. In 2024, 6 PTs were carried out with medical students; being that one of them was done in partnership with Brazilian Association of Medical Education and compares the quality of the country's medical schools.

EVENTS

In 2024, Integrado Corp carried out more than 150 of institutional, academic and social events.

The program involved inauguration ceremonies, Aula Magna, granting of honorary titles, inauguration of spaces, official visits, graduation, symposiums, seminars, congresses, conferences, courses, forums, lectures, workshops, fairs, sports activities, June festival and several other activities.

Great Hall

To welcome the undergraduate students of the first period, on March 5th the Opening Lecture on *Creative Protagonism* with speaker Moisés Alves.

The event was at Celebra Eventos in Campo Mourão, bringing together around 1,200 academics who attended the meeting and attended the welcome; which was full of learning, good humor and conversations about the university environment



Mock Jury

Mock Jury is an active methodology in higher education. The objective is to make Law students protagonists in their educational trajectory and test their skills beyond the academy.

In 2024, professors from the Criminal Procedure Practice disciplines selected a real case of an intentional crime against life, defined the groups responsible for each part of the process (prosecution, defense, judge, court assistants), mobilized the academic community to participate and serve as jurors in the trial simulation.

The Mock Jury was carried out in partnership with the Judiciary and the activity took place in the plenary of the Jury Court of the Campo Mourão Forum.

**CHECK IT
OUT HERE**



Book launch *Subtlety: From the Ineffable to the Intangible* (Original title: *Sutileza: do inefável ao intangível*)

Integrado Psychology student, Alexandre Casarin de Lima, launched the book *Subtlety: From the Ineffable to the Intangible*. The work was co-authored by Raphael Lavezzo.

The event was on June 17th, at Library at the Centro unit, brought together 52 participants, provided cultural experiences, gave visibility to the work of authors and the Integrado spaces aimed at students.



Psychologist's Day

Psychologist's Day was celebrated on August 26th and 27th, during the Psychology Meeting and the 8th Psi Soiree, with the theme "Re(existence): Decolonial Expressions", on the premises of the Campus Amphitheater.

The event had the participation and integration of teachers and students from the Psychology course. There were also artistic and cultural presentations so that academics could express their talents on this topic

13° Workpharma



This extension event takes place annually in the Pharmacy course and aims to train and integrate academics with lectures and practical mini-courses.

The 13th edition of Workpharma took place on September 25th and 26th, with a wide and diverse program with lectures, mini-courses and round tables on areas of pharmaceutical activity.

It also provided an interdisciplinary learning environment, expanded academics' contact with the market reality, encouraged the application of concepts acquired in the classroom and deepened knowledge in strategic areas such as Pharmaceutical Entrepreneurship, Master's Pharmacy, Acupuncture, Injectable Medication Administration Techniques and Clinical Analysis.

XII Biomedicine Meeting

The XII Biomedicine Meeting took place on September 23 and 24, 2024, at the Integrado Campus and was attended by 145 students.

The event promoted scientific updating, networking, professional improvement and topics such as trends and innovations were addressed.

IV Conversation Circle - Let's talk about qualifications

The event took place on August 20th, at the Campus unit, discussing the 36 areas in which biomedical professionals can work - with an emphasis on acupuncture - highlighting the versatility and importance of these professionals in public and private health.

The meeting also addressed the requirements necessary to work in different qualifications, such as the 500-hour internship, compliance with the rules of the Code of Ethics, career opportunities and challenges.

XI Cycle of Veterinary Medicine Lectures

The event took place on September 11th, at the Integrado Campus Amphitheater and had around 150 participants. The action was organized by teachers and academics from the 8th period of the Veterinary Medicine course to promote integration and technical updating of students and professionals in the field.

Various topics were covered and there were lectures by Thais Melo - specialist in Veterinary Orthopedics - and Gustavo Mafra, specialist in Beef Cattle Reproduction.



Kick Off

Kick Off marked the beginning of the campaign aimed at Integrado Corp employees, promoting engagement and strengthening the sense of belonging.

The event took place on September 10th, was held at the Campus, presented strategic points of the company, aligned expectations, responsibilities, deadlines and clarified doubts among participants.

Hub Meeting — Integration and Training

This action was dedicated to training and connecting teams from our own centers, partners and internal collaborators.

The event took place on September 21st at the Centro unit, improving processes, promoting strategic alignment and joint development to drive results.

Medicine Entrance Exam — Held twice a year

Centro Universitário Integrado holds the Medicine Entrance Exam twice a year. Due to the quality of the teaching staff and cutting-edge infrastructure, the degree program attracts students from all over Brazil.

The first selection takes place in June. The second entrance exam is held in October and offers more spots available.



Scholarship Competition

Every year Integrado Corp holds the Scholarship Competition. In the 2024 edition, there were around 2 thousand participants.

The activity offers discounts or free of charge for those who wish to study or wish to expand their knowledge in different areas.

Empreende Week

This is the largest science, technology, innovation, entrepreneurship and business event in the Center-West of Paraná. Held since 2017, the aim is to enhance a more innovative, inclusive and sustainable future for Campo Mourão and the region. More than 50 thousand people have already been impacted by actions and activities in all editions.

Integrado Corp has participated in Empreende Week since 2017. In 2024, the company exhibited its products and services, presented courses, held lectures and interacted with the public who visited the event, held between October 7th and 10th.

Extension courses

These pedagogical actions aim to improve, update and develop knowledge. Therefore, students at Centro Universitário Integrado carry out these activities to enrich theoretical knowledge and put it into practice with actions to benefit the community. In 2024, 7 extension courses were held, impacting 77 people.

TECHNICAL VISITS



University Experience at Colégio Integrado

Among the existing pedagogical practices, technical visits correspond to an educational method that places the student in the routine of working in a certain area of knowledge.

The connection between theory and practice is an essential part of Integrado Corp's educational ecosystem. In 2024,

around 50 visits with students from Early Childhood Education, Elementary School and High School.

Among these actions, highlights include visits to the Agronomy and Nutrition course in which students explored the differences between the rural and urban environments and the particularities of dietary health. During their visit to the Medicine course, they saw prototypes of the human body and gained in-depth knowledge about cells, tissues, organs, systems and the organism.

PRACTICAL LEARNING

Teaching clinics

Integrado teaching clinics are service units aimed at the local and regional community. Under the supervision of professors, undergraduate students provide assistance, carry out consultations, exams and procedures free of charge or at symbolic prices in different areas of health.

This work takes place during the academic year [from March to June and from August to November on specific days, locations and times], allows the public to have access to various services and for academics to experience reality in their professional field.

These spaces are more than just service environments providing comprehensive care and excellence in the provision of services. With a modern infrastructure equipped with cutting-edge technology,

activities are led by professionals dedicated to offering personalized treatments, always focused on the well-being and quality of life of people and animals.

In 2024, Integrado school clinics will carry out 18.931 services to the residents of Campo Mourão and the region, with an investment of R\$527,900.18 and with the following services provided:

**AVERAGE
NUMBER OF
SERVICES
PROVIDED IN 2024 |
AT INTEGRADO
TEACHING
CLINICS:**



PHYSIOTHERAPY CENTER (SERVICES):	263
NUTRITION:	415
PSYCHOLOGY:	601
AESTHETICS AND COSMETICS:	1.087
DENTISTRY:	2.102
PHYSIOTHERAPY CAMPUS:	7.848
VETERINARY:	1.508
PHARMACY SCHOOL:	5.107

What each clinic offers



Dental Clinic

Being able to smile with confidence makes all the difference in self-esteem. From preventive care to the most advanced methods, oral health receives the utmost attention in this modern environment.

Among the services offered are diagnostic consultation, restorations, root canal treatments, prevention of gum disease, extraction, complete and partial dentures, pediatric dentistry, geriatric dentistry and actions to reduce jaw discomfort. The consultation fee is R\$10 per session and prices may vary according to the types of services.

Aesthetics and Cosmetics Clinic

To care for well-being and allow moments of self-care — these are some of the goals of this space, which offers facial and hair treatments, body aesthetics, beauty services, relaxation techniques, complementary therapies and spa therapies aimed at energy balance and muscle pain relief.

The focus of the work is on beauty and health, but always with the safety and quality that are characteristic features of the activities developed by Integrado. The cost of the procedure starts at R\$39.





Physiotherapy Clinic

This place offers services such as diagnosis, rehabilitation, disease prevention, recovery and prevention of injuries, relief from chronic pain, mobility, correction of postural problems and assistance with muscle strengthening.

Serves children, adolescents, adults, elderly people, pregnant women and athletes on issues related to the cardiorespiratory system, orthopedics, neurofunctional and urogynecology. The consultation fee is R\$50 per session.

Dermatofunctional procedures - which work to prevent, promote and recover the skin covering system, localized fat, with

radiofrequency procedures, lipocavitation, shock waves, post-operative care, among others - cost R\$60 per session.

Psychology Clinic

It offers specialized services to care for mental health. The aim is to help people of all ages have a better quality of life and know how to deal with emotional and psychological problems.

In a calm and welcoming environment, the public receives detailed assessments and can undergo psychotherapy sessions, preventing and treating behavioral disorders such as anxiety, depression, stress, phobias and eating disorders.

The cost of the psychotherapy session is R\$29. The value of the psychological assessment is R\$99.

Nutrition Clinic

A balanced diet is essential to have a quality life. It helps with weight control, preventing heart and kidney diseases, reflux, diabetes, hypertension, among other illnesses.

Therefore, this space offers bioimpedance exams, nutritional re-education techniques, personalized and individual nutri-

tional monitoring so that each person or family can achieve their goals, according to their needs and preferences.

The cost of the consultation is R\$59 per person and entitles you to pick up a personalized menu recommendation and return it.

Veterinary Clinic

The site is equipped with a complete laboratory for clinical and pathological analysis, which provides accurate diagnoses.

Students and specialist veterinarians provide care for small and large animals. The team performs simple and complex surgeries, ultrasound and x-ray examinations, hospitalization, vaccinations and prophylaxis to complete animal health care.

Last year, the veterinary clinic's neutering and guardianship education services worked in partnership with Peabiru city hall, NGOs and Castralat, an animal sterilization campaign held in Latin America and the Caribbean, promoted by the National Forum for Animal Protection and Defense. In 2024, 92 animals were castrated.

Through the Vetkids Project, the veterinary clinic carried out fun and educational

activities for children to reflect on animal care and the responsibility of having a pet. And with the Integrado Vet project, the clinic welcomed students from Colégio Integrado for pedagogical experiences.



Meanwhile, Pet Therapists project - which offers assisted assistance in medical treatments and has the help of two Labrador females - Luci and Luna, both 3 years old, donated by the Paraíso do Mascote kennel, in Maringá (PR) - served around 30 patients.

Consultations at the Integrado veterinary clinic take place from Monday to Friday, from 8am to 6pm and from 7pm to 10pm. The consultation fee is R\$105 for small animals (felines and canines); R\$ 150 for non-conventional pets (chinchillas, hamsters, cockatoos, tortoises, lizards, cockatiels, boa constrictors); R\$180 for large animals (horses, cattle, sheep, goats, pigs); R\$580 for large animal emergencies.



Teaching Pharmacy

It serves diabetic, hypertensive patients, those with mental disorders and those who wish to measure blood pressure, body temperature and blood glucose levels. If you bring a medical prescription, you can also receive the medicines - available in stock - free of charge.

In partnership with the Marta Kaiser Foundation, 25,761 services were provided between 2019 and 2024 and 1,131,679 units of medication were distributed to the population of Campo Mourão and the region, with an estimated value of R\$2,719,090.97.

Integrado Outpatient Clinic

It has a medical team with different specialties involving cardiology, surgery, dermatology, endocrinology, gynecology and

obstetrics, geriatrics, infectious diseases, homeopathy, family medicine, neurology, ophthalmology, orthopedics, otorhinolaryngology, pediatrics, pulmonology, psychiatry, rheumatology, urology and vascular.

Consultations are scheduled via SUS (Unified Health System) and are also available to the internal and external community for the symbolic price of R\$40 per appointment.

In 2024, 6,880 services were provided via SUS and 1,154 services were provided to patients in the community and employees of Integrado Corp; with investments close to R\$1.5 million.



Outpatient Center

In this unit — which is located in the Campo Mourão Center — the services are intended for employees and students of the School and Centro Universitário Integrado.

The place offers basic services such as checking vital signs, dressings and raising awareness about the importance of health prevention.

Applied Psychology Unit

Psychological assessment procedures, psychotherapy, workshops and therapeutic groups are carried out here. The consultation fee is R\$19 per person.



Legal Practices Center

On November 27, 2024, the Legal Practices Center was reopened in the Integrado Coworking Space. The event was attended by judges, prosecutors, public defenders, local authorities, teachers, students and supporters.

The restructuring involved improvements in the physical space and work systems, which were more aligned with the pillars of excellence and innovation for student internships and community services.

The Center offers free legal assistance to people who do not have the financial means to hire a lawyer or pay legal costs. Services cover areas such as Civil Law, Family Law, Children and Youth.

To access services, the public goes through socioeconomic screening, ensuring that service is directed to those who really need it.

SCIENTIFIC

The results of scientific research help to solve problems relevant to society, reduce inequalities, drive the creation of new products and services and assist in national development. Check out some actions:

III Paraná Research, Extension and Innovation Symposium (Simpar)

III Simpar was a multidisciplinary and international event, which promoted lectures and presentation of works, bringing together researchers, undergraduate and postgraduate academics and professionals interested in the innovation ecosystem in all areas of knowledge.

The third edition took place from November 25th to 27th, was organized by the Integrado Institute of Science and Technology (IN2) - in partnership with the Universidad UCATEC of Bolivia, the Universidad Autónoma de Baja California (Mexico) and the Instituto Politécnico de Santarém (Portugal) - and was supported by the Araucária Foundation for Support to Scientific and Technological Development of the State of Paraná.

In 2024, 744 authors sent their 319 works – from research projects, scientific initiation, course conclusion, extension or innovation – for submission to the examining boards. In 2023 there were 649 authors and 262 submissions. In 2022 there were 557 authors and 227 submissions.

II Integrado Educational Symposium

This event took place between May 13th and 16th - simultaneously with the XIV Scientific and Cultural Congress of the State of Paraná (Concepar) - and involved workshops on financial education, artificial intelligence, entrepreneurship, roboti-

cs, Portuguese workshops, gamification and mathematical modeling.

The symposium was aimed at teachers, pedagogues and directors of public schools – municipal or state in Campo Mourão – and had the support of the local Education Center and Sebrae Educação Empreendedora.

Another activity of the symposium was the Integrado Institute of Educational Innovation Award, which awarded the best pedagogical practices carried out in local public schools in 2023 and which promoted the development of student autonomy and protagonism.



The winners received more than R\$41,000 in postgraduate scholarships - offered by the Centro Universitário Integrado - and in services offered by the Super Professor platform.

IV Scientific Exhibition of Health Courses I

Integrado Nursing, Nutrition, Physiotherapy and Physical Education students met on September 14th to present case studies experienced during internships.

Technical visits to hospitals

On June 28th, Integrado Pharmacy students carried out a technical visit to Western Paraná University Hospital (HUOP), in Cascavel. They learned about the routine of a large hospital, observed and experienced the diverse activities of professionals in the area.

On November 8, 40 Integrado Nursing students made a technical visit to the Umuarama Cancer Hospital. They learned about the site's infrastructure and discussed the challenges and complexity of oncological care for more humanized treatments for those with these illnesses.

3rd Week of Nutrition

Between August 26th and 29th, Integrado Nutrition students participated in workshops in partnership with Senac de Campo Mourão, workshops, debates, lectures and watched the documentary Far Beyond Weight, made a technical visit to the margarine industry and the Coamo refinery.



Around 100 community residents – including pregnant women, children, adults and the elderly – received information about healthy practices.

1st Academic Day of Medical Humanization

This event was held between June 3 and 5, bringing together medical students to debate the importance of humanization in medical practice and encouraging students to incorporate this approach during their training.

Humanization in medical practice is a set of actions that aim to welcome and ensure the safety of patients at various stages of care, from reception to treatment. It involves empathy, respect, understanding and safety and is based on the idea that the patient is more than the disease they suffer from.

The event was organized by the Academic League of Palliative Care, in part-

nership with the Willfried Baer Academic Center and private institutions in Campo Mourão.

Physical Education Olympiad

This activity took place between the 3rd and 5th of September, providing a practical and immersive experience for students in the 4th period of the Physical Education course, helping to develop organizational skills, teamwork and leadership.

More than a thousand liters of coconut water were collected and donated to the Hospital Santa Casa de Misericórdia de Campo Mourão to help with health treatments.

Research and Scientific Initiation Projects

These activities at Centro Universitário Integrado are developed in the main areas of knowledge: Exact and Earth Sciences; Biological Sciences; Engineering; Health Sciences; Agricultural Sciences; Social Sciences; Human Sciences; Linguistics, Letters and Arts.

Academics participate through Institutional Scientific Initiation Programs. **Among them are:**



Institutional Volunteer Scientific Initiation Program (PIC-V)

The academic participates in a research project, guided by a research professor, without remuneration.



Institutional Scientific Initiation Scholarship Program (PIBIC)

The academic participates in a research project, guided by a research professor, with remuneration.

Receives scholarships offered by funding agencies such as the National Council for Scientific and Technological Development (CNPq), Integrado Institute of Science and Technology (IN2), Fundação Educere de Campo Mourão and Fundação Araucária to Support Scientific and Technological Development of the State of Paraná.



Institutional Scientific Initiation Scholarship Program – High School (PIBIC EM)

The basic education student participates in a research project, guided by a research professor, voluntarily or with remuneration and receives scholarships offered by funding agencies such as the National Council for Scientific and Technological Development (CNPq) and the Integrado Institute of Science and Technology (IN2).

Integrado researcher presents two studies in Italy

The teacher Paula Assis Queiroz - from the Medicine course at Centro Universitário Integrado - presented two innovative health studies, during the 18th Congress of the International Union of Microbiological Societies, held in Florence (Italy), between October 23rd and 25th. More than 1,400 scientists from 80 countries participated in the meeting that debated sustainability, advances in microbiology, microbial genetics, molecular biology, among other topics.

The first study - titled *Nasal Colonization by Methicillin-Resistant Staphylococcus Aureus (MRSA) Among Medical Students from a School in Southern Brazil* [Nasal colonization by Staphylococcus aureus resistant to methicillin (MRSA) among medical students at a school in southern Brazil] – addressed the prevalence of nasal colonization by MRSA among medical students, investigating factors associated with colonization, such as frequent contact with hospital environments, hand hygiene and use of personal protective equipment. The study also analyzed the antimicrobial resistance of the isolated strains and discussed the implications for public health and patient safety.

The second study – entitled *Polymyxin Resistance in KPC-2-Producing Klebsiella Pneumoniae: A Molecular Study* [Polymyxin Resistance in KPC-2-Producing *Klebsiella pneumoniae*: A molecular study] – addressed multidrug-resistant bacteria.

Study summaries were published in *Frontiers in Microbiology*, a renowned international scientific journal in the area of health and further expanded the impact and visibility of research carried out at Centro Universitário Integrado. **“It was a unique opportunity, which provided me with networking with researchers from different parts of the world”**, says the professor Paula Assis Queiroz.

Research Groups

These teams created in Integrado develop lines of research defined according to the area of activity of their members and are implemented upon demand and approval of projects linked to them.

Each research group is coordinated by a professor, who is responsible for supervising implementation and execution in line with the characteristics relevant to each area and guiding undergraduate Scientific Initiation students.

In Brazil, the CNPq Research Group Directory constitutes an inventory of groups active in the country. The information contained in it concerns the human resources of the teams (researchers, students and technicians), the lines of research in progress, the knowledge specialties, the application sectors involved, the scientific, technological and artistic production and the partnerships established between the groups and institutions, especially with companies in the productive sector. With this, it is able to describe the limits and general profile of scientific-technological activity in Brazil.

In 2022, the Araucária Foundation to Support Scientific and Technological Development of the State of Paraná organized the State's Strategic Routes of Science, Technology and Innovation, promoting Centro Universitário Integrado in fifth place among private universities in Paraná with the largest number of active research groups. In 2023, Integrado was in eighth place.

Research Ethics Committees

Concern with ethics in research began at the Centro Universitário Integrado in 2004, with the implementation of three commissions:

CEP - Ethics Committee for Research Involving Human Beings

CEUA - Ethics Committee on the Use of Animals

CIBio - Internal Biosafety Commission

In this context, research, teaching or other modalities projects are forwarded to the relevant committees - formed by an interdisciplinary and independent panel, with a consultative, deliberative and educational nature - for analysis regarding their adequacy to ethical principles and current legislation, thus increasing the quality of scientific production.

Educational action for medical students

On March 20, the Integrado Research Ethics Committee (CEP) held a lecture aimed at medical students. Essential aspects related to the responsible conduct of academic research, consent and compliance with current ethical standards were discussed.

There was also a discussion about the steps and requirements for conducting scientific studies within established

ethical parameters and for building an academic community committed to the integrity of research.

Educational action during Scientific Knowledge Week

This event took place on August 19th and 23rd, provided relevant information for learning about writing and scientific research.

During the meeting, the Ethics Commit-

tee for Research Involving Human Beings (CEP) of Integrado presented to academics the functionality of the commission, the process of processing work and approving projects.

There was also discussion about CNS resolutions nº 466/2012 and nº 510/2016 which address research in social sciences and with human beings in the area of health.

International Partnerships



These partnerships enable internationalization actions through academic activities between teachers and students, such as the formation of research groups, exchanges and holding joint events.

Erasmus + program

In 2023, Centro Universitário Integrado won unprecedented funding from the European Union to develop local activities related to Gig Economy [on-demand economy]

The subsidy of 30 thousand euros was granted by the Erasmus + study and exchange program and has been used with the community, via free and certified cou-

rses, over the next three years. Of the 780 projects from around the world that were registered, only 145 were selected. Integrado was the only educational institution in the Northwest region of Paraná – and one of the few in all of Brazil – that participated in Erasmus +.

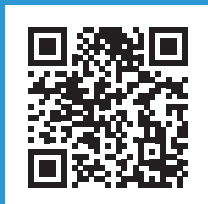
The first training in Gig Economy took place between March and August 2024, with the participation of four Brazilian teachers and teachers from Mexico, Portu-

gal, Russia and Italy and an audience of 55 people. On the 8th and 9th of November, the 1st Euro-American Congress of Gig Economy (I CEAGE).

Also in 2024, the head of Integrado Innovation - Fabrício Pelloso Piurcosky – gave several interviews with the national and international press about the Brazilian bill that creates rights for app drivers, such as minimum wages per hour worked and reflects part of the changes in labor relations around the world.

“Our institutional strategic orientation encourages high-impact research. We understand that the research-extension-teaching tripod is essential and that is why we already have numerous research studies underway in agribusiness, many of which are financed by companies. Now, we have expanded this work to the economy and shown the world - not just Brazil - that we have the capacity to generate international research”, explains the CEO of Integrado Corp, Jeferson Vinhas Ferreira.

**TO FIND OUT
MORE VISIT:**



International agreements with Mexico and Spain

International agreements between universities are academic cooperation agreements that allow the exchange of students, teachers, specialists and administrative technicians.

In 2024, Centro Universitário Integrado established a technical-scientific cooperation agreement with the Universidad Autónoma de Baja California, in Mexico. There was also a partnership with the University of Salamanca, in Spain, to advance knowledge and research in the respective areas of activity of both institutions.

Language and cultural exchange in London

At the end of September, a group of students and employees from Centro Universitário Integrado returned from London, where they participated in a linguistic and cultural exchange.

For two weeks, the team studied at *The Burlington School of English*; one of the most respected schools in the capital of England and the United Kingdom. In the mornings, classes were coordinated by a teacher from this institution. In the afternoon, another educator led the group

on cultural tours around the region. Accommodation in local student residences allowed for a complete, multicultural experience and constant learning.

“This exchange – made possible by the Internationalization Center and in partnership with Likewise – reinforced our commitment to offering international training opportunities, expanding academic and professional perspectives for students and collaborators”, explains the Research Supervisor and coordinator of the Internationalization Center of the Centro Univer-

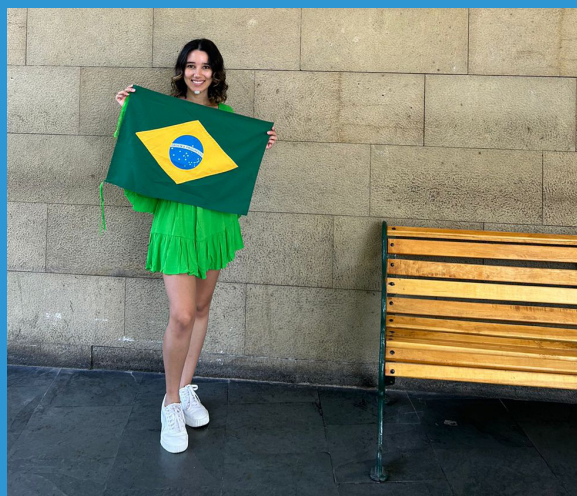


Exchange in Bolivia

A student from the Technology in Analysis and Development of Systems (TADS) course at Centro Universitario Integrado carried out a six-month exchange at Universidad UCATEC in Bolivia.

Exchange in Chile

A Dentistry student at Centro Universitario Integrado completed a six-month exchange at Universidad Finis Terrae, in Santiago, capital of Chile.



Network Businet

Centro Universitário Integrado has agreements with 18 international institutions and is part of the *Businet*; global higher education network that connects 145 members in 35 countries, where the academic community experiences unique experiences, interacts with the most varied cultures and improves human and technical training.

“With these partnerships we have already sent students to Italy, Australia, Germany, the United States, Chile and Bolivia”, highlights Francielle Baptista.

Exchange of knowledge

According to Fabrício Pelloso Piurcosky – head of Integrado Innovation - internationalization is a constant practice at the institution and was made possible through “agreements signed with South Africa, Argentina, Belgium, Bolivia, Chile, Spain, India, England, Mexico, Paraguay, Peru, Poland, Portugal, Russia and Turkey”.

“Every year we finance a professor’s trip abroad and receive a foreign professor. In 2024, an Integrado professor worked for 15 days at the Instituto Politécnico de Santa-rém (Portugal) and an educator from that same institution was with us for the same period. Another professor from South Afri-

ca also came in 2024”, highlights Pelloso.

Since the beginning of these agreements, Integrado has received professionals from Germany, Argentina, Bolivia, China, Peru, Portugal, Russia, Turkey and Vietnam.

International lectures

During the XIV Scientific and Cultural Congress of the State of Paraná (Concepar), held between May 13th and 16th, with the central theme *Innovation and Sustainability as Practices for Excellence*, seven international conferences were held.

Among the attractions, emphasis on the speaker German Andrey Kinyakin, Russian Gushchina Yulia, Peruvian Elmer Pisfill, Portuguese José Carlos Pereira de Moraes, Vietnamese Luong Thi Thu Thuy and Brazilians Francisco José Leandro (University of Macau, China) and Igor Push, from the Brazil-Germany Innovation Chamber.

The XIV Concepar had the collaboration of foreign institutions that are partners of the Integrado, such as the Universidad UCATEC of Bolivia; the Yıldız Teknik Üniversitesi of Türkiye; the Del Sur Scientific University of Peru and the Brazil-Germany Innovation Chamber.

Notices

The Internationalization Center of Centro Universitário Integrado launched two calls for International Academic Mobility in 2024.

One of them was aimed at Brazilian teachers, to carry out scientific and cultural exchange in partnership with the University of Johannesburg, in South Africa, as well as African teachers to come to Brazil. Both will be held in 2025 for a period of 15 days, with the aim of bringing the two institutions closer together and contributing to the strengthening of teaching, scientific and technological capacity.

The other notice was aimed at Brazilian students to carry out exchanges with partner institutions in Portugal, Paraguay, Peru, Chile and India.

Continuous improvement



Development and innovation

Innovation is one of the pillars of Integrado Corp's teaching ecosystem. It is a key player in the development of new products, technologies, methods, ways of working and relating to different audiences.

Innovation helps promote new business models, offers new services, improves processes to make people's lives easier and helps regional progress. That's why Integrado promoted different Bootcamps [intensive and accelerated learning programs] in 2024, in the most diverse areas. Check it out!

Agrarian Bootcamp

This training is part of BeAgro Integrado, elected in 2023 as the best university ecosystem in Brazilian agribusiness.

This training is offered to Agronomy students to train future professionals, facilitate the recruitment process for companies and mediate the development of solutions and innovations.

Agrocamp 2024/1 and 2024/2

Agrocamp is one of the BeAgro Integrado products; ecosystem of education, innovation and technology for agribusiness at Centro Universitário Integrado.

Agrocamp is a Agronomy bootcamp aimed at high school students and other interested parties. The objective is to offer training on relevant topics in national and global agriculture, on the reality, trends and perspectives of Brazilian agribusiness.

In the first edition of 2024, there were 55 participants, who debated on the topic *Current Challenges of Brazilian Agriculture and Livestock*. In the second edition of 2024, there were 30 participants, who debated on the topic *Sustainable Soil and Water Management in Agriculture of the Future*. In both classes, classes were completely online and free, on Tuesdays and Thursdays at 7:30 pm.



Digital literacy

This approach goes beyond the mere technical mastery of digital tools. It represents the ability to understand, critically analyze, communicate effectively and apply digital skills in diverse contexts.

At Integrado, this free training was carried out in a 'hands on' model and could be attended even by those who



Bootcamp4all

This training was aimed at the community and interested parties with a level of education between the 9th year of Elementary School and the 3rd year of High School.

The training aimed to instruct women and men to acquire more knowledge in Information Technology, as well as help in the development of new professional skills and competencies.

The free classes were held in person - in the computer laboratory of the Centro Universitário Integrado - started on August 19th and lasted 16 weeks.

are not in the IT area and do not understand the subject. In total, there were 50 participants in 2024.

The classes were taught by experts working in the market – from companies such as Integrado Corp, Totvs, ClaimAngel, among others – who ensured a connection between theory and practice. Among the topics presented were Web Development, Java, Javascript, Database and User Experience.

Professional growth

This was the eighth Bootcamp in the area of Information Technology that Centro Universitário Integrado held; all free.

More than 150 people – from various locations in the Community of Municipalities of the Campo Mourão Region (Comcam) – have already taken advantage of these trainings to develop professionally.

Bootcamp DB1

This training was carried out in partnership with DB1 Group in Maringá, bringing people who were in a career transition or who wanted to have more knowledge in the area of software development.

For four months, participants took face-to-face classes on technologies such as Javascript, NodeJS and React, with some of them being hired by the partner company at the end of the course.

Career Acceleration

This program aims to boost the professional trajectory of students on the Technology in Analysis and Systems Development (TADS) course – face-to-face modality – so that they can take on new commitments in a more agile and effective way.

The training was carried out from March to November 2024, it involved a bootcamp and a real project where participants learned more information about NodeJs, Javascript, Web Development and Database. At the end, 7 graduates were hired at once.

Interactive game facilitates learning in the medical field

Centro Universitário Integrado was one of the pioneers in Brazil to have a gamification initiative to motivate students and reinforce the knowledge passed on in Medicine classes. Inspired by the concept of active methodology, the institution launched the **WithArcade** an interactive medical-themed gaming platform.

By answering questions about the most varied situations of the human body, the

student tests knowledge, adds points, advances to the level, makes associations between the names and functions of surgical instruments, watches animated videos, evaluates the experience in the game, sees the leaderboard and interacts with the platform. At each stage, the game evaluates the players' performance.

Among the content found on the platform are surgical instrumentation, somatic sensation, Krebs cycle, pharmacological bases, anatomical topography and brain vascularization; themes that are or will be part of the daily lives of future professionals.

The initiative benefits not only future doctors enrolled in the Integrado Program, but also academics from other health courses. In addition, high school students who have doubts about their professional future can use games as a tool to help them choose their degree. Access to the platform is free and open to the community.

Strategic Planning

Strategic Planning clearly and precisely defines the paths to be followed so that the entire organization achieves the desired result.

Here at Integrado Corp, strategies are transformed into objectives, indicators, targets and initiatives that are periodically evaluated in all business areas. Therefore, we manage - every year - to improve management, align objectives, streamline actions, identify opportunities and anticipate scenarios.

Thanks to this work, Integrado Corp is increasingly working to promote an excel-

lent educational experience; strengthen innovation, entrepreneurship and social impact; increase employee satisfaction and ensure business sustainability.

Digital transformation



In 2024, Integrado Corp promoted a series of initiatives aimed at innovation and digital transformation. During the year, leaders and teams came together to design projects that aim to optimize internal processes, expand connectivity and ensure greater security. In total, 11 new proposals were presented to the Digital Transformation Committee.

Below are some of the highlighted projects:

1

Renovation of the Machinery Park:

Updating the hardware infrastructure to achieve greater efficiency and performance in operations.

Recruitment and Enrollment Software:

Implementation of a solution to simplify and automate the processes for attracting new students and enrolling.

2



Launch of Digital Banknotes:

Development of a digital system for issuing and managing academic grades, providing greater agility and transparency.

Digital Call List Registration:

Introduction of a functionality in the application Meu Integrado for recording attendance, with more autonomy for students to respond to the call, eliminating manual teacher processes and optimizing management.



Platform A - LXP:

Launch of a learning platform (Learning Experience Platform) to deliver personalized, more interactive education experiences.

External Wi-Fi Network Coverage:

Expansion of Wi-Fi network coverage to external areas, ensuring connectivity throughout the Campus unit.



7

Information Security and LGPD:

Reinforcement of information security policies, in accordance with the General Data Protection Law (LGPD).

Work Chat: Tool that facilitates students' access to documentation such as Declaration of Registration, Income Tax extract, monthly invoice, course completion certificate and graduation transcript.

This solution allows you to automate the sending of instant responses and generate documents without waiting in line. This way, students receive documentation immediately, optimizing time, processes and providing more efficient service.

8

9

Integrado Website: Renovation and updating of the institutional website to improve navigation and communication with students, partners and prioritize the user experience through simplicity and agility.

10

Integrado App: Development of an application as a new student portal, to facilitate access to academic information and subjects more conveniently.

Stay Squad: Creation of a team specializing in actions to ensure student retention, focusing on support and continuous monitoring.

11

These projects reflect Integrado Corp's commitment to promoting innovation, efficiency and digital transformation across all its operations to meet current and future demands.

Permanence Management

This is a set of strategies that aim to keep students at the educational institution, from the beginning until the completion of the course.

To this end, retention processes and policies were defined - through data analysis - for a more proactive approach.

Hub RH

At Hub RH, a group of Resource managers Humans from 16 companies come together to generate connections, inspire good management practices, create strategic partnerships between academia and companies, expand networking, encourage innovation in people management and promote the exchange of experiences and development for HR professionals.



Monitoring program for academics participating in ISA

Students and graduates benefiting from the program *Income Share Agreement* (ISA) are monitored by Integrado Careers (support program for academics and graduates), which offers mentoring and has a team of interns from the last year of the Psychology course to train social skills and develop the Individual Development Plan.

The purpose is for each person to have a plan that systematizes various actions to be taken to achieve their short, medium and long-term goals.

Career Acceleration Program for TADS academics

Here, participants in the Technology in Systems Analysis and Development (TADS) course take on new commitments and are monitored by Integrado Careers, which offers social skills training and a learning trail on a platform of specific courses in the systems area.

Trainee Program

The purpose of the program is to train students and recent graduates to become professionals capable of playing important roles in organizations.

From the beginning, trainees are supported in their development, identifying the best paths to accelerate their career. This happens through contact with different spe-

cialties, new work formats with innovative tools and methodologies.

Trainees participate in challenges relevant to the company's business, seeking alignment with individual development interests, with personalized content tracks and meeting their needs.

Participants experience customized and personalized experiences, generating an excellent learning journey, proximity to senior leadership, individual mento-

ring sessions and talks throughout the program.

Internship Center

The Internship Center intensifies the relationship between the job market and Integrado students, creates partnerships, provides information and support to academics regarding documentation and activities at internship sites.

Integrow - Integrado Innovation Ecosystem

The Innovation Ecosystem Pre-Incubation and Incubation Program (Integrow) encourages the development of an entrepreneurial mindset. Participants receive mentoring from experienced professionals, access to infrastructure and equipment, training and workshops, networking, fundraising opportunities and the possibility of attracting investors to accelerate or boost the business.

The results already obtained with Integrow are surprising:

Won the Transforming Educator Award

National Stage, category *Higher education* – organized by Sebrae-PR, Bett Brasil and Instituto Significare – and is recognized as the most innovative in the South Region

For the second year in a row, he won the **1st place** a category *Academic Pedagogical Innovation*, of **National Educational Management Award (PNGE)**, carried out by the educational consultancy Humus

Expansion

Currently, Integrow has 11 incubated or pre-incubated startups and 12 innovation partners (Coamo Agroindustrial Cooperativa, Solúvel Centro de Inteligencia, Fundação Wadhwani, Santander, Santander The first *spin-off* with a great partner in Agro.

Integrow was created to empower people and projects that develop innovative solutions that improve the world. Thanks to this **Innovation Ecosystem**, in 2024 there was the creation of the *Corporate Venture Capital* (CVC) - business front to invest in startups - and the first investment has already been made in fintech Baasic, from Aracaju (SE).

There was also approval of the Professional Master's Program in Local Development (PPGDL), in partnership with the Augusto Motta University (UNISUAM), in Rio de Janeiro; the first interinstitutional professional master's degree at Centro Universitário Integrado.



Gig Economy

Between March and August 2024 there was the first training in *Gig Economy* [on-demand economy]. On the 8th and 9th of November, the 1st Euro-American Gig Economy Congress (I CEAGE) took place remotely; all thanks to the Integrado project that was selected and obtained a subsidy of 30 thousand euros granted by the Erasmus + study and exchange program.

The website was also completed integrow.grupointegrado.br, the arrival of four international professors to visit Integrado and the launch of the double degree program – where students on the Integrado Agronomy course will be able to undertake a 6-month exchange in Portugal to complete their higher education degree and also guarantee a master's degree in Agronomy from the Instituto Politécnico de Santarém.

At the same time, there was the completion of the headquarters, the founding of two junior companies, the founding of Inquieto Lab and a major partnership with Ideas Hub.

For all these actions and achievements, we proudly say that innovation transforms people and businesses. And with Integrow, Integrado Corp contributes even more to generating products and services that solve real problems, strengthens research and extension, creates connections between community actors and helps in the development and acceleration of startups.

Environmental, Social e Cultura



ENVIRONMENTAL

Environmental care

Integrado Corp cares about the environment, the well-being of people and the communities in which it operates. Therefore, during the XIV Scientific and Cultural Congress of the State of Paraná (Conccepar), the company launched the Integrado Eco, project that addresses the following sustainable practices.

>>> Waste Management:

Aims to reduce waste, promote recycling and reuse materials,

>>> Sustainability in Construction:

Establishes new standards for structures that respect the environment,

>>> Environmental Education:

Empowers the entire academic community to become defenders of the environment,

>>> Energy Efficiency:

Prioritizes the consumption of clean energy, consciously and without waste,

>>> Conservation of Flora and Fauna:

Preserves and restores the natural beauty of the environment and ensures a healthy habitat for biodiversity.

In this way, in 2024 the company neutralized 12 tons of carbon, planted 80 trees during institutional events, reduced the use of disposable cups by 80%, reduced water and electricity consumption in its facilities, adequately treated the waste generated, expanded bicycle racks and carried out environmental education actions in all segments of the institution (students, employees, users, customers).

This initiative earned Integrado Eco the **3rd place** no **Sustainable Campo Mourão Award 2024**, promoted Campo Mourão Economic Development Council (Codecam) and Campo Mourão Commercial and Industrial Association (Acicam).



Injured capybara is rescued and treated at the Integrado Veterinary Clinic

On September 26, a 45 kg female capybara was rescued by the Campo Mourão city hall team and taken to the Veterinary Clinic of the Centro Universitário Integrado for treatment. The animal was found near Parque do Lago, wandering alone and had a wound in the dorsal region.

“The animal was sedated and subjected to chemical restraint to allow cleaning of the wound, removal of larvae and treatment with medication. This was the first case of a capybara received at the site. We offered

the Passeriformes class and include woodpeckers, canaries, thrushes, blackbirds, woodpeckers and cardinals; also known as cock-of-the-meadow.

After veterinary care and health procedures, the birds were released into a forest reserve in the region



Integrado Veterinary Medicine Course participates in the 3rd edition of Castralat

On October 4th, students and teachers from the Integrado Veterinary Medicine course participated in the 3rd Edition of Castralat; largest castration event in Latin America and promoted by the National Forum for Animal Protection and Defense. In total, 122 animals were castrated by the Integrado team in 2024.

Castrations prevent diseases, improve the quality of life of domestic animals and have a positive impact on public health.

The procedures in females reduce the likelihood of developing breast and uterus tumors, preventing unwanted pregnancies and the abandonment of puppies. In males, it prevents prostate and testicular diseases, reduces inconvenient habits such as marking territory with urine and aggression and prevents fights for dominance and disputes over territories.

Sustainable Cultural Scientific Congress

Integrado Corp wins Sustainability seal and reinforces actions of the Integrado Eco project

With the recognition of **Sustainable Campo Mourão Award 2024**, where the project *Integrado Eco* was awarded in **3rd place** a category *Higher Education Institutions*, Integrado Corp reaffirms its leadership position in sustainable practices.

The institution also won the seal of *Sustainability*, which symbolizes the company's commitment to environmental, social and corporate governance practices and serves as an inspiration for employees, students and the entire academic community.

Integrado renews seal of Socially Responsible Institution

Still in 2024, Centro Universitário Integrado also won - **for the 19th year in a row** - the seal of *Socially Responsible Institution*; granted by the Brazilian Association of Higher Education Supporters (ABMES).

The certification highlights educational institutions that demonstrate commitment to actions aimed at the well-being of the community where they are located, sustainability and that reduce social and environmental problems.

"This recognition is a reflection of the collective effort of the entire Integrado team to develop and participate in projects that make a difference in people's lives, especially in the most vulnerable communities. Social responsibility is a priority in our actions", explains the Integrado Group's Extension supervisor, Mariana Felgueira Pavanelli.

The ABMES seal is a differentiator that reinforces the credibility and ethical commitment of Centro Universitário Integrado, consolidating its position as a reference in higher education and social responsibility.

Eco Integrado Project

Through Integrado Eco, Integrado Corp has taken significant steps to foster sustainable practices and align its operations with ESG (environmental, social and governance) principles.

With a clear and objective agenda, it promotes sustainability, engages the community, minimizes environmental impacts and becomes one of the pioneers in adopting a sustainable model. Therefore, different actions are transforming the Campus unit into a *Green Campus*.

Membership of the UniSustentável Network

Another highlight of 2024 was the affiliation of Centro Universitário Integrado to the Brazilian Network of Higher Education Institutions for Sustainable Development (UniSustentável). The entity promotes an environment of cooperation, exchange and communication between participants from all regions of Brazil, with the aim of building a more sustainable society.

The work published by the Network leverages individual actions in universities, which become reference points for good practices. And because it is a place of exchange, it allows actors from universities responsible for the topic to communicate and collaborate with each other to improve the capabilities of the teams and individuals involved.



Actions carried out or in progress

Waste management: Review and optimization of collection points, replacement of individual bins with collective ones, adherence to Faber Castell's reverse logistics program and incentives for sustainable practices in canteens and food trucks.

Plastic reduction: Measures to eliminate the use of straws and disposable cups.

Carbon compensation: Planting of more than 80 trees during institutional events.

Energy efficiency: Energy savings by configuring equipment, replacing lamps with LEDs and using photovoltaic energy.

Sustainable mobility: Expansion of bicycle racks in the Campus and Centro units.

Environmental education: Inclusion of sustainability themes in *onboarding* of new employees, curriculum matrix and campaigns on conscious consumption and creation of recycling bins for paper recycling.

Solidarity Garden: Food grown in these locations is destined for the Mesa Brasil Sesc Paraná Program and the Viva Integrado Program, promoting food security and social inclusion.

These initiatives culminated in the recognition with **the 2024 Sustainable Campo Mourão Award**, where the project won the **3rd place** a category Higher Education Institutions. The event highlighted the relevance of Integrado Eco in advancing local and regional sustainability.

Impacts and next steps



Tangible results and benefits already achieved

In 2024, Integrado Corp maintained the use of concrete blocks, white roofs and isothermal tiles; practices already adopted for years for greater efficiency and sustainability.

As a novelty, the first expansion entirely in *Steel Frame* - industrialized and rationalized construction method that replaces masonry walls - scheduled for delivery in February 2025.

The work is being carried out at the Santa Casa Integrado Health Education and Development Center (CIDES), marking a step forward in the adoption of more modern and sustainable construction methods.

In the coming years, the goal is to completely eliminate plastics and expand ESG training to the entire academic community.



Zero carbon

Centro Universitário Integrado zeroed out carbon emissions during the XIV Scientific and Cultural Congress of the State of Paraná (Conccepar).



Aluminum Forest

In December 2024, the second Medicine class at Centro Universitário Integrado graduated. In total, 62 students from different regions of Brazil participated in this unforgettable moment.

In addition to the celebrations, the new doctors also planted the second tree [Ipê

Handroanthus sp] of Bosque Alumni, which is located in the institution's Campus unit and will expand the variety of Brazilian flora at the site.

This symbolic gesture was a living representation of the values that Integrado Corp has cultivated throughout its existence. Each branch of these new trees carries the purpose of serving with humanity and competence.

SOCIAL

Quality education encompasses the training of professionals who think about others. Involving students in social responsibility actions makes them rethink their attitudes, behaviors, conduct and put into practice attitudes that promote the well-being of the community in which they operate.



Humanika Project helps flood victims in Rio Grande do Sul

Six health professionals from Centro Universitário Integrado embarked, on May 10, on a humanitarian mission to help the victims of the floods in Rio Grande do Sul. They participate in the Humanika Project (@projctohumanika) and went to work at

the Hospital Nossa Senhora das Graças, in Canoas and in other locations in Rio Grande do Sul.

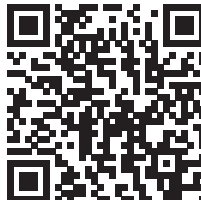
To carry out this work, the expedition members collected and donated approximately 3 tons of food, 300 bags of clothing, 5,000 medicines for humans and animals, personal protective equipment and other items.

OTHER ITEMS THAT WERE DONATED:

- 300 university cards
- 2 office tables
- 2 swivel office chairs
- 4 fixed office chairs
- 2 pantry shelves
- 40 blue upholstered cafeteria stools
- 50 fixed auditorium chairs
- 6 aluminum doors for sink cabinet
- 1 auxiliary projector cabinet
- 1 projector (ceiling support kit, projector and screen)
- 1 used microwave oven
- 2 laptop computers (with screen, keyboard, and desktop kit)



**ARTICLE IN
TRIBUNA
DO INTERIOR**



**NEWS REPORT
ON BALANÇO
GERAL MARINGÁ**



**NEWS REPORT
ON MEIO DIA
PARANÁ**



**NEWS
REPORT ON
SBT PARANÁ**



Humanika Project serves riverside communities in Pará

For the third year in a row, students and medical preceptors from the Medicine course at Centro Universitário Integrado participated in the Humanika Project (@projctohumanika) in the municipality of Prainha (PA).

During ten days, they perform 2 thousand outpatient consultations, 200 minor surgical procedures (vasectomies, removal of hernias, lipomas and drainage of sebaceous cysts), distributed around 10 thousand medicines and materials for emergency care to the needy population.

The third edition of the Humanika Project had the support of Sicredi Vale do Piquiri Abcd PR/SP and the NGO Amazonas Canaã, which has been operating in the Northern region of Brazil for approximately 25 years and provides free clinical.

**CHECK
OUT MORE
INFORMATION
ABOUT THE
HUMANIKA
PROJECT
HERE**



Programa 5S

It is a Japanese management methodology, which aims to improve the organization and productivity of a company. The program is based on five concepts, called “senses”, which are: Seiri (Sense of Use), Seiton (Sense of Organization), Seiso (Sense of Cleanliness), Seiketsu (Sense of Standardization), Shitsuke (Sense of Discipline).

5S can be applied in any type of organization and also in personal life. The benefits include a cleaner, healthier and more orderly work environment, increased productivity, improved quality of deliveries, appreciation of employees, ensuring everyone’s well-being, reduction of food, water and energy waste.

Integrado Corp seeks institutions to make donations. In this way, materials considered obsolete can be used by other entities.

Donation to the Unespar library

In April 2024, Integrado Corp donated 1,717 books, which will enrich the collection of the library system at the State University of Paraná (Unespar).

Castrations and guidelines

In 2024, the team of students and teachers from the Integrado Veterinary Medicine course participated in different actions to improve the quality of animal life. Among them, explanations about responsible ownership, zoonoses and the benefits of castration. In total, 122 animals were castrated by the Integrado team in 2024.

Castrations prevent diseases, improve the quality of life of domestic animals and have a positive impact on public health. The procedures in females reduce the likelihood of developing breast and uterus tumors, preventing unwanted pregnancies and the abandonment of puppies. In males, it prevents prostate and testicular diseases, reduces inconvenient habits such as marking territory with urine and aggression and prevents fights for dominance and disputes over territories.

Care for animals kept by APAE

Centro Universitário Integrado and the Association of Parents and Friends of the Exceptional (APAE) of Campo Mourão entered into a partnership that benefits at the same time, future veterinarians, people with disabilities and animals used in equine therapy; therapeutic method assisted by horses that helps in the development of the human body and mind.

Through the project, teachers and stu-

dents from the Integrado Veterinary Medicine course provide technical support and medical assistance to animals kept by APAE; from routine exams to specialized procedures, free of charge.

Think Good

Students from Colégio Integrado once again participated in the *Pense o Bem* project, an activity developed during mathematics classes. In 2024, they collected and donated 450 liters of coconut water to the Hospital Santa Casa de Misericórdia de Campo Mourão.

Coconut water is used in the diet of hospitalized patients. The drink contains vitamins, minerals and antioxidants, is effective in treating dehydration and is well received among patients who suffer from nausea.

With this project, students also learned about volume and packaging, researched values and contributed to Santa Casa.

Book collection for CAPS-AD

Between the 1st and 4th of October, the Centro Universitário Integrado held a book collection campaign.

145 works of different literary styles were collected and donated - such as romance, literature, poetry, self-help and comic

books – to the Centro de Atenção Psicossocial Álcool e Drogas (CAPS-AD) of Campo Mourão, a mental health service that treats people with problems related to the use of alcohol and other drugs.

In addition to access to reading, leisure stimulation and therapeutic support, books can be used as tools for mediating discussions and reflections in health treatment processes.

NGO PAIS Agreement

Centro Universitário Integrado maintains an agreement with the Association of Independent Animal Protectors (PAIS), an NGO that works to protect and care for abandoned animals or victims of abuse in Campo Mourão.

Through this work, Veterinary Medicine students, under the supervision of professors, provide clinical, surgical, laboratory and emergency care for animals in need of care.

Festa Junina — Arraiá da APAE

Colégio Integrado promoted the traditional APAE Arraiá at Integrado, an event that **has been going on for 37 years** and aims to raise funds for APAE de Campo Mourão and Casa de Fraldas. The party was held on June 29th.

Casa das Fraldas was responsible for the hot dog, cakes and sweets stand and raised R\$ 7,954.00. APAE - responsible for the popcorn, pastries, skewers, peanut tea, hot drinks, drinks and entertainment stalls - raised R\$40,712.18.

CHECK
OUT MORE
INFORMATION
ABOUT APAE'S
ARRAIÁ NO
INTEGRADO
HERE



Solidarity Easter 2024

Colégio Integrado's Easter Solidarity 2024 campaign exceeded expectations and collected 2.5 tons of non-perishable food. The action - which lasted around 40 days and involved the entire school community - benefited four welfare institutions in Campo Mourão.

The donations were delivered on March 26th and 27th to Casa de Passagem Frei Clemente, Associação Vicentinos, Casa de Apoio do Doente de Câncer and Lar dos Idosos, directly impacting the lives of people in situations of social vulnerability.

In its third edition, the campaign demonstrated Colégio Integrado's commitment to the local community. The action mobilized students from Kindergarten to High School, families and employees of Colégio Integrado.

The active participation of the school community was fundamental to the success of the initiative, which highlighted the values of solidarity and social responsibility encouraged by the institution.



Solidarity Garden

The Horta na Escola and Solidarity Horticulture projects are carried out by interns and students from the Agronomy course, through the disciplines of Interdisciplinary Project, Vegetable Farming and Fruit Farming.

These actions serve the community with planning and execution of vegetable gardens in educational institutions in the region of the Community of Municipalities of the Campo Mourão Region (Comcam) and donation of various horticultural products to charitable institutions in Campo Mourão; mainly the Mesa Brasil Sesc Paraná Program.

Always prioritizing sustainable food production, the program served around a thousand people in 2023, from the following social or educational institutions in Araruna, Luiziana, Campo Mourão and Goioerê: NGO Renascer, Colégio Duque de Caxias, Colégio 29 de Novembro, APAE Rural, CMEI Pioneiro Afonso Staniszewski, Lar de Idosos São Joaquim e Sant'Ana, Copiosa Redenção Lar Dom Bosco and Manoel da

Nóbrega Municipal School.

In addition to these actions, in 2024, vegetables were donated to employees and there were workshops on horticulture, as part of the Viva Integrado project.

Intensive Professional Guidance Program (POPI)

The Intensive Professional Guidance Program (POPI) - held between September and November 2024 - provided a valuable opportunity for self-knowledge and professional reflection for high school students and undergraduate students.

During the activities, 13 students participated in interventions carried out in three partner schools, focusing on areas of interest such as Symbolic/Linguistic, Communication/Persuasion and Legal/Social, with emphasis on the professions of Law, Literature and Psychology.

In addition to psychological tests and group dynamics, the meetings encouraged guided debates on professional choices. Among the students attended, it was observed that 57% chose to remain in their courses, with emphasis on their interest in Technology in Systems Analysis and Development (TADS).

Academic Athletic Associations

Academic Athletic Associations (AAA) are organizations responsible for promoting sport and integration among students and are also involved in social actions.

At Centro Universitário Integrado there are six AAAs - Coyote, Matilha, Medusa, Tigres, Tormenta, XX de Novembro - which represent all the institution's undergraduate courses.



In 2024, AAA participated in three national competitions and organized the Integrado Inter Athletic Games, where futsal, handball, volleyball, basketball, table tennis, truco and billiards were played, with around 600 participants.

Smiling Project

The Sorridente Project aims to encourage dentistry students to experience the routine of collective child care, diagnose and promote the quality of oral health in children cared for by daycare centers in the municipality of Campo Mourão.

On the 16th, 17th and 18th of October, a Dental Trailer from the Rotary Club of Campo Mourão – properly equipped – also helped students provide free services to the community, benefiting children and adults alike.

Throughout the work, 67 children received preventive procedures, oral hygiene guidance, atraumatic restorations, lectures and had educational theatrical presentations. The 12 adults served had access to treatments such as extractions, restorations, dressings and prophylaxis.

XVIII Careers Fair

Centro Universitário Integrado received around 3 thousand visitors at the XVIII Careers Fair, held on September 20th, at the Campo Mourão Campus.

Far beyond similar events — which focus attention on young people looking for information about their desired higher education course and those who have not yet decided which career to pursue — the XVIII Careers Fair also brought news to adults and senior academics who wish to specialize or pursue a new degree.

“We break the paradigm that the fair is only for high school students. Our event is already a tradition in Campo Mourão,

reinventing itself every year and covering all audiences; including people aged 50 or over who opt for lifelong learning and see continuing education as a foundation for active and healthy aging. After all, knowledge is universal and has no age”, explains the director of Academic Management at Centro Universitário Integrado, Luciana Pontes.



**CHECK OUT MORE
ABOUT THE XVIII
CAREERS FAIR HERE**



SUPPORT FOR SPORTS

With more than R\$3.7 million invested in professional athletes between 2022 and 2024, Centro Universitário Integrado sponsors talents from various sports such as swimming, basketball, futsal, volleyball, karate, judo, athletics, table tennis, handball, football and cycling.

One example is Flávia Maria de Lima, who competed in the 800 meter dash at the Paris 2024 Olympic Games between July and August. ***“With the sponsorship of Integrado, I went to Europe and participated in high-performance competitions, which prepared me to win a place in the Olympics”,*** he says.

Victories in Europe

Flávia had a series of great results in Europe in June. First she won the 800m with a time of 2min01.89 and broke the race record at the Meeting, held in San Vito al Tagliamento, Italy, on the 2nd.

Then, on June 8th, she won the 800m at the BMC Grand Prix in Watford, England, with a time of 2min01.26, taking the lead in the Brazilian ranking in 2024. Then, on the 16th, Flávia obtained the best result of the season; with a time of 2min00.92 and

came second at the Meeting de Troyes, in France. The European journey ended with a third place at the Bilbao Meeting, in Spain, on June 18.

With the sponsorship of Integrado, Flávia has already won several national and South American titles, has participated in the world championships in Barcelona (Spain) and Beijing (China) and overcomes her own challenges.

Integrado Corp also grants scholarships to athletes in various sports.



CHECK OUT MORE
INFORMATION ABOUT
ATHLETE FLÁVIA
MARIA DE LIMA HERE

Athletes of the Future

This is one of the biggest sports and social projects in Campo Mourão. In operation since 2019, Atletas do Futuro offered training to 94 children in 2024, in basketball, athletics, chess, judo, karate, table tennis and football.

The extension project is linked to the Sports Department, which is part of the Entrepreneurship, Research and Exten-

sion Center (NEPE) of Centro Universitário Integrado. The activities are aimed at children of low socioeconomic status. Training takes place at the Centro and Campus units and is carried out by athletes sponsored by Integrado.

“Sport is used as a social tool, it helps promote health and educate children and adolescents”, explains the Sports coordinator of Integrado Corp, Bruno Fidelis.

Paralympic Reference Center Brazilian

On the 4th of July, Centro Universitário Integrado hosted the official launch of Brazilian Paralympic Reference Center in Campo Mourão. The project was made possible through a partnership between the Brazilian Paralympic Committee, the Government of Paraná, the Campo Mourão Sports Foundation (FECAM) and Integrado.

The objective is to use public and private spaces to promote the social inclusion of people with disabilities in the Community of Municipalities of the Campo Mourão Region (Comcam), through sport. From now on - with the support of the Brazilian Paralympic Committee - existing activities will have more funding, the municipality of Campo Mourão will have more investment to promote parasport and there will be more local competitions and in the region.

In Campo Mourão, the Reference Center will focus on parasports athletics, paras-



ports swimming, wheelchair basketball, football, judo and paralympic bocce. The target audience involves people with physical/motor, visual and intellectual disabilities, as well as multiple disabilities, with no age limit.

Athletics training and research and health care activities for athletes already take place at the Integrado Campus. The other practices are carried out in gyms, public spaces, schools and the municipal swimming pool.

**CHECK OUT OTHER INFORMATION ABOUT
THE INAUGURATION OF THE PARALYMPIC
REFERENCE CENTER HERE**



Cutting-edge infrastructure

To facilitate the training of para-athletes, Centro Universitário Integrado has high-quality infrastructure such as an athletics track and the Golf-7 course. The higher education institution also offers suitable spaces to serve athletes.

The Medical Outpatient Clinic has a multidisciplinary team; including specialists in anesthesiology/pain, cardiology, dermatology, endocrinology, gastroenterology, gynecology and obstetrics, geriatrics, infectious diseases, neurology, ophthalmology, orthopedics, otolaryngology, pediatrics, pulmonology, psychiatry, rheumatology, urology and vascular.

In addition, the Physiotherapy Clinic offers specialized care in dermatofunctional, neurofunctional, orthopedics, pediatrics and urogynecology; serving children, teenagers, adults, the elderly, pregnant women and athletes.

The Integrado Nutrition Clinic provides comprehensive consultations; including anthropometric and dietary assessments, physical examination, nutritional diagnosis, dietary planning, dietary prescription, nutritional guidance, nutritional education and bioelectrical impedance examination; essential services to guarantee the health and well-being of athletes.

The Applied Psychology unit offers screening services, psychotherapy (from the age of 6), psychological assessment, workshops and therapeutic groups, as well as professional guidance for young people and adults. ***“These services are fundamental for the psychological support of athletes and for the development of their sporting careers”***, highlights the Extension supervisor at Centro Universitário Integrado, Mariana Felgueira Pavanelli.

Sport and knowledge

Centro Universitário Integrado's commitment to parasports is also reflected in the development of applied knowledge among undergraduates involved in the projects.

“The institution aims to improve the training of its students in areas related

to high-performance Paralympic sport, generating internship hours in practical activities and carrying out research projects with data collected during the care of athletes. This not only improves academic training, but also contributes to the performance of para-athletes”, adds Mariana Felgueira Pavanelli.

Inter Athletic Games 2024

Around 900 students from Centro Universitário Integrado participated in the event in futsal, football, table tennis, basketball, handball, volleyball and truco.

The games also promoted recreational, cultural and social activities and a great

interaction between all the institution's courses and the six Athletics: Tigres, Matilha, XX de Novembro, Coyote, Tormenta and Medusa.

In 2024, the Inter Athletic Games took place from April 4th to 15th and 464 liters of milk were also collected, which were donated to the Mesa Brasil Sesc Paraná Program.

Paraná University Games

Centro Universitário Integrado participated in the 63rd edition of the Paraná University Games (JUPS), which took place in July, in Guarapuava. The delegation had 102 student athletes, from different undergraduate courses.

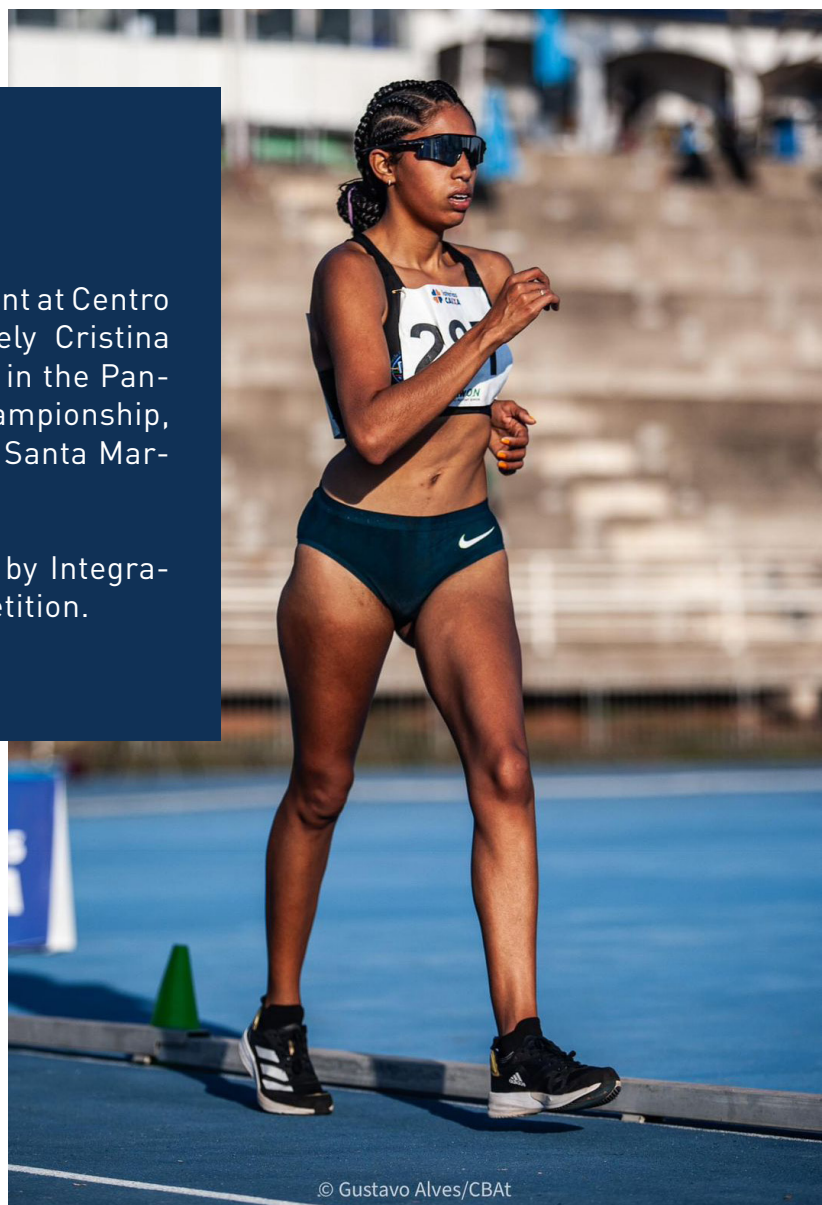
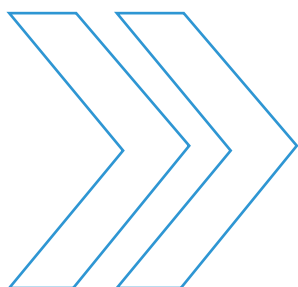


Integrado obtained a final classification of 8th place and had the men's 3x3 basketball and athletics teams champions in their categories. This fact qualified these teams to compete in the national phase of the Brazilian University Games.

Pan American Race Walking Championship

The Physiotherapy course student at Centro Universitário Integrado, Gabriely Cristina dos Santos, represented Brazil in the Pan-American Race Walking Championship, which took place in December, Santa Marta, Colombia.

The athlete, who is sponsored by Integrado, won 3rd place in this competition.



Academic Leagues Day

Academic leagues are an extracurricular strategy that aims to promote a theoretical-practical deepening of the activities learned in the classroom. It is a non-profit association, which seeks to complement student training to disseminate and strengthen the tripod university based on teaching, research and extension.

In 2024, places were offered for the 23 academic Medicine leagues, linked to the Willfried Baer Academic Center for the Medicine course (CAWB), in addition to two academic Nursing leagues at Centro Universitário Integrado. Participants developed social projects that brought benefits to the population, promoting health and social transformation.

CULTURAL

Cultural projects have the role of transforming society through practices that stimulate knowledge, value diversity, strengthen community ties, promote social inclusion and encourage economic development in the sector.

Therefore, again in 2024, Integrado Corp actively participated in several cultural actions.



Viola Academics

Students from the Agronomy and Pharmacy courses at Centro Universitário Integrado were on the cultural stage of the XIV Scientific and Cultural Congress of the State of Paraná (Conccepar), which took place between the 13th and 16th of May, in Campo Mourão and presented a lively viola circle.

With lots of “roots music”, the academics brought an atmosphere of rela-

xation and interaction to the event and enchanted the audience. The Acadêmicos da Viola project - which promotes moments of leisure and reveals musical talents - highlighted the use of instruments such as the viola and the guitar.



Theatrical show

At the opening of XIV Conccepar, a theatrical show was held *Juliana and Romão*: a case of separation.

The play, directed by Companhia Sou

Arte, addressed environmental sustainability issues such as waste management and the UN Sustainable Development Goals.



Musical performances

During breaks in the XIV Concepar lectures, Integrado students gave musical performances on the event's cultural stage and presented different sound styles, for all tastes.



Entrepreneur Fair

The event was held on November 23rd, in the courtyard of Colégio Integrado.

The initiative had a great impact on the development of entrepreneurial skills among elementary and high school students.

The event provided a sound and practical environment, where students could apply theoretical concepts, develop real projects and practice creativity in problem solving. In addition to stimulating autonomy, confidence and decision-making capacity, the fair encouraged youth leadership, awakening interest in learning and preparing classes for future challenges.

The action reinforced the importance of entrepreneurship in the school environment, connecting theory and practice in an innovative and inspiring way.

16th Dance Festival

The event took place on November 4th, in the Amphitheater of the Centro Universitário Integrado, it was of great importance for the students of the Physical Education course and concluded the work of the Rhythmic, Expressive Activities and Dance discipline.

The 16th Dance Festival provided a complete organization and execution experience. Integrado students participated in the creation and presentation of choreographies, improved techniques and had rehearsals with dance groups from Campo Mourão and the region.



Integrado Day

This event took place on April 6th, at the Campus unit and provided a fun experience for Colégio Integrado students, their families and friends.

The program was from 2pm to 5pm, strengthening ties between the school community and allowing students from other schools to learn about the structure and welcoming environment of Colégio Integrado.

Young writers

On the 26th, 27th and 28th of November, Colégio Integrado promoted the Autograph Night of the Estante Mágica project, an initiative that placed children in the 4th and 5th year groups at the center of literary production, encouraging writing, illustration and children's protagonism.

During classes, the little ones expressed their creativity, writing and illustrating their own books. The Autograph Ni-

ght was an exciting moment for the little ones, who were able to proudly share the results of their work with family, friends, colleagues and signed their works in the Colégio Integrado library.

Storytelling Room

The Story Telling Room project is an initiative by Colégio Integrado that encourages the habit of reading, instigates playful and imaginary aspects in Early Childhood Education and Early Years students.

The activity takes place every week. The topics covered are carefully selected by the school library and contribute to enriching the educational experience.



Early Childhood Education Cultural Exhibition

The Early Childhood Education Cultural Exhibition – held by Colégio Integrado – focuses on the development of socio-emotional skills, also known as soft skills.

The objective is to cultivate students' autonomy and safety in dance and music performances for guests and family. The approach is careful and adjusted so that they feel able to "face the public" in a positive and trauma-free way.



VII Integrado Academic Medical Congress

This event was held between the 16th and 20th of September, bringing together academics and health professionals to exchange knowledge and scientific updates.

Organized by the Willfried Baer Academic Center for Integrado Medicine (CAWB), the congress had a program with lectures, mini-courses, round tables and presentations of scientific works. Participants had the opportunity to learn from experts, discuss clinical cases and explore new approaches to healthcare.



Realistic Medical Disaster Simulation

Medical students from Centro Universitário Integrado participated in the second realistic disaster simulation training. The event was on August 17th, at the Campus unit, was promoted by the Academic Trauma and Emergency League (LATEM) of the educational institution and was broadcast live on Instagram (@latemintegrado).

The objective was to improve the skills of final-year Medicine students (11th and 12th periods), train Campo Mourão's emergency professionals to work in large-scale scenarios, minimize damage caused by catastrophes and positively impact the entire Mourão community.

500 participants

Around 500 people participated in the activity; involving teachers, supervisors and Integrado academics who worked in

the simulation, representing accident victims.

Among the public agents who participated were the Campo Mourão Fire Department, the Permanent Education Center of the Noroeste Mobile Emergency Care Service (NEP SAMU Noroeste) and the Military Police Mobile Tactical Ostensive Ronda (ROTAM) team, which has strengthened ties with the Integrado to bring information, training and joins efforts in training and updating police officers.

“We use mannequins, trained actors, artistic makeup and virtual environments to recreate scenarios that participants encounter in their professions”, explains the coordinator of the Medicine course at Centro Universitário Integrado, Taísa Navasconi Berbert.

Conversation circle about original peoples

A III Conversation Round: The Development of Extensive Actions in Indigenous Communities was held at the XII Seminar of the Movement and Spatial Research Group, during III Simpar.

The event involved Centro Universitário Integrado, Campo Mourão City Hall, through the Social Assistance Secretariat and the State University of Paraná (Unespar).

The meeting allowed for a deep reflection on “where we are and where we

want to go in implementing extensive actions in indigenous communities”. Focusing on multidisciplinary care, there was a discussion of strategies to provide better citizenship and health conditions for these populations, respecting their cultural specificities and local needs.

The exchange of ideas was inspiring and reinforced the transformative role that university extension actions can have in building a more just and inclusive society.



Participation in events



In 2024, Integrado Corp was present at regional fairs of the Community of Municipalities of the Campo Mourão Region (Comcam) taking the BeAgro Integrado and BeTech Integrado verticals, as well as the courses and methodologies it offers.

Among the events, highlights include **XXI Integrado Agricultural Fair**, which took place on March 23 in Campo Mourão, brought together around 40 companies from the agricultural sector, financial and cooperative agents.

The event was organized by BeAgro Integrado - the first education, innovation and technology ecosystem for agribusiness in Brazil - brought together around 2,500 participants and generated approximately R\$3 million in sales of products and machinery.



CHECK OUT MORE
INFORMATION ABOUT
THE XXI INTEGRADO
AGRICULTURAL FAIR HERE



Between the 7th, 8th and 9th of May, Integrado Corp participated in the **Copacol Agro 2024**, in Cafelândia. The seventh edition of the event brought together around 8 thousand people and showed the news and trends in agriculture, poultry farming, fish farming, pig farming and dairy farming.

Integrado Corp was one of the sponsors of the **Agro Air Show, II aviation and Agricultural Technologies fair** which took place on the 26th, 27th and 28th of July, in Campo Mourão. Around 15 thousand people attended the event and aircraft sales exceeded R\$30 million.

Around 8 thousand people participated in the **36th ExpoGoio**, which took place between the 8th and 12th of August, in Goioerê. Integrado Corp participated as an exhibitor and interacted with visitors who came from the Community of Municipalities of the Campo Mourão Region (Comcam), made up of 25 municipalities.

Integrado Corp also participated in the **38ª ExpoMam**, which took place from September 6th to 9th, in Mamborê and brought together around 6 thousand visitors from the Comcam region (Central-West Paraná).

Around 3 thousand people participated in the **XVIII Careers Fair**, which took place on September 20th, at Integrado Campus unit, in Campo Mourão.

The event brought news to young people – who are looking for information about the desired higher education course and those who have not yet decided which career to pursue – regarding adults and senior academics, who wish to specialize or pursue a new degree.

The Integrado Corp, together with other companies, sponsored the cultural project **Cultural Activities Campo Mourão – Hometown**, which was prepared by the Associação Sou Arte team and included the presentation of a theater, circus, dance and music show in the squares of São José (Centro), Alvorada (Lar Paraná) and Japan (Jardim Tropical) with the arrival of Santa Claus.

The project **Cultural Activities Campo Mourão – Hometown** is made possible by the Culture Incentive Law, carried out by the Ministry of Culture-Federal Government/Union and Reconstruction.



Commitment to our employees



Within the feeling of belonging, Integrado Corp employees – regardless of their level of activity – participate in the institution’s benefit programs. After all, a pleasant and transparent work environment benefits everyone.

With an administrative office planned in the format of a *coworking*, teams develop activities cohesively and strengthen the sense of camaraderie. Feedback practices are focused on processes and results, helping to develop leaders and followers.

Check out the benefits offered to the team:



Life insurance: 100% funded by the company, life insurance provides greater peace of mind to employees and their families in the event of accidents, death or disability,



Health plans: to serve employees at all levels, three health plan options are offered, including a more accessible choice, with a personalized care model, which provides comprehensive and continuous care to the user,



Dental plan: allows employees to take better care of their oral health, improve their quality of life and well-being,



Benefits club: discount program on exclusive products and services for Integrado Corp employees through partnerships with 34 companies such as gyms, language schools, restaurants, stationery stores, among others,



Day off on birthday: paid time off granted in the month of the employee’s birthday,

Encouraging education: Scholarships are offered at two levels: Basic Education and Higher Education.



In Basic Education, the benefit is aimed at employees' children, who receive 50% discounts on monthly fees at Colégio Integrado. In Higher Education, the benefit serves both employees and their dependents, being granted according to length of service;



Student scholarship for teachers: similar to the student grant for employees, the student grant for teachers is offered for hours worked per week.



Integrado Care: benefit focused on health care. Through this program, employees have access to free medical consultations in more than 20 specialties at the Outpatient Clinic of the Medicine course at Centro Universitário Integrado.

Free psychological care is also offered by the Applied Psychology Unit, agreements with psychologists for consultations at more affordable prices and workplace gymnastics.



Ipê Integrado Employees Association (AFIIN): leisure space with heated swimming pool, football field, tennis court and party room, with no monthly fees.,



Gestar Integrado: is an initiative that demonstrates care and affection for pregnant women, offering special support at this very significant moment.

When approaching maternity leave, the future mother receives a personalized kit, with the baby's name, providing a touch of tranquility and comfort. This gesture aims not only to provide practical support, but also to convey affection and attention, reinforcing the commitment to caring for pregnant women with sensitivity and dedication.



Consigned loan: It is an opportunity to offer support to employees in times of financial need. This facility aims to provide a viable and structured way out so that they can face challenging situations.

The benefit was strategically planned to provide tangible support in situations of need, ensuring peace of mind and stability for employees, allowing them to access loans with advantageous conditions and attractive rates.

The payroll loan facilitates access to credit, guarantees the convenience of direct payroll payments, provides practicality and peace of mind for employees.

**CHECK OUT
HERE ABOUT
THE EVENT**



Home Time

Home Time is being restructured to strengthen employee recognition for the time they dedicate to Integrado Corp. In addition to the tribute space at Integra+, the project will feature day-to-day actions to value professionals.

Among the initiatives under study is the adoption of badge lanyards with different colors, which vary depending on the length of time working at the institution. The rules for this differentiation are under development.

Integra+

Integra+ is Integrado Corp convention, which brings together all of the company's companies to present projects, goals and strategic planning.

In the last edition, the event adopted a new format, with thematic panels that addressed subjects such as the pedagogical area, prospecting and institutional goals.

Furthermore, employees had the opportunity to share how their professional and personal trajectories are impacted by the institution, strengthening engagement and connection with the Group's values.



CHECK OUT
HERE ABOUT
INTEGRA+



Viva Integrado is a project based on the nine habits of the Blue Zones, regions of the world where people live longer and with better quality. Inspired by these principles, the program seeks to promote well-being, health and connection among Integrado Corp employees.

Blue Zone habits include a balanced diet, natural movement, a calm routine, valuing family, spiritual connection, a healthy social circle, taking care of mental health and exercising. The program offers support and structure for employees to adopt these practices on a daily basis.



**Running training on the
Campus Athletics Track**



**Running training in front
of Santa Casa Hospita**



**Swimming class at the
municipal pool: every
Saturday**



Singing lesson



Yoga class

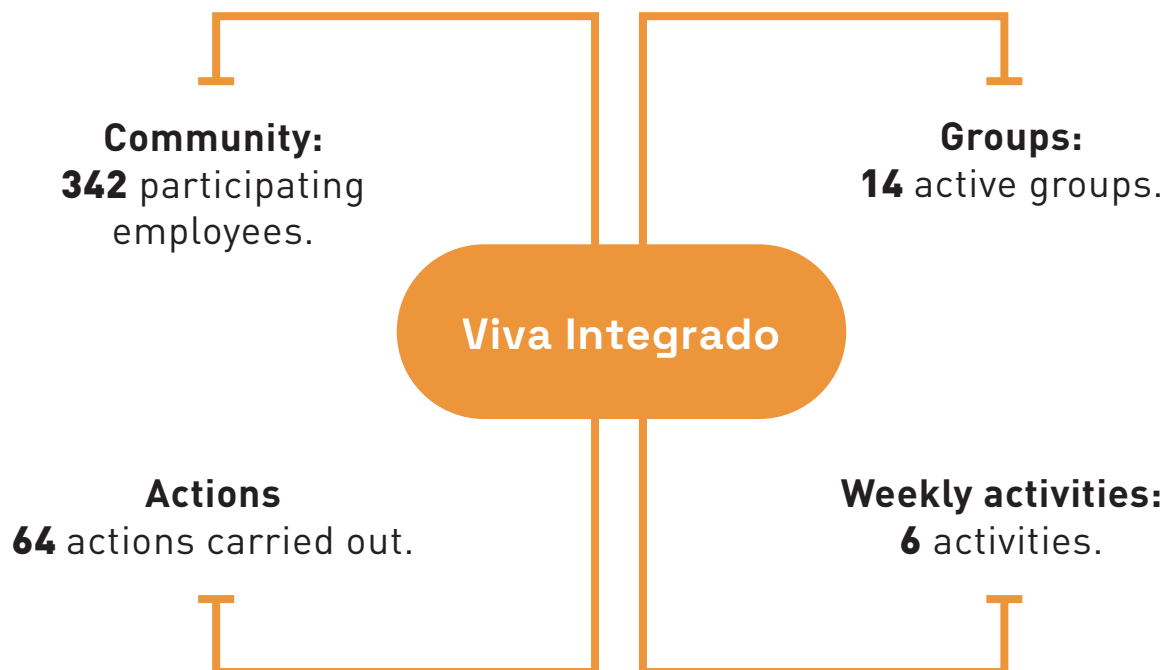
Book Club: Encourages reading among employees, promotes enriching discussions on various topics, strengthens the feeling of community and belonging in the company.

Conversation with Purpose: It takes place in quarterly sessions for debates and reflections on important topics.

Food Office: Practical classes on healthy eating and preparing nutritious meals.

Integrado Living Garden: Community space for growing organic food and learning about horticulture.

Results of Viva Integrado





Look to the future

Integrado is what we do!

Once again, Integrado Corp stood out in its actions throughout 2024. A lot of work was carried out, new partnerships established inside and outside Brazil and excellent results achieved!

For more than three decades, the company has maintained the desire to continually improve its activities and works with the purpose of transforming lives through quality education. And this has been happening for 38 consecutive years!

With solid pillars that surround Efficiency, Innovation, Experience, Integrado Corp continues to expand, strengthens corporate governance actions, acts ethically, transparently and responsibly. That is why new opportunities will lie ahead and new frontiers will be explored.

However, we are keen to highlight that all these achievements were achieved by several hands working together. No one does anything alone and no one grows in isolation. When

our students excel in their journeys of knowledge, we are happy for their achievements and for knowing that all our hands helped in their learning.

This is why each Integrado Corp employee is also responsible for the success of those who study with us, use the solutions we offer and observe the positive impacts we bring to society. Teamwork and support from all areas of Integrado Corp are fundamental to these results.

We are all part of this system that teaches and learns, that collaborates and strengthens itself, that dedicates its life to education. Many transformations will still happen and the improvements will benefit everyone. After all, Integrado is what we do!

**Jeferson
Vinhas Ferreira**
Vice-Rector — CEO



