

Kimberly Cherubin

Sr Instructional Designer Content & Production Professional

Profile

Life-long learner who loves **building bridges between people and their ideas.**

- **Compassionate** professional with expertise in **instructional design**, software development project management, **content development**, and production management.
- Thrives when designing adult-learner focused solutions and delivering **objective-based, multi-modal training** [across instructor-led, mobile learning, and digital training modalities].
- Comfortable leading initiatives with tight deadlines and strict quality standards to meet **strategic business objectives**.

Work Experience

2017 - Present

DaVita [CKD EHR, Wisdom DVU] | Denver, CO

Sr. Instructional Designer

End-to-end curriculum development using ADDIE, SAM, and agile methodologies, For Village teams on content ranging from EMR training [CKD EHR by Epic], Leadership and Belonging [Leadership Learning Series, DSSL, Way of Belonging], and clinical [Fluid Management, RISE].

2014 - 2016

CRAFTSY.COM | Denver, CO

Content Writer & Producer

Content Development, Instructional Design, Project and Video Production Management. Educational design and production management of high-quality, high-engagement video courses in the Fiber Arts category for Craftsyt.com, an online destination for inspiration, education and tools for hobbyists of all types.

2009 - 2014

BLOOMBERG, LP | New York, NY

SAP Program Manager

Leading complex SDLC programs from kick-off to post-mortem across a portfolio of 13 internal departments supporting over 800 end users. Financial news, education, and resources firm for Bloomberg, a leader in finance and technology news media.

Professional & Community Leadership

- **Steering Committee, Leader | Since 2022**
DaVita Training Professionals Community of Practice [Internal Special Interest Group]
- **Board of Directors, Co-President | 2024**
Soul 2 Soul Sisters [Not-for-Profit Community Organization]
- **Mentoring Others | 2024**
Peer Mentor, Internal DaVita Teammates
High View [Program pairing High School students with Corporate Professionals]

Contact

BASED IN DENVER, CO

- CherubinKim@gmail.com

Education

- **NEW YORK UNIVERSITY**
Master of Arts, Communications
- **CUNY, Baruch College**
Bachelor of Business Admin., Marketing

Skills & Tools

- Content & curriculum development
- Project & program management
- Instructional design
- Facilitation & learning event planning
- SME interviews & talent management
- Content writing & video editing
- L/CMS admin: Cornerstone, LearnWorlds
- Design: Adobe CS, MS Office
- Media: Camtasia, Powtoon, Synthesia
- AI: Articulate, ChatGPT, MS Office