

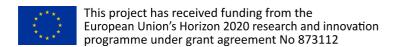
D5.2 Co-Change Project Website

Version 1.0

Submission date: 31.08.2020 Dissemination Level: public

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Peer-reviewed by:



Introduction

This report describes activities carried out by ESSRG and consortium partners for the completion of Task 5.2 of the Co-Change project: a project website as a tool for external communication. The deliverable for this task is an actual project webpage (http://www.cochangeproject.eu/) followed by this documentation.

ESSRG, as a responsible partner for the development, identified three main functionalities that the website could perform.

- 1. **Support**: Change Labs will be invited to present their insights and results as well as local contextual challenges faced during the implementation.
- 2. **Dissemination**: project partners and stakeholders will report about their Co-Change project experience and the desired changes needed in RFOs and RPOs, encouraging the streamlining of responsible research practices
- 3. **Sharing**: Co-Change partners and stakeholders will share what they learn from each other in new partnerships in the "quadruple helix."

The website has a responsive web design with six different subpage types, search engine and administration with CMS. The website will enable Co-Change to present its approach towards changes necessary for mainstreaming responsible research practices in relevant formats for research funding organisations (RFOs) and research performing organisations (RPOs). The main topics that this work will entail will be handled through quickly searchable *tags*, such as, e.g. *citizen science*, *extended peer review*, *co-creation*, *agenda-setting*, *co-production*, *co-evaluation*, *research ethics*, *open access*, *citizens' engagement*, *gender equality*, *science education*.

The main targets of the website are research organisations and research funding organisations their management and researchers, the project stakeholders, and expert organisations. The expected number of visits is 3.000 for the entire duration of the project. For that impact measurement, we installed Google Analytics to track the number of visitors.

In all other social media aspects, the consortium partners decided that Co-Change will not establish and manage project-level accounts or groups (LinkedIn, Facebook, Twitter), but invite partners to create project related posts through using the **#COCHANGE2020** hashtag, which is EU's hashtag for the project.

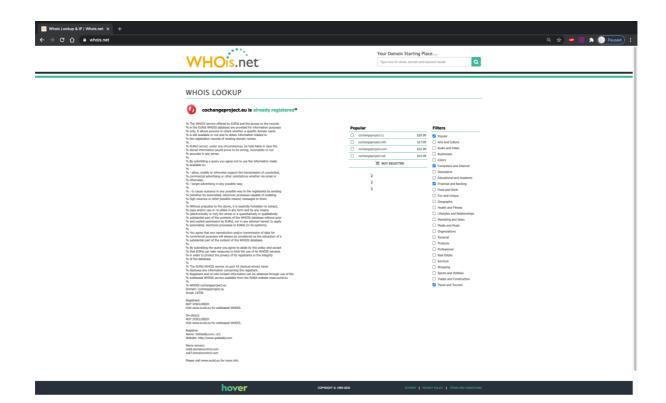
Design and registration data

The web-designer is Mr Balázs Sipos, ESSRG, and the web developer is SKAPE.IO KFT.

WHOIS Domain information is officially represented by http://www.eurid.eu. The registration data is available at whois.net as below:





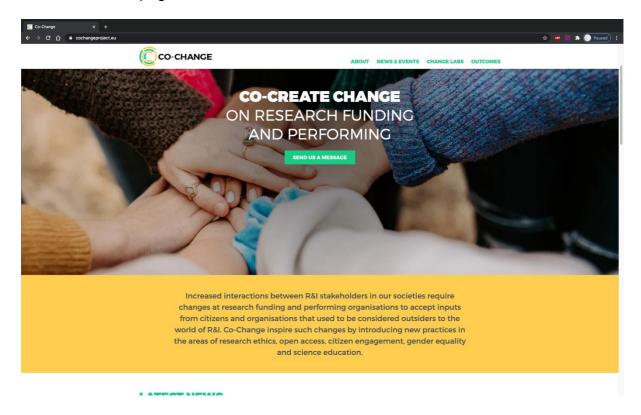


Screenshots of the project website

MENU 00: HOME

Static content

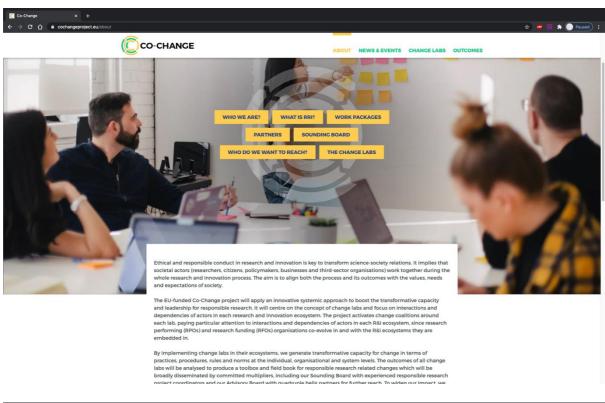
Short general description of the project and mixed content blocks from the other subpages. The content is mostly static, except for the linked dynamic content (e.g. latest news or events) – no CMS (*content management system*) is needed. Functional elements on the page: search bar, social media links.

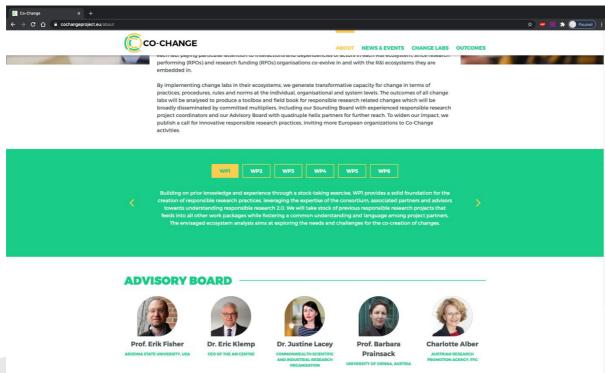


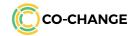
MENU 01: ABOUT

Static content

General description of the project itself. Introduction of the partners (100-150 characters per each) and link to the partners' websites.







MENU 02: CHANGE LABS

Static content

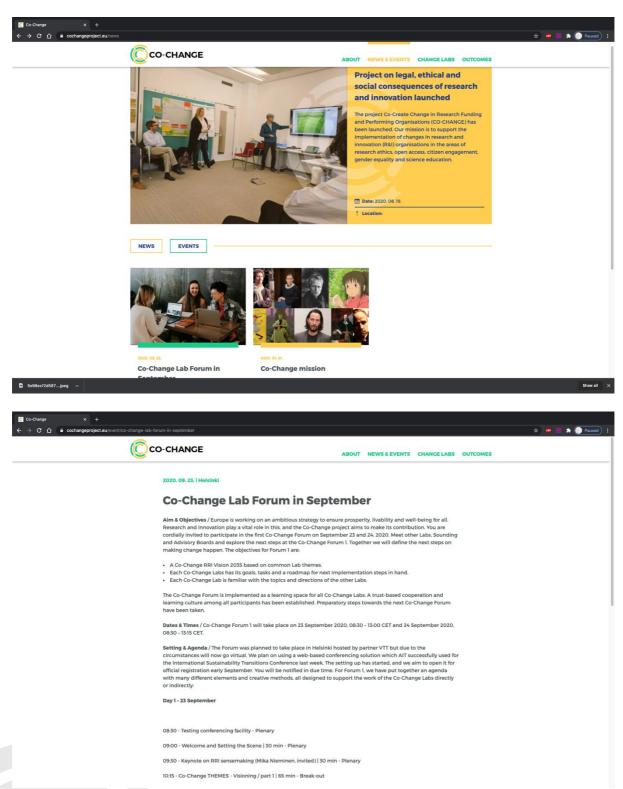
General description of the idea of "change labs" + introduction of each change lab in maximum 2000 characters.

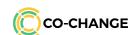


MENU 03: NEWS (AND EVENTS)

Dynamic content with CMS

Mixed media (picture, text, video) blog-like dynamic page. Each content can be tagged – it can be used to filter the news. All news pieces are integrated with social media sharing icons. Separate templates for events and news.





MENU 04: OUTCOMES

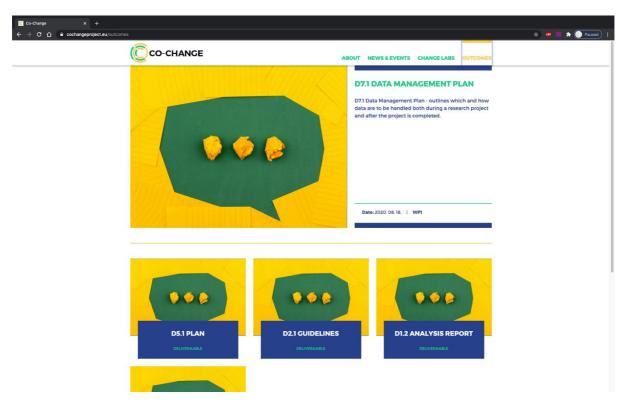
Dynamic content with CMS and file management system on the backend side

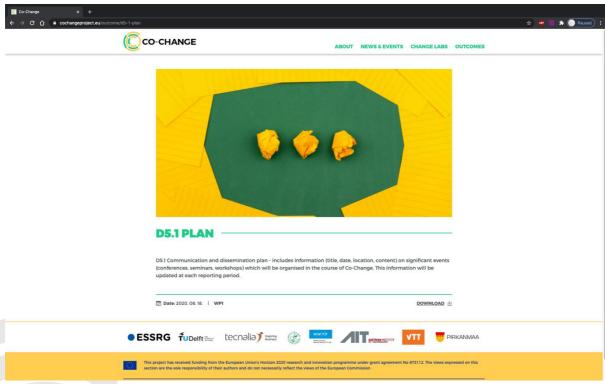
04.1: Deliverables

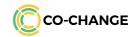
All the public deliverables in downloadable pdf format.

04.2: Publications

Published articles related to the project.







FOOTER

Static content

Contact options with a *mail-to* link and social media links Obligatory disclaimer about funding

