



CANNABIS REGULATORS ASSOCIATION

2024 CANNRA External Stakeholder Meeting

June 4 & 5, 2024

AGENDA

Monday, June 3

7:30 AM – 5:00 PM – Registration

Tuesday, June 4

7:00 AM – 5:00 PM – Registration

7:30 AM – 9:00 AM – Breakfast

8:30 AM – 9:00 AM – Welcome and Opening Remarks

9:00 AM – 10:00 AM – OPENING PLENARY: A Regulatory Perspective on the Current Landscape – Insights from the CANNRA Board of Directors

Tracks: Emerging Topics in Regulatory Science; Consumer and Product Safety, Research, and Public Health; Social and Economic Equity

Moderator:

Gillian Schauer, PhD, MPH, Executive Director, Cannabis Regulators Association (CANNRA)

Panelists (CANNRA Board):

Will Tilburg, JD, MPH, Director, Maryland Cannabis Administration, CANNRA President

Dominique Mendiola, JD, Senior Director, Colorado Marijuana Enforcement Division; CANNRA President-Elect

Adria Berry, JD, Executive Director, Oklahoma Medical Marijuana Authority; CANNRA Treasurer

Kirsten Davis-Franklin, MA, Deputy Policy and Legislative Liaison, Illinois Cannabis Regulation Oversight Office;
CANNRA Board Member

Nicole Elliott, Director, California Department of Cannabis Control; CANNRA Board Member

Amy Moore, JD, Director, Division of Cannabis Regulation, Missouri Department of Health & Senior Services;
CANNRA Board Member

Andrew Turnage, MEd, Executive Director, Georgia Access to Medical Cannabis Commission; CANNRA Board Member

10:00 AM – 10:30 AM – Networking Break

10:30 AM – 11:45 AM – MORNING BREAKOUT SESSIONS

BREAKOUT SESSION 1: Looking Towards an Interstate and International Commerce Reality: How to Harmonize Policies and Set Standards to Protect Consumers

Track: Emerging Topics in Regulatory Science

Moderator:

Nicole Elliott, Director, California Department of Cannabis Control; CANNRA Board Member

Panelists:

Ross Gordon, Co-Founder, National Craft Cannabis Coalition

Adam Smith, JD, President, Alliance for Sensible Markets

Shaleen Title, JD, MA, Director, Parabola Center for Law and Policy

David Vaillencourt, MSc, Founder & Board Chair, S3 Collective; Founder & CEO, GMP Collective

BREAKOUT SESSION 2: Cannabis and Hemp Regulations in Tribal Nations and Indigenous Communities

Track: Social and Economic Equity

Moderator:

Dominique Mendiola, JD, Senior Director, Colorado Marijuana Enforcement Division; CANNRA President-Elect

Panelists:

Lisa Brunner, MTAG, Chairwoman, Medicinal Cannabis Control Commission, White Earth Tribal Nation

Bill Hayes, Director of Administration, Inter-Tribal Cannabis Commission

Mary Jane Oatman, MA, Executive Director, Indigenous Cannabis Industry Association

Eric Steenstra, Executive Director, Vote Hemp

BREAKOUT SESSION 3: Worker Safety and Protections in the Cannabis and Cannabinoid Industry

Track: Consumer and Product Safety, Research, and Public Health

Moderator:

Lila McKinley, JD, State Program Director, State of Connecticut Department of Consumer Protection

Panelists:

Megan Carvalho, MSW, Organizing Coordinator, United Food and Commercial Workers International Union

Bradley King, PhD, MPH, CIH, Industrial Hygienist, National Institute for Occupational Safety and Health

Dru O'Rourke, Program Manager, National Safety Council

Jeremy Unruh, JD, MBA, Board Member, Coalition for Cannabis Scheduling Reform

11:45 AM – 12:45 PM – Lunch

OPTIONAL: Tribal Regulators Lunch & Discussion with the Indigenous Cannabis Industry Association

12:45 PM – 1:45 PM – PLENARY: Charting a Regulatory Path Forward for State-Regulated Cannabis and Cannabinoid Hemp in the U.S.

Track: Emerging Topics in Regulatory Science

Moderator:

Gillian Schauer, PhD, MPH, Executive Director, Cannabis Regulators Association (CANNRA)

Panelists:

Norman Birenbaum, Senior Public Health Advisor, Food and Drug Administration

Michael Bronstein, President, American Trade Association for Cannabis and Hemp

Chris Fontes, President, US Hemp Authority

Rod Kight, JD, Attorney, Kight Law Office PC

Amber Senter, Executive Director, Supernova Women

2:00 PM – 3:00 PM – AFTERNOON BREAKOUT SESSIONS

BREAKOUT SESSION 1: Data-Driven Insights About the Evolution of Cannabis and Cannabinoid Markets and Consumers

Track: Emerging Topics in Regulatory Science

Moderator:

Amy Moore, JD, Director, Division of Cannabis Regulation Missouri Department of Health and Senior Services; CANNRA Board Member

Panelists:

Adam Crabtree, MBA, MS, Chief Executive Officer, NCS Analytics

David Hammond, PhD, Professor, School of Public Health Sciences, University of Waterloo

Steve Kemmerling, Chief Executive Officer, CRB Monitor

Amanda Reiman, PhD, MSW, Chief Knowledge Officer, New Frontier Data

BREAKOUT SESSION 2: Regulatory Approaches to Address Public Health Concerns About High Concentration THC products

Track: Consumer and Product Safety, Research, and Public Health

Moderator:

Jesus Alcazar, Chief of Staff, New Jersey Cannabis Regulatory Commission

Panelists:

Jonathan Caulkins, PhD, Stever University Professor of Operations Research, Carnegie Mellon University

Morgan Fox, Political Director, National Organization for the Reform of Marijuana Laws (NORML)

Henny Lasley, Co-Founder and Executive Director, One Chance to Grow Up

Jordan Wellington, JD, Partner, Strategies 64

BREAKOUT SESSION 3: Improving Access and Market Opportunities for Veterans in Cannabis

Track: Social and Economic Equity

Moderator:

Brian Hanna (Veteran, U.S. Army), Executive Director, Michigan Cannabis Regulatory Agency

Panelists:

Leo Bridgewater (Veteran, U.S. Army), Co-Founder, Service Disabled Veterans in Cannabis Association

George Hodgins (Veteran, U.S. Navy), MBA, CEO, BioPharmaceutical Research Company

Leslie Lundahl, PhD, Professor, Department of Psychiatry and Behavioral Neurosciences, Wayne State University

Amber Senter (Veteran, U.S. Coast Guard), Executive Director, Supernova Women

3:00 PM – 3:30 PM – Networking Break

3:30 PM – 4:30 PM – PLENARY: Supporting the Lifecycle of an Equity Licensee – What Happens After Licensing and How Can Policy & Regulation Help Licensees Succeed

Track: Social and Economic Equity

Moderator:

Kirsten Davis-Franklin, Deputy Policy and Legislative Liaison, Illinois Cannabis Regulation Oversight Office; CANNRA Board Member; Co-Chair, CANNRA Social and Economic Equity Committee

Panelists:

Sabrina Bergen, JD, Senior Vice President, American Bankers Association

Tahir Johnson, President, Minority Cannabis Business Association

Scheril Murray Powell, Esq, Board Member, The JUSTUS Foundation; Founder, Cannabis HR Council

Erin Thurmond, Fellow, The JUSTUS Foundation

Ernest Toney, MS, Founder and CEO, BIPOCann

4:35 PM – 5:15 PM – CANNRA Regulator Insights and Reflections from the Day

Moderator:

Will Tilburg, JD, Director, Maryland Cannabis Administration; CANNRA President

Panelists:

Kristan Barbour, Administrator, Montana Cannabis Control Division

Jessica Burgess, JD, Deputy General Counsel, Massachusetts Department of Agricultural Resources

Will Lukela, Agency Director, Washington State Liquor & Cannabis Board

Michele Nakata, JD, Program Manager, Hawaii Department of Health

6:00 PM – 9:00 PM – Welcome Reception*

**The Welcome Reception is funded with meeting registration fees and is open to any meeting attendee. You will need your badge for entry. The reception will include a no-host bar and appetizers.*

WEDNESDAY, JUNE 5

7:30 AM – 3:00 PM – Registration

7:30 AM – 9:00 AM – Breakfast

9:00 AM – 10:00 AM – PLENARY: Cannabis Rescheduling in the U.S. – What are the Potential Implications for States and Licensees?

Track: Emerging Topics in Regulatory Science

Moderator:

Will Tilburg, JD, Director, Maryland Cannabis Administration; CANNRA President

Panelists:

Saphira Galoob, JD, Executive Director, National Cannabis Roundtable

Khurshid Khoja, JD, Co-Chair Policy Council, National Cannabis Industry Association

Andrew Kline, JD, MPA, Co-Chair, Cannabis Industry Group, Perkins Coie LLP; Legal & Policy Counsel, Coalition for Cannabis Scheduling Reform

Cat Packer, JD, Director of Drug Markets and Legal Regulation, Drug Policy Alliance

Steph Sherer, Executive Director, Americans for Safe Access

10:00 AM – 10:30 AM – Networking Break

10:30 AM – 11:45 AM – MORNING BREAKOUT SESSIONS

BREAKOUT SESSION 1: How do Policies Affect Patients? Scientific and Policy Insights on Patient Outcomes and Access to Medical Cannabis and Cannabinoids

Track: Emerging Topics in Regulatory Science

Moderator:

David Rak, MPH, Research Manager, Medical Cannabis Program, Minnesota Department of Health; Former Co-Chair, CANNRA Committee for Medical Use & Research

Panelists:

Mitch Doucette, PhD, MS, Research Director, Leafwell

Steph Sherer, Executive Director, Americans for Safe Access

Jordan Tishler, MD, President, Association of Cannabinoid Specialists

Ryan Vandrey, PhD, Professor, Johns Hopkins University

BREAKOUT SESSION 2: Improving Product Safety – Future Directions in Lab Testing and cGMP

Track: Consumer and Product Safety, Research, and Public Health

Moderator:

Lori Dodson, MS, MT(ASCP), Senior Advisor, Maryland Cannabis Administration; Co-Chair, CANNRA Lab Testing & Product Safety Committee

Panelists:

Warren Merkel, MEd, Vice President, ANSI National Accreditation Board

Alena Rodriguez, MSc, Technical Director, S3 Collective

Nandu Sarma, PhD, MPharm, Director Dietary Supplements and Herbal Medicines, United States Pharmacopeia

Cassie Taylor, PhD, Public Health Advisor, Food and Drug Administration

BREAKOUT SESSION 3: Defining Equity – From Market Impacts to Future Harmonization

Track: Social and Economic Equity

Moderator:

Wesley McWhite, Director of Diversity and Inclusion, New Jersey Cannabis Regulatory Commission; Co-Chair, CANNRA Committee on Social and Economic Equity

Panelists:

Sephida Artis-Mills, President and Co-Founder, United Empowerment Party

Scheril Murray Powell, Esq., Board Member, The JUSTÜS Foundation; Founder, Cannabis HR Council

Jason Ortiz, Director of Strategic Initiatives, Last Prisoner Project

11:45 AM – 12:45 PM – Lunch

12:45 PM – 1:45 PM – PLENARY: What is Appealing to Youth? Impacts of Packaging, Labeling, and Advertising Policy (*Scandinavian Ballroom*)

Track: Consumer and Product Safety, Research & Public Health

Moderator:

Anthony Geltosky, JD, Policy Analyst, Oregon Liquor and Cannabis Commission

Panelists:

Michael Cooper, JD, Co-Chair of the Policy Council and Board Secretary, National Cannabis Industry Association

Darwin Millard, Technical Director, Cannabis Safety & Quality

Rachel O'Bryan, JD, Co-Founder and Strategic Projects Director, One Chance to Grow Up

Alisa Padon, PhD, Research Scientist, Public Health Institute

2:00 PM – 3:00 PM – AFTERNOON BREAKOUT SESSIONS

BREAKOUT SESSION 1: THC Cannabinoid Beverages – Is There a Case for a Separate Regulatory Pathway?

Track: Emerging Topics in Regulatory Science

Moderator:

Charlene Briner, Interim Director, Minnesota Office of Cannabis Management

Panelists:

Pamela Epstein, JD, Principal, Hedgislation, LLC

Christopher Lackner, MA, Executive Director, Hemp Beverage Alliance

Ben Larson, Vice Chair, National Cannabis Industry Association

Traci Toomey, PhD, MPH, Professor, Division of Epidemiology & Community Health, and Director, Cannabis Research Center, University of Minnesota

BREAKOUT SESSION 2: Research Spotlight: New Findings on the Health Effects of Cannabis and Cannabinoids and Policy Implications

Track: Consumer and Product Safety, Research, and Public Health

Moderator:

Julie Johnson, PhD, Chief of Research, Massachusetts Cannabis Control Commission

Panelists:

Staci Gruber, PhD, Director, Marijuana Investigations for Neuroscientific Discovery, McLean Hospital; Associate Professor of Psychiatry, Harvard Medical School

Rosalie Pacula, PhD, Professor and Elizabeth Garrett Chair in Health Policy, Economics, and Law, Price School of Public Policy, University of Southern California

Susan Weiss, PhD, Director, Division of Extramural Research, National Institute on Drug Abuse

BREAKOUT SESSION 3: Preserving and Enhancing Equity as Markets and Consumers Shift Towards Cannabinoid Hemp

Track: Social and Economic Equity

Moderator:

Erin Johnson, JD, MA, Cannabis Regulation Oversight Officer, Department of Financial and Professional Regulation

Panelists:

Chelsea Higgs Wise, MSW, Executive Director, Marijuana Justice

Amber Littlejohn, JD, Of Counsel, Ice Miller

Mike Lomuto, Board Chair, Minority Cannabis Business Association

Jessica Tonani, MS, Board Representative, Association of Western Hemp Professionals

3:00 PM – 3:30 PM – Networking Break

3:30 PM – 4:25 PM – CLOSING PLENARY: International Cannabis Policy and Regulation – Implications for Public Health, Consumer Safety, and Equity

Tracks: Emerging Topics in Regulatory Science; Consumer and Product Safety, Research, and Public Health; Social and Economic Equity

Moderator:

John Hudak, PhD, Director, Maine Office of Cannabis Policy

Panelists:

Jason Adelstone, JD, Attorney, Vicente LLP

Pete Meachum, Board Member, Cannabis Council of Canada (C3)

Jessica Gonzalez, JD, Board Member, Supernova Women

Marie-Christine Stikvoort-Ydema, LLM, Legal Advisor, Inspectorate of Justice and Security, Netherlands

Matthew Wilson, MA, Division Director, Global Drug Policy, Open Society Foundations

4:30 PM – 5:05 PM – Closing Insights and Reflections from Regulators

Moderator:

Dominique Mendiola, JD, Senior Director, Colorado Marijuana Enforcement Division, CANNRA President-Elect

Panelists:

Shawn Casey, JD, Deputy Chief Officer – Regulatory, Policy & External Affairs, Virginia Cannabis Control Authority

Wesley McWhite, Director, Office of Diversity and Inclusion, New Jersey Cannabis Regulatory Commission

Rich Oborn, MPA, Director of Center for Medical Cannabis, Utah Department of Health and Human Services

Patricia Szappanos-Hart, Cannabis Program Director, Tennessee Department of Agriculture

5:05 PM – 5:15 PM – Closing Remarks