



PROPOSED STUDY QUESTIONS

# Cannabis Market Study

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# 2012: Initiative 502 legalized recreational cannabis

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Liquor and Cannabis Board (LCB) issues licenses for cannabis producers, processors, and retailers.



**PRODUCERS**  
grow and harvest  
cannabis and sell it  
at wholesale.



**PROCESSORS**  
turn cannabis flowers  
into products including  
edibles, concentrates,  
topicals, and others.



**RETAILERS**  
sell cannabis  
products to  
customers.

# 2020 Legislature created Social Equity in Cannabis Program

## **Purpose:**

Reduce barriers to entry to the cannabis industry for those most adversely affected by the enforcement of cannabis-related laws.

## **Approach:**

LCB will issue producer, processor, and retailer licenses to applicants meeting social equity criteria.

# 2023 Legislature directed JLARC to evaluate cannabis market

- Review previous canopy studies.
- Examine whether production aligns with market demand and capacity.
- Estimate the impact of ten new producer licenses issued to social equity applicants.

SB 5080



Canopy: Space dedicated to plant production. Includes plants, space for light and watering, & walkways.

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# Study Questions

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1. How does cannabis production compare to market demand and capacity?
  - a. How much canopy is licensed and how much cannabis is produced?
  - b. How much cannabis do retailers sell?
  - c. What is the demand for cannabis in WA?
2. What is the estimated impact on the cannabis market of the ten new producer licenses issued under the Social Equity in Cannabis Program?
  - a. What is the estimated impact on equity in the cannabis industry?
3. What information is available about factors other than market demand and capacity that can affect the viability of and equity within the cannabis industry?

# Next Steps

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## Preliminary Report

May 2025

## Proposed Final Report

July 2025



# Contact Us

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