Individual State Agency Fiscal Note

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Bill Number: 5363 E SB	Title: Cannabis advertising	Agency:	195-Liquor and Cannabis Board
Part I: Estimates			
X No Fiscal Impact			
Estimated Cash Receipts to:			
NONE			
Estimated Operating Expenditure NONE	s from:		
Estimated Capital Budget Impact:			
NONE			
	stimates on this page represent the most likely fish	cal impact. Factors impacting t	he precision of these estimates,
and alternate ranges (if appropriate) Check applicable boxes and follow	•		
	\$50,000 per fiscal year in the current bienn	ium or in subsequent biennia	, complete entire fiscal note
	50,000 per fiscal year in the current bienniur	n or in subsequent biennia, c	omplete this page only (Part I
Capital budget impact, compl	-	•	
Requires new rule making, co			
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Legislative Contact:		Phone:	Date: 02/09/2024
Agency Preparation: Colin O N		Phone: (360) 664-4552	Date: 02/13/2024
Agency Approval: Aaron Ha	nson	Phone: 360-664-1701	Date: 02/13/2024
OFM Review: Val Terre		Phone: (360) 280-3973	Date: 02/13/2024

Part II: Narrative Explanation

II. A - Brief Description Of What The Measure Does That Has Fiscal Impact

Significant provisions of the bill and any related workload or policy assumptions that have revenue or expenditure impact on the responding agency by section number.

Subsection 1(3b) requires trade name signs to comply with local authority regulations.

Subsection 1(11d) prohibits a cannabis licensee from advertising, offering for sale, or selling cannabis at less than acquisition cost. This subsection does not apply to any sales made for a product designated for medical cannabis use by qualifying patients as defined in RCW 69.51A.010. This creates a carveout for medical cannabis as cannabis licensees currently cannot sell products below acquisition cost.

The ESB added a floor amendment that makes a number of modifications to advertising requirements, including striking out subsection 12 from the previous bill (which prohibited the LCB from regulating the size of cannabis retail signs) and adding subsection 1(11d).

II. B - Cash receipts Impact

Cash receipts impact of the legislation on the responding agency with the cash receipts provisions identified by section number and when appropriate, the detail of the revenue sources. Description of the factual basis of the assumptions and the method by which the cash receipts impact is derived. Explanation of how workload assumptions translate into estimates. Distinguished between one time and ongoing functions.

II. C - Expenditures

Agency expenditures necessary to implement this legislation (or savings resulting from this legislation), with the provisions of the legislation that result in the expenditures (or savings) identified by section number. Description of the factual basis of the assumptions and the method by which the expenditure impact is derived. Explanation of how workload assumptions translate into cost estimates. Distinguished between one time and ongoing functions.

No fiscal impact to the agency.

Part III: Expenditure Detail

III. A - Operating Budget Expenditures
NONE

III. B - Expenditures by Object Or Purpose

NONE

III. C - Operating FTE Detail: FTEs listed by classification and corresponding annual compensation. Totals agree with total FTEs in Part I and Part IIIA.

NONE

III. D - Expenditures By Program (optional)

NONE

Part IV: Capital Budget Impact

IV. A - Capital Budget Expenditures
NONE

IV. B - Expenditures by Object Or Purpose

NONE

IV. C - Capital Budget Breakout

Acquisition and construction costs not reflected elsewhere on the fiscal note and description of potential financing methods.

NONE

IV. D - Capital FTE Detail: FTEs listed by classification and corresponding annual compensation. Totals agree with total FTEs in Part IVB.

NONE

Part V: New Rule Making Required

Provisions of the bill that require the agency to adopt new administrative rules or repeal/revise existing rules.